

Swiss end ban on share purchases by foreigners

BY NICHOLAS COLCHESTER

THE SWISS authorities yesterday lifted the ban which has prevented foreigners from buying Swiss securities since February last year. At the same time they lifted restrictions on the import of foreign banknotes into Switzerland and waived a rule limiting to 50 per cent the proportion of Swiss franc denominated foreign bond issues for which foreign investors can subscribe.

All these restrictions were introduced or strengthened last year as part of the effort of the Swiss authorities to hold down the Swiss franc as the dollar fell. Yesterday's decision was taken because the Swiss National Bank felt that the upward pressure on the franc had now eased.

The move is consistent with a new policy to hold the franc down which the National Bank adopted last autumn. This was broadly to intervene massively in the foreign exchange markets and to play down the franc's rarity value by progressively

dismantling the wall of restrictions designed to prevent foreigners from buying francs or franc denominated securities. The Swiss move came only one day after the Japanese authorities had taken a similar step by increasing the access of foreigners to the Japanese bond market. Swiss bankers said that its psychological impact was considerable because it was completely unexpected.

The announcement came after market hours in Switzerland. The initial indication was that it would have its greatest impact on the Swiss equity market where substantial mark-ups were said to be inevitable at today's opening. It was in the share market, rather than in the bond market, that the foreign investment ban had its greatest impact.

In the bond market they expected a still more muted reaction in that liquidity is already substantial and yields very low.

The ban on foreign investment was set up in February last year at a time when Swiss industry was complaining bitterly about the rapid rise of the franc. It caused considerable discontent in the Swiss securities business and was relaxed somewhat in October when the Swiss National Bank announced a fresh approach to the problem of the franc with less restriction, more intervention, and a Swiss franc rate orientated visibly towards the D-Mark.

Despite the troubles in Iran the dollar has recently remained fairly stable against the Swiss franc — at a rate of SwFr 1.68 or so. If response to the new availability of Swiss

THE FRENCH ECONOMY

Inflation held to 9.7% despite end of industrial prices curbs

BY ROBERT MAUTHNER

THE FRENCH rate of inflation increased to 9.7 per cent in the 12 months from December 1977 to December 1978 from 9 per cent during the previous year, following an 0.5 per cent rise in prices last month.

Given that Prime Minister Raymond Barre has, since August 1976, set himself as one of his main economic targets the reduction of inflation, last year's result is hardly one which will cause jubilation in official quarters. But the fact that price rises have been kept down to single figures in spite of the freeing of industrial prices earlier last year is nevertheless something of an achievement.

In spite of the scepticism of many French economic observers, to say nothing of the trade unions, M. Barre has claimed all along that the sudden jump in the rate of inflation following the freeing of prices would be

no more than a temporary phenomenon. He has been proved right in practice. The price increases of the last two months have been only about half those of the early summer last year.

Commenting on the figures yesterday, M. René Monory, the Economics Minister, said that his hoped inflation could be kept down to between 9 and 10 per cent in the current year. But this is, nevertheless, well above the Government's original target of about 8 per cent, which has had to be revised following the recent oil price rises decided by the OPEC countries.

Whatever M. Barre may say in justification of his policy of freeing industrial prices and allowing public sector prices to be raised to more economic levels, he is likely to be subjected to increasing criticism for failing to meet his self-imposed targets.

The Prime Minister gave himself three years — that is, until August 1979 — to reduce inflation, bring the trade balance into equilibrium and stabilise the franc on the foreign exchange markets. Though he has succeeded on the last two counts, it is already clear that, on the inflation front, his objective is unlikely to be achieved.

With a rate of inflation more than three times that of West Germany, France's main trading partner, and unemployment running at some 1.3m and still increasing, the unions and left-wing opposition parties have plenty of ammunition to fire at M. Barre's economic policies during the run-up to the cantonal elections in March and the European parliamentary elections in June.

New Austrian banking law

BY PAUL LENDAVIA IN VIENNA

FAR-REACHING liberalisation programme, the acceleration of the trend towards universal banking, and the "legalisation" of bank secrecy, are key features of a new Austrian banking law presented to Parliament yesterday. It will come into force on March 1.

Legislation provides for anonymous savings accounts and the protection of bank secrecy. In practice both provisions have been respected and in Austria anyone can open a savings account without giving his name.

Another new provision is that savings deposits will no longer be subject to a two-week period of grace before interest is paid.

Another important feature is the liberalisation of regulations covering the opening of new branches. In addition, hence-

forth only the minimum and not as before the maximum interest on ordinary saving deposits is to be fixed.

Direct access

Significant shifts are to take place within the savings bank sector. The large savings banks will now be able to have greater freedom in their relations with their central institute, the Girozentrale of the Austrian savings banks. Banks whose assets are equivalent to 40 per cent of the balance sheet total of the umbrella institute of the sector will henceforth be able to sever their contact within three years once they give formal notice. Such large savings banks, for example, the Zentralspar Kassem or Central Savings Bank of the Vienna

Municipality and the First Austrian Savings Bank will have direct access to the domestic capital market.

The new banking law also states that banks should have funds accounting for at least four per cent of total liabilities.

By the end of 1981 new lifeboat schemes must be drawn up and adopted in all sectors to protect small investors in case of a bankruptcy. Clients will also be better protected against so-called "loan sharks" since debts owed to lenders without a proper banking permit are declared null and void.

Limits have been imposed on loans extended to a single borrower. These should not exceed 5 to 7.5 per cent of total liabilities. Only public authorities are exceptions to this general rule.

THE UN COMMITTEE ON DISARMAMENT

France to press ahead with nuclear weapons development

BY SRI KHANDARIA IN GENEVA

FRANCE IS determined to go ahead in improvement to its nuclear force de Frappe and will continue to hold experimental tests where necessary despite its membership of the newly constituted UN Committee on Disarmament.

The French Foreign Minister, M. Jean-François Pouzet, told reporters before making France's first speech to a disarmament committee in almost two decades, that French membership of the committee did not mean that France has changed its stance on nuclear policy issues.

The French government agreed to enter the Committee not because "France has changed its opinion but because the chamber has changed its character," the minister said.

Replies to questions about negotiations between the U.S., the Soviet Union and Britain to obtain a complete ban on nuclear tests, M. Pouzet said France would maintain its nuclear military capabilities independently from others. This meant that France will keep up technological research to protect its credibility as a nuclear power and will continue to conduct the necessary experiments.

France also seeks to strengthen its call for a Europe-wide conference to control build-up of conventional arms. It is not convinced that the mutual and balanced force reduction (MBFR) talks between NATO and Warsaw Pact members are enough to keep

European nations from slipping into stepped-up conventional arms race.

The minister outlined a French programme of participation in the disarmament committee based on "a realistic assessment of security needs" in a world made up of "competitive nations." Among other things, the French are seeking the creation of an international disarmament research institute, and a new fund to re-channel savings in defence spending as a result of disarmament to economic development programmes for poor countries.

The new-style disarmament committee opened ten weeks of mainly public meetings here yesterday to carry forward long-standing negotiations which some delegates described as trying to fog tired horses back to life again.

The committee created by a special UN General Assembly session on disarmament last summer is seen by neutral and non-aligned nations as a reason for hope, because all participating countries are placed on an equal footing under its founding resolutions. It replaced the former 30-member committee, set up in 1961.

China was conspicuous by its absence in the committee but, in line with its request, organisers placed empty chairs in the chamber and three members from the local diplomatic mission sat in the back row. China has said that it will not immediately enter the committee but

Brussels threatens equal pay court case

BY GILES MERRITT IN BRUSSELS

THE EUROPEAN Commission fired off the broadside at all nine member governments yesterday, charging each of them with failing to comply with the 1975 directive on equal pay for women.

Commission spokesmen have warned that legal proceedings technically could be initiated under the Rome Treaty's Article 169 against all the governments of the EEC, but the indications are that only a few will eventually be brought before the European Court of Justice in legal actions that would lead to fresh national legislation.

The identities of those member states the Commission considers to have most seriously flouted the directive are not being made public. The Commission's Employment and Social Affairs Directorate, which is answerable to Mr. Henk Vredeling, the Netherlands' Commissioner, is making it clear that EEC governments are in effect being offered a grace period of several months to put matters right.

Among governments considered most likely to be the targets for proceedings, Holland, Denmark and West Germany are the front runners, with Belgium, Luxembourg, France and Italy being cited as lesser offenders.

In addition to threatening court action that would, for instance, push the Dutch Government into including women in the public sector in its equal pay legislation, the European Commission is laying plans for a system under which employers and trade union representatives would jointly agree on eliminating sex discriminations.

Human rights issue at Vatican talks

BY RUPERT CORNWELL IN ROME

POPE John Paul II last night received Mr. Andrei Gromyko, the Soviet Foreign Minister, in private audience, during which the Polish-born pontiff was asked to stress heavily his concern with human rights and religious freedom in Eastern Europe.

During the first phase of his talks here, Mr. Gromyko and Sig. Arnaldo Forlani, his Italian opposite number, gave the go-ahead for a new 10-year economic cooperation agreement between their countries, whose bilateral trade has quadrupled in the last decade.

However, the Soviet Foreign Minister used an official lunch to make a vigorous appeal for an end to the arms race, coupled with a thinly veiled attack on China when he

martyrdom of St. Stanislaus, on to weaken popular aspiration for peace and disarmament.

In a reference underlining Soviet anxiety about possible weapons sales to China by Western nations — including Italy — Mr. Gromyko declared that major foreign policy initiatives "should not be shaped by the narrow interests of arms producers."

A letter from Soviet President Leonid Brezhnev to Sig. Giulio Andreotti urging Italy not to supply arms to Peking has caused a political outcry here at what is seen as Soviet interference in domestic affairs. The Prime Minister will emphasise when he sees Mr. Gromyko today that while Italy is work-

ing for detente, it cannot give such unilateral undertakings.

Meanwhile, it has been confirmed that Mr. Gromyko will be seeing Sig. Enrico Berlinguer, the Italian Communist leader, during his stay, which comes at a time when the Communists look close to withdrawing their parliamentary support for Sig. Andreotti's Christian Democrat government.

Relations between Moscow and the largest Eurocommunist party have long been sensitive. The Russians were extremely irritated by the conference on disarmament in Eastern Europe, held in Florence just before Mr. Gromyko's arrival in Italy and promoted by the municipality which has a Communist mayor.

Rome summit to decide Andreotti's fate

BY PAUL BETTS IN ROME

THE FATE of the minority Christian Democrat government of Sig. Giulio Andreotti is expected to be decided later this week at a summit meeting of the political parties currently supporting his administration.

The decision to hold an all-party confrontation follows a fresh and concerted outbreak of political violence yesterday when a Communist shop steward of the Italstider state steel group was shot dead by Left-wing Red Brigades extremists.

Italy's three main trade union confederations immediately called a two-hour general strike today following the killing of Sig. Guido Rossa. Earlier this month, Sig. Rossa had helped identify a worker at the Italstider Genoa plant who was reportedly a member of the Red Brigades, the terrorist group which claimed responsibility for the kidnapping and murder of Sig. Aldo Moro.

Left-wing gunmen also shot and wounded yesterday morning a member of the Milan poly-clinic hospital staff and last

night wounded a doctor in Naples.

This intensification of political violence came as Sig. Benigno Zaccagnini, the Secretary-General of the ruling Christian Democrats of breaching the original collaboration pact between the parties in the current majority.

The Communists, who are to hold their national congress next March, find themselves in an increasingly uncomfortable position in the present majority and feel they have been hemmed in by the Christian Democrats.

Sig. Zaccagnini yesterday held talks with Sig. Enrico Berlinguer, the Secretary-General of the Communist Party, which has harshly

criticised the ruling party during the last few days and threatened to bring down the Government. The Communists have accused the Christian Democrats of breaching the original collaboration pact between the parties in the current majority.

The Communists, who are to hold their national congress next March, find themselves in an increasingly uncomfortable position in the present majority and feel they have been hemmed in by the Christian Democrats.

The Communist party has effectively come under fire from the student movement on its left, accusing it of being a so-called "conservative" force.

BY TERRY DODSWORTH IN PARIS

CHRYSLER FRANCE, the

formerly U.S.-owned group which came under the control of the PSA Peugeot-Citroen group at the beginning of this month, is cutting back production with lay-offs at several of

its factories for periods of five and 10 days while it runs down stocks of its 130T 170,000 units of the 130T range in France in 1978, but says that its sale had been affected this year by the launching of several new competitive models.

The company is also reducing the labour force at its La Rochelle plant by 250 workers

THE CLEANEST PLACE IN EUROPE IS ODEX

Odex offer Europe's Number 1 source of expertise and hygiene and cleaning products specifically designed to solve the problems of commerce and industry, catering and leisure and the public sector.

Odex are the leaders in transport sanitisation, in laundry soaps and detergents, in odour control and in cleaning, hygiene and maintenance products.

Odex is backed by a team of specialists in experience and technology, in constant development, programme, anticipating, reacting rather than reacting, and keeps you at least one step ahead.

Odex is a leading distributor.

Odex is a really reliable, efficient, professional service.

NO TRAFFIC, NO STOCKS, NO WASTAGE.

AMERICAN NEWS

U.S. 9% inflation rate
second worst since 1947

BY JUREK MARTIN, U.S. EDITOR, IN WASHINGTON

INFLATION IN 1978 was the worst in the U.S. since 1946-47, with the exception of 1974, when consumer prices soared by more than 12 per cent.

Consumer prices rose by 0.6 per cent in December, bringing the increase in the cost of living at retail level for the full year to 8.0 per cent.

The Carter Administration's budget forecasts a 7.4 per cent increase in the present year, but many private economists believe that even this is too optimistic.

On the face of it, the 0.6 per cent advance in December might seem encouraging. Although a fraction up on the previous month, the advance is nonetheless appreciably below the rates recorded in the first 10 months

But one special factor

distorted the December data. It was the month in which the California property tax reduction, mandated by last summer's Proposition 13 referendum, took effect: without these reductions, the overall consumer price index would have gone up by 0.8 per cent.

As a result, the housing costs index only went up by 0.4 per cent, which is deceiving since, in the month, home prices rose by 1.1 per cent and mortgage costs by 1.6 per cent.

Generally, the December returns make fairly bleak reading: the food index rose by 0.8 per cent, more than double the previous month, while transportation costs were 1.2 per cent higher, largely because of more expensive petrol and used car prices.

But he rejected what he described as "simplistic or extreme solutions which substitute myth for common sense" to tackle the problem.

Bosworth's battle to sell the guidelines

EEC and Japan fail to agree GATT tariff cuts

BY GUY DE JONQUIERES, COMMON MARKET CORRESPONDENT

THE EEC and Japan have ended two days of intensive negotiations in Brussels without reaching an agreement on the shape of the industrial tariff cutting package which they are seeking to conclude as part of the GATT multilateral trade talks.

The discussions, between the European Commission and a delegation led by Mr. Nobuhiko Ushiba, Japan's chief trade negotiator, were suspended late on Tuesday evening. According to EEC officials, some of the major points of difference between the two sides were clarified but little progress was made towards a compromise.

It is hoped that a further round of bilateral talks can be held in Geneva before long. But no date has been set and, as far as the EEC is concerned, the speed with which contacts can be resumed will depend on Japan's readiness to introduce more flexibility into its bargaining position.

In any event, the persistence of difficulties in the talks with Japan means that the Community is now unlikely to decide until the beginning of March at the earliest whether to

complete the GATT talks, since whatever agreements are negotiated by the Commission must be approved by EEC Foreign Ministers at one of their monthly council meetings. It is not expected that any package will be ready in time for the next meeting, on February 5 and 6.

Despite strong pressure from the EEC, Japan is still refusing to improve its initial tariff offer. This provides for cuts of more than 40 per cent on GATT bound rates, but because Japan unilaterally cut its tariffs several years ago, the effective reduction would be considerably smaller.

In particular, the Community is seeking substantially bigger tariff reductions for its exports of textiles, leather goods and processed foods such as canned meats and confectionery.

In support of these demands the EEC has threatened to withdraw from its own offer proposed tariff reductions on a number of products of particular importance to Japan, including motor cars, tractors, film and certain electronic goods. If this threat were implemented, it

would leave the EEC tariff on cars at its current level of 17 per cent, instead of cutting it to about 7 per cent.

Mr. Ushiba is understood to have told the EEC this week, however, that he had no authority to offer concessions of the kind sought by Brussels.

Instead, he suggested that the two sides should consider abandoning plans to negotiate a full-scale agreement and settle for a more modest "mini-package".

This proposal is unacceptable to the Commission, which is under strong pressure from EEC Governments to get Japan to liberalise its policies towards European exports.

On the Japanese side, one of the main objectives is to persuade the EEC to dismantle discriminatory quantitative restrictions applied against Japanese exports either by the EEC or by member governments. The Japanese negotiators estimate that more than 50 categories of products are subject to these restrictions which are most numerous in Italy and France.

Jubail to get f150m steel mill

By James Buchan in Jeddah
SAUDI ARABIA'S programme for heavy industry at the new city of Jubail on the Gulf coast moved a step forward on Tuesday when the semi-State Saudi Basic Industries Corporation gave its approval for the construction of a \$160m (f150m) steel mill.

At a news meeting chaired by the Industry and Electricity Minister, Dr. Ghazi Algaloud, Saudi directed that construction should begin within six months.

Saudi will be the major shareholder in the plant, in partnership with Korf Stahl AG of Mannheim and DEC, West German development

group. The plant marks the first major project for a producer that has been under study since 1974. Originally export-oriented, the plant is now set to provide 350,000 tonnes of steel, concrete, reinforcing bars for the domestic construction industry. It will be Saudi Arabia's first ore-processing plant.

The mill will rely on fuel from Saudi Arabia's vast gas-gathering system now under construction in the Eastern Province and will use the Midrex Direct Reduction Process patented by Herr Willi Korf, who owns 70 per cent of Korf Stahl. The Kuwait Government holds the other 30 per cent.

Date set for Qatar NGL plant rebuild

By Doine Thomas in Bahrain
RECONSTRUCTION WORK on Qatar's first natural gas liquids plant, destroyed by fire two years ago, is to start next month.

The services of the Arab Hellenic Bank, established last year, will be used for the development of such co-operation.

The Minister of Co-operation, Mr. Constantine Mitsotakis, visited Libya from January 19 to 23 at the head of a Greek delegation.

Shortly before he left, he said the agreement, to be signed in Athens in March, provides for the supply of 500,000 tons of

crude in the second half of this year and 3m tons in each of the next five years.

In exchange, Greece is to sell Libya about \$200m (£100m) worth of goods a year, including tomato paste, fresh fruits, olive oil, canned fruits and juices, medicines, fertilisers, cement, bentonite, shoes, pipes and pipe fittings.

While in Libya, Mr. Mitsotakis and Libyan Secretary of Planning, Mr. Musa Abu Friwa, signed agreements on air transport, the employment of Greeks in Libya and their social

security, and the training of Libyans in the electricity sector by the Public Power Corporation (PPC).

A maritime-transport agreement, under which Greek and Libyan ferries would

operate a Tripoli-Crete-Pireaus run later to be extended to

Tunis, was also discussed.

The two sides also agreed to co-operate in joint ventures in the industrial, trade and tourism sectors.

The services of the Arab

Hellenic Bank, established last

year, will be used for the de

velopment of such co-operation.

Also, a joint investment com-

pany, with Libya participating

through the National Invest-

ment Company and the Greek

Industrial Development Bank

(ETBA) will be established.

The new NGL plant will be

identical in capacity to the

one that was destroyed in

April 1977.

It is due to be completed by mid-1980, about a year after the expected completion of NGL Two. The two plants will give Qatar a total production capacity of around 7,000 tons a day of propane, butane and other natural gas liquids using the associated gas from its on and offshore oil field.

At the time of the fire, NGL One was insured for around \$60m, not in itself a major sum, but the biggest loss then recorded in the gas processing industry.

The new NGL plant will be

identical in capacity to the

one that was destroyed in

April 1977.

It is due to be completed by mid-1980, about a year after the expected completion of NGL Two. The two plants will give Qatar a total production capacity of around 7,000 tons a day of propane, butane and other natural gas liquids using the associated gas from its on and offshore oil field.

At the time of the fire, NGL One was insured for around \$60m, not in itself a major sum, but the biggest loss then recorded in the gas processing industry.

The new NGL plant will be

identical in capacity to the

one that was destroyed in

April 1977.

It is due to be completed by mid-1980, about a year after the expected completion of NGL Two. The two plants will give Qatar a total production capacity of around 7,000 tons a day of propane, butane and other natural gas liquids using the associated gas from its on and offshore oil field.

At the time of the fire, NGL One was insured for around \$60m, not in itself a major sum, but the biggest loss then recorded in the gas processing industry.

The new NGL plant will be

identical in capacity to the

one that was destroyed in

April 1977.

It is due to be completed by mid-1980, about a year after the expected completion of NGL Two. The two plants will give Qatar a total production capacity of around 7,000 tons a day of propane, butane and other natural gas liquids using the associated gas from its on and offshore oil field.

At the time of the fire, NGL One was insured for around \$60m, not in itself a major sum, but the biggest loss then recorded in the gas processing industry.

The new NGL plant will be

identical in capacity to the

one that was destroyed in

April 1977.

It is due to be completed by mid-1980, about a year after the expected completion of NGL Two. The two plants will give Qatar a total production capacity of around 7,000 tons a day of propane, butane and other natural gas liquids using the associated gas from its on and offshore oil field.

At the time of the fire, NGL One was insured for around \$60m, not in itself a major sum, but the biggest loss then recorded in the gas processing industry.

The new NGL plant will be

identical in capacity to the

one that was destroyed in

April 1977.

It is due to be completed by mid-1980, about a year after the expected completion of NGL Two. The two plants will give Qatar a total production capacity of around 7,000 tons a day of propane, butane and other natural gas liquids using the associated gas from its on and offshore oil field.

At the time of the fire, NGL One was insured for around \$60m, not in itself a major sum, but the biggest loss then recorded in the gas processing industry.

The new NGL plant will be

identical in capacity to the

one that was destroyed in

April 1977.

It is due to be completed by mid-1980, about a year after the expected completion of NGL Two. The two plants will give Qatar a total production capacity of around 7,000 tons a day of propane, butane and other natural gas liquids using the associated gas from its on and offshore oil field.

At the time of the fire, NGL One was insured for around \$60m, not in itself a major sum, but the biggest loss then recorded in the gas processing industry.

The new NGL plant will be

identical in capacity to the

one that was destroyed in

April 1977.

It is due to be completed by mid-1980, about a year after the expected completion of NGL Two. The two plants will give Qatar a total production capacity of around 7,000 tons a day of propane, butane and other natural gas liquids using the associated gas from its on and offshore oil field.

At the time of the fire, NGL One was insured for around \$60m, not in itself a major sum, but the biggest loss then recorded in the gas processing industry.

The new NGL plant will be

identical in capacity to the

one that was destroyed in

April 1977.

It is due to be completed by mid-1980, about a year after the expected completion of NGL Two. The two plants will give Qatar a total production capacity of around 7,000 tons a day of propane, butane and other natural gas liquids using the associated gas from its on and offshore oil field.

At the time of the fire, NGL One was insured for around \$60m, not in itself a major sum, but the biggest loss then recorded in the gas processing industry.

The new NGL plant will be

identical in capacity to the

one that was destroyed in

April 1977.

It is due to be completed by mid-1980, about a year after the expected completion of NGL Two. The two plants will give Qatar a total production capacity of around 7,000 tons a day of propane, butane and other natural gas liquids using the associated gas from its on and offshore oil field.

At the time of the fire, NGL One was insured for around \$60m, not in itself a major sum, but the biggest loss then recorded in the gas processing industry.

The new NGL plant will be

identical in capacity to the

one that was destroyed in

April 1977.

It is due to be completed by mid-1980, about a year after the expected completion of NGL Two. The two plants will give Qatar a total production capacity of around 7,000 tons a day of propane, butane and other natural gas liquids using the associated gas from its on and offshore oil field.

At the time of the fire, NGL One was insured for around \$60m, not in itself a major sum, but the biggest loss then recorded in the gas processing industry.

The new NGL plant will be

identical in capacity to the

one that was destroyed in

April 1977.

It is due to be completed by mid-1980, about a year after the expected completion of NGL Two. The two plants will give Qatar a total production capacity of around 7,000 tons a day of propane, butane and other natural gas liquids using the associated gas from its on and offshore oil field.

At the time of the fire, NGL One was insured for around \$60m, not in itself a major sum, but the biggest loss then recorded in the gas processing industry.

The new NGL plant will be

identical in capacity to the

one that was destroyed in

April 1977.

Jubail to
get £150m
steel mill

Building society rates structure 'must change'

BY MICHAEL CASSELL, BUILDING CORRESPONDENT

URGENT CHANGES in the building societies' interest rate structure are needed to avert an impending crisis which threatens permanent mortgage shortages and more expensive home loans, says the Provincial Building Society.

Mr Alan Mason, chief general manager of the Provincial, one of Britain's 10 largest societies, said in London yesterday that their movement was unwilling to "face up to some uncomfortable truths" about its future and that radical changes to its previously successful fund-raising formula were needed now.

He said societies faced a potentially critical situation in which a rapidly escalating rate of withdrawals in relation to assets, combined with steadily rising house prices, meant that their ability to satisfy demand for home loans would be seriously undermined.

He said that in 1979, the first £150m of receipts would be

needed simply to meet withdrawals, double the 1975 figure. Last year withdrawals reached £12.5bn, accounting for 40 per cent of total assets held at the start of 1978, against a figure of 22 per cent in 1970. At the same time, £12bn would be needed by 1981 to finance the same number of loans made with £5bn in 1978.

Mr. Mason said societies' growth had been achieved by attracting more investors but that it now took five investors to finance one average loan against less than two in 1980. If the trend continued, he added, societies would "literally run out of people to save with them."

In calling for a widening of the present interest rate differential for savers and investors "in such a way as to compensate them according to the value of their account" Mr. Mason said that a £5 investment made for four days now received 8 per cent, net interest

while a £5,000 sum for four years attracted only 1 per cent more.

While stressing that the societies would not want to stop handling small accounts, Mr. Mason said they could not continue to support the disproportionate and mounting costs involved in servicing what were effectively current accounts with a high rate of turnover and which made a relatively small contribution to total balances.

Part of the answer, according to the Provincial, is to overturn the concept of term-shares as "loss leaders" and to build up its ratio of longer-term stable money by offering better rates of return while giving less on the ordinary accounts, which now represent a major drain on resources.

The society says it has no fixed ideas on how different rates would be under the new system, which would have to be progressively introduced, although it has contemplated a rate of "current accounts" as low as 21 per cent. It does not believe such a rate would lead to a loss of small investors, as many are anxious to qualify for a mortgage.

Mr. Mason added: "The time has come for positive action and to make clear the dangers of the present situation — one which contrasts with the general view that societies can continue to grow successfully along present lines. Solutions need to be discussed and introduced, or the crisis will undoubtedly arrive."

On this scenario, coal would supply the fossil fuel needs of the generating boards, and would progressively take all of the market as oil and gas prices increased towards the end of the century.

The Board argued in a statement yesterday to the Commission on Energy and the Environment that "it will be highly desirable, on grounds of national energy policy, to provide for an increase in the use of coal from the mid-1980s onwards (complementing the expansion of nuclear power and measures of energy conservation), always provided that coal can be made available at prices competitive with international energy prices, particularly oil."

It forecast that power station sales would increase from about 75m tonnes last year to 90m tonnes by the year 2000. Industry coal consumption would rise from 9m tonnes last year to 40m tonnes.

The planned nuclear expansion set out in the Central Electricity Generating Board's corporate plan for 1978 would add between 4,000 and 5,000 megawatts of nuclear capacity to the system every year throughout the 1980s.

The Board said this should be

Coal sales rise of 40% forecast

BY JOHN LLOYD

THE NATIONAL Coal Board has forecast a 40 per cent rise in UK coal sales by the end of the century, from 122m tonnes last year to 170m tonnes.

The growth in the market is in line with the Coal Board's production targets, and depends on optimistic assumptions, especially in the growth of the electricity generation and industrial markets.

The Board argued in a statement yesterday to the Commission on Energy and the Environment that "it will be highly desirable, on grounds of national energy policy, to provide for an increase in the use of coal from the mid-1980s onwards (complementing the expansion of nuclear power and measures of energy conservation), always provided that coal can be made available at prices competitive with international energy prices, particularly oil."

It forecast that power station sales would increase from about 75m tonnes last year to 90m tonnes by the year 2000.

Industry coal consumption would rise from 9m tonnes last year to 40m tonnes.

The planned nuclear expansion set out in the Central Electricity Generating Board's corporate plan for 1978 would add between 4,000 and 5,000 megawatts of nuclear capacity to the system every year throughout the 1980s.

The Board said this should be

Lloyds Bank to start share issue scheme

BY TIM DICKSON

LLOYDS BANK yesterday announced a new profit-sharing scheme, involving the issue of shares, for its longer-serving UK employees. It will benefit those of the 22,000 employees with five years' continuous service and will supplement the bank's existing cash-only profit sharing arrangement approved in 1977.

Foster Brothers, the clothing retail group, has revealed further details of its first profit-sharing scheme approved by shareholders on Tuesday.

Both companies are taking advantage of provisions in the 1978 Finance Act which granted important tax concessions to employees under profit sharing schemes.

Lloyds and Foster Brothers have received official blessing

from the Inland Revenue which is looking at schemes submitted by about 30 other companies.

Last year's Finance Act allows employees realising shares after five years but before seven years to pay income tax at their appropriate individual rate on 50 per cent of the original value. After seven, but before 10 years, the percentage drops to 25 per cent, and if the shares are held for 10 years or more no tax is paid. Under these concessions the value of shares per person is limited to £500.

Foster's scheme will apply for the year to February 28, 1978 and, according to the company, each employee's share will be about 6 per cent of basic pay.

Hill Samuel director leaves executive duties

BY MICHAEL LAFFERTY

MR VICTOR WOOD, a senior director with Hill Samuel, the London merchant banking and financial services group, has given up all executive responsibilities in the group.

Mr. Wood had been executive of Hill Samuel Broking and Consulting Services, the second largest of the group's three divisions, for several years.

He said last night that he was leaving "for personal reasons," and added: "I have never had any ambitions in Hill Samuel beyond what I have already achieved."

Mr. Wood, 53, said he had always regarded 55 as the age

to stop executive duties. He had decided to bring it forward during a recent illness, from which he was now fully recovered.

He is the second senior executive to give up executive duties at Hill Samuel in the past year. Early last year, Mr. John Elton resigned as chief executive of the merchant banking division for family reasons.

Mr. Wood also holds directorships of Haslemere Estates, Coalite and Chemical, and the English Insurance Company.

He will remain on the Board of the Hill Samuel Group, but will seek other non-executive and part-time positions.

Brittains calls Receiver to paper subsidiary

BY JOHN MOORE

BRITTAINS, the Staffordshire-based paper group with interests in engineering and insurance, has called in the Receiver to its Brittains Paper subsidiary.

The company manufactures speciality products such as carbon and cigarette papers mainly for export. Brittains said yesterday that the subsidiary at Cheddleton, near Staffordshire, had operated at an increasing rate of loss "due to excess

capacity" in world paper markets which had "led to a slide in selling prices."

It had also been hit by the lorry drivers' dispute at a time when the company's Cheddleton factory was undergoing massive reorganisation.

Equity Capital for Industry, which last year injected £2m into Brittains, said yesterday that, as a result of the closure, the group's export effort would be "markedly diminished."

Chinese shipyard deal won

BY OUR SHIPPING CORRESPONDENT

A BRITISH consultancy company has won a design and engineering contract for the modernisation of a Chinese shipyard.

The contract, signed by consultants A and P Appleford in Peking, is seen as the first step towards a series of big export deals for the British shipbuilding and marine equipment industries.

Mr. John Parker, British Shipbuilders' board member for shipbuilding, said the deal represented Britain's foot in the door for what was bound to become one of the biggest shipbuilding markets in the world.

Competitors for the Chinese business, expected to involve modernising six yards and a possible trebling of the Chinese fleet, is intense.

Mr. Parker said the Japanese were offering free technical assistance to China. The contract with A and P Appleford, which is not part of British Shipbuilders, involves a small, undisclosed sum.

The job is to advise on modernising the Kwangchow Shipyard, Canton, which is China's third largest. It will involve exchanges of technicians between Britain and China and take four months.

A and P Appleford, which was recently taken over by its employees, was responsible for the design of two of Britain's most modern yards: Cammell Laird, Birkenhead, and Sunderland Shipbuilders' Pallion yard.

The independent report says local authorities may be forced to breach the guidelines because of the rigid system designed to control extra council spending to cover inflation and higher wage costs.

Rail strike ice problems likely to be repeated

BY IAN HARGREAVES, TRANSPORT CORRESPONDENT

TRAIN DRIVERS on British Rail's Southern Region spent much of yesterday running ice-scraping trains which had just about restored a tolerable commuter service by 10 pm when another one-day national rail strike began.

British Rail admitted yesterday that if, as the Meteorological Office is predicting, harsh weather occurs again tonight, the symptoms will be repeated and Southern's morning commuter services virtually wiped out again tomorrow.

Because striking drivers had been unavailable to spray Southern's 4,100 miles of track

with anti-ice film on Tuesday night, they arrived yesterday morning to find some trains frozen to the lines and others without power because of thick ice on the system's ground-level conductor rail.

The only comfort for train passengers yesterday was that London Transport was accepting BR tickets for underground travel.

British Rail admitted yesterday that if, as the Meteorological Office is predicting, harsh weather occurs again tonight, the symptoms will be repeated and Southern's morning commuter services virtually wiped out again tomorrow.

Because striking drivers had been unavailable to spray Southern's 4,100 miles of track

with anti-ice film on Tuesday night, they arrived yesterday morning to find some trains frozen to the lines and others without power because of thick ice on the system's ground-level conductor rail.

The only comfort for train passengers yesterday was that London Transport was accepting BR tickets for underground travel.

Southern Region said yesterday, however, that refunds were only automatic in cases where the "whole service" had been cancelled, but it would be taking a "pretty generous" view of marginal cases. Heaven help

the ticket office clerk whose generosity is found wanting.

Colorado base for Inmos' research

Financial Times Reporter

INMOS, the micro-electronic company set up by the National Enterprise Board, has established its US headquarters in Colorado Springs, 60 miles south of Denver, Colorado.

The company will also establish a research and development base and a pilot production plant in the town.

Dr. Richard Petritz, Inmos' president, said yesterday that Colorado Springs was chosen partly because of its pleasant location — it is situated in the foothills of the Rockies — and partly because it is developing as a minor micro-electronics centre.

Two electronic companies — Hewlett Packard and Digital Equipment — have recently opened bases there.

Dr. Petritz said that Inmos had made "some outstanding acquisitions" for the core of its highly skilled staff. Details of these recruits, and on the size of the workforce, will be released next week.

The plant in the U.S. will develop many of the products which Inmos will later manufacture, especially those in the micro-memory field. After pilot production in the U.S., the products will be mass produced in the UK. It is thought that the Inmos Corporation, the U.S. side of the venture, will employ about 1,000 people.

Four production units are planned for the UK, employing 4,000. Earlier this week, the Prime Minister confirmed that these would be sited in development areas.

Councils 'may be forced' to break 10% rates rise guidelines

BY PAUL TAYLOR

COUNCIL RATE increases "well beyond" the Government's 10 per cent guidelines for 1979/80 are predicted in a report by the Centre for Environmental Studies published yesterday.

The independent report says local authorities may be forced to breach the guidelines because of the rigid system designed to control extra council spending to cover inflation and higher wage costs.

The introduction criticises the present inflexible cash limit system by which Government attempts to control the additional spending of local authorities caused by wage increases and inflation as incom-

pable with the realities of wage bargaining.

Mr. Anthony Harrison, research director of the review, said yesterday that the system makes it difficult, if not impossible, for local authorities to make "sensible" provisions for the coming financial year.

He accepts that some form of cash limits are needed, but argues that it would be more sensible to incorporate some form of comparability with the private sector.

HOW TO REDUCE YOUR COMPANY'S FUEL BILL

Do you know that most small-to-medium size companies are wasting 10 to 15 per cent of all the fuel they use for heating, power and lighting?

Over 12 months that can cost a tidy sum. It could be the difference between making a profit and just breaking even.

And, even if you've already started to tackle the problem, you've a lot to gain by finding out how much energy you may still be losing.

Pin-pointing the wastage isn't that difficult. Especially if you take advantage of the Energy Survey Scheme.

All you have to do is fill in the coupon and we'll send you details of the scheme and a list of independent professional consultants.

When you've chosen a consultant, he'll spend a day at your premises studying your company's energy use. He'll send you his report recommending simple modifications which could lead to substantial savings.

And the Department of Energy will pay up to £75 which is most of the cost of the survey.

So, fill in the coupon and find out how to reduce your company's fuel bill.

CUT HERE

To: Department of Energy Free Publications (ESS), P.O. Box 702, London SW20 8SZ.
ENERGY SURVEY SCHEME. Please send me leaflets and a list of consultants.

Name _____

BLOCK CAPITAL PLEASE

Company _____

Address _____

Position _____



Department of Energy.

FT 6

UK NEWS

Bank 'failed to act' over Crown Agents

BY TERRY OGG

SIR CLAUDE HAYES, former chairman of the Crown Agents, has alleged that "the Bank of England did not take any, or sufficient steps to ensure that the Crown Agents conducted their banking affairs prudently at all material times" the tribunal of inquiry into the Crown Agents was told yesterday.

Mr. C. Rankin, QC, representing Sir Claude, said that a letter was sent to the Treasury Solicitor in October 1978, drawing the tribunal's attention to the special responsibilities of the Bank of England towards the Crown Agents.

The letter followed a request from the tribunal to parties to the hearing that they should indicate any allegations they might have or intended to make against other parties to it.

Mr. Rankin said: "We put it this way: First, it [the Bank] was banker to the Crown Agents; second, as the Central Bank and agent of the Treasury in the market place it had a responsibility to ensure that the Crown Agents conducted their affairs prudently, so as to ensure

that the credit of the UK was not impaired.

"It would appear from the limited material documents that are available and without yet having heard any relevant evidence, that the Bank of England failed to discharge these responsibilities in that... and this is the relevant one... the Bank of England did not take any or sufficient steps to ensure that the Crown Agents conducted their banking affairs prudently at all material times."

Receipt of the letter was acknowledged by the Treasury Solicitor, who indicated it had been referred to the tribunal for consideration.

Sir Claude was chairman of the Crown Agents from 1968 until his retirement at the end of September 1974. His tenure of office covered the bulk of the period of interest to the tribunal.

Its specific brief is to inquire "to what extent there were lapses from accepted standards of commercial or professional conduct or of public administration in relation to the operations

of the Crown Agents as financiers on own-account in the years 1967-74."

The matter was raised by Mr. Rankin when seeking the tribunal's approval to attempt to establish through Mr. Peter Sly, a former real estate investment manager at the Crown Agents, that the Bank of England knew of the existence of comfort letters given by the Crown Agents to some lenders to a Crown Agents subsidiary, English and Continental Property Company.

"Comfort letters are not an allegation against Sir Claude Hayes," Mr. Rankin said. "I raise it because it is relevant to Sir Claude Hayes' allegation—if I can use that word—against the Bank of England."

Mr. Justice Croome-Johnson, the tribunal chairman, asked: "Am I right in thinking that all you wish to do at this stage is to establish, if you can, through Mr. Sly, that the Bank of England knew about the existence of comfort letters?"

"That is as far as it goes at this stage," Mr. Rankin replied.

Lloyds Bank calls for duty index

Financial Times Reporter

THE Chancellor should index the specific duties on petrol, alcohol and tobacco and the higher income-tax bands to the rate of inflation in the next Budget, argues Lloyds Bank's economic bulletin, published today.

Mr. Christopher Johnson, the bank's economic adviser, argues that this would help to preserve the balance between direct and indirect taxation and lessen some of the disincentives of an anomalous tax system.

In the longer-run the aim should be an income-tax system with a more gradual and evenly spaced progression of rate bands and with a lower top marginal rate.

Mr. Johnson concludes: "If increases in tax are required they should be obtained by raising the rates of income-tax, VAT, or other taxes, not by failing to offset the effects of inflation on the existing structure of taxes."

GLC 'needs wider powers'

SIR FRANK MARSHALL last night defended his report on the Greater London Council which recommended that the council should be given a strategic planning role with wider powers for transport, health care, public utilities and other services.

Sir Frank was speaking at a meeting of the Royal Town Planning Institute in London.

Echoing comments made in his report on the GLC published last year Sir Frank said that because of a growing public feeling of the remoteness of government in general it was necessary to clarify the lines of responsibility between local, metropolitan and central government and to ensure that each tier had enough resources to fulfil its duties.

In some instances the powers of London's borough councils needed to be strengthened, but the GLC should retain and expand its role as a higher tier of local government catering for cross-borough services and providing a strategic planning function.

Datsun prices rise by 10%

DATSON is increasing the price of some models by up to 10 per cent from February 1. The top-selling Cherry two-door saloon will go up by £200 to £2,498 and the Sunny two-door model will cost an extra £240 at £2,898. The biggest increase is £560 for the luxury 280 C saloon at £6,174.

The report is dominated by

UK air fares 'would drop if regulation was ended'

BY LYNTON McDAN

BRITISH domestic air fares would fall quickly if price regulation was ended by the Civil Aviation Authority, MPs were told yesterday.

The fall in flights between London and Glasgow, now £25 single, would fall to £20 if the practices of other price-setting U.S. domestic airlines were applied in Britain, the Air Transport Users' Committee said.

There was no case to be made for any regulation of UK domestic air fares, Mr. Robin Jessel, a member of the ATUC told the Commons trade and industry sub-committee which is investigating fares.

Productivity among U.S. domestic airlines was at least 28 per cent higher than in British domestic airlines.

The most efficient U.S. domestic airlines carried over five times as many passengers for each employee as the best British domestic airline.

But British airlines also used unsuitable and uneconomic aircraft for many domestic routes. The Trident, bought by British Airways after Government pressure were no longer subsidised. The passengers had to bear the higher operating costs, Sir Archibald Hope, ATUC chairman, said that all U.S. airlines were compelled to publish

their costs. "We want to see similar rules in Britain that would end regulation to be followed about our airline."

He said that the lack of information meant that even the CAA had difficulty in defining an efficient airline.

British domestic air fares were up to twice those for similar distance routes in the U.S. Low productivity was one of the main factors contributing to higher UK air fares, he said.

The AUC made recommendations on air fares and other aspects of the service to passengers through the Civil Aviation Authority. But one of the greatest obstacles preventing it making a firm case for lower fares was its inability to gain confidential information on costs from the airlines.

Sir Archibald Hope, ATUC chairman, said that all U.S. airlines were compelled to publish

Hillards to sell 17 stores in South

By Our Consumer Affairs Correspondent

THE northern-based Hillards supermarket chain is pulling out of limited-range discounting in the south after less than a year of trading.

Hillards acquired 17 stores in southern England from Key Markets last June, and planned to use them as a base for expansion into the southern market—generally regarded as more profitable than the north.

The stores, trading as Capital Discount, offered between 500 and 1,000 basic grocery items at cut prices, compared with the several thousand stocked by normal supermarkets.

Hillards said yesterday that it had sold seven of its stores, and negotiations were continuing on the sale of the remaining 10. It is understood that the stores, which are between 3,000 and 6,000 sq ft, have not been sold to another supermarket group.

The company also said that its financial results, due to be announced early next month, will show a substantial increase in profits.

Furnace lining industry 'could save energy'

Financial Times Reporter

BRITAIN'S REFRactories industry, which makes high temperature furnace linings, could cut its fuel consumption by 25 per cent through waste heat recovery, according to a Department of Energy report.

The industry's 40 companies, which have a turnover of £120m, could save enough energy to centrally heat about 60,000 homes a year.

The report, presented at a seminar on energy saving organised by the National Federation of Clay Industries, is the fourth of the Department's Energy Audits. Others dealt with iron castings, brick making and dairies.

3 Noble Lowndes is not just a famous name, it's:

PENSION PLAN DESIGN

COMPUTER-BASED ADMINISTRATION

EXPERT REGIONAL SERVICE

TECHNICAL ADVICE

INVESTMENT PERFORMANCE MEASUREMENT

INTERNATIONAL EMPLOYEE BENEFITS

CORPORATE TRUSTEESHIP

COMMUNICATION PROGRAMMES

EMPLOYEE BENEFIT STATEMENTS

PERSONAL FINANCIAL ADVICE

PROFIT-SHARING SCHEMES

MANAGEMENT INCENTIVES

To discuss any of the above write to or ring the Managing Director, Noble Lowndes & Partners Ltd, Norfolk House, Wellesley Road, Croydon CR9 3EB. Tel 01-686 2466

3 Noble Lowndes and Partners Ltd
The first name in pensions

Corby seeks assisted area status to beat jobs crisis

BY ANTHONY MORETON, REGIONAL AFFAIRS EDITOR

A STRONG plea that Corby should be given assisted area status by the Government was made yesterday by Mr. Frederick Harris, leader of Corby District Council.

Unemployment in the town was already running at 9 per cent, and if the British Steel Corporation closed any of its steel-making operations the figure could rise to over 17 per cent, he said in London.

Corby is a pocket of unemployment in an otherwise prosperous county. We need to prepare ourselves for any calamity and the need to take action now is essential."

Mr. Harris was presenting a report, Employment and Industrial Development in Corby, prepared by Coopers and Lybrand Associates, and commissioned by the district council. Corby Development Corporation and Northamptonshire County Council.

Its £24,000 cost was jointly

financed by the three authorities, the Government and the EEC, which put up £10,000.

The report says that there are two overriding needs if Corby is to overcome its problems. In addition to "the overdue grading to assisted area status" something should be done to improve communications, particularly the east-west road linking the town to both the M1 motorway and the A1 trunk road.

There should also be more appropriate training policies and moves to overcome the problems school leavers face in finding work. Corby is one of the areas of the country where the birth rate is still rising.

If any part of the steelworks is closed as a result of rationalisation by the BSC, a special executive should be set up and it should take over many of the responsibilities of the development corporation.

The report is dominated by

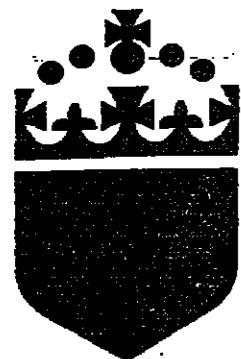
Royal Re

A new name and status for the reinsurance division of Royal

Royal Reinsurance Company Limited, a new name within the Royal Insurance Group, has been formed from Royal's reinsurance division.

The establishment of Royal Re, which retains the Group's considerable technical expertise, recognises the ever increasing importance of Royal's reinsurance business.

The formation of Royal Re underlines the Royal Group's commitment to the professional reinsurance market.



Royal Reinsurance

Royal Reinsurance Company Limited, 34-36 Lime Street, London EC3M 7JE

Tight money 'not enough' to win inflation battle

BY DAVID FREUD

CONTROL of the money supply alone will not be enough to hold down the rate of inflation, according to City stockbrokers Phillips and Drew.

In its latest circular the firm says that one of the chief factors supporting the securities markets during the industrial disputes has been confidence that as long as the money supply is kept under control any rise in the rate of inflation is likely to be temporary.

On a monetarist analysis there are three ways a tight

monetary policy could act on the economy when prices surge.

It could encourage companies to bring in funds from abroad, or retain them in the country when they would otherwise have moved them overseas, to finance expansion. This would tend to result in a stronger pound, which would moderate price inflation.

The firm argues that the evidence in the UK does not back up this prospect. There was no demonstration that "the linkages between high credit

and demand, tight money supply policy and a firm pound on the exchanges, resulting in a reduction in the rate of inflation of import costs, operate in practice."

Alternatively, a tight monetary policy might affect the rate of growth of output through cuts in public spending, tax increases or high interest rates.

Finally, high inflation rates might encourage people to save more, cutting consumer expenditure in real terms and reducing the rate of growth.



This year...

Ferranti will help keep North Sea oil flowing with systems that monitor pipeline integrity for the Forties and Thistle fields and microwave radio relay equipment linking platforms in the Cormorant, Thistle, Piper and Tartan fields.

Ferranti technology is a selling success in the toughest environment in the world.

Confidence, commitment, steady growth. That's Ferranti today.

FERRANTI
Selling technology

Ferranti Limited, Hollinwood, Lancashire OL9 7JS

Extra oil reserves 'pose technical difficulties'

By MAURICE SAMUELSON

IN ADDITION to the UK's known recoverable reserves of offshore oil, there were "several millions of barrels" west of the Shetland Isles, and "some billions" in the mid-North Sea, Lord Kearton, chairman of the British National Oil Corporation, said yesterday.

But he told the Commons select committee on the nationalised industries that recovery of the oil posed great technical difficulties and the industry was not yet certain about how it could be done.

Marine conditions west of the Shetlands, as well as in the South West Approaches, were worse than in the North Sea. The difficulties in the mid-North Sea were geological.

Lord Kearton, during his evidence, was asked by Mr. David Waller, Labour MP for Dearne Valley, and chairman of the corporation sub-committee whether he rejected the widely held view that North Sea oil would be exhausted quickly.

Taxes Lord Kearton said that if the other reserves proved impossible to exploit, the industry would have to develop smaller, scattered reserves. In the North Sea events had vindicated his earlier claim that the exploration "bonanza" was over. Of 25 fields being developed, only Beatrice had been discovered since 1975.

Accompanied by two other

Lord Kearton
Gave evidence.

Corporation officials, the chairman of the State oil company also gave evidence about the ENOC's finances and administration and about the Government's North Sea oil policy.

Petroleum Revenue Tax would, perhaps, fall more harshly on marginal North Sea oil fields, but even after taxes the very profitable fields still yielded profits of 35-45 per cent.

Mr. Jerry Evans, the corporation's managing director for policy, said that even though some major companies had not taken part in the sixth round of offshore licensing bids, the corporation expected to have some good partners when the Government announced its allocations.

Some companies had been unhappy about the system of application rounds and the Government was thought to be considering a different method of allocating exploration sites, said Mr. Evans.

On ENOC's financial performance, Lord Kearton said that a profit would be shown this year, and it would increase steadily over the next two years. Although originally founded with 90 per cent Government loans, less than four years ago, it had since benefited to the tune of £20m through commercial borrowing, which had not been reported to Parliament.

Asked whether this was not "off balance sheet financing" and an evasion of the Act of Parliament which created the corporation, Lord Kearton said

technical competence, since its creation almost four years ago, Lord Kearton said that it could now "hold its own" with the best advice the Government could receive.

Among areas in which its forecasts had proved more accurate than those of other oil circles were the development of the Thistle and Ninian fields, and the time and cost of building the Sullom Voe oil terminal.

Generous

Two years ago, it had also rightly forecast that profits at the Statoil oil field would be disappointing. In its hope for a bonanza, the Norwegian Government had added too many conditions and Statoil's development costs had been almost double those of any other North Sea field.

The corporation had 1,040 staff and might expect to reach 2,000, Lord Kearton said. Salaries and pension schemes were generous in order to attract people with professional qualifications.

The corporation contributed 23 per cent of an employee's pension compared with 5 per cent by the employee.

Remuneration had to take account not only of the salaries available in other companies but also those of manual workers on oil platforms who earned £10,000-£12,000 a year. Even so, ENOC's salary rates were beginning to fall behind those of the private oil industry.

that such finance was well within the Act's borrowing limits.

The Government had sought legal advice on the corporation's practice of making "forward sales" in the U.S. and had been told they were not reportable to Parliament since they did not constitute a loan in legal terms.

It was also in accordance with Parliament's original wish that the corporation should "act in a commercial way."

Defending the corporation's

Aid for multiple sclerosis study

THE MULTIPLE Sclerosis Society collected about £750,000 towards research last year, more than £200,000 over its 25th anniversary appeal target. Mr. Gilbert Macdonald, the society's chairman, said, in London yesterday.

Although the society had doubled its revenue in the past year, Mr. Macdonald warned that more cash would still be needed for research into multiple sclerosis, the most common organic disease of the central nervous system.

Report urges compensation for blunder by Ministry

By FINANCIAL TIMES REPORTER

CRITICISM by the Ombudsman that the Department of Transport had failed to fulfil its duties under the Land Compensation Act over a road improvement scheme in South-East London has been upheld by a House of Commons Select Committee.

The Select Committee said it agreed with the findings of the Ombudsman — the Parliamentary Commissioner for Administration — that there had been "a degree of defective adminis-

tration" by the Department "which had resulted in injustice."

The Ombudsman had found that residents near Rochester Way in Bexley had not been properly informed of their possible rights to compensation under the Land Compensation Act 1973, arising out of a road development scheme.

The Department has refused to allow the complainants to make late claims for compensation and says it does not con-

sider the cases are "sufficiently exceptional" to justify making ex gratia payments to them.

The Select Committee concluded: "The complainants have suffered injustice for which they should be compensated, either by an extra-statutory payment or, if the Department remains of the view that such payments would be inappropriate, by amending the

Land Compensation Act so as to enable these claims to be considered."

Motorcycle sales fall by 10.4%

By KENNETH GOODING,
Motor Industry Correspondent

MOTOR CYCLE sales fell 10.4 per cent last year compared with 1977, according to Department of Transport statistics published yesterday.

But the market was still being distorted by a decision, effective from August 1977, requiring manufacturers to limit the maximum speed of moped-motor cycles under 50cc to 30 mph. There was a build-up of sales as a result before that date.

Last year, registrations of mopeds fell from 85,890 to 56,570, a drop of just under 24 per cent.

For motor bikes over 50cc the market was reasonably stable at 172,842 compared with 170,408 in 1977, a modest 1.4 per cent rise.

According to the Motor Cycle Association, however, demand for machines under 200cc — still the largest sector of the market — was disappointing while sales of the bigger models showed healthy percentage increases.

Mr. Hugh Palin, president of the association, forecast better overall sales in 1979 — "perhaps by as much as 7 per cent to achieve 240,000 registrations."

Doctors support compulsory seat belts Bill

By PAUL TAYLOR

THE British Medical Association yesterday urged all MPs to support a Government Bill making the wearing of seat belts in cars compulsory.

In a letter to MPs, Dr. James Cameron, chairman of the Association's council, stressed the increasing number of young people killed or crippled in road traffic accidents and drew attention to the burden such accidents placed on the health service.

He said the proportion of front seat passengers wearing seat belts in Britain was "far too low."

The Bill, introduced by Mr. William Rodgers, Transport Secretary, is due to be published today.

"The authority will seek

Surplus capacity and imports 'hit carpet industry'

By RHYS DAVID, TEXTILES CORRESPONDENT

OVER-CAPACITY and increasing imports are likely to pose continuing problems for the UK carpet industry, postponing any recovery until at least 1981, according to a new survey.

It points out that the industry's current capacity levels were planned on the basis of the 12 per cent growth rate achieved before 1973, but that growth has slowed to only 1.3 per cent. Though retail volume growth may increase to 2.5 per cent, the industry in the UK may grow at a slower pace mainly because of the big increase which has taken place in imports.

Until 1975, it notes, imports held only a 6.7 per cent share of the market with half of all imports coming from the Republic of Ireland. "In 1975 and 1976 UK suppliers began to emerge as a Belgian and now in 1978 other EEC countries, notably the Netherlands and Germany have all begun to replace Eire. There is now some indication that the U.S. is looking actively at the UK market, which with a weak dollar must be of concern for the future," says Mr. David Buck, author of the report.

The industry is urged to invest itself in many of its overseas subsidiaries which are seen as a drain on management and financial resources and a threat to direct imports. Productivity must also be improved to help counter imports.

The report, by stockbrokers Laing and Crukshank, forecasts further rationalisation and closures within the industry and believes this will help to restore profitability after 1981 by bringing

Credit card plan for Co-op shoppers

By Our Northern Correspondent

THE CO-OPERATIVE Bank is to launch a national credit card for Co-op members using its stores. It will be valid for a wide range of goods.

It will be called Handycard, it was announced by Sir Arthur Sugden, chairman of the bank, at the topping out ceremony yesterday of the bank's new £5m head office in Corporation Street, Manchester.

A pilot scheme for the card will be tried in the Midlands during the spring and this will be extended gradually to the whole country by the end of the year.

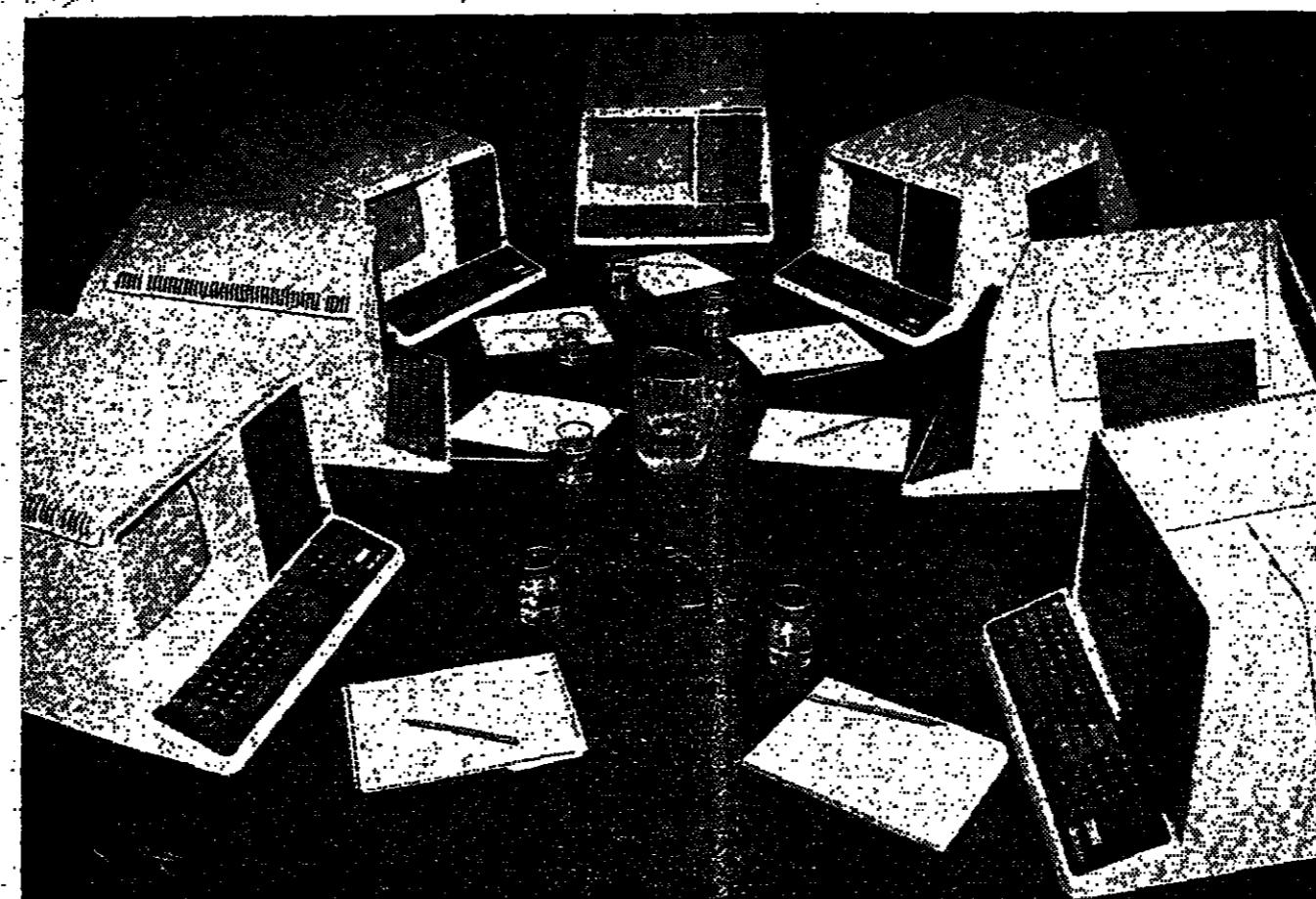
Two forms of service will be available to Co-op store customers — term accounts, which are designed to replace existing hire purchase and credit sales business; and budget accounts, which will provide a credit card service through which customer loyalty can be steadily built up.

Success

Sir Arthur said that the name Handycard had been chosen because of the success of the Handycard network, which together with banking services in over 4,000 Co-op stores during normal shopping hours, often timing of the proposed launch and other details about the card, which is to be processed by Barclaycard, are still being finalised. Consultations have been held with retail co-operative societies, which have shown a desire to take part.

The seven-storey new bank headquarters is being built by Henry Boot Construction and is due to be opened early next year. The Co-op Bank says its customers increased by over 15 per cent last year. A public banking hall and offices for the Manchester branch will be on the ground floor, with head office departments and an executive suite above.

The Digital Family announces the birth of a commercial genius.



TRAX. Complete transaction processing now costs you up to 50% less.

a fully-distributed network. TRAX comes system-programmed, so all you have to do is write the application program and let TRAX take care of the rest.

The bottom line is: transaction processing now costs you up to 50% less.

You can't afford to miss talking to us about TRAX — it could be the best commercial proposition you've heard in years. Call us. Or use the coupon.

Digital, tell me more about this commercial genius of yours!

Send me: a brochure on TRAX. On other commercial systems. Your new corporate brochure. Eight questions to ask any computer company. Have a TRAX specialist call me.

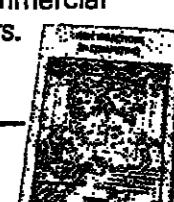
Name _____

Title _____

Company address _____

Telephone _____

Send to: Terry Clarke,
Digital Equipment Co. Ltd.,
Digital House, Kings Road,
Reading, RG1 4H4



digital

Digital Equipment Co. Limited

Times unions issue newspaper

By Alan Pike, Industrial Correspondent

TRADE UNIONS involved in the Times Newspapers dispute are publishing their own newspaper—the Times Challenger—today in an effort to present their case to the public.

The publication will be issued free at main line railway stations and some newsagents as well as through union organisations. Initially, 100,000 copies are being printed.

The Challenger contains in its 16 pages a substantial amount of advertising, mostly from other unions and political organisations.

Mr. John Mitchell, London print branch secretary of the National Society of Operative Printers, Graphical and Media Personnel, said yesterday that advertisements were already being taken for a second issue.

Many members of the public appeared to believe that the Times newspapers were failing to appear because their workers were on strike. The unions hoped that the Challenger would explain the correct position, Mr. Mitchell said.

All publication of The Times, the Sunday Times and the three Times supplements has been suspended since November 30.

The company says that it will not resume publication until it obtains agreement from all unions on new industrial relations procedures and the introduction of computer-based composition.

More than 3,000 staff who have not signed new agreements with the company have received dismissal notices.

The unions say in an editorial in the Challenger that they do not reject negotiations or the idea of a timetable for them, provided that it is a "realistic timetable" and mutually agreed.

Printing survey
IN THE SURVEY of the Printing Industry published last Tuesday (January 23), the article on Page 12 on the unions and the new technology was incorrectly attributed to Mr. Picus Jasper. It was, in fact, written by Pauline Clark of our Labour Staff.

Civil servants' union threatens strike

BY PHILIP BASSETT, LABOUR STAFF

MEMBERS of Britain's largest Civil Service union have voted overwhelmingly to take industrial action if the Government fails to implement in full the 15-20 per cent pay rises that the union estimates are due to its members based on the results of an independent comparability exercise with outside industry.

The voting by the Civil and Public Services Association together with the 95 per cent support given to a programme of industrial action by the second-largest union, whose Society of Civil and Public Servants, will increase pressure on other Civil Service unions representing traditionally less militantly-minded grades to give full support to the planned concerted campaign by all nine civil service unions.

The staff side of the Civil Service National Whitley Council, which negotiates for the 600,000 non-industrial civil servants, will meet next week when the CPSA will press for

the unions to strengthen their pay campaign.

The Civil Service unions, whose pay settlement date is April 1, have set up a firm fighting fund to back their projected campaign.

First reports from the independent Pay Research Unit indicated that the average rise needed for middle-grade civil servants would be 25-30 per cent, with clerical staff mainly represented by the CPSA, due for rises up to 20 per cent and some administrative staff rated at between 25 to 30 per cent.

The Government has committed itself to basing this round's Civil Service pay settlement on the union's findings, subject to incomes policy.

The CPSA, which has said that it would "prevent the Government from governing" by industrial action if the PRU results were not fully implemented, confirmed yesterday after receiving most of its PRU reports that rises of between 15-20 per cent would be due to its 180,000 members.

The union's executive has drawn up a "tentative" programme of industrial action. The main effects of a one-day strike, selective strikes or an overtime ban for CPSA grades would be in the payment of social security benefits.

Concerted industrial action by all the Civil Service unions would have more widespread intensification and there was no movement of heavy lorry traffic in or out of the port.

The semi-automated steel handling plant at the port still operated yesterday, but on reduced output as resolved pickets refused to allow company-owned lorries inside the port.

In South Wales, bananas, tea, coffee and butter shipments were moved out of local ports all at Bristol, haulage was almost back to normal, although there was still no movement of cargoes by members of the Road Haulage Association.

Birds Eye also confirmed that its main products like fish fingers and frozen peas were once again being distributed to shops. Deliveries were "more or less normal" it said.

Frozen food supplies, along with deliveries of canned goods, have been particularly severely curtailed by the drivers' action.

It hoped that the identification of bona fide farm supplies would help eliminate hold-ups at the picket lines.

New Cabinet lead on public sector pay lifts peace hopes

BY PAULINE CLARK, LABOUR STAFF

THE GOVERNMENT yesterday sent local authority employers new guidance on terms of reference for a comparability study which could lead to a formula for solving public service pay problems.

The setting-up of a public inquiry into pay comparability in the long term between local government and health employees would not alone end the industrial action by manual workers in Britain's 456 local authorities.

Mr. Charles Donnet, national organiser in the General and Municipal Workers Union, said yesterday that the unions would continue to press for the "going rate" in seeking a settlement for the 1.5m public service workers involved this year.

The unions are not committing themselves to a figure, but they have pointed to the 15 per

cent offer rejected by lorry drivers.

Any progress towards establishing a comparability study for the group would be likely to have a bearing on any resumed negotiations on pay between local authority employers and the unions.

The two sides plan to meet again on Tuesday when the Government's new proposals are likely to be discussed. Meanwhile employers have intimated in exploratory and informal talks with union leaders that they may be prepared to increase their previous 5 per cent offer to between 8 and 9 per cent.

The National Union of Public Employees claimed yesterday that early indications from the ballot among its water workers pointed the possibility of a 20-month settlement to achieve the same objective.

Attention on the Government's public sector pay problems will turn today to the miners when the National Coal Board makes a firm offer in response to a claim for increases of up to 40 per cent.

The Board will set its offer in the context of a long and detailed exposition of the economic state and prospects of the industry at a meeting this morning with National Union of Mineworkers' negotiators.

In addition to the pay aspects of the claim, the union is seeking a four-day week and wants the settlement to run for only eight months. This would take the miners back to their traditional November settlement date.

Mr. Joe Gormley, union president, has not completely rejected the possibility of a 20-month settlement to achieve the same objective.

At Tilbury, trading was almost at a standstill. Many containers were moved by barge yesterday as attempts were made to retain some space on river wharves and dock sides for export cargo, which will dominate traffic when the strike is over.

At Goole, on the Humber, there were no pickets and at Immingham the roll-on roll-off ferries were operating almost as normal.

But at Garston, Liverpool, there was still heavy picketing and ships containing steel phosphate and chemicals were unable to discharge.

While effects of the lorry drivers' strike eased at Chrysler yesterday, they worsened at BL.

Chrysler UK recalled 220 workers laid off last week at Dunsfold when the heavy truck plant ran out of axles, and imported Chrysler vehicles have continued to move through Newhaven docks.

At BL total layoffs have reached 8,000 after yesterday's expected decision affecting 1,500 workers at the Cowley car body plant. They are employed on the body build lines for the Marlin, the Maxi and the Princess.

At the Cowley assembly plant 6,100 workers have been laid off, and more are expected.

Picketing again eases at ports

BY LYNTON MCLAIN

MORE imported cargoes were moved from Britain's ports yesterday amid signs that picketing had again eased.

Imported bacon and butter were moved freely through picket lines at Grimsby and more Ford cars from Germany were transported out of Hull.

There was also more movement of cargoes at Southampton, where pickets allowed a cargo of Spanish onions and apples to be moved today.

But on Teeside picketing intensified and there was no movement of heavy lorry traffic in or out of the port.

The semi-automated steel handling plant at the port still operated yesterday, but on reduced output as resolved pickets refused to allow company-owned lorries inside the port.

In South Wales, bananas, tea, coffee and butter shipments were moved out of local ports all at Bristol, haulage was almost back to normal, although there was still no movement of cargoes by members of the Road Haulage Association.

Birds Eye also confirmed that its main products like fish fingers and frozen peas were once again being distributed to shops. Deliveries were "more or less normal" it said.

Frozen food supplies, along with deliveries of canned goods, have been particularly severely curtailed by the drivers' action.

It hoped that the identification of bona fide farm supplies would help eliminate hold-ups at the picket lines.

Exports

At Tilbury, trading was almost at a standstill. Many containers were moved by barge yesterday as attempts were made to retain some space on river wharves and dock sides for export cargo, which will dominate traffic when the strike is over.

At Goole, on the Humber, there were no pickets and at Immingham the roll-on roll-off ferries were operating almost as normal.

But at Garston, Liverpool, there was still heavy picketing and ships containing steel phosphate and chemicals were unable to discharge.

While effects of the lorry drivers' strike eased at Chrysler yesterday, they worsened at BL.

Chrysler UK recalled 220 workers laid off last week at Dunsfold when the heavy truck plant ran out of axles, and imported Chrysler vehicles have continued to move through Newhaven docks.

At BL total layoffs have reached 8,000 after yesterday's expected decision affecting 1,500 workers at the Cowley car body plant. They are employed on the body build lines for the Marlin, the Maxi and the Princess.

At the Cowley assembly plant 6,100 workers have been laid off, and more are expected.

But the men have defied the new code of practice on secondary picketing and have increased the number of people blocking the depot.

Safeway was unable to say how many workers were laid off, and more are expected.

Food pipelines fill as drivers lift blockades

BY CHRISTOPHER PARKES

DEPLETED FOOD supply pipelines began filling yesterday as pickets further relaxed their stranglehold on factories and depots.

The blockade outside Van den Berg and Jurgens margarine factory at Purfleet, Essex, was lifted yesterday afternoon.

Paper and board mills were having to store output and were unable to take in pulp for further production.

Difficulties are increasing, however, for the meat trade. Scotch beef has not been available in England for about three weeks and reserves of New Zealand lamb are rapidly running out.

Shoppers were advised by Dewsburys, the High Street chain, to shop early this weekend to get the best choice.

Prices are steady and reasoning cuts may even be cheaper in the next few days.

Animal feed hauliers who are members of the UK Agricultural Supply Traders Association have been sent windscreens stickers signed by UKASTA and the National Farmers' Union proclaiming "Priority Agricultural Supplies".

The Association said that the stickers had been "accepted" by the Transport and General Workers' Union office in London, which had promised to pass the word on to regional committees.

It hoped that the identification of bona fide farm supplies would help eliminate hold-ups at the picket lines.

North West fears export customers are losing confidence

By Roy David, Northern Correspondent

COMPANIES IN the North West of England are now expressing increasing concern over the quantity of export goods being held up because of the lorry drivers' strike and many are warning that it could lead to a complete loss of customers' confidence.

The Cheshire Manchester said yesterday that according to reports goods worth at least £10m were being blocked at the port of factory gates. The drivers' deferred ranged from chemicals and textiles to hospital supplies.

Among the companies reporting export delivery problems are Cheshire Manchester, Bata, and the Cheshire and Lancashire Woolmark, which have held up serious problems are also facing a number of smaller companies.

J. Nichols, which supplies large quantities of its Bisto drink from its Manchester factory to the retail countries in the Middle East, says it is losing export orders worth £12,000 a day. So far the company has exports worth £50,000.

UK industry already has a bad reputation for delivery in many parts of the world, and the present delays could result in trade being diverted permanently to overseas competitors.

Action

A letter urging action to safeguard exports was sent to the Prime Minister yesterday by Mr. W. F. Little, the chairman of the North-Western Export Club.

There were few reports of any relaxation of the strike's grip in the North-West. In Liverpool, the strike committee cancelled all "dispensations" to hauliers for the day, as a mark of respect for the picket killed in yesterday's strike.

Food supplies in the area remain satisfactory, however, although there are now warnings that some prices could soon rise because of the higher cost of feedstuffs for animals and poultry.

Ambulance services are still being disrupted throughout the region, although men on Merseyside have joined colleagues in Greater Manchester and Cheshire in agreeing to accept emergency calls.

Manchester Airport also reopened last night after the TGWU agreed to allow a stand-in for a fireman whose holiday caused the closure of the airport earlier this week.

About 600 water workers also returned to work yesterday, after being on unofficial strike since Monday in the Ribble division of the North-West Water Authority.

Rising cost are worrying South-West

By Robin Beever, Welsh Correspondent

THE HAULIERS' strike is continuing to threaten employment in the South-West. British Cellophane said yesterday that about 3,000 workers would be laid off tomorrow at its Bridgewater plant unless chemicals arrived from Manchester.

But both in the South-West and Wales, vital raw materials have been turning up at the last moment, stories are rife of vital lorries slipping into factories in the middle of the night or through side entrances.

At the same time, the CBI reported growing concern at the additional cost of keeping going for many manufacturers. In 1977, per cent is being reported in some instances—productivity is dropping sharply as workforce slows down to avoid running out of raw materials and lay-offs.

Yesterday, Llanelli Pressings, the £2m subsidiary, announced a further 100 layoffs at its Llanelli plant. Total layoffs in Wales are put at above 11,000. In the south-west, the figure is still under 1,000.

Drivers back £60 pay offer in mass protest

BY ARTHUR SMITH, MIDLANDS CORRESPONDENT

A SIX-MILE convoy of lorries travelled down the M6 to Birmingham yesterday in a demonstration by drivers against the road haulage strike.

The 230 vehicles were only a quarter of the expected total, but drivers complained that colleagues had been deterred by unofficial threats of disciplinary action by the Transport and General Workers' Union.

The demonstration began at Penrith. The lorries carried make-shift "We Want to Work" banners and booted as they passed towns.

At Birmingham they were diverted off the motorway by

Ulster trains disrupted

BY OUR BELFAST CORRESPONDENT

INDUSTRIAL ACTION by several groups of workers brought more disruption in Ulster yesterday particularly on the railways.

Train services were severely cut as signalmen and conductors continued an unofficial work to rule and overtime ban for the third successive day.

Their action is in defiance of instructions from their union, the Dublin-based National Association of Transport Employees. Three unions are in dispute with Northern Ireland Railways over pay.

The General and Municipal Workers' Union has already served 21 days' strike notice.

Meanwhile, hospital ancillary workers and some nurses in two areas of the province walked out to stage protest marches.

Management 'must co-operate on safety'

BY PHILIP BASSETT, LABOUR STAFF

MANAGEMENT must match trade union efforts to bring about real improvements in workplace safety, a report by the Health and Safety Executive said yesterday.

The report, Health and Safety Manufacturing Industries, 1977, shows that the number of fatal accidents in factory processes fell again in 1977 from 382 the year before to 357, the lowest figure this century.

It examines the initial impact of the appointment in October of trade union safety representatives at workplace level under the Health and Safety at Work Act 1974. The provisions constituted the closest involvement yet of trade unionists in their own working safety.

Mr. Jim Hammer, Chief Inspector of Factories, said that health and safety was the one area of industrial relations where there was the opportunity for co-operation in pursuit of a common aim.

Management "must co-operate on safety" in order to bring about real improvements in workplace safety, the report said.

Effective joint consultation between employers and trade unions had to be held and management must match trade

North West
fears expen-
customers
are losing
confidence

THE SAAB 99 SALOONS

"meticulously developed."

7%* Finance Offer until the end of February

Car Magazine

ASK YOUR
LOCAL DEALER
ABOUT OUR
MEET THE
SUPERSWEDES
COMPETITION

The SAAB Saloons

The SAAB Saloon is a unique blend of the practical and total driving pleasure.

It is backed by a 12-month unlimited mileage guarantee and 24-months' for engine and gear-box. The SAAB is available in two, or four-door models with manual or automatic gear-box, and up to the end of February we've a rather special offer.

It means low interest finance that will complete our renowned standard of comfort—even to your pocket. 7%* interest is all you'll pay on a SAAB H.P. Agreement.

30 years of Innovation

For 30 years we've been pioneers.

Leading the motoring world with firsts—like dual circuit diagonal brakes, a collapsible steering column, impact absorbing bumpers and headlamp wipers to name just a few.

Today the SAAB Saloons offer refinement, space and practicality. An unusual feature is the rear seat which will fold down, to give a massive 6ft. long load space.

Driving Pleasure. Performance.

"I was impressed with the almost uncanny sure-footedness of the SAAB, which gives one peace of mind."—Autosport.

It's always been our philosophy that if a car is enjoyable to drive it's safer to drive. The belief is apparent throughout the complete car.

With reduced driver strain more attention can be given to the vital task of negotiating today's roads.

SAAB seats are unusually comfortable. They're ergonomically designed, the head restraint is a standard built-in feature, and the driver's seat can be sloped, raised and lowered to suit his individual requirements. The power comes from our renowned front-wheel drive 2-litre engine—the driving force behind many a rally success. And of course all

SAABs perform superbly, giving quiet cruising at motorway speeds.

We believe peace and quiet is important because it means the driver can give more attention to the job in hand—driving. So heavy sound proofing is in-built.

The power of our engine is matched by the power of the brakes—servo-assisted discs all round—diagonally split to stop you safely.

Front-wheel-drive
for directional stability
and better grip.
Dual circuit brakes
for safety.

Prices are correct at time of going to press.

*7% equivalent to annual percentage rates of 13% and 13.5% over one and two years BUSINESS PURCHASERS.

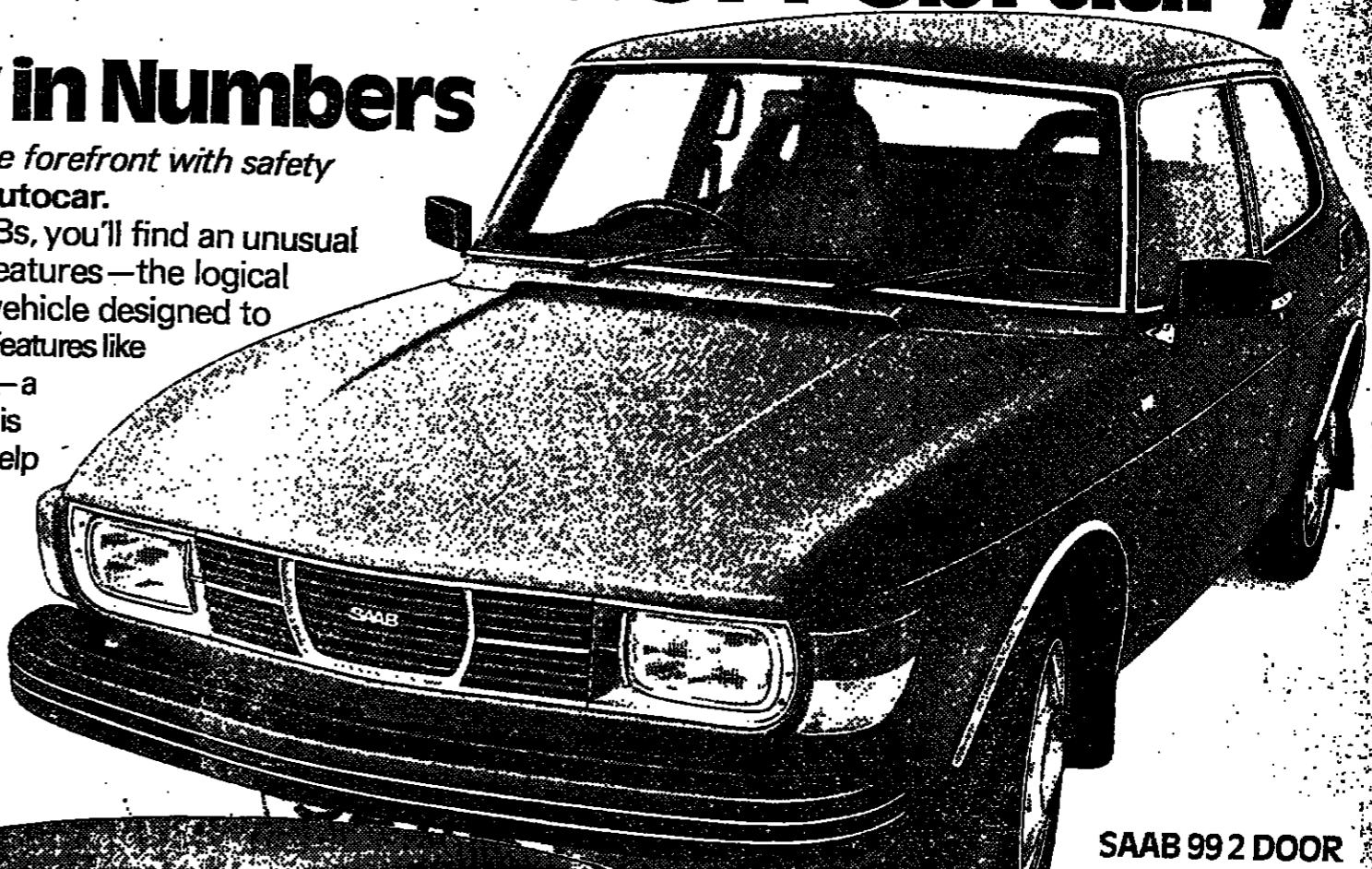
8% equivalent to annual percentage rate of 15.5% over three years.

Safety in Numbers

"Always in the forefront with safety developments."—Autocar.

With all SAABs, you'll find an unusual number of safety features—the logical development of a vehicle designed to transport people. Features like a fire-resistant interior—a steering wheel which is actually designed to help prevent injury.

Individually, all these features are just common sense, together they're unique.



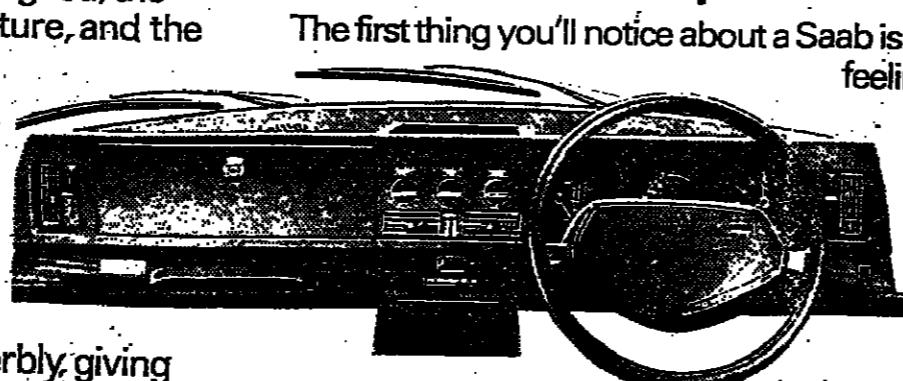
SAAB 99 2 DOOR
SALOON £4,495.



SAAB 99 4 DOOR SALOON
£4,905 (Manual).
£5,325 (Automatic).

Quality of Construction

The first thing you'll notice about a Saab is the indefinable feeling of true quality.



Our emphasis on quality is legend. For instance, our engines are assembled from start to finish by a small team, often just one person. On completion each unit is bench



tested for up to 50 minutes. Indeed quality control takes up almost half the space at our Trollhättan plant.

Choice—why SAAB?

Choosing the right car is an important decision. A decision you'll live with for some time. So why SAAB? Because after years of thoroughbred development the SAAB Saloons offer a combination of logical developments, quality and performance that result in an unusual standard of driving pleasure.

The proof, we appreciate is in the driving. So we're now offering extended 'no obligation' test drives from our nationwide network of about 200 enthusiasts (they never admit to being called just dealers).

With our low interest finance offer—just 7%*—there has never been a better time to look at a Saab.

THE SAAB RANGE—From just £4,495.

Please tell me more about the
"7% Finance Offer on SAAB 99
Saloons, the SAAB range, and
the 'MEET THE SUPERSWEDES'
competition.

Name: _____

Address: _____

Tel: _____

SAAB
One of the world's finer cars
SAAB (GB) Britain Ltd, Saab House, Fieldhouse Lane,
Marlow, Bucks. SL7 1LY. Telephone: Marlow 6977.

UK NEWS – PARLIAMENT and POLITICS

Bankers' policies spurned

By R. Evans, Lobby Editor

A LEADING Labour back-bencher yesterday strongly criticised Mr. Gordon Richardson, Governor of the Bank of England, for recent speeches he has made advocating strict adherence to the Government's money supply targets and to fiscal restraint policies.

Mr. Bryan Gould, MP for Southampton Test, argued in a statement that the policies being foisted on the Labour Government by the Governor are the main cause of our present difficulties.

He said the country was now seeing the full extent of the price that had to be paid in terms of falling manufacturing output, rising unemployment and social and economic conflict for giving priority to the prejudices of bankers.

The Government had now applied the full gamut of monetarist policies urged on it by the Governor.

Yet even with the great advantages of North Sea oil and three years' cooperation from the trade unions over pay, the only prospect the Governor could offer was a further tightening of the monetarist screw, with even tighter money, falling manufacturing production and higher interest rates.

It is time that a Labour Chancellor and Cabinet had the courage and intellectual self-confidence to tell the Governor to mind his own business and that policy will henceforth be made in the interests of the real economy," Mr. Gould declared.

BRITAIN will soon face a major decline in production if the road haulage strike continues, Mr. Merlin Rees, the Home Secretary, warned yesterday in the latest Government crisis statement.

Only a continued easing of picketing and a sustained improvement in transport could now prevent such a decline in the near future, he told MPs.

Mr. Rees rejected demands from Mr. Michael Whitelaw, Opposition deputy leader, that the Government should now introduce tougher measures.

The Home Secretary maintained that the time still had not arrived for the declaration of a state of emergency.

The flow of supplies at the moment was a good deal better than it would be under emergency regulations.

During the exchanges, there were signs that Labour back-benchers are becoming seriously worried about the effect on the electorate of the current rash of strikes.

Mr. Arthur Palmer (Lab. Bristol NE) congratulated the Government on its refusal to succumb to panic measures.

But he added: "The people of this country, including millions of Labour voters, expect firm leadership from the Government at this difficult time."

Mr. Edward Lyons (Lab. Bradford) described it as a case of working people and their families being damaged by the action of other working people. He urged the Government to

stress this aspect in discussions with the unions.

Mr. Rees said that on the industrial front, the movement of goods had not generally improved, despite a slight relaxation in the effects of controls.

Production generally was holding up so far, although there was considerable loss of production in industries such as steel, chemicals, glass and packaging.

This was unacceptable and the Government had worked out fresh emergency arrangements with the Transport and General Workers' Union to prevent such lay-offs continuing to increase

and had now reached about 200,000. There were growing problems of cash flow and supplies, particularly for small companies.

The Home Secretary was very concerned about essential medical and pharmaceutical supplies. In some instances, drugs—including those for cancer patients—were not getting through.

If this persisted, it would cause cumulative problems throughout the rest of industry.

Lay-offs continued to increase

If these arrangements were not complied with, but he thought that it indicated a very serious and deteriorating situation.

This brought shouts of dissent from the Labour benches, but Mr. Whitelaw pointed out that the Home Secretary had warned of a major decline in production.

The position on food was unquestionably getting better, he reported. Stock levels were not only being maintained but were rising in some areas. The supply of animal feedstuffs remained adequate.

From the Opposition front

bench, Mr. Whitelaw agreed that Mr. Rees's statement was

not complacent but he thought that it indicated a very serious and deteriorating situation.

This brought shouts of dissent from the Labour benches, but Mr. Whitelaw pointed out that the Home Secretary had warned of a major decline in production.

"If that is not a serious and deteriorating situation, I would like to know what is," he said angrily.

Mr. Rees told him that on Tuesday night the Government had drawn up a list of essential medical supplies that must get through.

Changes on danger viruses

LABORATORY safety regulations are to be tightened up following the report on the smallpox outbreak at Birmingham University last summer.

Mr. David Ennals, Health Secretary, announced in the Commons yesterday.

The incident led to the death of a medical photographer, Mrs. Janet Parker.

The results of the inquiry by Professor Reginald Shooter were released earlier this month by Mr. Clive Jenkins, general secretary of ASTMS, who decided: "It's better to have the rule of Government rather than the rule of strike committees."

Mr. Donald Stewart, the Scottish Nationalist leader, maintained that the Government's policy seemed to be "simply sit tight and hope that the problem would go away."

Mr. Geoffrey Flushburg (C. Hampstead) alleged that 27 contractors belonging to one company were locked up in the ports of Southampton, Birmingham and Tilbury.

When the union official at Southampton had been contacted about it he used a four-letter word and slammed the phone down.

Mr. Michael McNair-Wilson (C. Newbury) said that the county of Berkshire was without road salt. A fleet of 25 lorries had been allowed to enter the depot and load salt. But the pickets then refused to allow them out and they had been forced to unload.

"No system of control and safety arrangements can be 100 per cent foolproof."

"But the tragic events in Birmingham have revealed that constant vigilance is needed to safeguard those in laboratories as well as the wider public."

"The changes I have announced will help to prevent what happened in Birmingham happening again."

The Shooter Report recommended that work with smallpox virus should not be carried out in densely populated areas and that work previously carried on in St. Mary's Hospital Medical School, Paddington, should be resisted.

Smallpox

Mr. Ennals said the relevant virus was secure and met the full requirements of the World Health Organisation.

The WHO wanted to retain the smallpox expertise of Paddington's Professor Dumbell. Meanwhile, no work with virus stock was being conducted at St. Mary's.

Before Mr. Ennals spoke, the Speaker, Mr. George Thomas, said that in view of charter against Birmingham University, MPs should not refer to individual industry strike.

But they could raise in general terms the safeguards for handling dangerous viruses or the way the report had been released to the public.

Mr. Patrick Jenkins, shadow health secretary, accused Mr. Ennals of a breach of confidence over the "leaking" of the report by Mr. Clive Jenkins.

But Mr. Ennals rejected this. He had agreed to send a copy of the report to all parties involved.

These included Mr. Jenkins' union, as well as the university, the TUC, the Health and Safety Executive and the World Health Organisation.

"It was my wish to publish it if legal circumstances permitted but my legal advice was such that I could not publish it."

Mr. Clive Jenkins' legal advice had been different. In a free country, such conflicting advice could happen.

Mr. Ennals added that there were hopes that Professor Dumbell's laboratory might be relocated away from London.

Major decline in production likely if drivers' strike continues, says Home Secretary

Rees guarantees delivery of essentials

BY JOHN HUNT, PARLIAMENTARY CORRESPONDENT

THE Home Secretary was very concerned about essential medical and pharmaceutical supplies. In some instances, drugs—including those for cancer patients—were not getting through.

This was unacceptable and the Government had worked out fresh emergency arrangements with the Transport and General Workers' Union to prevent such lay-offs continuing to increase

and had now reached about 200,000. There were growing problems of cash flow and supplies, particularly for small companies.

The Home Secretary was very concerned about essential medical and pharmaceutical supplies. In some instances, drugs—including those for cancer patients—were not getting through.

This was unacceptable and the Government had worked out fresh emergency arrangements with the Transport and General Workers' Union to prevent such lay-offs continuing to increase

MPs fight avalanche of words

BY PHILIP RAWSTORNE

MORE disruption in the Commons yesterday as the blizzard of Government statements—the ninth in eight days—continued.

The industrial chaos was again covered in a thick blanket of words.

Tory gritting operations had little effect; there was virtually no movement from the Government.

One Labour MP claimed ambiguously that the position had "dramatically improved"—but Mr. Merlin Rees' drift hardly amounted to progress.

The Home Secretary descended on the despatch box in a fury, but most of his points appeared to have been frozen for three days at least.

Some priority supplies were still being held up, he said. There were severe problems at the ports. Lay-offs were increasing.

"Only a continued easing of picketing and a sustained improvement in the transport situation will prevent a major decline in production in the near future," he added.

In fact, things were serious and getting worse, responded Mr. William Whitelaw.

The bleak outlook contrasted sharply with the Prime Minister's fine words, he declared.

When was the Government going to get the country running again? "This is too serious to wait for further delay."

Mr. Rees spun helplessly on the spot, desperately trying to keep a grip on the icy complaints.

Mr. David Steel pushed through the shouting jam of Tory protesters to add his demands for action.

Mr. Donald Stewart, the Scottish Nationalist leader, reflected wistfully that the Government appeared to have gone into hibernation until the weather improved.

His sentences skidding furiously into one another, Mr. Rees made a brave but unavailing effort to show some movement.

The Government had decided its priorities, he asserted. With co-operation of the unions, it was getting more supplies through the picket lines than it could be declaring a State of Emergency.

The Government's responsibility was to maintain essential supplies and it would carry that out, said Mr. Rees. The Commons would continue to get its statements.

Mr. Donald Stewart, the Scottish Nationalist leader, reflected wistfully that the Government appeared to have gone into hibernation until the weather improved.

His sentences skidding furiously into one another, Mr. Rees made a brave but unavailing effort to show some movement.

The Government had decided its priorities, he asserted. With co-operation of the unions, it was getting more supplies through the picket lines than it could be declaring a State of Emergency.

The Government's responsibility was to maintain essential supplies and it would carry that out, said Mr. Rees. The Commons would continue to get its statements.

Mr. Donald Stewart, the Scottish Nationalist leader, reflected wistfully that the Government appeared to have gone into hibernation until the weather improved.

His sentences skidding furiously into one another, Mr. Rees made a brave but unavailing effort to show some movement.

The Government had decided its priorities, he asserted. With co-operation of the unions, it was getting more supplies through the picket lines than it could be declaring a State of Emergency.

The Government's responsibility was to maintain essential supplies and it would carry that out, said Mr. Rees. The Commons would continue to get its statements.

Mr. Donald Stewart, the Scottish Nationalist leader, reflected wistfully that the Government appeared to have gone into hibernation until the weather improved.

His sentences skidding furiously into one another, Mr. Rees made a brave but unavailing effort to show some movement.

The Government had decided its priorities, he asserted. With co-operation of the unions, it was getting more supplies through the picket lines than it could be declaring a State of Emergency.

The Government's responsibility was to maintain essential supplies and it would carry that out, said Mr. Rees. The Commons would continue to get its statements.

Mr. Donald Stewart, the Scottish Nationalist leader, reflected wistfully that the Government appeared to have gone into hibernation until the weather improved.

His sentences skidding furiously into one another, Mr. Rees made a brave but unavailing effort to show some movement.

The Government had decided its priorities, he asserted. With co-operation of the unions, it was getting more supplies through the picket lines than it could be declaring a State of Emergency.

The Government's responsibility was to maintain essential supplies and it would carry that out, said Mr. Rees. The Commons would continue to get its statements.

Mr. Donald Stewart, the Scottish Nationalist leader, reflected wistfully that the Government appeared to have gone into hibernation until the weather improved.

His sentences skidding furiously into one another, Mr. Rees made a brave but unavailing effort to show some movement.

The Government had decided its priorities, he asserted. With co-operation of the unions, it was getting more supplies through the picket lines than it could be declaring a State of Emergency.

The Government's responsibility was to maintain essential supplies and it would carry that out, said Mr. Rees. The Commons would continue to get its statements.

Mr. Donald Stewart, the Scottish Nationalist leader, reflected wistfully that the Government appeared to have gone into hibernation until the weather improved.

His sentences skidding furiously into one another, Mr. Rees made a brave but unavailing effort to show some movement.

The Government had decided its priorities, he asserted. With co-operation of the unions, it was getting more supplies through the picket lines than it could be declaring a State of Emergency.

The Government's responsibility was to maintain essential supplies and it would carry that out, said Mr. Rees. The Commons would continue to get its statements.

Mr. Donald Stewart, the Scottish Nationalist leader, reflected wistfully that the Government appeared to have gone into hibernation until the weather improved.

His sentences skidding furiously into one another, Mr. Rees made a brave but unavailing effort to show some movement.

The Government had decided its priorities, he asserted. With co-operation of the unions, it was getting more supplies through the picket lines than it could be declaring a State of Emergency.

The Government's responsibility was to maintain essential supplies and it would carry that out, said Mr. Rees. The Commons would continue to get its statements.

Mr. Donald Stewart, the Scottish Nationalist leader, reflected wistfully that the Government appeared to have gone into hibernation until the weather improved.

His sentences skidding furiously into one another, Mr. Rees made a brave but unavailing effort to show some movement.

The Government had decided its priorities, he asserted. With co-operation of the unions, it was getting more supplies through the picket lines than it could be declaring a State of Emergency.

The Government's responsibility was to maintain essential supplies and it would carry that out, said Mr. Rees. The Commons would continue to get its statements.

Mr. Donald Stewart, the Scottish Nationalist leader, reflected wistfully that the Government appeared to have gone into hibernation until the weather improved.

His sentences skidding furiously into one another, Mr. Rees made a brave but unavailing effort to show some movement.

The Government had decided its priorities, he asserted. With co-operation of the unions, it was getting more supplies through the picket lines than it could be declaring a State of Emergency.

The Government's responsibility was to maintain essential supplies and it would carry that out, said Mr. Rees. The Commons would continue to get its statements.

Mr. Donald Stewart, the Scottish Nationalist leader, reflected wistfully that the Government appeared to have gone into hibernation until the weather improved.

His sentences skidding furiously into one another, Mr. Rees made a brave but unavailing effort to show some movement.

The Government had decided its priorities, he asserted. With co-operation of the unions, it was getting more supplies through the picket lines than it could be declaring a State of Emergency.

The Government's responsibility was to maintain essential supplies and it would carry that out, said Mr. Rees. The Commons would continue to get its statements.

Mr. Donald Stewart, the Scottish Nationalist leader, reflected wistfully that the Government appeared to have gone into hibernation until the weather improved.

His sentences skidding furiously into one another, Mr. Rees made a brave but unavailing effort to show some movement.

The Government had decided its priorities, he asserted. With co-operation of the unions, it was getting more supplies through the picket lines than it could be declaring a State of Emergency.

The Government's responsibility was to maintain essential supplies and it would carry that out, said Mr. Rees. The Commons would continue to get its statements.

Mr. Donald Stewart, the Scottish Nationalist leader, reflected wistfully that the Government appeared to have gone into hibernation

Post Office places £1m orders for electronics gear

ORDERS worth about £1m for radio pagers and terminal extension units have been placed by the Post Office with MOTOROLA ELECTRONICS, the U.S.-based telecommunications group. The order is for 5,000 Metra pagers, with an option for a further 5,000 at a later date.

JOHN LAING CONSTRUCTION has been awarded a £2m contract to fit out a new store for Debenham's in Blackburn. The 90,000 sq ft store shell, which was built by Laing under a separate contract, is a major part of the third and final stage of the commercial redevelopment of central Blackburn, being developed by Laing Properties in partnership with Blackburn Council and the Co-operative Insurance Society.

Two orders worth £260,000 for "Vibroll" vibrating tools have been received by SOUTHERN AND PLATE from IISI Plant and Edison Plant.

BICC GENERAL CABLES has been awarded a \$400,000 contract by Dubai Natural Gas Company to supply cables for onshore/off shore natural gas gathering and separation plant being built at Jebel Ali, Dubai. Linked with the Dubai contract, BICC General Cables has also won a £303,000 order to supply instrumentation and thermocouple cables to McElroy-Hudson Engineering, the managing contractor with responsibility for the gas gathering project. BICC POWER CABLES (Wrexham) SUPER-TENSION CABLE (British) and BICC COMPONENTS (Preston) have been awarded a £500,000 contract to supply 15 kV, 33 kV low voltage PVC insulated power and control cables plus associated cable joints and accessories to Bharat Heavy Electricals, India, for the electrification project at Wadi Jizan, Saudi Arabia.

A £250,000 contract to supply the Royal Navy with single side band marine radiotelephones has been placed with RACAL MARINE.

FOUNDRY EQUIPMENT INTERNATIONAL, a member company of the Aurora Group, has been awarded a £194,000 contract from Castings for a sand plant for its new foundry.

Chrysler United Kingdom has placed a £75,000 order for MEDIFON COMPUTERS. The R400 data entry system is to be configured with eight terminals with memory and controller capacity for up to 45 terminals and has a

central processor with 512k disk, 600 kpm printers, 300 kpm card reader and IBM protocol communications.

The furnace division of WELLMAN INCANDESCENT has an order worth over £100,000 for a gas-fired, pusher type, moulding furnace for A. E. Turbine Components in Yorkshire. The furnace will heat loose-backed shell moulds to 1,050 deg C prior to vacuum casting. It will provide the customer with additional capacity for the production of precision cast turbine components for aero engines.

Remote handling equipment, built by VICKERS NUCLEAR and worth £200,000 has been commissioned at Oldbury nuclear power station. The equipment, designed, built and installed by the Swindon-based Vickers nuclear engineering division, will be used to remove radio-active shield plugs. Lead shielding, an integral part of the installation, provides protection from radiation for the operator.

An advance factory of 450 sq. metre, worth about £240,000, for the Development Commission at Leeming Bar Industrial Estate, Northallerton, is being built by WALTER THOMPSON (CONTRACTORS), Northallerton.

AVIS Rent-A-Car UK has ordered 140 MERCEDES BENZ automatic saloons, models 250 and 280 SE, for its main self-drive fleet, at a cost of £1.4m.

An order worth over £300,000 has been placed with PLESSEY E&E by Mesa Eastern Inc. for a telecommunications package for the Beatrice oilfield platform complex 20 miles south of Wick in the Moray Firth. The package will include inter-platform-shore multi-channel line-of-sight communications facilities linked with an onboard telephone exchange, together with a public-address and entertainment system as well as safety of life at sea equipment.

Two contracts worth over £250,000 have been awarded to the design and projects division of the VICKERS DESIGN AND PROJECTS DIVISION. One, from SimChem, for copper busbars and connectors to be used in the modernisation of the BP Chemicals chlorine plant at Sandbach, Cheshire, and the other has been placed by China Light and Power Company, for the supply of gas turbine connections at the Huanan installation in Hong Kong.

UK ECONOMIC INDICATORS

ECONOMIC ACTIVITY—Indices of industrial production, manufacturing output (1975=100); engineering orders (1970=100); retail sales volume, retail sales value (1975=100); registered unemployment (excluding school leavers) and unfilled vacancies (300s). All seasonally adjusted.

	Indl. prod.	Mfg.	Eng.	Retail vol.	Retail value	Unempl.	Vacs.
1977							
3rd qtr.	106.2	103.1	106	104.2	224.2	1,413	151
4th qtr.	105.8	102.0	106	104.4	239.4	1,431	157
1978							
1st qtr.	107.1	102.4	108	106.3	246.0	1,409	188
2nd qtr.	111.1	105.0	106	108.0	254.5	1,367	213
3rd qtr.	111.6	103.3	113	110.8	267.5	1,380	213
Aug.	112.1	105.9	109	111.8	270.3	1,392	208
Sept.	111.0	104.7	120	109.5	266.6	1,378	219
Oct.	108.2	102.9	120	108.6	267.2	1,360	228
Nov.	110.1	103.4	120	109.9	269.1	1,339	231
Dec.				113.0		1,321	231
1979							
Jan.					1,339		236

OUTPUT—By market sector: consumer goods, investment goods, intermediate goods (materials and fuels); engineering output, metal manufacture, textiles, leather and clothing (1975=100); housing starts (000s, monthly average).

	Consumer goods	Invest. goods	Intmd. goods	Eng. output	Metal	Textile	Hous. starts*
1977							
3rd qtr.	104.3	98.5	116.4	99.6	197.6	101.3	23.4
4th qtr.	104.9	97.4	114.3	98.4	195.4	100.2	20.7
1978							
1st qtr.	105.3	99.4	116.3	100.4	95.5	97.9	17.8
2nd qtr.	107.9	99.0	122.9	100.4	108.4	101.2	21.1
3rd qtr.	102.3	100.8	123.7	101.7	102.1	102.5	22.8
July	106.0	101.0	125.0	101.0	113.0	103.0	23.5
August	109.8	101.6	123.8	103.0	93.0	103.0	20.3
Sept.	107.0	100.0	123.0	100.0	101.0	101.0	24.5
Oct.	106.0	98.0	121.0	97.0	98.0	100.0	24.4
Nov.	105.0	97.0	124.0	96.0	95.0	101.0	20.1
Dec.							
1979							
Jan.							

EXTERNAL TRADE—Indices of export and import volume (1975=100); visible balance; current balance; oil balance; terms of trade (1975=100); exchange reserves.

Export Import Visible Current Oil Terms Resv. volume volume balance balance balance trade US\$bn.

1977

4th qtr. 117.6 102.7 -5 +591 -657 102.4 20.39

1978

1st qtr. 119.5 114.1 -625 -406 -637 104.8 20.63

2nd qtr. 116.3 110.3 -175 +133 -393 104.6 16.75

3rd qtr. 125.3 116.1 -334 -18 -507 105.3 16.55

4th qtr. 128.1 115.1 +46 +400 -482 106.1 15.77

Aug.

124.4 111.3 +49 +155 -96 105.7 16.4

Sept.

124.1 110.8 -233 -128 -191 105.5 16.51

Oct.

127.4 111.9 +100 +220 -123 105.3 13.97

Nov.

124.5 120.2 -156 -66 -161 106.6 13.67

Dec.

128.7 113.0 +126 +246 -188 106.3 15.69

1979

Jan.

127.6 110.2 -5 +591 -657 102.4 20.39

2nd qtr.

125.1 114.1 -625 -406 -637 104.8 20.63

3rd qtr.

125.3 116.1 -334 -18 -507 105.3 16.55

Aug.

124.4 111.3 +49 +155 -96 105.7 16.4

Sept.

124.1 110.8 -233 -128 -191 105.5 16.51

Oct.

127.4 111.9 +100 +220 -123 105.3 13.97

Nov.

124.5 120.2 -156 -66 -161 106.6 13.67

Dec.

128.7 113.0 +126 +246 -188 106.3 15.69

* Not seasonally adjusted.

ROBIN REEVES REPORTS ON WELSH DEVELOPMENT AGENCY ACTIVITY

Public enterprise with the Valleys at heart

THE HEADQUARTERS of the Welsh Development Agency are to be found, symbolically, not amid the lawns of Cathays Park, Cardiff's administrative centre, but near Pontypridd, on the Treforest industrial estate.

Treforest, established just before the war, was the great white hope of industrial South Wales, a new means of attracting modern manufacturing industry to the coal mining valleys to absorb the massive unemployment of the 1920s and 1930s.

Similar high hopes surrounded the birth of the WDA nearly three years ago. In common with its English and Scots equivalents the National Enterprise Board and the Scottish Development Agency, establishment of the WDA was not without controversy.

The Conservatives were deeply hostile to its public enterprise role. But to many other people, Wales seemed at last to be getting an economic development instrument with the teeth and resources to make a big impact on the country's economic problems.

Today, the WDA is firmly entrenched as a feature of the Welsh economic and political landscape. The Conservatives have not only dropped their original threat to abolish the Agency and its country cousin, the Development Board for Rural Wales, if returned to power, but are full of praise over the way the WDA has approached its task of bolstering the Welsh economy.

A Scot, he also knows Wales well having been the Department of Trade and Industry's man in Cardiff during the 1980s before returning to his present post after a five year spell running Skelmersdale Development Corporation.

"The SDA and ourselves are both trying to get to heaven, but by different paths," he says.

He points out that Scotland has traditionally had a much wider manufacturing and engineering base than Wales, where the economy, until very recently, had been predominantly heavy industry.

WDA's major coal, steel or petrochemical undertakings, or

going to emerge seeking backing to launch their own businesses.

In the meantime, the WDA is pursuing its task of strengthening the economy in three principal directions.

It is making a big effort to attract new industry to, both through its own resources and the Welsh Development Corporation, an overseas promotional arm which is supported by Welsh industrialists, the Government and local authorities.

It admits to have been

short of projects in which to invest its money.

But

with the fall-off in recruitment in Scotland, working in medium

size firms and sensitive to entrepreneurial opportunities. In Wales, on the other hand, local management talent has either been absorbed into the Princip-

tal

short of projects in which to invest its money.

But

with the fall-off in recruit-

ment in

</

THE JOBS COLUMN

Two dozen assorted for Manpower, etc.

BY MICHAEL DIXON

LANCE SECRETAN needs at least two dozen managerial people right away to help to run the UK operations of the Manpower work-contracting concern. What would the Canadian readers, being of an inquiring cast of mind, may ask: what kind of managerial workers?

Well for a start, if I interpret Mr. Secretan correctly, the kind that couldn't be out of work. Because in his view good managers are ceaselessly prepared to forestall disaster whether to their company or to themselves.

He feels confident that numerous such paragons read this column, and was not surprised that I could not personally name any. The reason is that people of that kind are rarely noticeable to a journalist. Instead of being newsworthy, enlightened by the flux of events, they gently adjust their spectacles and activate various five of contingency plan F.

I doubt that Lance Secretan requires candidates to be already totally proof against unpleasant surprises. But he wants their career record to contain some evidence of talent for the aforementioned anticipatory type of behaviour as a basic qualification.

The two dozen and more will be "people whose business is people," for the company earns its undisclosed turnover by contracting to do work for other private and public-sector con-

cerns, from managing the services for a North Sea oil rig, through maintaining complex machinery, to typing a sudden, extraordinary load of bumf. It does these by hiring in the necessary workers, and the number of such people will spend most of their working time on Manpower's books has doubled in the past two years to about 12,000. In 1978, around 38,000 others were employed on a more temporary basis.

"We're planning to double again in the next three years," said Mr. Secretan, explaining his urgent bulk order for extra permanent staff. Some would be employed in the six business regions—London, the South, the West (which somewhat contentiously includes Wales and the Irish Republic), the Midlands, the North, and Scotland. Others would be at the headquarters in Slough.

Of about 80 staff at Slough, some 50 are accounted for by the central accounting.

"You can't hardly know what 'complexity' means until you've seen the kind of accounting that's needed in this business," claimed the chief executive. "And we're putting another great chunk of our systems on a new computer we are getting in the spring—all the management information, invoicing, consumables, sales analysis, and an accountant's nightmare of a payroll."

Which accounts for one of the openings at headquarters—for a data processing manager to whom Manpower expects to pay a salary of £3,000 to £9,000 plus the bonus related to value added which is common to all the headquarters' management jobs. Those in the regional businesses entail extra payments based on profit-sharing. "We don't have any problems in rewarding our good managers," Mr. Secretan said with an air not altogether distant from smugness, "because we set up our pay schemes in anticipation of the Government's restrictions."

He sees top jobs in the expanding regional operations as the probable early destination of the seven to 10 newcomers he wants at senior level. Candidates should already carry responsibility for profits, either in their own business or in a company preferably with a name for cultivating high-class professional managers. "IBM, Unilever, Shell, Rank, Xerox, Mothercare, Marks and Spencer—you know the sort of thing," he said. Salaries at this level will be negotiable, but he does not expect to appoint a senior manager not already earning £10,000 to £12,000.

At middle-rank, Manpower has an indefinite number of openings for managers who have demonstrated professionally their right to be

moving into general management. "The previous field isn't important, provided they've got comp." People without it just don't survive in the competitive conditions we have here." Basic salaries will probably be in the £7,000 to £9,000 range.

Half a dozen specialist managers in advertising and business-promotion are also needed in the regions, and a similar quota of personnel managers will be distributed between regions and headquarters. Basic salaries for these will be £6,000 to £7,000.

The group also wants a central business-negotiator to deal with central and local government, and also advise regional businesses on their own bureaucrat-beguilements. This job, with basic of £10,000-plus, will probably go to someone with an insider's knowledge of governmental rituals.

Written inquiries with career outline to Mr. Secretan at PO Box 112, National Westminster House, The Grove, Slough SL1 1QD.

Monrovia

IF NONE of the above fits, David Upton, chairman of Midlands-based Management Recruitment, is seeking a qualified accountant to work from Monrovia in Liberia, as internal auditor of the Mesurado group. This has a turnover of about £10,000 to £12,000.

U.S.\$60m from a diversity of businesses in vehicle distribution, fishing, plantations, farming and general trading.

St. Mr. Beeth (Regency House, 107 Halesowen Road, Edgbaston, Birmingham B16 3LA—telephone 021-454 3691, Telex 338437) thinks that a minimum of three years' internal auditing is a necessary qualification, and the more varied the businesses so audited, the better.

English is the only language essential for the job.

Responsible to financial controller Waheed ud Din, the recruit will be on a 12-month contract with likelihood of renewal. Salary range will be £24,000 to £30,000, plus profit share. (I gather that 28 per cent is the maximum tax in Liberia, and that there is no barrier to repatriating savings.)

Perks will include free housing, hard furnishing and basic utilities; car allowance; and air fares for self and family.

Open-ended

FINALLY today to a remarkably open-ended requirement by Gunnar Beeth, president of International Management Consultants which, although based in Brussels, would evidently feel belittled if I said it looked on the whole of Europe as its own backyard.

Noting the Jobs Column's new international ambitions, Mr.

Beeth has challenged me to find him a skilled business person of primarily French or German culture even if now working elsewhere, who is interested in joining him as a consultant in any one of three activities. These are:

The whole range of financial aspects of acquiring companies and of the reverse process of "disinvestment."

The organisation of multinational companies.

The recruitment of specifically international executives for general management, marketing and sales in particular, though probably increasingly for other fields of operation.

A consummate recruit in any, Mr. Beeth says, would lift some of the present workload from himself and colleagues who at the moment can gain relief only by groaning alternately in fluent English, French and German—three languages which he deems essential for an international managerial career.

But whichever the specialism may be, candidates must be able to demonstrate "great depth of experience and knowledge, and the capacity to work exceedingly hard." Pay is not disclosed, but my estimate would be a salary equivalent to £20,000 at least.

Inquiries to him at Avenue d'Italie 43, bte 26, B-1050 Brussels, Belgium—telephone 32-2-673 99 32, Telex 26411.

Group Accountant
(With room to grow)

c. £9,000 South Yorkshire

This new opportunity is quite simply exceptional. Our client is a group of companies engaged primarily in the Construction and Engineering Industries. Their turnover currently exceeds £70 million and although first and foremost a British Organisation their interests are worldwide. They foresee considerable growth in these overseas markets, principally in the Middle/ Far East.

They are now wishing to strengthen their senior management team with this challenging new position which would suit certified Accountants in their early thirties, with extensive Management Accounting experience. Reporting to the Financial Controller, the Group Accountant will assess monthly accounts from subsidiaries, highlighting financial trends; prepare forward plans to optimise tax commitments; manage cash flow and have total involvement with all financial planning aspects of the Group.

Imagination and the ability to innovate are essential abilities. This is not a routine book-keeping job.

If your current experience matches the requirements of this challenging position then write with career details to date to the Position Number Supervisor, Position Number 7168, Austin Knight Limited, County House, 32 Vicar Lane, Leeds LS1 7JH.

Applications are forwarded to the client concerned therefore Companies in which you are not interested should be listed in a covering letter to the Position Number Supervisor.

AK ADVERTISING

FINANCIAL CONTROLLER Liberia

c. \$25,000 net + House, Car & Substantial Benefits

Our client is the subsidiary of a diversified multi-million turnover group engaged in processing and distribution activities throughout the world.

Reporting to the General Manager, the successful candidate will be responsible for all accounting and administrative matters, and the further development of these functions. Subsequently, control over other West African subsidiaries will be expanded. Candidates, probably aged 25-35, should ideally be qualified accountants with experience of working in a similar overseas location and have the ability to work independently within a developing country.

For further details and a personal history form, please contact either Robin F. Taylor, B.A., C.A. or Nigel V. Smith, A.C.A. quoting reference 2367.

Commercial/Industrial Division
Douglas Limbourn Associates Ltd.
100 Newbury Street, London WC2R 1AS, Tel: 01-580 8201
121, St. Vincent Street, Glasgow G2 8BW, Tel: 041-226 3101
3, Coates Place, Edinburgh EH3 7AA, Tel: 031-225 7744



Career Opportunity in International Oil Company

Public Affairs Officer London Based

Amoco Europe Incorporated is an affiliate of Standard Oil Company (Indiana), one of the six largest U.S. oil companies.

We are currently looking for a Public Affairs Officer to provide a comprehensive support to the Department Manager in the areas of press relations, general public affairs, publications and to edit the Company newspaper.

Applicants should have several years' experience of journalism or specialised public affairs work. Previous experience of the oil industry, whilst not essential, would be a distinct advantage. A mature approach to problem-solving and good communication skills are also necessary, since the person appointed will, on occasion, be required to stand-in for the Manager, Public Affairs. The work will involve some local and foreign travel.

An excellent salary commensurate with experience will be offered to the successful applicant, plus the normal fringe benefits associated with an international oil company.

Please write enclosing your resume to: B. S. McLintock, Employee Relations Dept., Amoco Europe Inc., 33 Cavendish Square, London W1.



INBUCON

Financial Director

This post is designed to attract a professional man or woman who wishes to join a small, but dynamic team in developing a company in the consumer goods market. The company already holds a number of "household name" accounts in domestic durables and is determined to rapidly expand into new customer outlets.

The key task of this appointment is to take charge of the financial function and to strengthen the accounting and management reporting disciplines.

The company has a manufacturing base but it is important that the candidate has a real understanding of the retailing and distribution business, particularly related to mail order and multiple store operation. Attractive remuneration package and company car.

Please write in confidence to W. M. Stern, quoting reference number 3727/6/FT

INBUCON MANAGEMENT CONSULTANTS LIMITED, Executive Selection, Yorkshire House, 6th Floor, Tower Block, East Parade, Leeds LS1 5SF.

Personal Financial Planning

Because of the expansion of demand for the Personal Financial Planning services offered by a major life office and its unit-linked subsidiary, a new post of Personal Tax Manager is being created, based in Central London.

Applications are invited from persons thoroughly familiar with all forms of personal taxation, including capital transfer tax. The Manager's responsibilities would include control of the unit providing support for the Personal Financial Planning Managers, the tax content of sales literature and the preparation of the tax planning reports. Previous experience of the use of life assurance and pensions contracts in tax planning is essential. A professional qualification relating to taxation is desirable, but not vital. Age is not a prime factor.

Salary circa £8,000 per annum (including Central London allowance) depending on experience. Valuable fringe benefits include non-contributory pension scheme and subsidised mortgage facilities.

Applications with a full curriculum vitae to: Mr V. J. Howlett, Senior Personnel Superintendent, Sun Life Assurance Sun Life Court, St. James Barton Bristol BS1 3TH

SUN LIFE ASSURANCE

Banque de la Société Financière Européenne

International Bank Located in Paris is looking for

INTERNATIONAL BANKERS

Applicants, preferably aged between 28 and 32, will ideally have the following qualifications:

- MBA degree or equivalent
- Approximately five years experience in international banking (for one of the candidates experience in energy finance would be an asset).
- Strong knowledge of credit analysis and Euro-currency lending.
- Fluency in English is essential and a working knowledge in French would be an advantage.
- Applications with detailed curriculum vitae and salary to date, will be treated in the strictest confidence and should be sent to: F. Perleitz, Manager, Banque de la Société Financière Européenne, 20, rue de la Paix, 75002 Paris.

C. London

Our client forms the Headquarters of one of the world's most successful marketing and manufacturing organisations.

Following internal promotions, they now require three young Business Analysts—one for each of the following business areas:

- Financial Planning — where you will be involved in the analysis and consolidation of operating plans.
- Balance Sheet Planning — the team controls corporate assets and funding.
- Treasury — responsibilities will include the analysis and reconciliation of inter-company cash statements and cash usage.

If you are a young numerate graduate with approximately two years business experience and keen to move to a dynamic group, you will receive excellent training and can expect to benefit from the group's policy of rapid internal promotion. Financial and practical assistance will be given to acquire professional qualifications, and relocation expenses will be available where necessary. Please telephone or write quoting ref. RG 1950.

Lloyd Chapman Associates

123, New Bond Street, London W1Y 0HR 01-499 7761

Chief Executive

Major Construction Co. Caribbean

Our client is a major construction company with operations not only in this country but also in the Middle East and Caribbean areas. They now have a requirement for a Chief Executive for the Caribbean.

Applicants should ideally be graduates, preferably in civil engineering, with in-depth experience of project management in building and civil engineering in an overseas capacity.

Probable age range will be 35-45 and the successful applicant should have experience of motivating staff and administration of an area office or company. Candidates should possess a strong and pleasant personality with the ability to liaise with senior directors and government ministers in the area concerned.

A substantial salary will be paid, together with the usual benefits associated with working overseas for a large and important company. The position, which is based in Trinidad, has considerable career potential.

For an informal discussion, please write to or telephone S. W. J. Adamson, Grosvenor Stewart, Limited, Hamilton House, 19 Tilehouse Street, Hitchin, Herts, Tel: Hitchin (0432) 55303.

Grosvenor Stewart

Executive Search and Selection

INTERNATIONAL BANKING OPPORTUNITY

Fast-growing international bank with Middle East orientation invites applications from ambitious bankers ideally aged 28-32 for several vacancies which have arisen in its lending department in London as a result of recent expansion.

These positions would be of interest to those who enjoy working in a challenging new environment and tackling a wide variety of international lending assignments. Candidates ideally should have a professional qualification in accountancy or law or possess an appropriate business qualification.

Salaries will be negotiable according to experience and carry normal banking fringe benefits.

Applications accompanied by a detailed curriculum vitae should be sent in strictest confidence to Box A.6616, Financial Times, 10, Cannon Street, EC4P 4BY.

Manager-Financial Division

up to £12,000 + car

Saudi International Bank, a rapidly expanding City based bank whose shareholders include the Saudi Arabian Monetary Agency and several of the world's leading banking names, wish as part of their current expansion plans to recruit a Manager for their Financial Division.

Applications are invited from qualified accountants, preferably of graduate status, with a minimum of 5 years post qualification experience in a City/financial environment. Direct experience of banking or multinational operations would be useful.

The successful applicant will be responsible for the financial reporting and accounting practices of the Bank and its overseas affiliates and will also be involved in UK and international tax planning, corporate financial strategy, and the further development of the Bank's budgetary control system.

The commencing salary will be negotiated at a figure of up to £12,000 plus car, depending on experience. Attractive fringe benefits include a non-contributory pension scheme and low interest mortgage and personal loan facilities. The appointment offers excellent career and salary prospects.

Please give brief personal data and career progression to Christopher J. Parker, Saudi International Bank, 99 Bishopsgate, London EC2M 3TB.

Singapore

CSL

c.S. \$100,000 p.a. + housing

CORPORATE PLANNING MANAGER

A large and highly successful industrial and trading group in Singapore with substantial regional operations wishes to appoint a Manager to head the Corporate Planning Department. Based in Singapore, he will be responsible for the preparation and co-ordination of the group's medium and long range plans as well as the provision of planning guidance to divisional operating management. He will liaise with management at all levels in the development of corporate strategies and explore new business opportunities including possible acquisitions and new approaches to existing business activities. This is a key appointment which is a natural step to top management in the group.

The ideal candidate, an MBA, will be a Chartered Accountant or an Economist in his early 40s. He will preferably have had a broad consulting experience of a practical nature with the energy to get back to basics and the will to develop from this base into a very senior group management role. A background in manufacturing industries would be appropriate with experience at large unit or divisional level. A strong emphasis is placed by the group in extending its investments. A prime requisite of this function is a thorough understanding of the realities of take-over bids and mergers.

The starting salary will be negotiable up to S. \$100,000 per annum (currently equivalent to c. £23,000) with normal fringe benefits and initially on a two year contract basis.

Brief but comprehensive details of career and salary to date, which will be treated in confidence, should be sent to P. H. Bradbridge, Executive Selection Division, at the address below. Please quote ref. BR143 and, if possible, a day and telephone number at which you may be contacted.

COOPERS & LYBRAND ASSOCIATES LTD.

Management Consultants
Shelley House, Noble Street, London, EC2V 7DQ.

Arlington Limited is a member of Avon Products Inc., the world's largest manufacturers of cosmetics, personal care products and costume jewellery. The company's Irish plant, situated at Portarlington, 35 miles from Dublin, already employs 250 people in the manufacture of high quality costume jewellery. A major extension of manufacturing capacity is currently under construction and when the new plant comes on stream it will more than double the existing workforce. The company is currently expanding and developing its financial department and now wishes to appoint a

SENIOR FINANCIAL ACCOUNTANT

Reporting directly to the Financial Controller, this position carries significant responsibility for the management of a large financial accounting function. Besides co-ordinating the activities of the accounting department the senior financial accountant will develop appropriate internal accounting and reporting procedures and accept direct responsibility for the management of specific accounting activities.

Applicants must be professionally qualified (A.C.A. or A.C.C.A.), have public accounting experience and should have worked in a manufacturing company, desirably at supervisory/managerial level. Candidates with less than 3 years post-qualification experience (preferably in industry) are unlikely to meet the requirements of this senior post, which offers significant opportunity for further advancement.

Salary negotiable. Attractive fringe benefits. Relocation expenses will be paid where applicable. Interviews will be held in the UK in mid February.

Applications, in strict confidence, giving full details of career to date should be sent to:

Raymond Cass, or A. Gallagher,
Head of Personnel, National Manpower Service,
Arlington Limited, William Street,
Portarlington, Tullamore,
Co. Laois, Co. Offaly,
Ireland.

Arlington

N.M. Rothschild
& Sons Limited

Corporate Finance

We are currently recruiting for our Domestic Corporate-Finance Division. We can offer you, as a member of a small professional team, further training, and a widening of your experience in mergers, fund raising and other matters affecting corporate strategy and structure. You will meet at senior level executives of a wide range of companies, nationalised industries and government agencies. You should be aged 25-28, have a good degree, and in addition be a chartered accountant or have worked at least three years in the Corporate Finance Department of a bank or leading multi-national company. Remuneration will be highly competitive.

Applicants should write in the first instance to:

The Personnel Director,
N.M. Rothschild & Sons Limited,
New Court, St. Swithin's Lane,
London EC4P 4DU

giving full details of their career to date.



AN EXCITING OPPORTUNITY FOR PRIVATE CLIENT STOCKBROKERS IN LONDON

S.E. members, either individually or as a group, are invited to join a small, profitable and fully computerised firm.

- GOOD QUALITY RESEARCH DESIGNED FOR PRIVATE CLIENTS
- COMPUTER PORTFOLIO MAINTENANCE
- EFFICIENT GENERAL OFFICE
- ATTRACTIVE OFFICES

We are particularly interested in those private client brokers frustrated in the larger firm now keen on developing their clientele on a more personal basis in a friendly environment.

Please reply to Box A.8618, Financial Times,
10, Cannon Street, EC4P 4BY,
in strictest confidence.

Due to further expansion
Nolton Money Brokers Ltd.
require

EXPERIENCED AND TRAINEE STERLING DEALERS
for their Interbank, Local and Commercial Departments.

Telephone or write to:
A.J. Allright Esq., Nolton Money Brokers Ltd.,
74-75, Watling Street, London, EC4 01-236 4689

UNIVERSITY OF WARWICK

Professorship of
Industrial Relations

Applications are invited for the post
of Professor of Industrial Relations,
tenable from 1st October 1979, or
earlier if required. Salary in the
Professorial range (minimum £2,443
p.a.). Further details from the
Academic Registrar, University of
Warwick, Coventry, CV4 7AL. To
whom applications (including
curriculum vitae) should be sent by 28 February 1979.
Please quote Ref. No. 24/24/79.

MINSTER INSURANCE GROUP

wish to appoint

A STATISTICIAN

as Head of Statistical Services

This is a new Head Office appointment which has been created by the expansion of the Management Services Department.

Responsibilities: To provide and further develop management information within the Company and to assist in the development of forecasting, using statistical methods and modelling techniques.

Experience: Previous experience in the application of these techniques is essential, and knowledge of the analysis of non-life insurance business and the use of computer facilities will be a distinct advantage.

Qualifications: A degree or equivalent in a numerate discipline.

Salary: Circa £8,000 per annum.

Benefits: First class non-contributory pension scheme, non-contributory permanent health scheme, mortgage facilities and re-location assistance will be considered.

Applications should be made in writing, and in confidence, giving details of career to date and personal details to:

Mr. B. F. I. Lamerton,
Group Assistant General Manager,
Minster Insurance Co. Ltd.,
Minster House, Arthur Street,
London, EC4R 9BJ.

Management Audit

The International Planned Parenthood Federation is an international non-governmental organisation incorporated in the UK by Act of Parliament, working to increase family planning knowledge and services throughout the world. Financial assistance is received from governments as well as from voluntary contributions made by private citizens and foundations in many countries. The budget for 1979 is \$50 million. The headquarters of the Federation is in London. The 118 national member and non-member Associations are grouped in Regions and are represented through Regional Councils on the International Central Council. Reorganisation has resulted in the centralisation of the Management Audit function in London, offering the following opportunities:

Head of Management Audit

£9642 p.a.

Required to supervise and organise a team of internal auditors to undertake audits of Regional Offices and Associations throughout the world; this will involve examining management procedures and structures, financial resources, accounts and reports, and reviewing the efficient use of all resources, man-power, finance and commodity. A professionally qualified individual is required with 5-10 years audit experience, some of which will have been in a supervisory capacity and with an international organisation.

Management Auditors

£7608 p.a.

Required to undertake audits with individual Associations, examining and analysing programmes and budgets, reporting on programme implementation and reviewing management systems and procedures. Professionally qualified, candidates should have at least 5 years' audit experience.

All posts require an awareness of development issues and international sensitivity and the ability to communicate effectively.

Considerable overseas travel is involved. An attractive benefits package is offered. Expatriates receive additional allowances and benefits.

Applications with a full curriculum vitae (including particulars of current remuneration) and the names of two referees should be addressed to:-
The Personnel Manager, IPPF,
16-20 Lower Regent Street, London, SW1Y 4PW.

Financial Administration Manager

c. £12,500 + car

For the Home Counties HQ, North of London, of a major international group amongst the leaders in their field manufacturing and marketing a range of products, including complex highly engineered equipment. There is a profitable eight-figure UK turnover, and the new appointment arises as a result of expansion and recent reorganisation. The Manager will control a team responsible for a range of activities including cash control, insurance, some taxation matters and liaison/interface with financial institutions.

Candidates, probably aged around 30, must be qualified accountants with relevant "treasury" type experience preferably in a multinational organisation.

Removal expenses and usual fringe benefits.

Applications welcomed from men or women. Please reply in confidence, giving brief details to: Ref. MA 184, Robert Marshall Advertising Limited, 30, Wellington Street, London WC2E 7BD.

Robert Marshall
Advertising Limited



Young Chartered Accountant

City of London

£8,000 + bonus

A leading firm of jobbers on the Stock Exchange requires a Chartered Accountant aged 25-35 to be directly responsible to the Finance Partner. Excellent prospects.

Responsibilities will include the preparation of financial and cost accounts, budgets and the arrangement of daily finance with the firm's clearing banks and money brokers.

Please apply in writing giving details of age, education and career to:
J. Oldfield, Pinchin, Denny & Co.,
Salisbury House,
London Wall, EC2M 5SH.

مکانیم الکترونیک

Senior Foreign Exchange Dealer

We require a Senior Foreign Exchange Dealer with at least 5 years' experience in all aspects of foreign exchange and euro-currency deposits.

As well as a competitive salary we offer benefits commensurate with the position.

Please reply in strictest confidence to:-
M. L. Darby,
Assistant Personnel Manager,
Kleinwort, Benson Limited,
20 Fenchurch Street, London EC3P 3DB.

KLEINWORT, BENSON
Merchant Bankers

PUBLIC

RELATIONS MANAGER

London

£12,000 plus car

Our client, one of the major grocery companies in the U.K. with an enviable reputation and a dynamic growth record, has a vacancy for a Public Relations Manager.

The appointment calls for a mature, professional man or woman, probably 40/45 years of age and with a progressive record in the communications field as a journalist and with P.R. experience, preferably in the grocery/food area.

The successful candidate will be highly intelligent, politically sensitive, and with the presence and authority to command respect at a senior level with Government Departments and with executives controlling all types of opinion-forming media. Essentially he/she will be a capable administrator, well able to provide leadership and direction to a competent departmental team.

Location is in London, and relocation expenses are naturally available if appropriate. A salary of around £12,000 is envisaged, plus an executive car. The Company operates an exemplary personnel policy, and the fringe benefits are those normally associated with a major progressive Company.

If you feel you have the qualifications to fill this exacting role, please write with brief details and in complete confidence to:

ERIC JAMESON
PERSONNEL
SELECTION

Personnel Selection Limited,
46 Drury Lane, Soho, West Midlands B4 3B1. Telephone 021 705 7399 or 021 704 2351.

Merchant Banking Assistant Accountant

c. £7,500 plus benefits

Continued expansion of this Banking Group has created an opportunity for a recently qualified Chartered Accountant to assist the Chief Accountant in all aspects of financial control and the preparation of documents required for policy decision.

This is an excellent introduction to banking which offers the prospect of a future management position.

Contact John P. Sleight, ACCA on 01-405 3499 quoting reference JPS/410/FMF.

Lloyd Management

Recruitment Consultants

125 High Holborn London WC1V 6QA

01-405 3499

Jonathan Wren - Banking Appointments



The personnel consultancy dealing exclusively with the banking profession

SENIOR CREDIT ANALYST £9,000 plus benefits

Our client is an expanding international bank requiring an experienced credit analyst who is not seeking an early move to a lending or business development position. The candidate should have learned his or her credit analysis with an American bank and ideally have undergone a formal training course. The remuneration package is negotiable and includes generous fringe benefits.

Please contact: DAVID GROVE

FOREIGN EXCHANGE/STERLING MONEY BROKERS

We require experienced brokers in the following fields:-

Sterling C.D.s

Sterling Interbank

Sterling Commercial

Eurocurrency/Foreign Exchange

Foreign Exchange Dollar/Guilder

(Spot, Forward, Short, Date, etc.)

All salaries are negotiable, commensurate with experience.

Please contact: BRIAN GOOCH

QUALIFIED ACCOUNTANTS £6,000 to £9,000

We are currently handling a number of vacancies for merchant and international banks in the accounting field. Candidates should be qualified Chartered, Certified or Management accountants with commercial and/or banking experience.

Please contact: BRIAN GOOCH/DAVID GROVE

ACCOUNTS OFFICER £5,000

A North American bank and investment company is seeking a person aged in his or her 20s, who is capable of producing balance sheets and profit/loss figures from trial balance. Salary is negotiable, and there are excellent fringe benefits and working conditions.

Please contact: NORMA GIVEN

170 Bishopsgate London EC2M 4LX 01-623 1266/7/8/9

PARTNER IN CHARGE INSTITUTIONAL SALES

35-45

As a result of a pending retirement, a major firm of Stockbrokers will shortly appoint a Senior Investment Executive to head up their Institutional Team and their Research Department. His/Her responsibilities will include:-

- ★ Ensuring that the high level of investment service is maintained to a number of leading institutions.
- ★ Co-ordinating the work of the research and institutional sales department—contributing to the formation of the firm's economic and investment policies.
- ★ As a senior member of the management team, he/she will share in the oversight of the firm's total business.

The ideal candidate, probably a graduate or a chartered accountant, may now be working either as a partner or as second-in-charge of a similar department in another STOCKBROKING FIRM. He/She may also have gained his/her experience with another financial institution e.g. a fund management group or a North American broking house. The position demands exceptional qualities of leadership, intelligence and integrity, and offers a first-class career opportunity with a leading name in the investment world.

SALARY IS OPEN TO NEGOTIATION BUT IS UNLIKELY TO BE A PROBLEM TO THE RIGHT CANDIDATE.

Please apply:-
Jack Coutts
Chichester House
Chichester Rents
London WC2A 1EG
01-242 5775

Career plan
LIMITED

Pensions Administration Manager

£6,900 +

Uxbridge

The Rank Xerox Pension Scheme covers 10,000 contributing members in the UK and is administered by a small team of pensions' professionals based at our Head Office in Uxbridge.

We need a Pensions Administration Manager, who will be responsible to the Pensions Manager for all aspects of the day to day administration of the scheme. Responsibilities include: control and development of a computerised membership record system, calculations and payment of benefits, liaison with the Actuary, Inland Revenue, OPB and DfSS and communications with the members.

Applications are invited from men or women with a successful record of pensions administration, including some in a supervisory role and experience in computer methods. A professional qualification would be an advantage.

The successful applicant will have an exciting, secure future with a major international organisation, together with large company benefits such as 4 weeks holiday, subsidised restaurant, free life assurance and of course an excellent pension scheme.

The salary will be in the region of £6,900 p.a. +. Applicants should write giving full details to: Alan Chapman, Pensions Manager, Rank Xerox (UK) Ltd, Bridge House, Oxford Road, Uxbridge, Middlesex.

RANK XEROX

Group Financial Controller

c. £11,500 + car

Our client, a highly successful company manufacturing a wide range of products for the industrial and domestic markets, requires a Group Financial Controller for a newly created appointment.

Candidates aged around 35 of either sex must be qualified and have gained experience in all aspects of the accounting function in a successful manufacturing company. A high level of technical and administrative com-

petence, enthusiasm and the ability to lead a team is essential.

Responsible to the Managing Director, the Group Financial Controller will, as a primary task, review and develop financial management, costing and the computerised systems of the company and its subsidiaries. This senior appointment offers an exceptional opportunity for career progression.

Usual benefits include a car, pension, etc.

Applications in confidence quoting ref. 6347 to B. G. Luxton, Mervyn Hughes Group, 2/3 Cursitor Street, London EC4A 1NE. Tel: 01-404 5801.

Mervyn Hughes Group

Management Recruitment Consultants

TREASURY ANALYST—ACQUISITIONS Accountant/M.B.A.

Central London

Emoluments neg. to £10,000

There has been a positive change in recent years in the character of the business of our client—one of the U.K.'s major industrial groups. This is particularly reflected in the growth of their overseas activities which now account for more than 50% of their total turnover which exceeds £1000m.

The group has a strategy of diversification through acquisition, and now seeks to recruit an Analyst who will work closely with the Acquisitions Manager on the appraisal and negotiation of acquisitions and divestment proposals.

Although previous investment analysis or investigations experience would be preferred, candidates with sound analytical capabilities who are interested in moving into a progressive treasury function are also invited to apply. They should have a professional qualification or Business School background and will probably be in their mid/later 20s. They must be commercially motivated and possess effective oral and written communication skills. The appointment involves contact with senior management and candidates, male/female, should be able to demonstrate their suitability for promotion within the group.

For more detailed information and a personal history form please contact Nigel V. Smith, A.C.A., or Peter Dawson quoting reference: 2365.

Douglas Limbacher Associates Ltd.
300 Newgate Street, London EC1R 4LA
410, Strand, London WC2R 0HN. Tel: 01-838 9501.
12, St. Vincent Street, Glasgow G2 5HW. Tel: 041-226 3101.
3, Castle Place, Edinburgh EH2 2AA. Tel: 031-225 7744.



R. P. MARTIN & Co.

LIMITED

International Money Brokers

are seeking

STERLING DEALERS

with 2-3 years' experience of
the Inter Bank and CD Markets

Reply to:

Personnel Manager

36/40 Coleman Street, London EC2R 5AN

UNIVERSITY OF NEWCASTLE UPON TYNE CHAIR OF AGRICULTURAL MARKETING

Applications are invited for the Chair of Agricultural Marketing vacant by the result of the death of the first holder, Professor G. M. Carpenter. Candidates should be able to show evidence of achievement, academic or practical. In the application, e.g. Agricultural Marketing in relation to consumer needs and preferences, etc., should be mentioned both national and international.

The successful candidate will be required to take up the post on or before 1st October 1975, or earlier if possible. Salary will be at an appropriate point on the progression at £2,443 p.a. (under review). Membership of the University's pension scheme will be required.

Further particulars may be obtained from the Secretary, R.R. 6, Kentington Terrace, Newcastle upon Tyne, NE1 8LP. Tel: 01-222 1118 (24 hours). Closing date 15th February 1975 (2 copies), giving the names of not more than three referees, must be received by 1st February 1975.

(Candidates from outside the British Isles may submit one copy only).

Overseas Investment Analyst

We have a vacancy for an additional investment analyst in our Overseas Department, which has offices in London and Kuala Lumpur and provides a service to institutional and private clients, covering Malaysia, Singapore and Hong Kong.

The successful candidate will

★ probably be between the ages of 25 and 35

★ have had several years experience as an investment or financial journalist, not necessarily covering overseas markets.

He or she will be required to

★ Visit the Far East regularly, in order to get to know the local investment scene and to update his knowledge. We would envisage that the initial visit would be of about three months but subsequent visits would be shorter.

★ collaborate particularly closely with our sales team, in order to develop and revise investment opinion on Malaysia, Singapore and Hong Kong stocks.

★ develop a relationship with institutional clients

★ be responsible for the production of the regular research publications of the department. This will involve, to a certain extent, editing the work of others.

The job will be a demanding one and the salary will reflect both this and the responsibility of the position.

Applications will be treated in strictest confidence and should be addressed to:

Martin Wedgwood,
Laurence, Prust & Co.,
Besilton House, Moorgate, LONDON EC2R 5AH.

ACCOUNTANT

Yorkshire c. £7,500 + Car

For a multi-million pound subsidiary of a major group controlling several production and distribution units in the U.K.

Initial responsibility will be to the Senior Finance Executive for the effective organisation of the total accountancy function by co-ordinating the efforts of subordinate staff and the other functionally subordinate accountants at district locations.

Candidates must be qualified accountants and have several years responsible and broad experience in manufacturing industry, preferably in a company of comparable size, in order to cope with the Cost and Financial accountancy demands of the job.

Prospects for the right man or woman are very good in both the Company and the Group with the initial salary to be negotiated about £7,500 p.a. A Company car is needed to carry out the duties and will be provided. Re-location expenses will be favourably considered and other staff benefits are appropriate to a substantial organisation.

Please write in strict confidence to:

24pm MANAGEMENT CONSULTANTS LTD.

BASINGHALL CHAMBERS,
19-22 ALBERT STREET,
HARROGATE HG1 1JT.

DEPUTY MANAGING DIRECTOR (FINANCE)

John Dawson Motor Holdings Ltd., Bath, is seeking a top person who will be responsible to the Chief Executive for the whole financial and administrative function including the appraisal and continued development of an existing computerised system aimed at maximising profitability. The successful candidate must also be a key contributor to decisions affecting the future and anticipated expansion of this lively and stimulating West Country business.

Applicants for this exciting and challenging post should be qualified accountants with a proven record of successful commercial experience, aged 35 or over.

Salary by negotiation but plus a profit incentive scheme, overall will exceed £10,000 p.a. Assistance will be offered with moving expenses.

Write for application form to:

ROGBY
Over Ashdown, Goldsmith Avenue,
Crowborough, Sussex.

EUROBOND DEALER/SALES

The Merchant Bank subsidiary of a major U.S. International Bank, based in London, require a Eurobond Dealer to complement its existing Eurobond Department. The successful candidate will probably have spent 3-4 years either in a trading capacity or in institutional sales.

This is an excellent opportunity to join a small expanding operation and to work in a good environment.

The commencing salary will be negotiable and will provide for full recognition of previous experience. An excellent fringe benefit package is offered.

In the first instance please telephone Miss E. Hanna, at Benton & Bowles Recruitment Ltd., on 01-589 1444. Information given will be treated in the strictest confidence.

MANAGING DIRECTORS £25,000 TO £35,000

Two important international companies have retained us to find Managing Directors for their U.K. subsidiaries. Successful candidates for these positions will have industrial product background and will probably come from the office equipment, commercial, pharmaceutical or building products industries.

If you are a U.K. or U.S. national, possess a university degree (engineering and M.B.A. would be excellent) and have an outstanding track record in the marketing, manufacturing and general management areas, we invite your prompt response.

As the management consultants retained to assist management in filling these key posts, we assure respondents a prompt acknowledgement and a confidential interview with a member of our professional team prior to any discussion with the client. Kindly submit résumé in confidence with salary particulars and home telephone number.

Write Box F.1062, Financial Times, 10, Cannon Street, EC4P 4BY.

PROJECT MANAGERS INTERFIRM COMPARISON

The Centre for Interfirm Comparison wishes to appoint two project managers—one to be based at our Colchester (principal) office and the other to be based either at Colchester or at our London office.

The Centre uses data supplied by firms to show top management how their success and efficiency measure up against others and where they can improve. Research and consultancy activities, all centring on business performance assessment, are also undertaken. The Centre is recognised both nationally and internationally as the leading IFC organisation. The persons appointed will be self-starters aged between 25 and 35, able to speak and write clearly and will have an imaginative and flexible approach. A degree or equivalent qualification in economics, business studies or accounting with some subsequent experience, would be appropriate.

They will join a small, young team of executives working in an informal environment where the contribution of each individual is highly valued. The work primarily consists of designing, marketing and conducting IFC projects and involves contact with senior management in a wide range of industries. Increasing responsibility is given as fast as ability and performance warrant.

Starting salary up to £6,000 plus usual fringe benefits. Please write to me personally giving brief details of yourself and your experience.

The Centre for
Interfirm Comparison

L. Taylor Hartnett, Director,
The Centre for Interfirm Comparison,
8 Westgate, Colchester, Essex CO1 1RT

Manager Taxation Banking

c. £11,000 + mortgage subsidy

This new position of Manager Taxation—Banking is the result of the planned growth of the Corporate Taxation Department of American Express I.B.C. Based in London, Moorgate, the position will involve close liaison with the Company's Banking Group throughout continental Europe and with the European Headquarters of the Company in Brighton.

The successful candidate will be required to provide an effective Banking tax planning service, ensuring that all activities comply with taxation regulations and that senior management is fully briefed on key fiscal matters.

We would like to hear from Accountants or Lawyers with around 6 years post qualification experience, possessing a detailed knowledge of U.K. and foreign tax laws, accounting procedures and taxation within Europe and the United States.

Benefits include subsidised mortgage facilities, a non-contributionary pension plan and free life assurance. Relocation expenses will be paid where appropriate. Applications, male or female, should write with full personal and career details to: Diana Sharp, Senior Personnel Officer, Central Personnel, American Express Company Annex, House, Edward Street, Brighton, Sussex.

VICE CHANCELLOR

The University wishes to appoint a successor to Dr J. A. Pope who retires from his appointment as Vice-Chancellor in September 1979.

Persons interested in this appointment are invited to seek information about the appointment and the University from the Pro-Chancellor.

Letters should be addressed to Dr. N. J. Bond-Williams, Pro-Chancellor, The University of Aston in Birmingham, Gosta Green, Birmingham B4 7ET.

THE UNIVERSITY
OF ASTON
IN BIRMINGHAM

OPPORTUNITY IN BANKING

Age c.26

to £8,000

Our client is a small independent group providing private banking and financial services, tailored to the needs of individuals and corporate customers.

As part of a small team, the successful candidate will perform a wide variety of tasks including accounting, systems development, investigations and other ad-hoc assignments, contributing directly to the Group's expansion.

Candidates should be newly/recently qualified accountants, business orientated and keen to pursue a banking career. The position offers an excellent opportunity to gain experience of banking and prospects are those associated with a fast growing company.

For further details on this appointment and a personal history form, please contact Ian Tomison or Lindsey Pratiss, B.A. quoting reference number 2364.

Douglas Limbacher Associates Ltd.
300 Newgate Street, London EC1R 4LA
121, St. Vincent Street, Glasgow G2 5HW. Tel: 041-226 3101
3, Castle Place, Edinburgh EH2 2AA. Tel: 031-225 7744



Financial Management

A demanding new role • £9000+

This is an important senior appointment in Kent's Highways and Transportation Department at Maidstone which spends annually over £250m on road design, construction and maintenance and waste disposal. It will entail a high degree of pioneering work and should prove a valuable career step for an energetic professional financial manager.

In brief, the job carries responsibility for advancing the County Surveyor and his senior staff on financial objectives and planning, budgets, control systems and management information, as well as preparing budgets and management reports.

Substantial liaison with others will be essential to define the financial information needs of the Department, to develop appropriate systems, and to devise and maintain methods of monitoring and control.



KENT COUNTY COUNCIL

The salary is negotiable within the scale £9000 to £11,411 inclusive. Generous relocation assistance is available as appropriate. A job description and application form, returnable by 5 February are available from the County Surveyor, Kent County Council, Kent House, Lower Street, Maidstone, Kent, Tel: Maidstone (0622) 57

Qualified Accountant

£8,000—£9,000

Factory Mutual International is a major industrial property insurer offering both insurance and a sophisticated loss prevention engineering service in more than forty countries. The head office is in London with branch offices in Brussels, Paris, Frankfurt, and Melbourne. Our growth rate is impressive with insured values doubled in the last three years to the present rate of nearly £20 billion.

A new opportunity has arisen for a young qualified Accountant within the Finance Department, reporting to the Chief Accountant.

The successful candidate, male or female, will be responsible for controlling the Company's accounting for Salaries, Group Cash Transactions, Accounts Receivable and Employee Expenses. The position will provide the following challenges:

- Developing an International investment policy.
- Establishing cash flow projections both short and long term.
- Full involvement in the conversion from manual to computerised accounting.
- Acquiring a knowledge of international banking techniques and the financial legislation affecting Insurance Companies.
- The preparation of financial statements for submission to local and overseas authorities.

The post is located in Victoria and is negotiable from £8000 depending on experience. Please send full career details in confidence to:

P. R. Stanley, Chief Accountant
Factory Mutual International
Carter House
Warwick Row, London SW1.
01-828 7799

Factory Mutual International

ASSISTANT ACCOUNTANT

Chartered Accountant circa £7,000

The Anglia Hastings and Thanet Building Society serves over one million members and has assets totalling more than £1,400 million. The Head Office is located on the outskirts of Northampton, about 8 miles from the M1 and 70 miles from London.

The job will include the preparation of management information, periodic and final accounts and taxation. In addition, the job holder will be expected to contribute to the development of new accounting systems in this highly computerised society.

This position offers opportunity for promotion, and an attractive salary around £7,000 p.a. depending on the calibre and experience of the applicant. Terms and conditions of employment are excellent and include concessionary mortgage facilities.

Please apply in writing to:

The Personnel Manager,
Anglia Hastings and Thanet Building Society,
Moulton Park, Northampton NN5 1NL

ANGlia HASTINGS
THANET
BUILDING SOCIETY

DO YOU WANT A CHALLENGE

We are looking for a young aggressive entrepreneurial person, knowledgeable in all aspects of business to manage a new London based company engaged in travel. A solid background in financial management is important and marketing or sales experience is desirable.

After employment the individual would be required to work for 2-3 months in the USA prior to commencement in London.

Both the parent companies involved in this venture have strong financial backgrounds based on an excellent record of success both in Europe and the USA. A gradual expansion of this innovative travel service is planned throughout other countries in Central Europe offering excellent prospects to the person selected.

Please apply in writing with full curriculum vitae to:

The Managing Director
AIRCONTACT LIMITED
20 Pall Mall
London SW1Y 5NE

MONEY DEALER DUBLIN

Our banking operation continues to expand and we now wish to appoint an additional dealer to our existing team.

The new dealer will play an important role in our money market activities and will also undertake certain management and administrative duties.

Ideally, candidates will be in the 25-30 age group and will have a minimum of five years' experience in a dealing environment. Foreign exchange dealing experience will be a decided asset.

The salary for this position will be fully competitive and will reflect its importance. Fringe benefits are excellent.

Applicants should write and enclose a detailed curriculum vitae to:

F. J. Healy, Personnel Officer
The Investment Bank of Ireland Limited
91 Pembroke Road,
Ballsbridge, Dublin 4

Managing Director Consumer Products Distribution

The company began life distributing the assorted food products of its £50m. parent group. Now, with 200 employees, 140 vehicles and eight depots, it is an autonomous and profitable £2½m. subsidiary poised for redoubled growth.

In a complex service business of this kind profits are earned through tight operating and cost controls firmly applied. Successful results will justify further investment and herald a bright future for the new MD.

Candidates, graduates or qualified professionals around age 35, must be at or near general management level running a similar supply operation — in retail or wholesale distribution, spares and service or manufacturing components.

Salary around £12,000; car and excellent benefits. Base South Yorkshire.

Please send career details — in confidence — to D. A. Ravenscroft ref. B.25476.

This appointment is open to men and women.

MSL

International Management Consultants
Management Selection Limited
474 Royal Exchange Manchester M2 7EJ

Director Business Development

This is a board appointment for a leading British company, turnover approaching £30m., in the field of plant and labour services for the construction/civil engineering industry.

London-based, responsibility will be to the Managing Director for all corporate planning, investment and acquisition activity, and membership of key decision-making bodies will ensure a central role in company general management.

Preferably aged 35 to 45, candidates must be MBA's, desirably with a first degree or professional training in civil or structural engineering. A record of successful line management experience in a similar field — perhaps shipbuilding — is looked for, as is substantial involvement in planning and business development. The potential — and ambition — ultimately to move on to a chief executive role is indicative of the desired look.

Salary — for negotiation around £14,000 plus Rover 3.5 and nerve — large company benefits including top hat pension.

Please send relevant details — in confidence — to W. A. Griffith ref. B.2522.

This appointment is open to men and women.

MSL

International Management Consultants
Management Selection Limited
17 Stratton Street London W1X 6DB

Experienced Investment Analyst

A major UK pension fund requires an experienced investment analyst to join an existing team. The successful candidate will be responsible for representing the fund in meetings with management as well as preparing written reviews on the fund's holdings in particular sectors.

Candidates should have a professional qualification, or a degree, and at least 2 years' relevant experience in the research department of a stockbroker's office or an institutional investment department.

Please write with full details. These will be forwarded direct to our client. List separately any companies to whom your application should not be sent. Ref. B.1144.

This appointment is open to men and women.

ASL CONFIDENTIAL 17 STRATTON STREET
RECRUITMENT LONDON W1X 6DB

A member of MSL Group International

ELECTRONIC ENGINEER

Plug yourself into tomorrow, testing a wide range of electronic and electro-magnetic equipment.

A basic salary of £4.5K is backed up by a 27% shift allowance plus pension scheme, bonus scheme, and relocation allowances.

Candidates may have ONC/HNC/C&G or proven experience.

Ring JILL Ete, 01-405 0454
Drake Senior Appointments
(Consultants)

121 Kingsway, London WC2

INTERNATIONAL MANAGEMENT

TOP JOBS WORLDWIDE

You can save time and money by subscribing to McGraw-Hill's weekly international newsletter, EXECUTIVE EMPLOYMENT BULLETIN, which every issue of 20 publications in Europe and the United States and abstracts senior executive employment opportunities you can apply for. You save the cost of buying all these publications and the time needed to search through them for just the job you're looking for. Confidential mail subscription to your home address costs US \$ 44 for 13 weekly meetings. Save even more on 26 weeks (US \$ 70.00) or 52 weeks (US \$ 120.00). Send a cheque with order to:

EXECUTIVE EMPLOYMENT BULLETIN
International Management
McGraw-Hill House, Mordenhead
Berkshire, SL6 2SL, England

Personnel Director for Joshua Tetley & Son Limited,

the management company of Allied Breweries (UK) Limited which is responsible for the production and distribution of beer from the Leeds brewery and for marketing the company's products in the north east of England. The company employs some 2,000 people at its Leeds headquarters and distribution depots in Yorkshire and the north east and, in addition, 2,500 in its managed houses.

The Personnel Director will be responsible to the Managing Director for all aspects of employment and industrial relations covering management, staff, industrial and retail trade unions. He or she will develop policy and control an existing department providing the full personnel function for staff and works employees.

Candidates, probably 35 to 45 and MIPM, will be established personnel managers with a clear record of achievement and proven ability to negotiate with and develop good working relationships with unions and employees.

Salary negotiable from about £10,000 with car and attractive benefits.

Please send relevant career details — in confidence — to R. M. Cooper ref. B.60387.

United Kingdom Australia Belgium Canada
France Germany Holland Ireland Italy
New Zealand South Africa South America
Sweden Switzerland U.S.A.

MSL
International Management Consultants
Management Selection Limited
474 Royal Exchange Manchester M2 7EJ

Head of Personnel S.E. Essex

The company is a nationally recognised financial organisation with a staff of 1,500, including a significant data processing base, and a field sales force of 100.

The Head of Personnel has a key responsibility for the whole range of personnel functions including trade union negotiations and training. He or she will be a member of the Management Committee and will be assisted by subordinate managers and a staff of about forty.

Candidates, preferably in their forties, must have several years' experience in a similar senior role in industry or commerce. IPM membership an advantage.

Salary around £13,000 plus car and attractive house loan facilities.

Please send brief details or c.v. or write for application form — in confidence — to David Bennell ref. B.43573.

United Kingdom Australia Belgium Canada
France Germany Holland Ireland Italy
New Zealand South Africa South America
Sweden Switzerland U.S.A.

MSL
International Management Consultants
Management Selection Limited
17 Stratton Street London W1X 6DB

Zambia

Secretary/Chief Accountant

for a successful company set up six years ago by its West German parent to manufacture and sell clothing in Zambia. The company is expatriate managed and employs 280 people. Sales have risen to £3m. with net profits well into six figures.

Candidates must be qualified and have previous experience in manufacturing industry as Chief Accountant and Company Secretary.

Initial salary c. £15,000 p.a. including a gratuity payable at the end of the two year renewable contract. Benefits include free house, car and education allowance.

For further information and application form please telephone (01-629 1844 at any time) or write — in confidence — to P. A. Sandham ref. B.8540.

United Kingdom Australia Belgium Canada
France Germany Holland Ireland Italy
New Zealand South Africa South America
Sweden Switzerland U.S.A.

MSL
International Management Consultants
Management Selection Limited
17 Stratton Street London W1X 6DB

ARE YOU LOOKING FOR

A position in London or Southern England? Contact:
BEE PROFESSIONAL STAFF

We have many vacancies in the construction, engineering and professional sectors for qualified, part-qualified and experienced accountants.

Telephone NOW 0273 202377
24-hour answering service

RESEARCH FELLOWSHIP INFLATION ACCOUNTING

The Social Science Research Council wishes to appoint a research fellow in inflation accounting in October 1979. Applications are invited from accountants/researchers to review the debate on inflation accounting and/or to examine the implications of the performance of business enterprises under inflationary conditions. The appointment will be for two years and may be made at up to professorial level.

Further details are available from Mike Brannan, SSRC, 1 Temple Avenue, London EC4Y 0BD. Telephone 01-833 5252, ext. 26. Closing date for receipt of applications is 16th February, 1979.

Export Finance

Merchant Banking Specialists

Our specialist Export Finance business continues to expand with growing success in the fields of ECGD Buyer Credits, the re-financing of Supplier Credits and our Group's Confirming House facilities. We can now also offer Eximbank and Coface financing.

Our Group's ability to contribute sizeable funds to our Export Finance transactions has been one of the many reasons for our successful expansion which now leads us to seek specialist executives, men or women, in two different aspects of Export Finance:-

Buyer Credits

Candidates should have had at least 3 years' experience in dealing with sterling and foreign currency Buyer Credit, preferably in a merchant banking environment. A knowledge of the Eurocurrency and foreign exchange markets will be necessary. Preferred age range: 25 to 35.

During 1978 individual transactions concluded or in final stage of negotiations ranged from US\$2 million to US\$300 million.

Confirming House Facilities

Candidates should have had at least 3 years' experience in dealing with extended term financing. They must have a thorough knowledge of ECGD and Confirming House facilities and of the documentation required. Preferred age range: 25 to 35.

During 1978 individual transactions concluded ranged from £100,000 up to US\$50 million.

The successful candidates will deal with customers both in this country and abroad at the highest levels, and have responsibility for developing new and existing business.

There will be travel both in the UK and overseas.

The total remuneration package, which includes mortgage assistance, is extremely attractive.

Please apply in writing with full career details to:

Rodney Barker, Grindlay Brandts Limited, 36 Fenchurch Street, London EC3P 3AS.

Grindlay Brandts

A member of the Grindlays Bank Group



Financial Director

West Africa

\$42,030 per annum

An international mining consortium in collaboration with the World Bank operating in the Republic of Guinea require a qualified and experienced Financial Director to assume responsibility for the entire Accounting activities. This will cover all aspects of the Company's operations including cost control, internal auditing and data processing department (IBM 360).

The Financial Director must have a proven record in accountancy management with experience in all relevant spheres together with a knowledge of American accounting system. The position requires that the successful applicant be fluent French/English.

The appointment will be on a two year contract basis which is renewable and the salary will be \$2,800 per month free of tax with additional 25% payable in local currency.

Six weeks home leave after 12 months service with paid transportation. Benefits include low rental modern air conditioned furnished accommodation, free medical care and life insurance. Free schooling for children up to the age of 14 years will be provided on location with liberal allowance to cover education outside West Africa above that age.

Please send career details quoting reference H121FT, to Charles Hyde, Charles R. Lister International Limited, Aeradio House, Hayes Road, Southall, Middlesex, UB2 5NJ.



FINANCIAL DIRECTOR

Small public holding company requires a mature and experienced Accountant to assume overall financial responsibility as Financial Director of its two main subsidiary companies, one of which is based in London, each with its own Company Accountant.

This is a new appointment and applicants should preferably be aged approximately 45 years and will ideally possess a cost and management background, together with sound financial knowledge and have previously held positions of overall financial responsibility in manufacturing/sales and marketing orientated companies.

Commencing salary will be negotiable from a base of £10,000 per annum and a company car will be provided.

Applications together with fully detailed curriculum vitae should be sent, in confidence, to The Chairman, Box A.6621, Financial Times, 10, Cannon Street, EC4P 4BY.

Instalment Credit Company

seeks

NEW BUSINESS EXECUTIVE

Bournemouth/Southampton

We are looking for an experienced executive aged 28/40 to join an enthusiastic team, active in the larger unit commercial and industrial hire purchase, leasing and first mortgage or professional fields, well able to enlarge the area of operations through existing contacts.

The successful applicant will preferably be already based in the Bournemouth/Southampton area, or prepared to move there on appointment.

Salary commensurate with ability and experience. Company car provided and other benefits include: Non-contributory Pension and Life Cover; BUPA; Permanent Health Insurance Scheme; House Mortgage facility at preferential rate and four weeks' annual holiday.

Please apply in writing to:
Box L154, Walter Judd Limited,
(Incorporated Practitioners in Advertising),
1a, Bow Lane, London EC1M 9EJ.

TRADE ASSOCIATION EXECUTIVE

£4,000-£5,000

A challenging opportunity to use your commercial experience with total responsibility to progress your career in a group of Trade Associations. You will be responsible for the administration of a Trade Association progressing a new concept in food and drink products, including marketing, advertising, and reporting on meetings and providing an information and advisory service to members. Age: 28-35, with 10-20 years of age and have a proven track record contact.

Pervez Hussain for further details on 01-405 0454
Drake Senior Appointments (Consultants)
121, Kingway, WC2

Business Journalists

Prominent international business information service is establishing Editorial Bureau in London Area for coverage of Western Europe, Middle East and Africa. Seeks writers/desk researchers with various levels of experience in Business Journalism and Industrial Market Research. Knowledge of economics and European languages desirable.

Applications indicating experience, qualifications and special areas of interest should be directed to:
G. Holmes, Editorial Director
BUSINESS INTERNATIONAL, S.A.
12 Chemin Rieu, Geneva, Switzerland

Accountant/ Company Secretary

Salary: Negotiable

Recently D.O.T. approved Insurance Company (Capital £5m) requires an A.C.A. or A.C.I.S. with at least three years commercial experience, to control its accountancy and secretarial work from the imminent start of its operations.

For further information please write to
Mr. D. R. Whately.
Confidentiality can be relied on. Reference 446.

WHATELY PETRE LIMITED,
Executive Selection,
6 Martin Lane, London EC4R 0DL.
Tel: 01-623 9227.



General Manager

MD Potential

London, to £10,000 + car + profit share advertising, PR, planning and administration. Applicants will be aged 30-40 with a successful track record in General Management in the stationery or allied industry and be able to demonstrate both commercial acumen and leadership which have led to profitability. Prospects and benefits are excellent.

N.P.S. Liley, Ref: 22088/FT.

Commercial/Contracts Director

Light Engineering

Birmingham, c. £9K + car

Sound planning, strong control, professional management and a committed workforce coupled with tremendous effort and the right products are all factors which have led this public group of companies, turnover c. £6 million into an ambitious investment and new product development programme. Manufacturing, technical, S & M, purchasing and financial control strengths are evident - the task is to provide leadership to the sales office, estimating, pricing and cost investigation functions and to stimulate home and export sales growth by the

D.N. Clochesy, Ref: 23016/FT.

These positions are open to male or female candidates. Please telephone in confidence for a Personal History Form, quoting the appropriate reference to:

LONDON: 01-734 6852, Sutherland House, 5/6 Argyll Street, W1E 6EZ.

Hoggett Bowers

Executive Selection Consultants

BIRMINGHAM, CARDIFF, GLASGOW, LEEDS, LONDON, MANCHESTER, NEWCASTLE and SHEFFIELD.

Chief Accountant

c. £12,000 + car

Located in London, our Client is a well known company and one of the leaders in its sector. Engaged in the manufacture and sales of fast moving consumer goods throughout the world, the U.K. operations are being restructured and a new position has been created for a Chief Accountant.

Reporting to the Managing Director, the appointee will be responsible for the total Financial and Management Accounting functions. There are currently around forty staff in the Accounting departments. Of particular importance will be the need to establish improved management standards throughout the accounting activities and beyond. There will thus be close liaison with the other members of the management team to achieve greater effectiveness and profitability.

Candidates, male or female, must be qualified accountants, minimum age 30, who have had sound industrial experience. The ability to motivate a large team, and a decisive management style are essential.

Benefits include a car, free B.U.P.A. and a non-contributory Pension Scheme.

Please apply in writing, giving your telephone number, and quoting Ref. 909, to Peter Barnett, F.I.P.M., M.I.M.C., Barnett Keel Ltd., Providence House, River Street, Windsor, Berks SL4 1QT. Tel: Windsor 56223. Telex: 849323.

Barnett Keel

MANAGEMENT SEARCH

Chief Accountant

Major British Company

to £12,000 p.a. + car

Our client is a major manufacturer of 'household name' consumer products. The company is successful, expanding and profit orientated.

They now have a requirement for a Chief Accountant who will report to the Financial Director, and be responsible for the financial function within the company and its subsidiaries.

Our client is seeking a qualified accountant, probably aged 28-35 and ideally a graduate. The successful candidate will have held a senior management role in a sizeable commercial organisation, supported by experience in a progressive professional practice.

A quality car will be provided together with considerable fringe benefits and relocation expenses. The appointment has exceptional career potential.

Please write to or telephone S. W.J. Atkinson, F.C.A., Grosvenor Stewart Limited, Hamilton House, 15 Tilehouse Street, Hitchin, Herts. Telephone Hitchin 55303 (24 hours answering).

GROSVENOR STEWART

Executive Search and Selection

PORODISA INTERNATIONAL TRADING COMPANY LIMITED

HONG KONG

FINANCIAL ADVISER

WE ARE LOOKING FOR A MATURE PERSON TO JOIN OUR CORPORATE GROUP AS FINANCIAL ADVISER TO THE PRESIDENT.

He will be experienced in corporate financing and be able to negotiate with International Banks on an Executive Level.

Excellent salary and fringe benefits for right individual. Location South-East Asia.

Interviews will be conducted in Europe.

Reply to P.O. Box 3538, General Post Office, Hong Kong.

INTERNATIONAL BANK ACCOUNTING

£3,750 £5,000

Rather more than half a dozen of our International Bank clients are keen to find people with good practical accounting experience.

These positions cover such varied ground as:

Management Accounts/Information,

P & L/Balance Sheet preparation,

Bank of England returns,

Net/Pro Reconciliations,

F/X Accounts generally,

and accurate wide range of levels.

To discuss the opportunities in the light of your own experience and career objectives, please telephone John Chiverton A.I.B. or Ann Costello.

JOHN CHIVERTON
31, Southampton Row,
London, W.C.1.
01-324 5841

CHIEF ACCOUNTANT

Chief Accountant required by a Group of Private Companies in Essex. The work will be varied and interesting. It will involve the preparation of monthly management accounts and annual accounts together with the supervision of all accounting and related administration functions. The salary will be £7,200 p.a. A company car will be provided and there will be participation in the Company Pension Scheme after a probationary period.

Please write with full personal details and C.V. to C.H.C., Romford Chambers, 33, Market Place, Romford, Essex, RM1 3AB. Reference P.M.

City



£15,000 - £20,000 plus?

INSTITUTIONAL SALES

Chemicals - Pharmaceuticals

A leading firm of stockbrokers requires an outstanding individual for the chemical and pharmaceutical sectors. He or she should be an acknowledged expert in these fields and enjoy a first class reputation with Institutions. Terms are entirely flexible and will not be a limiting factor. Early partnership prospects are excellent. Please send brief details of career to date - in strict confidence - to J. G. Cameron, Executive Selection Division, ref. C364 at the address below.

COOPERS & LYBRAND ASSOCIATES LTD.

Management Consultants

Shelley House, Noble Street, London, EC2V 7DQ.

A new approach to your career

If you are an able, experienced executive or professional person, yet somehow you are not making the most of your potential, perhaps you are not maximising to your career. We specialise in assisting and developing senior people towards personal career satisfaction, to take charge of their own futures and to make the most of their talents and experience to achieve optimum personal and financial rewards.

Interested parties should contact Mr. Thomas S. Roeder, Managing Director. Telephone: 01-238 0576.

Dealing Opportunity

Mabon, Nugent International Limited, a wholly-owned affiliate of Mabon, Nugent & Co., New York, members of the New York Stock Exchange and other principal exchanges, has opened a London office to expand its bond brokerage activity in Europe.

The firm would like to employ ambitious people with experience dealing in bonds, equities, foreign currency or other debt instruments. Candidates should have at least two years' experience; salaries are negotiable.

Interested parties should contact Mr. Thomas S. Roeder, Managing Director. Telephone: 01-238 0576.

MABON, NUGENT INTERNATIONAL LIMITED

5-7 Queen Street, London EC4N 1SP. Telex: 8952807.

RETIRED EARLY?

JOIN A MANAGEMENT CONSULTANCY

Client Service Executive, 50-65, to work 3/5 days weekly for International Management Consultancy Group in new W1 offices (near Warren St. Station).

We need someone with initiative, good organising and administrative ability plus an excellent telephone manner to take responsibility for this important facet of our work. Duties include organising New Business activity, telephone Client Service, and maintaining Client Record systems for our team of Consultants.

Excellent salary (dependent on days worked).

For appointment phone Ruth Shelley on 01-388 2051.

ALANGATE

AGENCY

F.X. DEPOSIT DEALER, age 24+, £7,000-28,000. ASSISTANT TO LOANS OFFICER, able to type, age 24+, £4,500. DOCUMENTARY CREDITS, age 20, £5,000-20,000.

EXCHANGE CONTROL ASSISTANT, £5,200.

ACCOUNTS RECONCILIATIONS, £4,500.

CASH DEPARTMENT ASSISTANT, able to type, age 18/20, £3,800.

EUROBOND SETTLEMENTS, £8,800.

FOREIGN EXCHANGE INSTRUCTIONS AND SETTLEMENTS, £4,000.

BOOK-KEEPER for Money Brokers, £2,500.

ACCOUNTS, computerised system, £5,000.

DELLA FRANKLYN

78, Queen Victoria Street, 01-248 6071.

QS

See the undermentioned staff:

General Cashier, £10,000.

Sterling Dealer, £15,000.

General Cashier, £12,000.

General Cashier, £10,000.

General Cashier, £12,000.

Technical Page

EDITED BY ARTHUR BENNETT AND TED SCHOETERS

• PROCESSES

Hard chrome line improves product

IN ITS search for constant quality improvement, J. C. Bamford Excavators has installed and is now operating a big new chrome plating line of the Glydo Model 2 type, built by W. Canning Engineering.

The reason for the decision to have its own plant was to back up the company's high reliability claim in that excavator hydraulic ram sheets—the most critical of the moving parts in such machines—require careful manufacture, ending with high quality hard chrome plating.

Formerly, the plating was contracted out with the attendant problems of damage due to transport and lack of full control over every stage of the process.

Reductions in handling and a tightly controlled process with the Glydo have brought marked improvements in quality and a cut in cost per component.

The line is 49 feet long by 12 high and 21 wide. It has ten process tanks all eight by eight feet and in varying lengths and

W. Canning Engineering, Great Hampton Street, Birmingham B18 6AS, 021 236 8621.

• RESEARCH

Efficient use of light

ALTHOUGH it is still in the experimental stage, a new approach to harnessing solar energy through semiconductor solar cells could bring down the cost of this type of system by quite a large factor.

A group working at the Fraunhofer Institute of Applied Solid State Physics at Freiburg in the German Federal Republic has devised a solar plate which will collect diffuse light and focus it on to the small area of a solar cell with considerable efficiency.

It operates very simply. Diffuse sunlight falls on a sheet of plastic containing dye molecules which will fluoresce when illuminated. This fluorescence is captured to the extent of about 75 per cent within the plastics plate and is refracted backwards and forwards between the plate's surfaces till it emerges at the edge of the plate as a tightly focused beam.

This concentrated light can easily be channelled directly to a strip of solar cells.

The research team, led by Professor Goetzberger, is seeking to improve efficiency still further by producing light of a wavelength particularly suitable for solar cell operation. They have made sandwiches of plastics made up of three layers, each containing a different fluorescing dye and producing along their edges beams of green, red and infrared light.

It is early days, but the research team is thinking of a unit that could transform 15 per cent of the impinging solar energy to electricity and the remainder to useful heat, extracted through the cooling of the solar cells.

BASF, Hoechst, and Bayer are to work with the Institute to develop dyes specifically for the furtherance of this project.

• SAFETY Protection from the vapours

INVISILE organic vapours in some sprayed paints are held to be far more damaging to the human lung than paint particles and many of the relevant ministries around the world have prescribed the use of hoods to protect workers.

One simple, but effective hood, produced in Belgium, takes in compressed air through a silencer so that the wearer hears little more than a slight hiss. Some of the air feed is blown over the surface of the visor to prevent paint particles from settling and thus progressively obscuring vision.

Air flow is adjusted by a valve which cannot cut off supplies accidentally since it is calibrated so that even in the closed position, enough air comes through to keep the user comfortable.

The compressed air tube is attached to the valve through a special coupling which ensures that, as it is disconnected, no air flow is cut off. Thus there is no tendency for



the tube to be violently projected away from the valve's orifice.

Over the whole of the hood, an extra transparent plastic-shaped "cagoule" can be

• INSTRUMENTS

Detection of flaws

SAID TO be the smallest and lightest ultrasonic flaw detector available, is the PA1011, from Baugh and Weedon, Widmarsh Street, Hereford HR4 9EZ (0432 67671).

It is portable and designed for use in the factory or on site where it can carry out tests using single probe, double probe and separate transmission and receiving probe methods at operating frequencies from 0.5 to 15 MHz. This allows flaws to be detected over a depth range in steel, for example, from less than 10 mm to about 7 metres.

The company announces a new concept in underwater thickness gauging with its Sepsprobe 200. Self-contained within a pressure-sealed case, it is suitable for operation down to 200 metres, and makes measurements on all metallic rough, smooth and corroded surfaces.

All controls have been eliminated through pre-calibration, and digital reading of thickness is achieved simply by pressing its integral probe against the surface to be measured.

An automated eddy current test system for checked welded and seamless tube and rod for surface defects during production is Eddycheck Lab 2. Pruftechnik KG designed it in Germany, and it is now introduced to the UK for detecting surface defects by electronically comparing measurements from adjoining areas.

With test frequencies switchable between 1 and 1,000 KHz, inspection of a full selection of materials over a wide range of speeds is possible. Modular construction of the equipment allows it to be matched exactly to requirements while giving adaptability to changing test conditions later.

Fourth new instrument announced by the company, which is the result of a co-operative venture with French distributor Escoffier SARL, is the A35 materials sorter and tester.

About the size of a pocket calculator, it can be used to sort materials by grade as well as measuring hardness, degree of carburation, and depth of case hardness.

All these test instruments are to be shown at Inspex '79 at the National Exhibition Centre in Birmingham, April 2-6.

• QUALITY CONTROL Shows up the cracks

AN INTEGRATED inspection plant for the dye penetration location of cracks in metal parts has been designed by Ardross and is aimed particularly at laboratory and small production applications.

In it, small components undergo immersion, washing, drying, developing and inspection, without risk of spillage or contamination, in a volume which measures 13 ft long, 2 ft deep and 6.5 ft high.

Fluorescent or visible dye penetrant processes, using either post-emulsifiable or water-washable penetrants can be employed and additional free-standing tanks of similar

design enable more than one penetrant to be used.

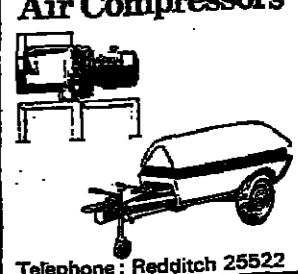
The equipment is in two parts. The first has stainless steel tanks which allow for penetrant immersion, excess penetrant removal and washing.

The second provides for drying, "dust-free" machining and inspection under ultraviolet light.

Controls for all the operations, including the push button for dust and the thermostat for the drying oven are housed in a central control panel.

More from Furlong Road, Bourne End, Bucks, (062851 24951).

Hydrovane Air Compressors



Telephone: Redditch 25522

• HEATING On-the-spot warmth

PERSONNEL IN small workshops, warehouses, agricultural buildings and maintenance areas need to be kept warm economically but not necessarily on a continuous or regular basis, says Wysepower, in introducing its propane gas-powered space heater.

Particularly for use in confined areas, this heater can provide instant warmth which is said to be dry and odour-free. It weighs 35 lb and has an output of 130,000 BTU.

More from the maker at Drove Road, Everton, near Gamlingay, Sandy, Beds, SG19 2HZ.

• HANDLING Senses the speed

A SIMPLE magnetic sensor that will reveal any slowing down of expensively conveying equipment such as belt or screw conveyors, bucket elevators, shafts or pulleys is offered by Hymatic Industrial Controls of Redditch.

Each time a magnetic field, created by a probe cut by a ferrous moving object (integral with the equipment or deliberately attached), voltage pulses are generated at intervals related to the speed of the machinery and is internally amplified so that it can be transmitted up to 6,000 ft down a cable. Pulse

rates from four to 6,000 per minute can be accurately sensed.

The probe will operate at gap distances up to four inches for an equivalent velocity of 200 ft/min, and at one inch if the velocity is about 5 ft/min. A smaller probe is available with reduced gaps.

Impervious to water, dust, material build-up and most chemicals, the probes are ruggedly constructed and can operate between -51 deg. C and +260 deg. C. More from Orchard Street, Redditch, Worcs, B98 7DP. (0527 67941).

Simple pump is very efficient

TWO EXAMPLES of a four-stroke internal combustion pump are on the verge of going into action in Nepal and Egypt. They are Humphrey pumps of a type developed at Reading University and reported there to be capable of simple manufacture from ordinary materials with minimal workshop machinery and skill.

Known as the ELC500, the unit is an alternative to the constant voltage transformer and uses digital integrated circuits to provide a low cost compact device that will produce 240 V ±6 per cent for input voltages varying between 155 and 265 at full rating. A nominal 220 V output model can also be

supplied.

The design is able to handle the high transient starting loads of electric motors as well as the low mean/high peak pulse loads of, for example, colour television receivers.

More from Gould Electronic Components Division, Rayham Road, Bishop's Stortford, Herts, (0279 5155).

• MAINTENANCE

Less labour to clean floors

AN AREA of some 10 acres in a round-the-clock operation can be washed, scrubbed and dried by a cleaner which performs these tasks without a trailing cable.

Self-propelled and battery operated, it can work on sloping floors, the traction being via urethane driving wheels.

There are three models of the Pandamatic floor scrubber/dryer, and the system will retain particles down to sub-micron size. A reverse drive is standard on the model 150 and optional on models 750 and 750E.

Operating work is minimal, says maker UTA Panda (division of Norris Industries Rusden), Irchester Road, Rusden, Northants, NN10 9XF. (Rusden 58745).

• COMPUTERS

Philips to have big Amdahl

FIRST order from Holland for a big Amdahl machine similar to the largest one recently bought by British Airways, has been placed by Philips for use at its Eindhoven centre.

The £2.2m 470V/7 machine will be delivered in April and will be installed alongside existing IBM machines, though it will specifically take over the workload now running on Philips P1400 computers.

The V7 will have 12 input/output channels and is to be used both to support time-sharing activities and in coping with batch workloads.

In the meantime, Amdahl has set up a Dutch company, operating out of Amsterdam and has disclosed that it is planning to establish a number of other sales and service centres throughout Europe, where its installations now total 25 very large machines.

Amdahl continues to expand quickly. Results just in for 1978 indicate that total sales were 70 per cent up at just over \$320m, with profits before tax at \$98m against \$54m, or 45 per cent higher. Net was up at \$48m from \$26m. The latter figure is not strictly comparable however because it includes extra ordinary credits.

Indications from the company connected with these results are that it proposes to double the amount it is spending on development. At the same time, it is expecting growth in leasing operations.

Amdahl (UK), Viking House, 39 Lampton Road, Hounslow, Middlesex TW3 1JD. 01-572 4312.

gases are driven out through the exhaust port, and eventually the exhaust valve is closed by the rising water surface. The air thus trapped bounces the water back again, and the air/fuel inlet valve opens to admit a charge so that ignition can start the next cycle.

The theoretical Atkinson cycle efficiency exceeds Otto by a comfortable margin but is no use for an engine because the strokes have to be of different lengths, and mechanism for the purpose would be overly complex. With a liquid piston of varying length, a U-tube cylinder and gravity the complexity disappears and direct pumping becomes possible.

However, small Humphrey pumps are inefficient because of high heat losses. And all sizes lose heat to water droplets in the combustion chamber. The high thermodynamic cycle is therefore largely illusory. But the simplicity of manufacture, operation and maintenance do seem to be attainable following the Reading University work.

N. G. Joyce, Department of Engineering, University of Reading, Whiteknights, Reading, Berkshire RG6 2AE. Telephone 0734 85123.

• METALWORKING

Saving heat in a big steel mill

BRITISH Steel Corporation has gained what it describes as a world lead in the operation of computer control for the re-heating furnaces which supply rolling mills with adequately heated semi-finished steel.

British Steel Corporation's computer control system, developed by research staff at its automation centre at Teesside Laboratory, in co-operation with management and men at Teesside Works, is now fully operational at the Lackenby coil plate mill.

During the six-month commissioning period, the system achieved fuel savings in excess of 15 per cent, or £5,000 a week, compared with manual opera-

tion, at a mill output level of less than 50 per cent of capacity.

Additionally, the system

has improved mill performance and product quality and reduced furnace maintenance costs.

The system has been so successful that a simple version is already being installed in another mill within Teesside Works and schemes are being drawn up for its application throughout the Teesside Division.

Other areas of British Steel Corporation are adopting the system and the "know-how" is being marketed abroad under licence by United Kingdom equipment suppliers.

Detailed evaluation over the past six months has shown

that at full output of 30,000 tonnes/week, energy cost savings of £500,000 a year will be achieved on the Lackenby coil plate mill.

The control system, developed over a period of ten years, ensures optimum output at least cost. The system includes a fast delay strategy to reduce heat losses during intermittent mill operation with no loss of output on resumption of rolling.

Other energy savings result from matching heat input to mill output and product requirements.

Re-heating furnaces are one of the larger users of fuel in the steel industry and represent an annual energy cost to BSC of about £60m.

• PACKAGING

Filling a self-seal container

A LIMITING factor when Mini-grip resealable polythene bags are used for volume packaging—as for example when goods are packed for retail sale—is been the fact that for shorter runs the bags have normally had to be hand-filled, which has made the operation unavoidably labour-intensive.

Now a range of form, fill and seal machines has been specifically designed by Roeder Engineering (a sister company of Supreme Plastics, the sole UK manufacturer of Mini-grip bags) to allow automated packing of goods in Mini-grip at speeds of up to 30 packs per minute.

Designed to place 25kg capacity valve-type sacks on top of four filling spouts, the machine is fed from a reel of 3,000 sacks, rather than from the conventional stacked magazine.

Higher space utilisation, simpler empty bag storage and handling, are certain benefits, and the system is said to ensure sack quality since storage damage is virtually eliminated.

Furthermore, paper or plastic sacks can be supplied.

Sack reels are delivered on pallets, two reels per pallet, providing a total of 4,000 sacks, where they can then be fitted with a spindle and mechanically lifted on to the feeder.

The sack placer automatically puts the valve sacks on to the filling spouts, and can serve up to four spouts.

An interlocking device between packing machines and the Valomat ensures that, in multi-spout installations, an empty filling spout is automatically supplied with an empty valve sack.

This means, says the company, that packing output is continuous and consistent, enabling the placer to supply up to 1,200 sacks per hour.

• CONSTRUCTION Four-wheel loader

AN articulated four-wheel drive loader, the MF33C, has been launched in Britain by Massey-Ferguson. The loader is powered by a Perkins engine, and has a standard bucket size of 1.1 cubic yards.

The MF 33C extends the number of machines in this class of machine to five. For handling lighter materials, bucket sizes up to 2.3 cubic yards are available, all with an optional device to enable buckets or a range of attachments to be quickly interchanged.

Massey Ferguson is at Banner Lane, Coventry (0203 465211).

STEWART FRASER LTD

FOR ROLL-FORMED STAINLESS STEEL SECTIONS

Ashford, Kent. Tel 0233 25911

Name

Company

Address

BUSINESS IN THE GULF</b

THE MARKETING SCENE

Europe's advertising is 'boring, trivial and uninformative'—report

A new study claims that most European manufacturers in most product categories are serviced with safe, non-creative advertising whose ineffectiveness is masked by overblown media budgets. Companies are failing in their customer and corporate responsibilities, claim the authors. Report by MICHAEL THOMPSON-NOEL.

LESTER DELANO and Donald L. Kanter don't exactly mince words. Mr. Delano is president of Campbell-Ewald International, part of the Inter-public group, and Professor Kanter, a social psychologist from the Graduate School of Business Administration at the University of Southern California, is at present visiting professor at the London Business School. This week they published a report on a recent six-country survey of attitudes and responses towards advertising carried out across Europe by Campbell-Ewald, entitled *Sounding Brass: How Advertising Bore People and Wastes Money*.

They don't beat about the bush. According to them, the research "suggests that a majority of advertisements are seen as 'boring, predictable, trivial and uninformative. The evidence is highly suggestive that the majority of companies are wasting some or all of their advertising budgets, and in the process, ignoring their customers' requirements."

At a time when advertising is under such concerted attack in all parts of the world, it may seem odd for a major advertising agency to be seen rushing into print with research findings that indicate fairly colossal failures by the advertising business on a pan-European scale.

But Mr. Delano and Professor Kanter, who in their report go on to explore the reasons for the findings and propose remedies, see their work as a plea for advertising which should engage and inform the consumer as well as liberate the producer from wasteful expenditure.

The quota sample consisted of 2,300 women, married with at least one child living at home, with a total net household income of a minimum of £3,000 or equivalent, drawn from Britain (500), France, Germany and Italy (400 each) and Belgium and Holland (250 each). Field-work was carried out between June 19 and July 21 last year. The sample women are said to represent statistically, nearly half of all European discretionary income.

"There is a wide range of variation in attitudes. Eighty-one per cent of the Dutch say pharmaceutical advertising hardly ever changes, compared with only 34 per cent of the French who say the same of hi-fi advertising. Personal insurance stimulates only 6 per cent of the British to discuss this advertising with friends, while a staggering 83 per cent find it difficult to tell the insurance companies apart."

Over 60 per cent of Europeans say that advertising for beer, pharmaceuticals, toothpaste and pet foods "hardly ever changes." In general, advertising is seen as undifferentiated. The same-ness of advertising appears from the research to be related in the eyes of Europeans, to the same-ness of brands, confirming something long suspected by many business men.

According to the authors: "We have for a long while intuitively recognised that often advertising is failing to distinguish one manufacturer from another. In spite of heavy expenditure there is little to make one brand stand out from another. It seems almost as if manufacturers have absent-mindedly lost pride in their products. True, they attach their name (or their brand name) to what they make, yet they hide their own identity as makers behind a clutter of trivial product claims."

Unprompted, the women interviewed volunteered that advertisements tended to use similar words and phrases to make similar claims and that advertising frequently failed to create confidence in the product.

For example, only 41 per cent of respondents could agree that advertisements for package holidays and travel gave them confidence in the travel companies. 60 per cent thought toothpaste advertising emphasised unimportant brand differences, 63 per cent thought advertisements for petfoods hardly ever changed, only 40 per cent thought that advertisements for frozen foods made them think again about which brand to buy. Worse, as well as failing to stimulate advertising was failing to provide the information shoppers were seeking.

The research, in addition to exploring general consumer attitudes, analysed 16 product categories, country by country. Within certain clear variations there is evidence of Europe-wide advertising failure.

There is a wide range of variation in attitudes. Eighty-one per cent of the Dutch say pharmaceutical advertising hardly ever changes, compared with only 34 per cent of the French who say the same of hi-fi advertising. Personal insurance stimulates only 6 per cent of the British to discuss this advertising with friends, while a staggering 83 per cent find it difficult to tell the insurance companies apart."

Over 60 per cent of Europeans say that advertising for beer, pharmaceuticals, toothpaste and pet foods "hardly ever changes." In general, advertising is seen as undifferentiated. The same-ness of advertising appears from the research to be related in the eyes of Europeans, to the same-ness of brands, confirming something long suspected by many business men.

According to the authors: "We have for a long while intuitively recognised that often advertising is failing to distinguish one manufacturer from another. In spite of heavy expenditure there is little to make one brand stand out from another. It seems almost as if manufacturers have absent-mindedly lost pride in their products. True, they attach their name (or their brand name) to what they make, yet they hide their own identity as makers behind a clutter of trivial product claims."

Unprompted, the women interviewed volunteered that advertisements tended to use similar words and phrases to make similar claims and that advertising frequently failed to create confidence in the product.

"We start our argument from an important proposition: people are actively seeking identity in an impersonal, banal and increasingly bureaucratised world. People use the objects they consume or own as part of a process of constructing a personal identity. This idea crudely expressed is hardly new. It would be ridiculous to suggest that buying one make of beans rather than another is a critical aspect of personality, but people nonetheless construct a whole system of purchases which not only satisfies functional needs but also provides psychic income."

"It is only a short step to realising that advertising should not hector nor command; the consumer is not a parade-ground private but an individual. It is our argument that good advertising—that is, advertising which is effective from the manufacturer's point of view and welcome from that of the consumer—joins in and supports the individual's own search processes by offering qualitative differences between not just the products, but also their makers."

According to the authors, a number of recent studies suggest that people become bored and irritated with advertising and tune out. It is certain our view that while some companies are simply spending too much on advertising, more are spending it inefficiently. This is not to be resolved by sophisticated juggling with budgets.

"Let us look at another article of the advertising faith which in our view is undermined by the survey. This is the blind adoration of the unique selling point: that unique, if insignificant, element which is carefully identified and then promoted repetitively. The research reveals that consumers all too often find these carefully nurtured product differences trivial and unimportant."

"If our inferences have seemed hypercritical of advertising, it is because we believe it is essential from time to time for those engaged in advertising, either as manufacturers or as their agents, to try to see themselves as others see them—even if that vision is an essentially unfaltering one. If we fail to do this, and fail to learn whatever lessons the experience teaches, then it is at the least highly possible that advertising will become increasingly less productive and more expensive, while facing an ever more hostile public opinion."

The survey showed, for example, that only one-third of the sample think advertisements

present a "true picture of the product." Two-thirds find themselves "sometimes misled by advertisements," and nearly 90 per cent say "advertising makes people (not necessarily themselves) buy goods they don't want." This led three-quarters to assert that governments should regulate advertising.

"This hostile climate is not confined to Europe. The figures are comparable with those discussed in the 1974 survey of the American Association of Advertising Agencies."

The authors say their research offers four important lessons:

• Reliance on media overkill to get results is not only unintelligent but even unnecessary, given good advertising. It directs company funds away from other forms of product investment, such as improvements in the product through research and development, or in its manufacture through improved processes or plant.

• Conventional advertising wisdom leads to pointless repetition of trivial differences, in building up the importance of "unique selling points" which are too often fundamentally unimportant and to wasteful and confusing proliferation of brands which are launched when they are not needed and killed off while they still have a little life left.

• Copy testing, using the wrong criteria, leads to a reinforcement of the established marketing wisdom. Alternative approaches are rarely attempted, because corporate servants like to rely heavily on research. Yet the only research readily available to them asks the least important questions. Under these conditions corporate complacency becomes self-reinforcing and creativity in marketing is stifled.

• Accusations from politicians and professional critics that advertising manages simultaneously to bore and insult people, yet at the same time bludgeon and compel them to make unwanted purchases, may be unfounded, but the accusations undoubtedly have their roots in real life consumer experiences and expectations.

Sounding Brass, by Lester Delano and Donald L. Kanter, 75p. Campbell-Ewald International, 30 Eastbourne Terrace, London, England.

is masked by overblown media budgets. It appears that consumers have good reasons for becoming bored and annoyed by advertising. In part the reasons stem from the institutionalisation of the prejudices of advertising practitioners, prejudices so embedded that any research which strongly questions the effectiveness of advertising is automatically rejected as simplistic.

"Advertising ought to stimulate curiosity, make differences between brands clear to consumers, illuminate the brand's multiple characteristics and, above all, provide consumers with the qualities of information they are seeking."

"Yet if this is some kind of ideal to be aimed for, our research shows that most advertisements fail on almost every count. Across Europe there is poor brand and advertising differentiation, minimal re-thinking of brand loyalties, little discussion of shopping choices, little appreciation of the company or manufacturer and advertising which is judged predictable and irrelevant."

"Advertising has a positive contribution to make to total social well-being. If it does not fail in its primary job of selling products."

The quota sample consisted of 2,300 women married with at least one child living at home, the head of household being from social classes B, C1 or C2 (or equivalent), with total net household income of a minimum of £3,000 (or equivalent). The 16 product categories investigated were beer, breakfast cereals, rums, cosmetics, department stores, furniture, hi-fi stereo, personal insurance, electrical appliances, pet food, pharmaceuticals, toiletries toothpaste, packaged holidays/travel, supermarkets, frozen foods and instant soups.

• Copy testing, using the wrong criteria, leads to a reinforcement of the established marketing wisdom. Alternative approaches are rarely attempted, because corporate servants like to rely heavily on research. Yet the only research readily available to them asks the least important questions. Under these conditions corporate complacency becomes self-reinforcing and creativity in marketing is stifled.

• Accusations from politicians and professional critics that advertising manages simultaneously to bore and insult people, yet at the same time bludgeon and compel them to make unwanted purchases, may be unfounded, but the accusations undoubtedly have their roots in real life consumer experiences and expectations.

Sounding Brass, by Lester Delano and Donald L. Kanter, 75p. Campbell-Ewald International, 30 Eastbourne Terrace, London, England.

lower-priced imported brands, many from Iron Curtain countries.

"Increases in advertising expenditure had not helped. In 1975 Bryant and May spent around £250,000 on advertising (largely on posters—often prize-winning designs), but there was little other match advertising, and lighters were spending three times that amount, principally on TV."

"Advertising ought to stimulate curiosity, make differences between brands clear to consumers, illuminate the brand's multiple characteristics and, above all, provide consumers with the qualities of information they are seeking."

"Yet if this is some kind of ideal to be aimed for, our research shows that most advertisements fail on almost every count. Across Europe there is poor brand and advertising differentiation, minimal re-thinking of brand loyalties, little discussion of shopping choices, little appreciation of the company or manufacturer and advertising which is judged predictable and irrelevant."

"Advertising has a positive contribution to make to total social well-being. If it does not fail in its primary job of selling products."

The quota sample consisted of 2,300 women married with at least one child living at home, the head of household being from social classes B, C1 or C2 (or equivalent), with total net household income of a minimum of £3,000 (or equivalent). The 16 product categories investigated were beer, breakfast cereals, rums, cosmetics, department stores, furniture, hi-fi stereo, personal insurance, electrical appliances, pet food, pharmaceuticals, toiletries toothpaste, packaged holidays/travel, supermarkets, frozen foods and instant soups.

• Copy testing, using the wrong criteria, leads to a reinforcement of the established marketing wisdom. Alternative approaches are rarely attempted, because corporate servants like to rely heavily on research. Yet the only research readily available to them asks the least important questions. Under these conditions corporate complacency becomes self-reinforcing and creativity in marketing is stifled.

• Accusations from politicians and professional critics that advertising manages simultaneously to bore and insult people, yet at the same time bludgeon and compel them to make unwanted purchases, may be unfounded, but the accusations undoubtedly have their roots in real life consumer experiences and expectations.

Sounding Brass, by Lester Delano and Donald L. Kanter, 75p. Campbell-Ewald International, 30 Eastbourne Terrace, London, England.

lower-priced imported brands, many from Iron Curtain countries.

"Increases in advertising expenditure had not helped. In 1975 Bryant and May spent around £250,000 on advertising (largely on posters—often prize-winning designs), but there was little other match advertising, and lighters were spending three times that amount, principally on TV."

"Advertising ought to stimulate curiosity, make differences between brands clear to consumers, illuminate the brand's multiple characteristics and, above all, provide consumers with the qualities of information they are seeking."

"Yet if this is some kind of ideal to be aimed for, our research shows that most advertisements fail on almost every count. Across Europe there is poor brand and advertising differentiation, minimal re-thinking of brand loyalties, little discussion of shopping choices, little appreciation of the company or manufacturer and advertising which is judged predictable and irrelevant."

"Advertising has a positive contribution to make to total social well-being. If it does not fail in its primary job of selling products."

The quota sample consisted of 2,300 women married with at least one child living at home, the head of household being from social classes B, C1 or C2 (or equivalent), with total net household income of a minimum of £3,000 (or equivalent). The 16 product categories investigated were beer, breakfast cereals, rums, cosmetics, department stores, furniture, hi-fi stereo, personal insurance, electrical appliances, pet food, pharmaceuticals, toiletries toothpaste, packaged holidays/travel, supermarkets, frozen foods and instant soups.

• Copy testing, using the wrong criteria, leads to a reinforcement of the established marketing wisdom. Alternative approaches are rarely attempted, because corporate servants like to rely heavily on research. Yet the only research readily available to them asks the least important questions. Under these conditions corporate complacency becomes self-reinforcing and creativity in marketing is stifled.

• Accusations from politicians and professional critics that advertising manages simultaneously to bore and insult people, yet at the same time bludgeon and compel them to make unwanted purchases, may be unfounded, but the accusations undoubtedly have their roots in real life consumer experiences and expectations.

Sounding Brass, by Lester Delano and Donald L. Kanter, 75p. Campbell-Ewald International, 30 Eastbourne Terrace, London, England.

lower-priced imported brands, many from Iron Curtain countries.

"Increases in advertising expenditure had not helped. In 1975 Bryant and May spent around £250,000 on advertising (largely on posters—often prize-winning designs), but there was little other match advertising, and lighters were spending three times that amount, principally on TV."

"Advertising ought to stimulate curiosity, make differences between brands clear to consumers, illuminate the brand's multiple characteristics and, above all, provide consumers with the qualities of information they are seeking."

"Yet if this is some kind of ideal to be aimed for, our research shows that most advertisements fail on almost every count. Across Europe there is poor brand and advertising differentiation, minimal re-thinking of brand loyalties, little discussion of shopping choices, little appreciation of the company or manufacturer and advertising which is judged predictable and irrelevant."

"Advertising has a positive contribution to make to total social well-being. If it does not fail in its primary job of selling products."

The quota sample consisted of 2,300 women married with at least one child living at home, the head of household being from social classes B, C1 or C2 (or equivalent), with total net household income of a minimum of £3,000 (or equivalent). The 16 product categories investigated were beer, breakfast cereals, rums, cosmetics, department stores, furniture, hi-fi stereo, personal insurance, electrical appliances, pet food, pharmaceuticals, toiletries toothpaste, packaged holidays/travel, supermarkets, frozen foods and instant soups.

• Copy testing, using the wrong criteria, leads to a reinforcement of the established marketing wisdom. Alternative approaches are rarely attempted, because corporate servants like to rely heavily on research. Yet the only research readily available to them asks the least important questions. Under these conditions corporate complacency becomes self-reinforcing and creativity in marketing is stifled.

• Accusations from politicians and professional critics that advertising manages simultaneously to bore and insult people, yet at the same time bludgeon and compel them to make unwanted purchases, may be unfounded, but the accusations undoubtedly have their roots in real life consumer experiences and expectations.

Sounding Brass, by Lester Delano and Donald L. Kanter, 75p. Campbell-Ewald International, 30 Eastbourne Terrace, London, England.

lower-priced imported brands, many from Iron Curtain countries.

"Increases in advertising expenditure had not helped. In 1975 Bryant and May spent around £250,000 on advertising (largely on posters—often prize-winning designs), but there was little other match advertising, and lighters were spending three times that amount, principally on TV."

"Advertising ought to stimulate curiosity, make differences between brands clear to consumers, illuminate the brand's multiple characteristics and, above all, provide consumers with the qualities of information they are seeking."

"Yet if this is some kind of ideal to be aimed for, our research shows that most advertisements fail on almost every count. Across Europe there is poor brand and advertising differentiation, minimal re-thinking of brand loyalties, little discussion of shopping choices, little appreciation of the company or manufacturer and advertising which is judged predictable and irrelevant."

"Advertising has a positive contribution to make to total social well-being. If it does not fail in its primary job of selling products."

The quota sample consisted of 2,300 women married with at least one child living at home, the head of household being from social classes B, C1 or C2 (or equivalent), with total net household income of a minimum of £3,000 (or equivalent). The 16 product categories investigated were beer, breakfast cereals, rums, cosmetics, department stores, furniture, hi-fi stereo, personal insurance, electrical appliances, pet food, pharmaceuticals, toiletries toothpaste, packaged holidays/travel, supermarkets, frozen foods and instant soups.

• Copy testing, using the wrong criteria, leads to a reinforcement of the established marketing wisdom. Alternative approaches are rarely attempted, because corporate servants like to rely heavily on research. Yet the only research readily available to them asks the least important questions. Under these conditions corporate complacency becomes self-reinforcing and creativity in marketing is stifled.

• Accusations from politicians and professional critics that advertising manages simultaneously to bore and insult people, yet at the same time bludgeon and compel them to make unwanted purchases, may be unfounded, but the accusations undoubtedly have their roots in real life consumer experiences and expectations.

Sounding Brass, by Lester Delano and Donald L. Kanter, 75p. Campbell-Ewald International, 30 Eastbourne Terrace, London, England.

lower-priced imported brands, many from Iron Curtain countries.

"Increases in advertising expenditure had not helped. In 1975 Bryant and May spent around £250,000 on advertising (largely on posters—often prize-winning designs), but there was little other match advertising, and lighters were spending three times that amount, principally on TV."

"Advertising ought to stimulate curiosity, make differences between brands clear to consumers, illuminate the brand's multiple characteristics and, above all, provide consumers with the qualities of information they are seeking."

"Yet if this is some kind of ideal to be aimed for, our research shows that most advertisements fail on almost every count. Across Europe there is poor brand and advertising differentiation, minimal re-thinking of brand loyalties, little discussion of shopping choices, little appreciation of the company or manufacturer and advertising which is judged predictable and irrelevant."

"Advertising has a positive contribution to make to total social well-being. If it does not fail in its primary job of selling products."

The quota sample consisted of 2,300 women married with at least one child living at home, the head of household being from social classes B, C1 or C2 (or equivalent), with total net household income of a minimum of £3,000 (or equivalent). The 16 product categories investigated were beer, breakfast cereals, rums, cosmetics, department stores, furniture, hi-fi stereo, personal insurance, electrical appliances, pet food, pharmaceuticals, toiletries toothpaste, packaged holidays/travel, supermarkets, frozen foods and instant soups.

• Copy testing, using the wrong criteria, leads to a reinforcement of the established marketing wisdom. Alternative approaches are rarely attempted, because corporate servants like to rely heavily on research. Yet the only research readily available to them asks the least important questions. Under these conditions corporate complacency becomes self-reinforcing and creativity in marketing is stifled.

• Accusations from politicians and professional critics that advertising manages simultaneously to bore and insult people, yet at the same time bludgeon and compel them to make unwanted purchases, may be unfounded, but the accusations undoubtedly have their roots in real life consumer experiences and expectations.

Sounding Brass, by Lester Delano and Donald L. Kanter, 75p. Campbell-Ewald International, 30 Eastbourne Terrace, London, England.

lower-priced imported brands, many from Iron Curtain countries.

Lombard

The Budget and the election

BY SAMUEL BRITTON

AN EARLY spring election has been pencilled into the diaries on many Whitehall desks. Not only is it widely believed that the Government will lose its Commons majority after the Scottish referendum on March 1, but Ministers have actually heard Mr. Callaghan say that he favours "an early election with a long campaign." This is interpreted to mean either March 29 or—more probably—April 5.

Personally I would put very little money on the present Prime Minister voluntarily announcing an election with the opinion polls against him. But election uncertainties have a crucial importance for the timing of the Budget. If there is to be an early spring election, the Budget will be either very early, in fact, March 6, to leave room for the campaign or be postponed until after Easter, which comes later this year. Indeed, March 6 is the last possible date on which the Prime Minister could both have a pre-election budget and even leave open the option of going to the country early.

Easter

The working assumption in Whitehall is that, election or no election, the Budget will probably be after Easter, May 1 is the last Tuesday by which the Chancellor would be legally bound to introduce his proposals. The difficulty which strikes me about a post-election budget is that the Opposition would be able to taunt the Government with having a nasty budget concealed in its cupboard.

The Government does not have to make up its mind on Budget dates, even internally, until a surprisingly small number of days beforehand. This applies especially if all it introduces is the famous three or four clause measure, the size of a folded menu sheet, which would just renew the income tax powers, fix personal allowances and provide for the renewal of the Regulator.

Ministers will clearly be anxious to avoid a decision until they have had a forecast of next year's public sector borrowing requirement. Mr. Healey committed himself in the little-noticed Parliamentary answer to Mr. Nigel Lawson that his borrowing requirement would not exceed that provided for in the public expenditure White

Paper, which translated into straightforward cash terms is £8.5bn. Whitehall here is to an astonishing extent in the grip of an unpredictable statistical forecasting system, which can produce even bigger uncertainties and surprises than the public sector wage round; and it will not have produced for a little while yet. But it would be fair to say that the prevailing mood in the Treasury would be to distrust a forecast that came out with a very low P.S.B.T. and to want to take £1bn-£2bn off the deficit for safety's sake, anyway.

The present mood is in favour of trying to get as much extra revenue as possible by raising indirect taxes, provided that this is to be an early spring election. The Budget will be either very early, in fact, March 6, to leave room for the campaign or be postponed until after Easter, which comes later this year. Indeed, March 6 is the last possible date on which the Prime Minister could both have a pre-election budget and even leave open the option of going to the country early.

But in a more subtle way, something might also be cut from public expenditure by the use of cash limits without any announcements of a package of cuts. Present cash limits are based on the assumption of the 5 per cent guideline plus already announced exceptions. If ministers insisted on these being followed in the face of a public sector wage explosion, very large volume cuts indeed would be necessary, indeed so large as to be incredible. The alternative option, which is still possible, is to re-calculate cash limits on the basis of the 8 to 10 per cent going rate of settlement in the private sector. This would have the advantage of making the limits more credible and the actual volume cuts achievable. But from a purely incomes policy point of view it would look like the recognition of defeat as that defeat were not universally recognised outside No. 10 and No. 11. If there is no early Budget, the Chancellor would not have to make up his mind about this until early March in time for the expenditure estimates which would normally be appearing that month.

My personal guess is that the Prime Minister will first ask the Chancellor to present a Budget and, if and only if, that Budget is defeated, "ask the country to decide."

reports that there is no frost in the ground there at present, but the drastic nightly fall in temperatures is freezing the covering of snow and the process allowing little thawing to take place in the daytime.

If Cheltenham succumbs to the weather it will mean the loss of three new Tote events. the

Upholding the right to form a trade union

LORD DENNING'S latest book, *The Discipline of Law*, was published on Tuesday, to mark the judge's 80th birthday. In his 35 years as a judge he has contributed to the reform of common law probably more than any other single person. Still more important is his part in the reform of family law, concerning divorce and matrimonial property, though in this he was carried on a crest of a great wave of social change.

However, the best tribute to a man of 80 is that what he did last week excited opinion more than the previous achievements of his long career: this was the effect of his latest judgment concerning industrial relations. In this field he does not travel on the crest of a wave; he defends the discipline of law which is always under pressure in times of revolutionary change.

The judgment last week concerned an appeal by the Advisory, Conciliation and Arbitration Service (ACAS) against a decision of Mr. Justice May. He had declared null and void a report by ACAS that it could not recommend the recognition of a small trade union which was opposed by big unions threatening industrial trouble if they did not have their way. Dismissing the appeal, Lord Denning relied on two fundamental principles of English law. The first, derived

from Roman law, is that the general provisions of a statute do not overrule its more specific provisions. In the particular case of the Employment Protection Act, 1975, this would mean that the specific duty of ACAS to encourage the extension of collective bargaining cannot be relinquished by giving priority to the general duty of ACAS to improve industrial relations. According to Lord Denning's reading of the Act, Parliament prescribed the first to be the method by which the second was to be achieved.

The second fundamental principle of English law defended by the judgment is the freedom of every citizen to associate with others for the protection of his interests. With specific reference to the freedom to form trade unions this is included in Article 11 of the European Convention of Human Rights. The suppression of this freedom in the Communists of Europe had the result that unions there became an agency of government used by management for the disciplining of the workforce. Lord Justice Brandon agreed that ACAS failed but Lord Justice Lewton dissented, making a point which is crucial to the present situation of the country. ACAS, he said, must take into account intransigence which would make a recommendation useless. The

case is now on its way to the House of Lords.

DEMURRAGE is an ugly word under all circumstances but never more than at times, like the present, when the loading and unloading of ships in British ports suffers from the combination of bad weather and the lorry drivers strike. It denotes the detention of ship

terminal port north of Casablanca. It was a condition of the charter that the vessel should not arrive at Mohammedia before December 1, 1976. Another clause of the charter-party provided that "where delay is caused to vessel getting back after giving notice of readiness for any reason over 10 minutes for 10 days, so that the charterer has no control, such delay shall not count

10 days delay caused by bad weather would not have caused liability for demurrage. The reason for this would be that as the vessel had still 10 minutes of lay time available, on arrival, the bad weather would have prevented them from using these 10 minutes for 10 days, so that they would still not be in demurrage, which would start only 10 minutes after the weather had cleared.

It is quite understandable that the charterer felt that such fundamental interpretation of the contract did not do justice to the original intentions of the parties.

The owners of the vessel, they argued, suffered no loss by the complete exhaustion of the lay time while loading in the Gulf. Had the loading been completed in half the time actually used, the charterer would have had to wait off Mohammedia for an additional 26 hours, as it was not supposed to arrive there before December 1. Bad weather, they argued, was excluded from the counting of lay time by the charter party. The arbitration which followed resulted in an award favourable to the owners of the tanker but at the request of the charterers the case was submitted for the decision of the legal issues to a High Court judge.

The judgment which Mr. Justice Mocatta handed down fully endorsed the arbitrators'

BUSINESS AND THE COURTS

BY A. H. HERMANN, Legal Correspondent

beyond the number of "lay days" allowed for loading and unloading in the "charter-party," the contract between the owners of the ship and those hiring it for a certain voyage. One would tend to believe that the term rests solely on a ground covered by a thick carpet of precedential marine judgments. Yet litigation concerning demurrage is very frequent and that between Nippon Yusen Kaisha and S.A. Marocaine de l'Industrie du Roufrage illustrates the pitfalls of sloppy drafting of a charter-party.

The Moroccan company chartered from the Japanese owners a tanker to carry crude oil from a Gulf port to Mohammedia, a

as used lay time." The novelty of the case is due to these two provisions.

The tanker arrived off the terminal port north of Casablanca at Mohammedia at 09.05 hours on December 1, but was prevented by heavy swell from berthing until 22.00 hours on December 10. It was rather unfortunate for the charterers that by that time the entire lay time allowed—72 hours—had been exhausted by loading in the Gulf which had taken 74 hours.

It appears that had the tanker arrived with as little as 10 minutes of spare lay time there would have been no question that the charterers were entitled not only to an extra six hours after arrival but also that the

award. It rests on formal logic applied to the charter-party in the light of rules and definitions established by authorities. The judge would have nothing to do with the "might have been" consequences of an imaginary earlier arrival. Instead, he stressed the common law maxim "once in demurrage, always in demurrage." He did not like the vague way in which the term "used lay time" was employed in the charter-party.

"The liability to demurrage falling upon a charterer in such circumstances," he said, "is his misfortune." It was not beyond the charterer's powers to protect himself by the insertion of exemption clauses applicable to periods on demurrage, but there was no such clause in this case. In its own way this is a convincing judgment, but one leaving the defeated party still vexed. The case may yet appear in the Court of Appeal.

Those anxious to avoid a similar experience should state positively in the charter-party that demurrage can only be incurred by the time used either loading or discharging or by other specified events. Though U.S. arbitrators were more favourable to the charterers in the similar case of *Atlantic Monarch*, the comments made by Mr. Justice Mocatta on their award made it quite clear that nothing less than a positive statement restricting demurrage would pass in his court.

Saturday's Cheltenham could join toll of snowed-off fixtures

WITH THE abandonment of today's Huntingdon and Taunton cards the number of fixtures lost to date this season is up to 67, and worse seems to be in store.

Cheltenham, where four inches of snow covers the course, seems doubtful for Saturday. Alan Morris, Cheltenham's general manager,

Tote Jackpot Chase, the Tote Double Chase and the Tote Treble Chase, for there is no likelihood of those events being rescheduled. The abandonment of the Tote Treble Hurdle in particular will be a big blow, for the 19 left in include Kybo, a 6-1 chance for the Waterford Champion Hurdle, as well as other leading fanciers for that race in Connaught Ranger and Western Rose.

One organisation which will fortuitously avoid loss of revenue through the freeze-up is the Horserace Betting Levy Board. Up to this year the levy from bookmakers has been assessed in relation to a bookmaker's turnover in the previous year, but from April 1 this year bookmaker will pay levy in respect of his current turnover. As a result of this the Horserace Betting Levy Board is not suffering any direct loss of levy due to the present situation. A possible long-term effect,

however, is that some punters who have switched their attention to greyhound racing could be lost to racing for good. Levy paid to the Horserace Betting Levy Board by the bookmakers for the 1978-79 financial year will be about £12m.

reports that there is no frost in the ground there at present, but the drastic nightly fall in temperatures is freezing the covering of snow and the process allowing little thawing to take place in the daytime.

If Cheltenham succumbs to the weather it will mean the loss of three new Tote events. the

RACING

BY DOMINIC WIGAN

reports that there is no frost in the ground there at present, but the drastic nightly fall in temperatures is freezing the covering of snow and the process allowing little thawing to take place in the daytime.

If Cheltenham succumbs to the weather it will mean the loss of three new Tote events. the

however, is that some punters who have switched their attention to greyhound racing could be lost to racing for good. Levy paid to the Horserace Betting Levy Board by the bookmakers for the 1978-79 financial year will be about £12m.

however, is that some punters who have switched their attention to greyhound racing could be lost to racing for good. Levy paid to the Horserace Betting Levy Board by the bookmakers for the 1978-79 financial year will be about £12m.

One organisation which will fortuitously avoid loss of revenue through the freeze-up is the Horserace Betting Levy Board. Up to this year the levy from bookmakers has been assessed in relation to a bookmaker's turnover in the previous year, but from April 1 this year bookmaker will pay levy in respect of his current turnover. As a result of this the Horserace Betting Levy Board is not suffering any direct loss of levy due to the present situation. A possible long-term effect,

however, is that some punters who have switched their attention to greyhound racing could be lost to racing for good. Levy paid to the Horserace Betting Levy Board by the bookmakers for the 1978-79 financial year will be about £12m.

reports that there is no frost in the ground there at present, but the drastic nightly fall in temperatures is freezing the covering of snow and the process allowing little thawing to take place in the daytime.

If Cheltenham succumbs to the weather it will mean the loss of three new Tote events. the

however, is that some punters who have switched their attention to greyhound racing could be lost to racing for good. Levy paid to the Horserace Betting Levy Board by the bookmakers for the 1978-79 financial year will be about £12m.

reports that there is no frost in the ground there at present, but the drastic nightly fall in temperatures is freezing the covering of snow and the process allowing little thawing to take place in the daytime.

If Cheltenham succumbs to the weather it will mean the loss of three new Tote events. the

however, is that some punters who have switched their attention to greyhound racing could be lost to racing for good. Levy paid to the Horserace Betting Levy Board by the bookmakers for the 1978-79 financial year will be about £12m.

reports that there is no frost in the ground there at present, but the drastic nightly fall in temperatures is freezing the covering of snow and the process allowing little thawing to take place in the daytime.

If Cheltenham succumbs to the weather it will mean the loss of three new Tote events. the

however, is that some punters who have switched their attention to greyhound racing could be lost to racing for good. Levy paid to the Horserace Betting Levy Board by the bookmakers for the 1978-79 financial year will be about £12m.

reports that there is no frost in the ground there at present, but the drastic nightly fall in temperatures is freezing the covering of snow and the process allowing little thawing to take place in the daytime.

If Cheltenham succumbs to the weather it will mean the loss of three new Tote events. the

however, is that some punters who have switched their attention to greyhound racing could be lost to racing for good. Levy paid to the Horserace Betting Levy Board by the bookmakers for the 1978-79 financial year will be about £12m.

reports that there is no frost in the ground there at present, but the drastic nightly fall in temperatures is freezing the covering of snow and the process allowing little thawing to take place in the daytime.

If Cheltenham succumbs to the weather it will mean the loss of three new Tote events. the

however, is that some punters who have switched their attention to greyhound racing could be lost to racing for good. Levy paid to the Horserace Betting Levy Board by the bookmakers for the 1978-79 financial year will be about £12m.

reports that there is no frost in the ground there at present, but the drastic nightly fall in temperatures is freezing the covering of snow and the process allowing little thawing to take place in the daytime.

If Cheltenham succumbs to the weather it will mean the loss of three new Tote events. the

however, is that some punters who have switched their attention to greyhound racing could be lost to racing for good. Levy paid to the Horserace Betting Levy Board by the bookmakers for the 1978-79 financial year will be about £12m.

reports that there is no frost in the ground there at present, but the drastic nightly fall in temperatures is freezing the covering of snow and the process allowing little thawing to take place in the daytime.

If Cheltenham succumbs to the weather it will mean the loss of three new Tote events. the

however, is that some punters who have switched their attention to greyhound racing could be lost to racing for good. Levy paid to the Horserace Betting Levy Board by the bookmakers for the 1978-79 financial year will be about £12m.

reports that there is no frost in the ground there at present, but the drastic nightly fall in temperatures is freezing the covering of snow and the process allowing little thawing to take place in the daytime.

If Cheltenham succumbs to the weather it will mean the loss of three new Tote events. the

however, is that some punters who have switched their attention to greyhound racing could be lost to racing for good. Levy paid to the Horserace Betting Levy Board by the bookmakers for the 1978-79 financial year will be about £12m.

reports that there is no frost in the ground there at present, but the drastic nightly fall in temperatures is freezing the covering of snow and the process allowing little thawing to take place in the daytime.

If Cheltenham succumbs to the weather it will mean the loss of three new Tote events. the

however, is that some punters who have switched their attention to greyhound racing could be lost to racing for good. Levy paid to the Horserace Betting Levy Board by the bookmakers for the 1978-79 financial year will be about £12m.

reports that there is no frost in the ground there at present, but the drastic nightly fall in temperatures is freezing the covering of snow and the process allowing little thawing to take place in the daytime.

If Cheltenham succumbs to the weather it will mean the loss of three new Tote events. the

however, is that some punters who have switched their attention to greyhound racing could be lost to racing for good. Levy paid to the Horserace Betting Levy Board by the bookmakers for the 1978-79 financial year will be about £12m.

reports that there is no frost in the ground there at present, but the drastic nightly fall in temperatures is freezing the covering of snow and the process allowing little thawing to take place in the daytime.

If Cheltenham succumbs to the weather it will mean the loss of three new Tote events. the

however, is that some punters who have switched their attention to greyhound racing could be lost to racing for good. Levy paid to the Horserace Betting Levy Board by the bookmakers for the 1978-79 financial year will be about £12m.

reports that there is no frost in the ground there at present, but the drastic nightly fall in temperatures is freezing the covering of snow and the process allowing little thawing to take place in the daytime.

If Cheltenham succumbs to the weather it will mean the loss of three new Tote events. the

however, is that some punters who have switched their attention to greyhound racing could be lost to racing for good. Levy paid to the Horserace Betting Levy Board by the bookmakers for the 1978-79 financial year will be about £12m.

reports that there is no frost in the ground there at present, but the drastic nightly fall in temperatures is freezing the covering of snow and the process allowing little thawing to take place in the daytime.

If Cheltenham succumbs to the weather it will mean the loss of three new Tote events. the

THE ARTS

Record Review

Michelangeli's Debussy

by DOMINIC GILL

Debussy: Preludes, Book I complete. Michelangeli. DGG 2531 200 (£3.35)
Chopin: Waltzes 1-14. Krystian Zimmerman. DGG 2530 965 (£4.35)
Schubert: Piano works for four hands. Emil and Elena Gilels. DGG 2531 079 (£4.35)

These are puzzling performances. The flawless precision of Michelangeli's piano playing is a legend, and not only on record. I have a tape of a live BBC broadcast by Michelangeli of Ravel's *Gaspard* that is not merely without a single false or slurred note, but without any kind of misplaced or misgauged colour or gesture from the first bar to the last. It is an astonishing performance; and also one of the most exciting and brilliantly dramatised that I have heard, recorded or live.

Gaspard is one of Michelangeli's most famous tours de force. But his comparatively small public repertoire also embraces the whole of Debussy's keyboard oeuvre, of which he is long known to be a most distinguished exponent. This new record of Volume I of the Preludes sent me straight back, after only ten minutes of the first side, to listen to Michelangeli's earlier Debussy disc of the *Images* which I had praised so highly eight years ago, and returned to so often since. Had I been deceived, or in the interval changed my ideas entirely about the performance of Debussy? *Images* were a reassurance: here was still

unquestionably the tone and manner of the master, the aristocratic poise I had remembered, commanding the same delicacy, penetration and vigorous authority.

The new Preludes strike a different chord. They fascinate: yet at the same time there is something chilling to their literal, icy perfection. At their most detached they speak with no kind of human voice; and even at their most animated, they are moved by no human heart. These recording sessions caught Michelangeli—never the steadiest or most untemperamental of great artists—on a cloudy day. The surface of "Voiles" is perfect, but flat and two-dimensional, strangely unnuanced. The little forte gusts of wind in "Le vent dans la plaine" actually sound—have the words ever been used before to describe Michelangeli?—heavy-handed. Every chord and voice of "Les sons et les parfums" is exquisitely balanced—but the effect is literal-minded, not souple but severe.

The hills of Anacapri, picked out bright and détachées in silhouette, are transposed to a northern clime. From time to time during his journey through this paysage triste "il glace Michelangeli, unavoidably discovers a sympathetic resonance: in "Des pas sur la neige," for example, a marvellously crisp and clear winter canvas: the West Wind, driven more like the Scirocco, with a fine, dry impetus, a fierce and desecrated Scarbo; the tolling of the sub-



Michelangeli

merged cathedral's bell, wonderfully sonorous: the dancing of "Minstrels," a glimmer of puppet on a wire. But nowhere a gleam of soft Debussyan light or a liquid surge, or glint of humour. I shall leave this set of Preludes aside, and hope better for the next.

It was both a powerful contrast, and a kind of blessed relief,

freely expressive, but superbly contained, finely poised. Each waltz of the sequence (an order of his own choice) is nicely weighted, given due place and point, without any kind of inferiorism. And Zimmerman's canvas is broad: from the quietest melancholy of op. 70 no. 2 to the glittering bravura of op. 18—or of the F major waltz op. 34 no. 3, splendidly vivacious. The sound-quality of both the Zimmerman and the Michelangeli discs is impeccably Deutsche Grammophon.

Emil Gilels and his daughter Elena are only one of a number of distinguished Russian family-duos to come to the public stage in recent years (one remembers also the Rakhmaninovs, Ashkenazy and Alexeyevs). Family ensembles are not always very reliably matched; but it is clear from this debut recording that Elena Gilels is more than a merely adequate partner for her father. They make a fine duo, quick and responsive, and exceptionally well-tuned to the other. The centrepieces of their Schubert programme are a pair of contrasting works from the last year of the composer's life: the *Grand Rondeau* in A major, D851, a four-movement sonata condensed into single movement, and a strong account of the well-known F minor *Farewell*, D840, carefully shaped, simply and sensitively pronounced. An *Andantino* from 1825, and a set of tiny *Eccossaises*, make attractive fillers. Warmly recommended.

Arnolfini, Bristol

The Bristol Sample

Money presents at least as many problems to artists as to any other group in the community, perhaps rather more, for few are able to live entirely off their work, and for many a sale of any kind is but a dim and unlikely prospect. One result of this unhelpful state is that the distinction between the professional and the amateur has, to be drawn more upon particular attitudes of mind than upon personal funds, and would he please to go away.

Money, however, is always interesting, especially other people's. When artists, it might be nice to know just how much they do earn, and if the sums are to make any sense, perhaps we should consider, after all, just who they are, or think they are. Eighteen months ago the Gulbenkian Foundation set up an Enquiry into the Visual Arts, complete with two extremely earnest and hard-working Senior Research Fellows, to address itself to these fundamental questions.

A report is expected early next year, but in the meantime the chance has been taken to put on an interim exhibition, and to publish the methods of enquiry, and some statistics, in the catalogue. Six centres were chosen for exhaustive survey and analysis, and those visual artists living or working in them "who call themselves 'professional' or 'semi-professional' or who, in a complexity of ways, reject a definition of themselves as 'amateur artists'" were invited to submit themselves to interview. Applying criteria that are hardly criteria at all is always difficult, and we must sympathise with these Fellows, Andrew Brighton and Nicholas Pearson, in their trial by well-meaning inconsistency. Who, in a democratic age, is prepared to distinguish between good and bad, between the true artist of modest expectations and the aggressive but inept self-sufficient professional? Certainly not them. But they must forgive us if we feel that their distinc-



"Newspaper Man" by Terry Wall (1978) on show at the Arnolfini

tion between artists who cannot, but would like to, and those who choose not to, sell is unconvincing.

Bristol was one of the chosen centres, and the show now at the Arnolfini (until February 24) tells all. A list of 245 names was drawn up from a variety of sources, from which 49 were taken at random for interview. In fact 89 approaches had to be made to supply this sample, for some subjects were untraceable, others ineligible or unwilling, from which experience the Fellows deduce that 150 is nearer the true figure for the city's professionals. The sample earned, we learn, £50,000 in the relevant period, giving a rough sum for the larger group of £105,000, which seems surpris-

ingly high. It would be helpful to have it broken down less ambiguously, for it remains unclear whether or not it includes the figure given for grants and bursaries from public funds.

The artists in the sample were asked to show typical examples of their work, quite free of adjudication, and 46 of them did so. There were 37 with professional training of some sort, which is no surprise at all, for the world is full of people who are quite good at Art, and we are oddy, and rightly, generous with our Art Schools. There were 14 women. Most of what we see is of a certain competence, most of it dull, none of it exceptional.

WILLIAM PACKER



"The World's first self-focusing camera...with FREE family membership of British Airways World Arts & Adventure Club."

says Actor Manager Brian Rix, C.B.E.

"It's true. If you buy a Konica C35 AF, the world's first self-focusing camera before April 1, you also get free family membership to the British Airways Arts and Adventure Club!" Says Actor Manager Brian Rix.

"Sound great Brian, but what does it entail?"

"Well, Konishiroku, one of Japan's biggest photo manufacturers has produced this Konica camera that actually focuses itself. A built-in computer reads the distance to the subject and sets the lens automatically into needle-sharp focus as you press the button. You'll never take an out-of-focus picture again. It's impossible."

"Incredible. But where does the British Airways World Arts & Adventure Club come in?"

"Well, for a limited period, Konishiroku are giving one year's membership for you and your family absolutely free when you buy this exciting new camera. It's a new and exclusive club which offers special interest trips, action holidays and many other benefits. I'm on the advisory panel by the way."

"Great. But tell me more about this new camera."

"In addition to self-focusing it also has fully automatic exposure control, built-in electronic flash and uses standard 35mm film for quality pictures."

"Is it reliable?"

"Konica will give you a full year guarantee. That's how good it is. And there are millions of Konica

World Arts & Adventure Club

To: Konishiroku U.S.A., Inc., 1000 Avenue of the Americas, New York, NY 10036, U.S.A.

Subject: Konishiroku U.S.A., Inc., 1000 Avenue of the Americas, New York, NY 10036, U.S.A.

Date: March 1978

Time: 10:00 a.m.

Place: Konishiroku U.S.A., Inc., 1000 Avenue of the Americas, New York, NY 10036, U.S.A.

Phone: (212) 554-1234

Fax: (212) 554-1234

Email: info@konishiroku.comWebsite: www.konishiroku.com

Address: Konishiroku U.S.A., Inc., 1000 Avenue of the Americas, New York, NY 10036, U.S.A.

Postcode: 10036

City: New York

State: New York

Country: United States

Zip: 10036

Phone: (212) 554-1234

Fax: (212) 554-1234

Email: info@konishiroku.comWebsite: www.konishiroku.com

Address: Konishiroku U.S.A., Inc., 1000 Avenue of the Americas, New York, NY 10036, U.S.A.

Postcode: 10036

City: New York

State: New York

Country: United States

Zip: 10036

Phone: (212) 554-1234

Fax: (212) 554-1234

Email: info@konishiroku.comWebsite: www.konishiroku.com

Address: Konishiroku U.S.A., Inc., 1000 Avenue of the Americas, New York, NY 10036, U.S.A.

Postcode: 10036

City: New York

State: New York

Country: United States

Zip: 10036

Phone: (212) 554-1234

Fax: (212) 554-1234

Email: info@konishiroku.comWebsite: www.konishiroku.com

Address: Konishiroku U.S.A., Inc., 1000 Avenue of the Americas, New York, NY 10036, U.S.A.

Postcode: 10036

City: New York

State: New York

Country: United States

Zip: 10036

Phone: (212) 554-1234

Fax: (212) 554-1234

Email: info@konishiroku.comWebsite: www.konishiroku.com

Address: Konishiroku U.S.A., Inc., 1000 Avenue of the Americas, New York, NY 10036, U.S.A.

Postcode: 10036

City: New York

State: New York

Country: United States

Zip: 10036

Phone: (212) 554-1234

Fax: (212) 554-1234

Email: info@konishiroku.comWebsite: www.konishiroku.com

Address: Konishiroku U.S.A., Inc., 1000 Avenue of the Americas, New York, NY 10036, U.S.A.

Postcode: 10036

City: New York

State: New York

Country: United States

Zip: 10036

Phone: (212) 554-1234

Fax: (212) 554-1234

Email: info@konishiroku.comWebsite: www.konishiroku.com

Address: Konishiroku U.S.A., Inc., 1000 Avenue of the Americas, New York, NY 10036, U.S.A.

Postcode: 10036

City: New York

State: New York

Country: United States

Zip: 10036

Phone: (212) 554-1234

Fax: (212) 554-1234

Email: info@konishiroku.comWebsite: www.konishiroku.com

Address: Konishiroku U.S.A., Inc., 1000 Avenue of the Americas, New York, NY 10036, U.S.A.

Postcode: 10036

City: New York

State: New York

Country: United States

Zip: 10036

Phone: (212) 554-1234

Fax: (212) 554-1234

Email: info@konishiroku.comWebsite: www.konishiroku.com

FINANCIAL TIMES

BRACKEN HOUSE, CANNON STREET, LONDON EC4P 4BY
Telegrams: Finantimo, London PS4. Telex: 886341/2, 883897

Telephone: 01-248 8000

Thursday January 25 1979

Pretoria bids for capital

THE EXCHANGE control reforms announced in South Africa yesterday by the Finance Minister, Mr. Owen Horwood, are intended to enhance the attractiveness of the South African economy to foreign investors, and no doubt they will make some contribution in that direction. The broadening of the familiar securities rand market into a financial rand market, covering direct as well as portfolio investment flows, should make direct investment more advantageous to overseas companies (on the assumption that the financial rand remains at a discount below the commercial rand). But it may be premature to assume that yesterday's reform will, by itself, bring about a reversal of the substantial net outflows of capital which have had such a depressing effect on South Africa's growth rate in the past 18 months.

The chances of that happening are likely to depend at least as much, if not more, on political and social developments inside South Africa. For while the new arrangements, make investment in South Africa more attractive, they also remove any financial penalty from companies which wish to repatriate their capital. This latter fact may even be an additional incentive to some foreign companies, but only if they have some degree of confidence in the prospects for social and political stability in the country.

Unemployment

For some considerable time there has been a growing consensus among the most influential policy advisers in government and in business that the major danger for South Africa in the medium term is that of black unemployment. At present it is estimated to stand at about 12-15 per cent, and it will grow inexorably, and with incalculable social consequences, unless South Africa can once again achieve a growth rate of at least 5 per cent a year, and preferably nearer 7 per cent.

As a result of anti-inflation policies, the current rate of growth is of the order of 2½ per cent a year. The Government's advisers are strong advocates of faster growth, and they may persuade the Cabinet

to introduce some fiscal stimulus when the budget is tabled towards the end of March. But inflation has still not been brought under control: it was running at 11½ per cent last year, and the price of petrol and other oil products has just gone up as a result of the interruption of Iranian supplies. So any additional expansion is likely to be tempered by the need to watch the inflation rate. But in any case the maximum underlying growth rate which South Africa can hope to achieve without substantial and steady injections of foreign capital is of the order of 3 per cent. Hence the recommendations of the de Kock commission published yesterday.

Homelands

These two commissions have been looking into various aspects of the restrictions on the movement and deployment of blacks in South Africa. Since black unemployment can only be held down in a country with a rapidly increasing black population, if the training, recruiting and promotion of blacks is made considerably easier than it is at present, it is widely assumed that both these commissions must recommend removing or easing some of the restrictions on blacks. But it is still not certain that the two reports will be unanimous, let alone that they will be endorsed by the government.

The Prime Minister, Mr. P. W. Botha, has attracted much favourable comment from leaders of the black "homelands" for his remark earlier this week that the government's policy of distributing land between blacks and whites needs to be reviewed, but it is still not clear what he had in mind. As things stand now, the allocation of land to blacks, as laid down in 1956, is still not complete, and would not at the present rate be complete for another ten years. The 1936 Act is a central tenet of Nationalist Party ideology, and any radical departure from it would run into fierce opposition from among the white community. Yet Mr. Botha must know that foreign investors will only come back to South Africa if they believe there will be no re-run of the 1976 Soweto riots.

Down to the left-overs

THE GOVERNMENT'S policy cupboard now appears to be bare; so on the eve of a debate censuring its entire conduct of the economy, it has served up a left-over. The Bill to give the Price Commission more or less arbitrary powers is an emergency version of the tougher legislation promised to the TUC as part of an effort to patch up some sort of a deal in November. It is now presumably intended to launch the new attempt to try to patch up a further agreement when it is too late. In the real circumstances of the country, this offering makes a poisonous little snack.

Debating trick

The Bill is short, and its reasoning—if it contains any beyond an abject attempt to win trade union goodwill—can be dismissed equally shortly. It may have been partly provoked by one or two union militants who argued, as the present outbreak was building up, that the safeguard clauses of the existing Price Commission legislation offered complete protection for employers who yielded to their wage claims. The Bill, which Parliament should throw out, would remove that protection.

However, the argument was never more than a debating trick, and Mr. Hattersley has since cut the ground from under his own feet by freeing the road hauliers of all restraint. There is clearly no intention to use even existing powers to confront the unions where they are strong. It will simply enable the Government to make it possible for the militants to collect their Danegeld, via haulage or other charges, from the profit margins of weaker industries.

This policy, if it were to be enforced—and it remains to be seen whether Mr. Charles Williams of the Price Commission would turn a blind eye to the wishes of his increasingly desperate political masters—is equivalent to trying to discourage a blackmailer by threatening

THE 1970s has not been a happy decade for the UK fishing industry. Loss of access to the Icelandic cod fishery, declining stocks of prime fish, soaring fuel prices, the world-wide switch to 200-mile national limits and entry into the Common Market have all combined to make life extremely difficult for Britain's leading fishing companies. Yet many fishermen are thriving.

While the large companies have been struggling to survive in many smaller operators, generally skipper-owners, have been enjoying something of a bonanza. These fishermen concentrate on inshore fishing so the loss of Iceland and reduction of access off Norway has had relatively little effect on them. They have also suffered less than their bigger brothers from the enormous rise in fuel prices following the oil crisis. Their boats are smaller and slower and their fishing grounds nearer to hand, so their fuel requirements are less.

In some cases the small men have positively benefited from the large operators' problems. To replace the cod and haddock they usually catch these companies have switched some of their attention to inshore fish and have been forced to develop new markets, both at home and abroad. This has been especially true of mackerel, now Britain's leading fish in terms of catch, and many traditional mackerel fishermen have reaped rich rewards from these new markets.

Even without including mackerel, British catches in near and middle water grounds increased by 20,000 tonnes, or 80 per cent, in the first eight months of last year, according to figures released last month by the White Fish Authority. The value of this catch rose by 92 per cent to £18.3m.

But this encouraging performance should not be allowed to obscure the gravity of the problems facing the UK fishing industry as a whole. Between last April and June the distant water catch totalled 31,891 tonnes, only half the level in the corresponding period of 1977. And the value of the catch declined by 40 per cent to £6.7m.

As Britain's biggest fishing fleet, British United Trawlers (an Associated Fisheries subsidiary) has felt these problems more severely than most. In 1978 this company had 148 trawlers in operation. Its fleet has since shrunk to 77 vessels and 30 of these are laid up.

BUT's profits have reflected this sad state of affairs. In 1973/74 the company made £5m after tax, but in the first quarter (October/December) of the 1977/78 financial year a loss of £1m was reported. By the end of March the loss had climbed to £1.87m. No further figures have been published but Mr. Paul Tapscott, the AF chairman, says heavy losses continued throughout the second half of the year. Mr. Tapscott believes, moreover, that the October/December 1978 performance will prove to have been no better than in 1977.

The other major problem area has been herring fishery. Declining stocks, a legacy of previous overfishing, have forced the UK Government, in the person of Mr. John Silkin, the Agriculture Minister, to impose stringent catch constraints both in the North Sea and off the West Coast of Scotland, the two main areas. But its patience is running out and unless reciprocal arrangements are made fairly soon this concession could be discontinued.

The other major problem area is herring fishery. Declining stocks, a legacy of previous overfishing, have forced the UK Government, in the person of Mr. John Silkin, the Agriculture Minister, to impose stringent catch constraints both in the North Sea and off the West Coast of Scotland, the two main areas. But its patience is running out and unless reciprocal arrangements are made fairly soon this concession could be discontinued.

The other major problem area has been herring fishery. Declining stocks, a legacy of previous overfishing, have forced the UK Government, in the person of Mr. John Silkin, the Agriculture Minister, to impose stringent catch constraints both in the North Sea and off the West Coast of Scotland, the two main areas. But its patience is running out and unless reciprocal arrangements are made fairly soon this concession could be discontinued.

Of course, it would never have happened had he stayed in the real world of banking, finance and sterling, and not ventured into the never-land of the Green Pound.

As was, he bravely tried to persuade the massed yeomanry of Britain that changes in the workings of the Common Agricultural Policy, demanded so often and so vociferously by NFU leaders, would push up food prices and cost UK consumers dear. The call for "rubbish," issuing mainly from female throats, came across female and clear, although most of the men endured it more

stolidly, apparently stunned by Mr. Richardson's nerve.

But the gathering storm was quickly dissipated by the outgoing NFU president, Sir Henry Plumbe, who calmed the ruffled diners with a more acceptable diet of village hall homily and heraldic harangue.

Sir Henry Plumbe is now

devoting all his energies to the search for a Tory candidate for the European elections. Friends who noted Sir Henry's disappointment at the annual dinner of the National Farmers' Union.

Of course, it would never have happened had he stayed in the real world of banking, finance and sterling, and not ventured into the never-land of the Green Pound.

As was, he bravely tried to

persuade the massed yeomanry of Britain that changes in the workings of the Common Agricultural Policy, demanded so often and so vociferously by NFU leaders, would push up food prices and cost UK consumers dear. The call for "rubbish," issuing mainly from female throats, came across female and clear, although most of the men endured it more

stolidly, apparently stunned by Mr. Richardson's nerve.

But the gathering storm was

quickly dissipated by the outgoing NFU president, Sir Henry

Plumbe, who calmed the ruffled

diners with a more acceptable

diet of village hall homily and

heraldic harangue.

Sir Henry Plumbe is now

devoting all his energies to the search for a Tory candidate for the European elections. Friends who noted Sir Henry's disappointment at the annual dinner of the National Farmers' Union.

Of course, it would never

have happened had he stayed in the real world of banking, finance and sterling, and not ventured into the never-land of the Green Pound.

As was, he bravely tried to

persuade the massed yeomanry of Britain that changes in the workings of the Common Agricultural Policy, demanded so often and so vociferously by NFU leaders, would push up food prices and cost UK consumers dear. The call for "rubbish," issuing mainly from female throats, came across female and clear, although most of the men endured it more

stolidly, apparently stunned by Mr. Richardson's nerve.

But the gathering storm was

quickly dissipated by the outgoing NFU president, Sir Henry

Plumbe, who calmed the ruffled

diners with a more acceptable

diet of village hall homily and

heraldic harangue.

Sir Henry Plumbe is now

devoting all his energies to the search for a Tory candidate for the European elections. Friends who noted Sir Henry's disappointment at the annual dinner of the National Farmers' Union.

Of course, it would never

have happened had he stayed in the real world of banking, finance and sterling, and not ventured into the never-land of the Green Pound.

As was, he bravely tried to

persuade the massed yeomanry of Britain that changes in the workings of the Common Agricultural Policy, demanded so often and so vociferously by NFU leaders, would push up food prices and cost UK consumers dear. The call for "rubbish," issuing mainly from female throats, came across female and clear, although most of the men endured it more

stolidly, apparently stunned by Mr. Richardson's nerve.

But the gathering storm was

quickly dissipated by the outgoing NFU president, Sir Henry

Plumbe, who calmed the ruffled

diners with a more acceptable

diet of village hall homily and

heraldic harangue.

Sir Henry Plumbe is now

devoting all his energies to the search for a Tory candidate for the European elections. Friends who noted Sir Henry's disappointment at the annual dinner of the National Farmers' Union.

Of course, it would never

have happened had he stayed in the real world of banking, finance and sterling, and not ventured into the never-land of the Green Pound.

As was, he bravely tried to

persuade the massed yeomanry of Britain that changes in the workings of the Common Agricultural Policy, demanded so often and so vociferously by NFU leaders, would push up food prices and cost UK consumers dear. The call for "rubbish," issuing mainly from female throats, came across female and clear, although most of the men endured it more

stolidly, apparently stunned by Mr. Richardson's nerve.

But the gathering storm was

quickly dissipated by the outgoing NFU president, Sir Henry

Plumbe, who calmed the ruffled

diners with a more acceptable

diet of village hall homily and

heraldic harangue.

Sir Henry Plumbe is now

devoting all his energies to the search for a Tory candidate for the European elections. Friends who noted Sir Henry's disappointment at the annual dinner of the National Farmers' Union.

Of course, it would never

have happened had he stayed in the real world of banking, finance and sterling, and not ventured into the never-land of the Green Pound.

As was, he bravely tried to

persuade the massed yeomanry of Britain that changes in the workings of the Common Agricultural Policy, demanded so often and so vociferously by NFU leaders, would push up food prices and cost UK consumers dear. The call for "rubbish," issuing mainly from female throats, came across female and clear, although most of the men endured it more

stolidly, apparently stunned by Mr. Richardson's nerve.

But the gathering storm was

quickly dissipated by the outgoing NFU president, Sir Henry

Plumbe, who calmed the ruffled

diners with a more acceptable

diet of village hall homily and

heraldic harangue.

Sir Henry Plumbe is now

devoting all his energies to the search for a Tory candidate for the European elections. Friends who noted Sir Henry's disappointment at the annual dinner of the National Farmers' Union.

Of course, it would never

have happened had he stayed in the real world of banking, finance and sterling, and not ventured into the never-land of the Green Pound.

As was, he bravely tried to

persuade the massed yeomanry of Britain that changes in the workings of the Common Agricultural Policy, demanded so often and so vociferously by NFU leaders, would push up food prices and cost UK consumers dear. The call for "rubbish," issuing mainly from female throats, came across female and clear, although most of the men endured it more

stolidly, apparently stunned by Mr. Richardson's nerve.

But the gathering storm was

quickly dissipated by the outgoing NFU president, Sir Henry

Plumbe, who calmed the ruffled

diners with a more acceptable

diet of village hall homily and

heraldic harangue.

Sir Henry Plumbe is now

devoting all his energies to the search for a Tory candidate for the European elections. Friends who noted Sir Henry's disappointment at the annual dinner of the National Farmers' Union.

Of course, it would never

have happened had he stayed in the real world of banking, finance and sterling, and not ventured into the never-land of the Green Pound.

As was, he bravely tried to

persuade the massed yeomanry of Britain that

ECONOMIC VIEWPOINT

Unions: a case for a grand inquiry



Professor Friedman (left): unions not mainly to blame for unemployment and inflation. Peter Jay (right): a much more pessimistic diagnosis.

THE PRESENT winter of discontent has two sources. The first, which is being shouted from the rooftops, is in brief an imbalance of power on the side of the unions. As most of the present article will be concerned with this imbalance it is important to emphasise at the start the second and equally important source. It is the collapse of 3½ years of attempted pay controls.

The consequences should have come as no surprise to any observer of past episodes, let alone to an economic analyst. It would be astonishing if the normal processes of adjustment of relativities and differentials could be suspended for so long without generating intense conflict.

To give one figure not generally known: the increase of 14 per cent in the new earnings index in the last wage round (Stage Three) was the product of a public sector earnings rise of 11 to 12 per cent, and a private sector one of 15 to 17 per cent. These averages are merely indicative of much bigger distortions in individual sectors. Not even the most perfect union law imaginable would prevent strife while such distortions were being unrolled.

The one leading speaker who emphasised these matters in last week's Commons debate was Mr. Enoch Powell, who remarked on the similarity between the way in which a previous Parliament came to an end in 1974 and how this Parliament looks like ending in 1978. The details are different; but the collapse of Mr. Edward Heath's Government five years ago and the trouble of Mr. Callaghan today both follow an intense "effort to combat inflation by controlling wages rates."

All that the official Conservative spokesman, Mr. James Prior, could say in winding up was that he did not wish to become involved in arguments with Mr. Powell because he "might come out of it the worse."

Prior, could say in winding up

to some analytical framework. What the reformers never make clear is whether they think that the present wage determination system can work perfectly well if it was shorn of abuses; whether the economic power of unions needs to be deliberately weakened; or whether the whole system of collective bargaining based on the strike threat is untenable and needs to be replaced by something else.

The important and I hope uncontroversial role of the unions is as a voice for workers, especially in large organisations. The ultimate protection against harsh or arbitrary treatment is to vote with one's feet and leave for a job elsewhere. But unions can reinforce this protection, especially for older workers, the shy and the disadvantaged.

By contrast, the role of unions in influencing wages is likely either to be a fiction or an exercise of monopoly power. In some cases bargaining with unions may simply provide a way of setting market wages more conveniently than by posting wage changes outside the factory door. The successful use of union market power involves more. It forces the employer to pay a higher wage and therefore hire a smaller labour force than would otherwise be the case. The end result is similar to that of action by corporate monopoly, which can charge a price above the competitive level, but only at the expense of lower sales.

The next point to note is that, when over a third of all employees and a half of union members are in the public sector, and when dividends (including those paid to pension funds) amount to 2½ per cent of personal post-tax incomes, the only people who can be squeezed by the successful use of union powers are

other workers or their families. Employers are simply a link in this transmission belt, as should be obvious from the argument about road haulage and freight rates.

But "there is an awful lot of ruin in a nation" and it is possible that bearing in mind the valuable human functions of unions in large organisations, that we can live with the monopolistic effect. Whether this is so or not depends on the consequences of union power across the whole economy, as distinct from particular industries. On this very difficult issue, differing views are held by otherwise similar analysts.

Professor Milton Friedman for instance would regard the main effect of union monopoly as being to raise relative wages and to lower employment in effectively unionised sectors; and to lower relative wages and increase employment among those who are crowded into the

weakly unionised or non-unionised areas. This produces a maldistribution of labour and of income (partially correctable by various grey and secondary markets) but is hardly a source of mass unemployment, runaway inflation or social instability. Orthodox statistical investigations suggest differentials in favour of union members of up to 10-25 per cent. The Friedman school would attribute the world-wide rise in the sustainable unemployment rate to other factors such as the interaction of tax and social security, price control and the effects of volatile inflation rates on the market system.

A much more pessimistic view has been taken by Mr. Peter Jay, now British Ambassador in Washington, who largely shares Friedman's monetarist view of inflation and many of his attitudes to markets. But Mr. Jay's picture

is much more that of a world of union monopolies. Inside each industry unions pay more attention to securing high wages for those already employed and neglect those priced out of work or not even recruited. These displaced workers cannot go elsewhere because nearly all other sectors eventually become heavily unionised, if only in self-defence. The result must be politically intolerable unemployment—with an attempt by governments to spend their way out leading only to hyperinflation.

Stability on the Jay model can be achieved by curtailing the collective as distinct from the individual right to withdraw labour—a route which Mr. Jay does not consider feasible. This leaves him with his other and well-known alternative of abolishing the employer-employee wage relationship altogether by transforming most major enterprises into workers' co-ops.

No apologies are required for being unsure which of these two pictures is nearer the truth. This is still an unsolved problem of political economy. But it does seem strange that employers, existing workers and those who fear displacement by new methods cannot find a way of distributing potential increases of production among themselves in which everyone would be better off than by deliberately restricting output.

The main focus however would still be on overall unemployment and stability. For a society can survive a great deal of inefficiency but not the tensions of mass unemployment (as distinct from high statistical totals).

What would such a Commission conclude? My own submission to it would say that it is not collective bargaining as such, or even strikes, which lead to workers being priced out of jobs on a massive scale. Rather it is the power to stop alternative methods of supply.

Brutal aspect

This power to exclude is seen at its most brutal short term aspect in the Grimbsy Scab in Tom Stoppard's play, *Night and Day*, who was fired for not going on strike. But even such monstrosity can be overcome. If there is sufficient decentralisation to allow new technologies, new industries, and reasonably small scale collective bargaining.

Indeed, the report of the Commission would, I hope, be headlined "Small is Beautiful." Thus the emphasis would be in an entirely opposite direction from present fashions. One hears so many harassed ministers and officials complaining: "There is no one to talk to. Union leaders cannot instruct shop stewards; and the latter cannot instruct their men." Long may this remain so.

The trouble with the present authoritarian public mood is the confusion between the usurpation of local union power by people with ulterior motives which should indeed be fought with all the powers of common sense, law and whatever else comes to hand—and the goal of dealing with genuine shopfloor representatives.

The trend towards centralisation and localisation that bargaining is, the more it is likely to approximate to the Friedman rather than to the Jay model. A world of a few powerful trade union barons and industrial leaders who could sit round "a table" and argue over the worthless projections so beloved by Labour and Conservative "moderates" would be the perfect recipe for just that instability at present feared.

For should these industrial barons fail to agree—as all history suggests—from time to time they might—then indeed the authorities would have no alternative but to ratify through the money printing press what the barons actually do. But even this would in no way prevent the social warfare between groups with strikes and violent instability in relative wages. That we have not reached this stage at the moment is due to the non-existence of that centralised union leadership which the establishment would so much like to see.

Samuel Brittan

Letters to the Editor

Exporting to China

From Mr. M. Possner.

Sir.—In this season of UK strikes, it is encouraging to know that the UK banks and the Export Credits Guarantee Department have achieved the first credit deal of its kind with China. Lorne Barling's article in the survey of corporate finance (January 15) rightly congratulates the organisations concerned. Nevertheless one should not overlook the risks which a UK exporter runs in trying to develop trade with China. For example, he will receive payment under these newly concluded deposit facilities only when the Bank of China sends a letter to the UK bank instructing it to make the specific payment. This is a major difference from the normal line of credit arrangement.

An attempt can be made to alleviate this risk by the use of an appropriate contract condition (and with ECGD insurance). One then, however, comes up against the problem of agreeing equitable contract conditions with a Chinese state corporation. Although showing commendable willingness to reconsider their views on financing when they are still adhering, at least in part, to their standard contract conditions which were in use several years ago. For example, consider the need for the buyer to provide a ship on time; any delay or failure to do so prevents the UK exporter from delivering the goods and thus may prevent him from being paid. The unsophisticated UK exporter may not even be aware of this risk; those that are aware of it may think, incorrectly, that a particular standard contract condition gives them some right of compensation. The sophisticated exporter who knows about these difficulties and may indeed have been concerned in the past with a shortage of ships to China will manage to obtain agreement to avoid them; nevertheless, as I have seen from an examination of UK exporters' recent cash contracts with China, he may have to accept a clause which does not give him the relief in circumstances of force majeure that he would receive under contracts with buyers in other parts of the world.

Why should an exporter run the risk of financial penalty when undertaking something with far more serious implications than a year simply because his "rules" are not clearly agreed between both sides, or when they are so agreed, they favour the buyer? Michael Possner The Credit Insurance Association, Lloyds Chambers, 9-13 Crutched Friars, EC3.

been demonstrated to be inadequate. Failure to introduce measures which will protect the profit margins of individual industries will make it difficult for the Treasury to balance its books at the end of the current financial year. In October, it was possible to forecast that any Government which allowed the Central Government Borrowing Requirements to exceed £2bn would lose the next election.

The long term effects of picketing have been particularly encouraging. The need for reform has been clearly established. Higher levels of militancy might have precipitated an over-reaction. For his cool handling of this aspect of the crisis, Mr. Callaghan deserves our congratulations and respect. It is a pity that the picket lines at the dock were not advised to allow exports but not imports. They could then have claimed a significant improvement in our balance of payments as a direct result of their action.

The comments from Mr. Michael Edwards in which he explained his own reactions to the high rate of tax on earned income, may have discouraged the Government from making any ill-considered remarks on the need to increase revenues from this source. £20,000 per year is the most that any one person should be charged for the privilege of living and working in this country.

This time of extraordinary paradox would have been complete if the debate on reform in the House of Lords had been extended to include a proper definition of the responsibilities of the House of Commons with particular reference to the control of Government expenditure. F. K. C. Pike, 50, The Shires, Luton, Beds.

A Japanese tunnel

From Mr. R. Bonwit.

Sir.—Recently I had an opportunity to visit the Hokkaido terminal site of the Tsugaru Straits (Sei-Kan) undersea rail tunnel bore, of which only 2 miles under the seabed remains to be completed. The overall length of the tunnel will be about 50 km—roughly the length of the projected Channel Tunnel.

The tunnel is built for double track operation with electric haulage fed by 25-kv catenaries. Each roadbed will accommodate three rails to provide through running for the proposed Shinkansen standard-gauge line linking Tokyo with Sapporo and for local and freight traffic using the 1.067 metre gauge on which most of the Japanese rail system operates.

It became obvious during discussions with the site officers that the Japanese have tackled the problem of a fixed channel link in the same way as the tunnel itself. This they have done on a relatively long-term basis, so that planning, financing and execution could be programmed in easy stages. The time-scale was sufficiently generous to allow the various authorities concerned to settle the many problems bound to arise over access and egress. Only a few weeks ago, the problem of how to route the last 25 km into central Tokyo of the new north-eastern Shinkansen was resolved after prolonged negotiations between the state railways, Saitama prefecture, the north-eastern prefectures and various

environmental pressure groups. The siting of the station near the Hokkaido tunnel mouth and the routing of the new line to Sapporo have still to be decided, since there are conflicting claims by local authorities interested in the employment potential created by the new rail link.

It is, naturally, anticipated that the Seikan tunnel will make redundant much of the existing Aomori-Hakkoda passenger, car and train ferry traffic, but that some freight shipping between the Tokyo area and Hokkaido, and between there and the Nigata west coast area will continue to operate. But it is expected that much of the Tokyo-Haneda air services to Hokkaido will disappear—*to the great relief of this overcrowded air corridor.*

Rather than "ditching" the tunnel project because of quarrels over the cost of the inland approach link—as we have done—the Japanese have acted on the presumption that, once the unavoidable task of building the fixed channel link has been faced, the approaches will take care of themselves.

Ralf Bonwit, Sorby, Kilk Lane, Birstfield Heath, Henley-on-Thames

Industrial adjustment

From the Chief Economic Adviser Foreign and Commonwealth Office

Sir.—Your brief notice on the Whitehall working group report on "The newly industrialising countries and the adjustment problem" (January 18) unfortunately has the negatives the wrong way round. We concluded that it is unlikely that the increase of UK imports of manufactured goods over the period 1970-77 from 23 newly-industrialised countries displaced more than 20 per cent of the 1970 UK manufacturing labour force. At the same time, increase in UK manufactured exports to these countries probably caused a roughly similar increase of employment (not, of course, of unemployment).

If any sort of selectivity is going to work it will lie in the area of selecting those activities and types of manufacturing which are going to employ local people and give considerable spin-off to the local economy in terms of services and goods bought and sold locally.

If any sort of selectivity is going to work it will lie in the area of selecting those activities and types of manufacturing which are going to employ local people and give considerable spin-off to the local economy in terms of services and goods bought and sold locally.

The suggestion that service industries and in particular hotels can contribute in any meaningful way to the solution of regional problems needs careful qualification. If one is talking about the growth of a well paid service sector based on new technologies and accompanying "de-industrialisation" then we still have the same problem of ensuring that some of this reaches Merseyside, Sunderland and Millom; if not

then the implication is that the "regions" are condemned to become "low pay sinks" exacerbating current imbalances in occupational structures and income between regions.

There are many reasons apart from civic pride and self-respect why this is not a good thing and it may be that the "British reluctance to serve" is in response to some intuitive economic rationale.

(Dr.) John Whitelegg, Department of Geography, University of Lancaster, Lancaster

is a severe blow to long-term prospects. If it is necessary to discriminate, then it should be against the oil industry and not all industry in Aberdeen.

More generally, why should the level of unemployment be the main criterion? Why not the prospects for growth? If trade industries here were encouraged to expand, there is no reason why the rate of employment growth should not be sufficient to reduce significantly through migration—the high levels of unemployment elsewhere in Scotland, and between there and the Nigata west coast area will continue to operate. But it is expected that much of the Tokyo-Haneda air services to Hokkaido will disappear—*to the great relief of this overcrowded air corridor.*

G. A. Mackay, Institute for the Study of Sparsely Populated Areas, University of Aberdeen, Edward Wright Building, Dunbar Street, Aberdeen, Scotland.

Geographical selectivity

From Dr. J. Whitelegg

Sir.—Anthony Moreton's article (January 16) expressed succinctly what many are thinking about regional aid. Greater geographical selectivity however is not likely to be the savior of what is indeed an ailing system.

If any sort of selectivity is going to work it will lie in the area of selecting those activities and types of manufacturing which are going to employ local people and give considerable spin-off to the local economy in terms of services and goods bought and sold locally.

Unfortunately this would exclude much of the investment which might be available from foreign or UK based multinationals with their geographically dispersed centres of production.

Their value to regional economies and hence to regional policies is therefore less than some would like to believe and in some cases their impact can have a detrimental effect on the nurturing of smaller indigenous firms.

Greater selectivity could also take regional aid directly into the business of training and re-training labour. The artificial separation of manpower policies and regional aid in official thinking is a fundamental obstacle to real progress. Measures which could be taken include a much larger role for the Manpower Services Commission or an equivalent body as well as the direct encouragement of local managerial and entrepreneurial talent in the regions. Second, on a small scale, has already taken place utilising managerial expertise in smaller firms; this could well be extended.

It is likely to be more successful than persevering with an increasingly futile search for diminishing numbers of firms wishing to invest in UK regions as opposed to overseas or wishing to invest in a new location at all.

To say that the champagne industry is a great attraction is to reduce sales by means of raising prices is to impute to them a motive which I think is undeserved. Prices have risen for champagne, as for almost everything else, because of increased production costs, but these rises have been tempered by a willingness on the part of those in the profession to maintain profit margins, while, as ever, maintaining product quality. Indeed the "mot" is "juste"—*rien ne remplace*.

Maurice J. Buckmaster, (Colonel) Champagne Bureau, 7 Swan Court, Chelsea Manor Street, SW3.

Handling glass fibre

From Mr. G. Hallett

Sir.—I have recently had to lay glass-fibre in a loft and have once more experienced what a nasty, inconvenient and, I suspect, dangerous substance it is.

Handling it loose seems a British peculiarity. In the U.S. it is sold enclosed in paper, with aluminium foil on one side, for added insulation. This makes it clean and convenient to handle and much easier to use on walls or roofs. I am surprised that British glass fibre manufacturers sell their product in such an inefficient and anti-social way.

Graham Hallett, 10, Coed-y-Yn, Rhymney, Cardiff.

Champagne still attractive

From Colonel Maurice Buckmaster

Sir.—Edmund Penning-Russell is such a renowned expert mine of information about wines in general, and champagne in particular, that I hesitate to disagree with him, even in the mildest way. His article of January 16 is excellent and a pleasure to read.

The point I wish to make, however, is that, from the basis of value for money, champagne has still a great attraction. When one makes the comparison of champagne prices with virtually every other wine and nearly all other commodities, whether essentials or semi-luxuries—champagne prices are still very moderate. The increased cost of production in this highly labour-intensive industry, and the soaring rise in bank charges, etc., on stocks which, by their nature, give no return on investment during their long stay in cellars, are barely reflected in the increase in the index price of champagne to 176 compared with 100 in 1970.

To say that the champagne industry is a great attraction is to reduce sales by means of raising prices is to impute to them a motive which I think is undeserved. Prices have risen for champagne, as for almost everything else, because of increased production costs, but these rises have been tempered by a willingness on the part of those in the profession to maintain profit margins, while, as ever, maintaining product quality. Indeed the "mot" is "juste"—*rien ne remplace*.

GENERAL UK: One-day national rail strike

National Coal Board makes first pay offer to National Union of Mineworkers.

Sir Derek Ezra, NCB chairman, speaks at National Materials Handling Centre lunch, International Press Centre, London.

Sir Robert Booth, National Exhibition Centre chairman and president of the Birmingham Chamber of Commerce, opens one-day seminar, Albany Hotel, Birmingham, on export credit and finance.

(Dr.) John Whitelegg, Department of Geography, University of Lancaster, Lancaster.

EEC Agricultural Ministers meet in West Berlin to discuss disagreements on farm pricing.

OFFICIAL STATISTICS

Final December figures for car and commercial vehicle production, energy trends, institutional investment, third quarter.

PARLIAMENTARY BUSINESS

Tate & Lyle cuts final as profits fall £19m

REPORTING PROFITS down by over £18m in the year ended September 30, 1978 Tate & Lyle is cutting its final dividend from 4p to 1.05p net. This leaves the total down from 13.4p to 10.5p. In addition the interim payment for the current year is being lowered from 3.1p to 2.5p.

Lower profits had been expected and the pre-tax figure emerges at £24.8m against £43.9m of which £13.5m (£19m) accrued in the second half.

As regards current year results Earl Jellicoe, the chairman says that the group will have a hard struggle to maintain let alone improve on the 1977-78 results. He is looking to far more satisfactory level of earnings in 1981.

Listing the reasons for the decline in profits the chairman explains that there was a fall from £8.8m to £1.2m in profits of UK sugar refining due to static demand and to the impact of Common Market policies. The group's starch and glucose activities suffered from an excess of capacity both here and in Europe and was aggravated by initial production problems at the Garston Milling plant at Battersea.

The exposure of the group to the worldwide decline in shipping rates is reflected in a drop in UK shipping profits from £8.1m to £0.8m.

See Lex

Also the chairman reports that the cost of securing the market share aimed for in respect of refined syrups and sugars in the U.S. has proved greater than initial estimates.

The Board has been strengthened and management restructured. Also the rationalisation of UK sugar refining has been accelerated. A programme to produce higher efficiency and productivity has been introduced at Garston's starch refinery. The number of ships owned and freight risks are being reduced and measures have been taken to strengthen the group's financial position. Capital expenditure to improve the U.S. refinery will be completed in 1979.

The chairman points out that the largest contribution to the group profits came from the sugar trading activities where the trading profit was up from £14.2m to £19.6m. Profits from the agribusiness also increased from £2.2m to £4.5m.

The year's attributable profit comes through at £9m against £2.7m and earnings per £1 share are shown at 16.3p (50.5p basic and 49.6p fully diluted).

Turnover 1,160.3 1,234.2

Trading profit 26.4 50.4

Exceptional items 1.8 1.8

Interest 11.9 9.9

Share of associates 5.9 5.9

Profit before tax 24.6 43.9

Tax 12.8 12.1

Net profit 11.8 30.8

Minority interest 5.0 2.7

Attributable 5.8 7.3

Dividends 5.8 7.3

Mr. Michael Webster, chairman of Fitch Lovell, photographed in Smithfield Market at the company's Keevil and Keevil subsidiary, which is responsible for handling wholesale poultry and provisions. The group's interim figures are due to be announced today.



Mr. Michael Webster, chairman of Fitch Lovell, photographed in Smithfield Market at the company's Keevil and Keevil subsidiary, which is responsible for handling wholesale poultry and provisions. The group's interim figures are due to be announced today.

SEET advances to £0.62m at half-time

AS FORECAST pre-tax profits of Scottish, English and European Textiles the woven fabrics group, rose in the first half, and latest management accounts continue to show satisfactory trading.

In the half year to October 31, 1978, the group pushed up taxable profits from £561,000 to £17,000 on turnover unchanged at £51m. For the whole of last year the company turned in pre-tax profits of £1.2m on turnover of £16.1m.

Mr. J. H. M. Mackenzie, chairman, says the group's liquidity has improved. He adds that Tissus L'Abelle S.A. has acquired and is merging with the Parisian distributing company La Mardelle S.A. and the entire acquisition has been self-financed. Both companies operate from a prime location in the centre of Paris and the operation provides scope for further development.

The interim dividend is raised from 0.66p net per 20p share to 0.737p. Last year's total payout was 1.8215p.

After the dividend payment amounting to £28,000 (£28,000) attributable profit comes out at £243,000, against £207,000.

PRE-TAX PROFITS of Downiebrae Holdings were up from £338,777 to £430,249 in the year to December 31, 1978. Turnover was ahead at £5.15m against £4.88m.

The Board says that results are being announced earlier than usual to facilitate internal re-organisation of the group.

After tax of £83,148 (£145,116), earnings per 10p share are shown higher at 4.72p (2.71p). The final dividend is stepped up from 1.5p to 1.8p, making a total payment of £2.56p (2.29p).

The group's interests include iron manufacturing, metal merchandising, and manufacture of steel profiles and pipe flanges.

Mr. Petherbridge, senior managing director, warns that "one more burst on the interest rate accelerator" may be necessary before the end of the fiscal year.

Mr. Petherbridge describes 1978 as a year of "dashed hopes and false dawns," dominated by a large Public Sector Borrowing Requirement and an uncertain political situation. There was a determination to control the money supply and taken together these factors added up to an increase in MLR over the year of 5.1 per cent.

In July the company reported that it had experienced difficult trading conditions in the first half and that provisions for depreciation in the value of the portfolio exceeded trading profits.

Mr. Petherbridge explains that the period following that announcement was one of persistent money shortage as a result of substantial sales of Government stock when MLR had been raised to 10 per cent in early June. Despite releases of Special Deposits to ease the pressure on banking liquidity normality was not restored until September. As a result margins in the discount market were squeezed throughout the summer.

However, the company returned to profitability before the end of the year as the life of the assets was short and the money book was, by traditional standards, long.

The company says that the funds will be largely used to repay short-term debt in U.S. dollars. The loan will therefore not have a material effect on the company's gearing.

However, annual interest charges will be slightly lower as the funds replace a host of loans of up to three years at interest rates above the latest coupon.

As regards the future short term interest rates are rising and the possibility of a further rise in MLR cannot be ignored says Mr. Petherbridge. The need to sell off the interest rate accelerated for the end of the fiscal year.

The dividend, however, effectively stepped up from 15.512p to 17.657p, with a final of 11.282p. The profit for the year is after

orders for the compulsory winding up of 72 companies have been made by Mr. Justice Viner in the High Court. They were:

M.L.M. Builders, Executive Leasing, Simurg, Mind Movers, Ballard and Barrett, Freight Services, Argylls (Builders and Shippers), Comet General Cleaning Company, (Berkhamsted), Benderswell, Lee Marsh, Plastering Company, Aries Products (Clothing).

Chinegreen, Chinegreen Investments, M.E.L. Insurance Broking and Finance, G. Thomas Engineering Services, Lunfield Builders and Contractors, Moor Restaurants (Newcastle), Elkins Productions, Caxton, Duramatic Fuels, E. J. Hanbury Transport (Southampton), Fair Oak Motors, F. and M. Carrels (Stanford), Trantron, Smith Cuisine, Riverfront, Quicksilver, Ashton N. B. Braden and Company (London), The New Merchant Building Company, Parham Preservation, Essex Separates, Charlton Developments (Cheltenham), Fox Felting.

Price-Rite (Jewellers), Barnett Christie, Mid Cheshire Joinery Company, Overglade, Phyllis Landi Investments, Richard Kingsley Automobiles, Lee Paintering Contractors, Conicite, A. and G. (Jewels), Dexal Freight Services.

Sandcast Rentals, Anderstafe Engineering, Hawthornes Transports (Coventry), Primary Metals, Webb Cullen and Company, Modern Plan Insulation (Pennine), Tweed Yard, Gashworth.

Lemming's of Actionvalley, Omnia Pastimes, Vistope, Expergrade, Mandale Builders, Thermopanel Heating, Pretty Girl, Hanscon Building Services, Glynvy Grange, Leslie Thurston (Builders), Christionette International.

Exchange Facilities, Yeoman Garage (Barnsley), Ital-Sped, Barrow Express, Barwickton, Orange Building Services, David Clark Cars, Sistem, Award Groundwork, W. S. Lowell (Nuthurst), Plastic Wall and Roof Coating, and New Burling-ton Estates.

See Lex

Rank recovers most of lost ground in second half

DIVIDENDS ANNOUNCED

	Date	Corre-	Total	Total
	Current	payment	for	last
	payment	div.	year	year
Ashdown Investment	25	2.25	4.65	4.65
James Austin Int.	16	2.25	4.50	4.50
Thomas French	16	0.90	1.80	1.80
Downiebrae	1-31	1.50	3.00	3.00
A. Kershaw	15-07	1.125	2.250	2.250
Marston Thompson Int.	24	0.75	1.50	1.50
New Thringmire 2nd Int.	30	0.38	0.76	0.76
New Wiltshirestrand	31	0.18	0.36	0.36
Rank Organisation	6	0.50	1.00	1.00
Status Discount 2nd Int.	24	0.45	0.90	0.90
SEET Int.	7-04	0.74	1.48	1.48
Tate & Lyle	1-15	1.05	2.10	2.10
Tate & Lyle 1st Int.	25	1.05	2.10	2.10
Union Discount	11-25	1.25	2.50	2.50
Vestergaard Metal	21	0.45	0.90	0.90
Wicks Woollen Int.	28	0.18	0.36	0.36
Dividends shown per share net except where otherwise stated				
* Equivalent after allowing for the revaluation of the group's assets in the year ended 31 December 1976. ** Additional £0.0886p for 1976/77. *** Additional £0.18125p for 1977/78.				

year's results of the jointly owned associates with Xerox because of the change in accounting for capital leases, increased the profit by £245,000 and reduced tax by £22,000 and increased minority interest by £8,000, against the report.

Though it is difficult to judge how the group will be affected by the current industrial unrest in the UK, it has the strength to respond to any difficulties with which it is likely to be faced. Mr. Smith comments: "We believe we are well placed to take advantage of the opportunities that are certain to present themselves."

After tax of £80,533 (£52,043) and minorities, earnings per 25p share were down 5p to 34.4p. A net final dividend of £4,888,839 lifts the total to £8,666,839, compared with £8,036,125 and an additional 0.0886p is to be paid in respect of 1976/77.

The directors propose to raise the total for the current year by 20 per cent to 10.7p. Treasury consent for this would be forthcoming in the context of the rights issue.

An extraordinary gain this time of £1.69m (debit £6.66m) included profits net of losses on property sales of £2.2m, losses on cessation of business of £2.3m and profit less loss on sales of investments in subsidiary, associated and other companies amounting to £3.12m.

Restatement of the previous

The proposed merger between

Mr. A. Kershaw and Son, the precision engineering subsidiary of Rank Organisation, whose main

asset is its substantial holding in Rank Precision, was agreed

from £4.23m to £5.12m.

The tax charge was £226,134 (£19,590), leaving a retained surplus of £14,339.

Investment income for 1977/78

of £1.6m (£0.545m) was

offset by £1.6m (£0.545m) against

the tax charge of £67.99p (£0.545m).

With Treasury consent its net

final dividend is raised to

£10,067.5p, giving a total of

£23,067.5p (£15,742.25p). In addition £1.8125p is to be paid in respect of 1976/77.

See Lex

Rising MLR reduces Union Discount profit to £1.8m

REFLECTING THE high level of

MLR profits of the Union Discount company of £40.2m in the year to December 31, 1978. Turnover was ahead at £5.15m against £4.88m.

The Board says that results are

being announced earlier than

usual to facilitate internal re-

organisation of the group.

After tax of £83,148 (£145,116),

earnings per 10p share are shown

higher at 4.72p (2.71p).

The final dividend is stepped up from 1.5p to 1.8p, making a total

payment of £2.56p (2.29p).

The group's interests include

ing CDs to commercial bills

after the introduction of the

cash. And by keeping the life

of its assets short and the length

of its money book relatively long,

it was able to get back into

profits in the late autumn.

Union was bidding aggressively

for Treasury Bills in the final

weeks of the year, which ex-

plains its high current asset

figures at the balance sheet date.

This, it claims, helped to cut the

MINING NEWS

Aboriginal land power may be checked

BY KENNETH MARSTON, MINING EDITOR

THE Australian Government is considering watering down its controversial Aboriginal land rights legislation following complaints by the mining companies. Complaints James Firth from Sydney.

The Minister for Aboriginal Affairs, Senator Chancy, admitted that a review of the mine title legislation had been ordered by the Cabinet, but denied that the Government was considering removing the power of Northern Territory Aboriginals to block mining and petroleum developments on Aboriginal land.

A broad advance in share prices of South African mining issues yesterday anticipated news of the Republic's latest financial measures which are detailed elsewhere. Of the major rises, Anglo American Corporation moved up 2p to 35p and De Beers were 24p up at 42p.

Shares of the gold producers were outstanding with rises such as East Driefontein 39p up at 36p which were helped by U.S. buying. The Gold Mines index jumped 13.3 to 176. Its highest since September 26 last year.

The subsequent news that the Rand is to be allowed to float and that a new dual exchange rate system is to pave the way to a unitary rate was well received. The possibility that the Rand will effectively devalue by some 10 per cent against the dollar would make share prices more attractive to overseas buyers.

It would also mean increased earnings in Rand terms for mineral exports, notably gold and diamonds. Although there would be an offset in increased taxation and possibly higher costs, while increased dividends would attract an unfavourable exchange rate for overseas shareholders. In all, however, there should be a net benefit from this liberalisation of South Africa's monetary system.

The Government at present has the power to override Aboriginal objections if it decides a project is in the national interest. The Cabinet ordered the review after a submission from the deputy Prime Minister and Minister for Trade and Resources, Mr. Douglas Anthony.

Several mining companies had complained to Mr. Anthony that Aboriginal land rights legislation was hindering development. It has been a major factor in the delayed development of the country's big uranium finds in the Northern Territory.

Agreement was only reached on royalties for Aboriginals from the Ranger uranium project

Arco to strengthen Anaconda with \$565m

IN A MOVE aimed at putting its subsidiary on a firmer financial footing, America's Atlantic Richfield (Arco) is to contribute about \$565m (£282m) to Anaconda Copper, which it bought in 1976, reports David Lascelles from New York.

The contribution comes in the form of cancellation of \$400m in loans made by Arco over the last two years, plus another \$165m to be advanced this year.

An Arco spokesman refused yesterday to elaborate, except to say that the purpose was to enable Anaconda to stand up

better financially. "There is nothing particular in view," he said.

When added to the \$700m Arco paid for Anaconda originally, the new capital infusion brings the total cost to nearly \$1.3bn.

Although Anaconda's pre-tax earnings, as reported by Arco, dropped by \$11m to \$77m last year, there was a slight upswing in the final quarter thanks to higher copper prices. Arco therefore appears to be strengthening Anaconda's ability to take advantage of an improving market.

OIL AND GAS NEWS

Petro-Canada offers to buy remaining Panarctic shares

PETRO-CANADA, Canada's national oil company, which already effectively controls Panarctic Oils, the Arctic islands oil and gas exploration consortium, is willing to buy out Panarctic shares held by mining companies and others who wish to sell. Petro-Canada now has a 45 per cent holding in Panarctic, reports Robert Gibbons from Montreal. William Bonner, Petro-Canada's President, wants to keep the Arctic islands development going. There are about 30 individual companies which pooled their exploration acreage in the Arctic islands ten years ago in return for stock in the Panarctic consortium. Many are mining firms, including the Noranda group.

Some have not taken up Panarctic stock in the last two rights issues designed to help finance new drilling.

Panarctic has proved up 12 trillion cubic feet of gas in the Arctic islands, at McIvill Island

and at King Christian. Some possibly commercial oil has been found on Cameron Island.

The largest single holder in Panarctic, PanCanadian Oils, oil and gas subsidiary of Canadian Pacific Group, and Dome Petroleum wish to retain their interests. Petro-Canada will be operator for a group planning to test the feasibility of steam-stimulating horizontal wells on the Arctic islands.

Participants in the consortium are Canada Cities Service, Esso Resources (Exxon), Gulf Canada and Husky OIL. Steam process and drilling would be aimed at increasing recovery from Syn-Canada's opencut mining extraction operation.

The Canadian Government is prepared to consider applications to drill exploratory wells

in the Davis Strait between Baffin Island and Labrador (Engineering) has been called off for "technical reasons."

On October 12 the two companies announced that discussions were taking place which could lead to a merger. Instead, Centreway is now to buy a subsidiary of Whitehouse, George Whitehouse (Motors) for £737,000 cash. The subsidiary will pay a £17,000 dividend to its existing parent before it is transferred.

Whitehouse is making the sale because it "does not have the resources to pursue all the investment opportunities that are currently available to it."

For Centreway, the acquisition will reduce its dependence on manufacturing and will fit in with its vehicle leasing activities.

A reading of the two companies' joint statement reveals that details of the deal are published. Both companies will call EGMs to approve the transaction.

If Centreway does not complete the purchase, it will sell Ralph Taylor Garages, which it bought yesterday for £122,000 in cash, to Whitehouse. RTG is a commercial vehicle distributor.

Interim profits of Centreway rose to £749,000 (£359,000) for the six months ended September 30, 1978, up 20 per cent.

The profit growth is attributed to the "exceptional" trading performance of the footwear subsidiary, Edge Shoes. Profits for Whitehouse, which is changing its year end to March 31, were £38,000 for the 13 weeks to September 30, 1978. A pre-tax profit of £116,000 was made in the 52 weeks ended July 1, 1978.

Turnover was up from £3.5m to £5.7m. Pre-tax profits were struck after interest of £51,000 (£22,000).

After tax of £78,000 (£36,000), earnings per 50p share are shown higher at 143p (97p).

Turnover was up from £3.5m to £5.7m. Pre-tax profits were struck after interest of £51,000 (£22,000).

Just two and a half years after

George Wimpey took over Wingate Developments, the construction group has agreed to sell a £3m slice of Wingate to a private company owned by Wingate directors.

Wimpey, a company owned by Mr. S. A. Wingate, Mr. J. P. Read and Mr. R. Stringer, has paid £3m cash for a selection of former Wingate properties recently valued at that amount. Wimpey Property Holdings will retain the minorities office developments on the eastern fringe of the City of

Edinburgh, 11, Whessoe, St. Ermin's Hotel, Caxton Street, SW 1.

D. F. Bevan ahead

ANNOUNCING AN increase in pre-tax profits from £70,000 to £151,000 for the six months to September 30, 1978, the board of D. F. Bevan (Holdings), metal merchant, stated that the second half should be materially better than the first six months.

But it will perhaps be unrealistic, the board adds, to envisage an increase as dramatic as that seen last year—12-month profit being £301,000.

After tax of £78,000 (£36,000), earnings per 50p share are shown higher at 143p (97p).

Turnover was up from £3.5m to £5.7m. Pre-tax profits were struck after interest of £51,000 (£22,000).

The Board is confident that they will be able to recommend a dividend for the year increased by the maximum 10 per cent—last year's payment was

£2.347; building materials

NORTH AMERICAN NEWS

Sears files civil rights complaint

CHICAGO — Sears Roebuck said it filed a class action lawsuit in the U.S. District Court in Washington, D.C., charging that 10 federal agencies have failed to enforce or improperly enforced laws barring discrimination in employment.

Sears alleged in the complaint that it and other employers are denied the right to comply with provisions of federal anti-discrimination statutes and regulations by the defendants.

The company said that the agencies "have failed to adequately enforce the federal civil rights enforcement effort, have willfully or negligently failed to enforce federal civil rights laws . . . and have denied private employers the means of proving compliance with the law."

In the suit, Sears said it and the plaintiff class are faced with conflicting compliance requirements.

The complaint seeks an injunction providing that no agency or department may penalize Sears or the other plaintiffs by cancellation of government contracts or monetary penalties until the Federal Government develops accurate statistics to measure compliance with Government policies.

Kaiser Aluminum

Kaiser Aluminum and Chemical Corporation has declared a regular quarterly dividend of 25 cents per share on common stock writes our Financial Staff.

The dividends declared follow record earnings in 1978. Total earnings last year reached \$3.53 a share, or \$5.16 a share on shares outstanding before the two-for-one stock split in October 1978.

Fourth quarter slowdown in earnings at Shell Oil

BY DAVID LASCELLES IN NEW YORK

MORE U.S. oil companies reported mixed results for 1978 yesterday. Shell Oil, the Houston-based company 60 per cent owned by Royal Dutch/Shell, said that net income rose 7 per cent from \$760m or \$3.25 a share in 1977, to \$814m or \$3.45. But most of this rise came in the earlier part of the year: earnings in the last quarter were flat — \$192.3m against \$192.7m in the same period a year earlier.

The improved year-end figures were due mainly to better results from oil and gas production and from increased volume in sales of refined products. These more than offset the company's increased operating costs.

However, towards the end of last year Shell was obliged by centrate on refining and

federal regulation to cut prices on some of its gasoline products, and it had to ration distribution of premium lead-free petrol because of reduced capacity at two refineries.

Mr. John Bookout, president, said the company is placing continuing strong emphasis on crude oil and gas exploration and development.

Ashland Oil, which is in the process of undergoing a major restructuring, reported a 27 per cent rise in net income to \$50.7m or \$1.33 per share in its first quarter, which ended in December. Sales were up 13 per cent to \$1.5b.

The company commented that serious interest had been shown in its plans to sell off its oil and gas properties in order to concentrate on refining and

\$4.5bn.

especially in Europe, where earnings had been strong over the past six months after the losses of a year ago.

For the whole of the first nine months, General Foods managed a 49 per cent increase in earnings to \$175.3m, equivalent to \$3.51 a share. Sales moved up from \$3.82bn to \$4.33bn.

Also making a marked contribution to the third quarter results, said the company, was the introduction into eastern U.S. markets in December of its carbonated candies, recently launched in most of the U.S. and Europe.

Another leading U.S. food company, Nabisco, which also operates in the toiletry and pharmaceutical sectors, suffered an earnings decline last year to \$101.6m, or \$1.56 a share, from \$103.9m, or \$1.54.

While sales of its food products went up during the year, those in its other two main areas were stagnant, it said.

During the final quarter, however, it managed a 14 per cent earnings gain to \$94.5m, or \$1.03 per share.

Nabisco said that sales of its skin care products declined below the levels of the previous year.

Another leading U.S. food company, Nabisco, which also operates in the toiletry and pharmaceutical sectors, suffered an earnings decline last year to \$101.6m, or \$1.56 a share, from \$103.9m, or \$1.54.

While sales of its food products went up during the year, those in its other two main areas were stagnant, it said.

During the final quarter, however, it managed a 14 per cent earnings gain to \$94.5m, or \$1.03 per share.

Nabisco said that sales of its skin care products declined below the levels of the previous year.

Union Carbide edges ahead

BY Our New York Staff

UNION CARBIDE, the second largest chemical company in the U.S., blamed foreign currency accounting losses and the cost-price squeeze for its modest 3 per cent rise in 1978 earnings last night. Net income for the year was \$334.8m or \$6.16 per share compared with \$385.1m or \$6.05 per share last year. Sales were up 12 per cent to \$7.57bn.

At the same time, the company reported a 19 per cent rise in last quarter 1978 earnings to \$128.5m or \$1.33 a share on \$7.36 share, though sales for the year were up 13 per cent, from \$14.3bn to \$16.3bn. In the past quarter, net income actually declined by 3 per cent, from \$22.5m or \$1.51 a share, to \$16.7m or \$1.48 a share, on a 13 per cent rise in sales to

\$4.5bn.

Standard Oil (Indiana) lifted

annual earnings by a modest 4 per cent to \$10.8bn or \$7.36 share, though sales for the year were up 13 per cent, from \$14.3bn to \$16.3bn. In the past quarter, net income actually declined by 3 per cent, from \$22.5m or \$1.51 a share, to \$16.7m or \$1.48 a share, on a 13 per cent rise in sales to

\$4.5bn.

Standard Oil (Indiana) lifted

annual earnings by a modest 4 per cent to \$10.8bn or \$7.36 share, though sales for the year were up 13 per cent, from \$14.3bn to \$16.3bn. In the past quarter, net income actually declined by 3 per cent, from \$22.5m or \$1.51 a share, to \$16.7m or \$1.48 a share, on a 13 per cent rise in sales to

\$4.5bn.

Standard Oil (Indiana) lifted

annual earnings by a modest 4 per cent to \$10.8bn or \$7.36 share, though sales for the year were up 13 per cent, from \$14.3bn to \$16.3bn. In the past quarter, net income actually declined by 3 per cent, from \$22.5m or \$1.51 a share, to \$16.7m or \$1.48 a share, on a 13 per cent rise in sales to

\$4.5bn.

Standard Oil (Indiana) lifted

annual earnings by a modest 4 per cent to \$10.8bn or \$7.36 share, though sales for the year were up 13 per cent, from \$14.3bn to \$16.3bn. In the past quarter, net income actually declined by 3 per cent, from \$22.5m or \$1.51 a share, to \$16.7m or \$1.48 a share, on a 13 per cent rise in sales to

\$4.5bn.

Standard Oil (Indiana) lifted

annual earnings by a modest 4 per cent to \$10.8bn or \$7.36 share, though sales for the year were up 13 per cent, from \$14.3bn to \$16.3bn. In the past quarter, net income actually declined by 3 per cent, from \$22.5m or \$1.51 a share, to \$16.7m or \$1.48 a share, on a 13 per cent rise in sales to

\$4.5bn.

Standard Oil (Indiana) lifted

annual earnings by a modest 4 per cent to \$10.8bn or \$7.36 share, though sales for the year were up 13 per cent, from \$14.3bn to \$16.3bn. In the past quarter, net income actually declined by 3 per cent, from \$22.5m or \$1.51 a share, to \$16.7m or \$1.48 a share, on a 13 per cent rise in sales to

\$4.5bn.

Standard Oil (Indiana) lifted

annual earnings by a modest 4 per cent to \$10.8bn or \$7.36 share, though sales for the year were up 13 per cent, from \$14.3bn to \$16.3bn. In the past quarter, net income actually declined by 3 per cent, from \$22.5m or \$1.51 a share, to \$16.7m or \$1.48 a share, on a 13 per cent rise in sales to

\$4.5bn.

Standard Oil (Indiana) lifted

annual earnings by a modest 4 per cent to \$10.8bn or \$7.36 share, though sales for the year were up 13 per cent, from \$14.3bn to \$16.3bn. In the past quarter, net income actually declined by 3 per cent, from \$22.5m or \$1.51 a share, to \$16.7m or \$1.48 a share, on a 13 per cent rise in sales to

\$4.5bn.

Standard Oil (Indiana) lifted

annual earnings by a modest 4 per cent to \$10.8bn or \$7.36 share, though sales for the year were up 13 per cent, from \$14.3bn to \$16.3bn. In the past quarter, net income actually declined by 3 per cent, from \$22.5m or \$1.51 a share, to \$16.7m or \$1.48 a share, on a 13 per cent rise in sales to

\$4.5bn.

Standard Oil (Indiana) lifted

annual earnings by a modest 4 per cent to \$10.8bn or \$7.36 share, though sales for the year were up 13 per cent, from \$14.3bn to \$16.3bn. In the past quarter, net income actually declined by 3 per cent, from \$22.5m or \$1.51 a share, to \$16.7m or \$1.48 a share, on a 13 per cent rise in sales to

\$4.5bn.

Standard Oil (Indiana) lifted

annual earnings by a modest 4 per cent to \$10.8bn or \$7.36 share, though sales for the year were up 13 per cent, from \$14.3bn to \$16.3bn. In the past quarter, net income actually declined by 3 per cent, from \$22.5m or \$1.51 a share, to \$16.7m or \$1.48 a share, on a 13 per cent rise in sales to

\$4.5bn.

Standard Oil (Indiana) lifted

annual earnings by a modest 4 per cent to \$10.8bn or \$7.36 share, though sales for the year were up 13 per cent, from \$14.3bn to \$16.3bn. In the past quarter, net income actually declined by 3 per cent, from \$22.5m or \$1.51 a share, to \$16.7m or \$1.48 a share, on a 13 per cent rise in sales to

\$4.5bn.

Standard Oil (Indiana) lifted

annual earnings by a modest 4 per cent to \$10.8bn or \$7.36 share, though sales for the year were up 13 per cent, from \$14.3bn to \$16.3bn. In the past quarter, net income actually declined by 3 per cent, from \$22.5m or \$1.51 a share, to \$16.7m or \$1.48 a share, on a 13 per cent rise in sales to

\$4.5bn.

Standard Oil (Indiana) lifted

annual earnings by a modest 4 per cent to \$10.8bn or \$7.36 share, though sales for the year were up 13 per cent, from \$14.3bn to \$16.3bn. In the past quarter, net income actually declined by 3 per cent, from \$22.5m or \$1.51 a share, to \$16.7m or \$1.48 a share, on a 13 per cent rise in sales to

\$4.5bn.

Standard Oil (Indiana) lifted

annual earnings by a modest 4 per cent to \$10.8bn or \$7.36 share, though sales for the year were up 13 per cent, from \$14.3bn to \$16.3bn. In the past quarter, net income actually declined by 3 per cent, from \$22.5m or \$1.51 a share, to \$16.7m or \$1.48 a share, on a 13 per cent rise in sales to

\$4.5bn.

Standard Oil (Indiana) lifted

annual earnings by a modest 4 per cent to \$10.8bn or \$7.36 share, though sales for the year were up 13 per cent, from \$14.3bn to \$16.3bn. In the past quarter, net income actually declined by 3 per cent, from \$22.5m or \$1.51 a share, to \$16.7m or \$1.48 a share, on a 13 per cent rise in sales to

\$4.5bn.

Standard Oil (Indiana) lifted

annual earnings by a modest 4 per cent to \$10.8bn or \$7.36 share, though sales for the year were up 13 per cent, from \$14.3bn to \$16.3bn. In the past quarter, net income actually declined by 3 per cent, from \$22.5m or \$1.51 a share, to \$16.7m or \$1.48 a share, on a 13 per cent rise in sales to

\$4.5bn.

Standard Oil (Indiana) lifted

annual earnings by a modest 4 per cent to \$10.8bn or \$7.36 share, though sales for the year were up 13 per cent, from \$14.3bn to \$16.3bn. In the past quarter, net income actually declined by 3 per cent, from \$22.5m or \$1.51 a share, to \$16.7m or \$1.48 a share, on a 13 per cent rise in sales to

\$4.5bn.

Standard Oil (Indiana) lifted

annual earnings by a modest 4 per cent to \$10.8bn or \$7.36 share, though sales for the year were up 13 per cent, from \$14.3bn to \$16.3bn. In the past quarter, net income actually declined by 3 per cent, from \$22.5m or \$1.51 a share, to \$16.7m or \$1.48 a share, on a 13 per cent rise in sales to

\$4.5bn.

Standard Oil (Indiana) lifted

annual earnings by a modest 4 per cent to \$10.8bn or \$7.36 share, though sales for the year were up 13 per cent, from \$14.3bn to \$16.3bn. In the past quarter, net income actually declined by 3 per cent, from \$22.5m or \$1.51 a share, to \$16.7m or \$1.48 a share, on a 13 per cent rise in sales to

\$4.5bn.

Standard Oil (Indiana) lifted

annual earnings by a modest 4 per cent to \$10.8bn or \$7.36 share, though sales for the year were up 13 per cent, from \$14.3bn to \$16.3bn. In the past quarter, net income actually declined by 3 per cent, from \$22.5m or \$1.51 a share, to \$16.7m or \$1.48 a share, on a 13 per cent rise in sales to

\$4.5bn.

Standard Oil (Indiana) lifted

annual earnings by a modest 4 per cent to \$10.8bn or \$7.36 share, though sales for the year were up 13 per cent, from \$14.3bn to \$16.3bn. In the past quarter, net income actually declined by 3 per cent, from \$22.5m or \$1.51 a share, to \$16.7m or \$1.48 a share, on a 13 per cent rise in sales to

\$4.5bn.

Standard Oil (Indiana) lifted

annual earnings by a modest 4 per cent to \$10.8bn or \$7.36 share, though sales for the year were up 13 per cent, from \$14.3bn to \$16.3bn. In the past quarter, net income actually declined by 3 per cent, from \$22.5m or \$1.51 a share, to \$16.7m or \$1.48 a share, on a 13 per cent rise in sales to

\$4.5bn.

Standard Oil (Indiana) lifted

annual earnings by a modest 4 per cent to \$10.8bn or \$7.36 share, though sales for the year were up 13 per cent, from \$14.3bn to \$16.3bn. In the past quarter, net income actually declined by 3 per cent, from \$22.5m or \$1.51 a share, to \$16.7m or \$1.48 a share, on a

MILAN STOCK EXCHANGE

New lease of life for the private sector

BY RUPERT CORNWELL

STRIKE OR no strike, the Milan Bourse is enjoying one of its periodic mini-revivals. Whatever the market's continuing disagreement at the failure of the Government in Rome to take any concrete steps to enhance its standing, prices have risen steadily since the two-day stoppage by brokers last week.

Almost inevitably, at the centre of the activity has been Montedison, the chemical group whose adventures and misadventures have been a constant in the Italian scene for years. Now, however, not only does the market discern happier times ahead for Montedison, but for the economy and Italian industry at large.

Helped by favourable technical circumstances, trading volume has picked up and there are cautious hopes for further share price gains following last year's advance of around 26 per cent.

All this, however, still leaves the Bourse a long way from being a vital cog in the country's financial machinery. Moreover, the signs are that the agitation of the last few weeks, which boiled over with the nomination by Sig. Giulio Andreotti of his friend and Rome impresario Sig. Bruno Pazzi to membership of CONSOB, the markets regulatory agency, will continue if nothing is done speedily. Promises of reform have been the staple diet of the

market for years, but virtually nothing has been accomplished to bring its operation into line with the times. CONSOB itself was launched three and a half years ago, supposedly, to be Italy's answer to the American Securities and Exchange Commission (SEC). But the Bourse remains a haven for insider trading and the preserve of specialists, lacking the institutional involvement taken for granted elsewhere in Europe.

Sig. Andreotti himself has promised another set of measures to revitalise Italy's stock markets, and the Treasury Minister, Sig. Filippo Maria Pandolfi is due to present shortly proposals to increase the powers of CONSOB. Even the Communists are in favour of improving the Bourse along what amount to orthodox capitalist lines, but nothing seems to happen. The result is that today Milan trades in a year what Wall Street dispatches in a day and a half and, it is authoritatively estimated, around three-quarters of share deals take place outside the official market. But the tide may be turning.

One possible explanation stems from the suspicion that CONSOB given the powers it wants to delve into the books of quoted companies, some subsidiaries of Italy's powerful public sector corporations could yield secrets highly embarrassing to their political masters.

But the tide may be turning, with more Italian companies looking to seek a more rigorous vetting of their accounts—not least because of the plans of the common market for greater disclosure which could lead to Brussels achieving what Rome cannot. As Sig. Giorgio Aloisio de Gaspari, new head of the Milan stockbrokers association points out, "now that everyone here is rediscovering the private sector, it's only logical that things move in our favour."

He has gone further and drawn up a list for the Government of what should be done. First come incentives to persuade companies to seek a listing. While only 162 companies are currently publicly quoted (and just one of them foreign) "there are 1,000 Italian companies worth trading," says Sig. Aloisio de Gaspari. These

should be supported by measures to induce savers to invest in shares (notably tax changes to put share income on at least the same footing as other income), and to stimulate the flow of risk capital into industry. The status of stockbrokers should be enhanced, measures brought in to encourage institutions into the market, and a tighter code to control takeover and share exchange offers and clamp down on insider trading.

Nothing, however, better illustrates the divide between vision and reality than the Byzantine manoeuvres in progress to reorganise the financial and industrial empire of Sig. Carlo Pesenti, the Bergamo-based entrepreneur, whose master company Italcementi has been at the centre of endless

house speculation, and whose shares have doubled in the last six months.

It is a text-book example of crossed shareholdings and other practices that make an outsider tread very warily indeed.

The Pesenti group is one of

the most powerful in private hands here. Its cement-making activities alone concentrated in Italcementi, generated sales of L424bn (\$610m) in 1977, while the banking interests, controlled by Italcementi's 100 per cent owned subsidiary Italmobiliare and including Banca Provinciale Lombarda and Istituto Bancario Italiano (IBI), are conservatively valued at L700bn (\$940m).

Then there is a 41 per cent stake in Ras, Italy's second largest private insurance group, 64 per cent of Franco Tosi, an electrical engineering company with sales of L150bn (\$180m), and 25 per cent of Falck, a steel concern with a turnover of some L300bn (\$330m). It was from the banking side that the problems stemmed.

According to well-placed analysts Sig. Pesenti created two obscure investment companies, called Cemital and Privital, to buy his 37 per cent master holding in Italcementi. To do so, however, these two companies borrowed a reported L180m (\$190m) from Banca Provinciale Lombarda, which is of course controlled by Italmobiliare, a

THE SAITAMA BANK, LTD.

Negotiable Floating Rate U.S. Dollar Certificates of Deposit
Maturity date 26th January 1981

In accordance with the provisions of the Certificates of Deposit notice is hereby given that for the six-month interest period from 25th January 1979 to 25th July 1979 the Certificates will carry an Interest Rate of 12% per annum.

Agent Bank
Hill Samuel & Co. Limited,
London

Aluminium
Pechiney
expansion

By Terry Dodsworth in Paris

ALUMINIUM Pechiney, the French company which ranks among the world's top five aluminium manufacturers, has put in train a Fr 400m (\$92m) modernisation programme aimed at raising production by 20 per cent.

The move is based on the present state of buoyant demand for aluminium, and the conviction at Aluminium Pechiney, a subsidiary of the large Pechiney Ugine Kuhlmann group, that the industry is moving into a period of capacity shortage.

Much of the sales improvement last year, says Pechiney, was due to the increasing use of aluminium as a light, energy-saving component, and this trend is expected to continue.

The Fr 400m is being invested in the five years up to the end of 1983, with the lion's share going to the plant at St. Jean de Maurienne where the object is to produce an additional 42,000 tonnes a year. This will account for a little more than half of the planned extra 82,000 tonnes, the other 40,000 tonnes being spread among the group's remaining nine factories.

Pechiney claims that this method of expansion will be much cheaper than building a green field site, the aim being to reduce costs and energy consumption, while also improving working conditions.

The group will emerge from the programme with a total capacity in France of about 390,000 tonnes a year. This, it says, would enable it to remain at a level at which it can supply about 8 per cent of the world market.

In the short-term, Pechiney expects a demand for aluminium to reach 12,250,000 tonnes this year, a 2 per cent improvement by comparison with 1978. U.S. demand is predicted to drop by 2.5 per cent, yet to be more than compensated for by a 6 per cent rise in Europe and Asia.

If this prediction is fulfilled, Pechiney feels capacity utilisation in the industry will reach 92 per cent by the end of this year.

At the same time as this new investment in France, Aluminium Pechiney, which has total world production capacity of a little over 1 million tonnes a year, is pressing ahead with new investments in the Cameroons and in Spain.

Yen rise hits Mitsubishi

BY RICHARD HANSON IN TOKYO

MITSUBISHI Corporation, the largest trading house in Japan, suffered a broad decline in sales and net profit in the first six months as a result of the yen's appreciation, and foresees a similar drop for the full year to March.

Net income for the period to September 30 was down by 12 per cent to Y11.09bn (\$58m) from Y12.6bn in the same period of the previous year.

This was a steeper fall than the 4.9 per cent drop recorded for the parent company alone

because of losses in converting overseas revenues into yen.

Trading transactions were down by 9.4 per cent to Y4.46 trillion (million million) from Y4.92 trillion, with the biggest declines occurring in the value of its import business. All groups of commodities showed falls, with fuels, general merchandise and machinery down by 19.9 per cent, 11.6 per cent and 9.6 per cent respectively.

Mitsubishi did manage to increase the efficiency of its financing operations, showing a net decrease in interest ex-

penses of Y4.5bn as a result of the lowering of the official discount rate last March.

Gross trading profit declined by 7.7 per cent, or Y9.6bn, to Y114.88bn, with about half of the drop due to exchange losses arising from the translation of receivables and payable of consolidated foreign subsidiaries into yen.

The decline was partly offset by a rise in profit from sales of properties, which totalled Y2.55bn against only Y2.31bn a year ago, and a doubling of income from securities sales and miscellaneous items to Y2.12bn.

The decline was partly offset by a rise in profit from sales of properties, which totalled Y2.55bn against only Y2.31bn a year ago, and a doubling of income from securities sales and miscellaneous items to Y2.12bn.

The decline was partly offset by a rise in profit from sales of properties, which totalled Y2.55bn against only Y2.31bn a year ago, and a doubling of income from securities sales and miscellaneous items to Y2.12bn.

The decline was partly offset by a rise in profit from sales of properties, which totalled Y2.55bn against only Y2.31bn a year ago, and a doubling of income from securities sales and miscellaneous items to Y2.12bn.

The decline was partly offset by a rise in profit from sales of properties, which totalled Y2.55bn against only Y2.31bn a year ago, and a doubling of income from securities sales and miscellaneous items to Y2.12bn.

The decline was partly offset by a rise in profit from sales of properties, which totalled Y2.55bn against only Y2.31bn a year ago, and a doubling of income from securities sales and miscellaneous items to Y2.12bn.

The decline was partly offset by a rise in profit from sales of properties, which totalled Y2.55bn against only Y2.31bn a year ago, and a doubling of income from securities sales and miscellaneous items to Y2.12bn.

The decline was partly offset by a rise in profit from sales of properties, which totalled Y2.55bn against only Y2.31bn a year ago, and a doubling of income from securities sales and miscellaneous items to Y2.12bn.

The decline was partly offset by a rise in profit from sales of properties, which totalled Y2.55bn against only Y2.31bn a year ago, and a doubling of income from securities sales and miscellaneous items to Y2.12bn.

The decline was partly offset by a rise in profit from sales of properties, which totalled Y2.55bn against only Y2.31bn a year ago, and a doubling of income from securities sales and miscellaneous items to Y2.12bn.

The decline was partly offset by a rise in profit from sales of properties, which totalled Y2.55bn against only Y2.31bn a year ago, and a doubling of income from securities sales and miscellaneous items to Y2.12bn.

The decline was partly offset by a rise in profit from sales of properties, which totalled Y2.55bn against only Y2.31bn a year ago, and a doubling of income from securities sales and miscellaneous items to Y2.12bn.

The decline was partly offset by a rise in profit from sales of properties, which totalled Y2.55bn against only Y2.31bn a year ago, and a doubling of income from securities sales and miscellaneous items to Y2.12bn.

The decline was partly offset by a rise in profit from sales of properties, which totalled Y2.55bn against only Y2.31bn a year ago, and a doubling of income from securities sales and miscellaneous items to Y2.12bn.

The decline was partly offset by a rise in profit from sales of properties, which totalled Y2.55bn against only Y2.31bn a year ago, and a doubling of income from securities sales and miscellaneous items to Y2.12bn.

The decline was partly offset by a rise in profit from sales of properties, which totalled Y2.55bn against only Y2.31bn a year ago, and a doubling of income from securities sales and miscellaneous items to Y2.12bn.

The decline was partly offset by a rise in profit from sales of properties, which totalled Y2.55bn against only Y2.31bn a year ago, and a doubling of income from securities sales and miscellaneous items to Y2.12bn.

The decline was partly offset by a rise in profit from sales of properties, which totalled Y2.55bn against only Y2.31bn a year ago, and a doubling of income from securities sales and miscellaneous items to Y2.12bn.

The decline was partly offset by a rise in profit from sales of properties, which totalled Y2.55bn against only Y2.31bn a year ago, and a doubling of income from securities sales and miscellaneous items to Y2.12bn.

The decline was partly offset by a rise in profit from sales of properties, which totalled Y2.55bn against only Y2.31bn a year ago, and a doubling of income from securities sales and miscellaneous items to Y2.12bn.

The decline was partly offset by a rise in profit from sales of properties, which totalled Y2.55bn against only Y2.31bn a year ago, and a doubling of income from securities sales and miscellaneous items to Y2.12bn.

The decline was partly offset by a rise in profit from sales of properties, which totalled Y2.55bn against only Y2.31bn a year ago, and a doubling of income from securities sales and miscellaneous items to Y2.12bn.

The decline was partly offset by a rise in profit from sales of properties, which totalled Y2.55bn against only Y2.31bn a year ago, and a doubling of income from securities sales and miscellaneous items to Y2.12bn.

The decline was partly offset by a rise in profit from sales of properties, which totalled Y2.55bn against only Y2.31bn a year ago, and a doubling of income from securities sales and miscellaneous items to Y2.12bn.

The decline was partly offset by a rise in profit from sales of properties, which totalled Y2.55bn against only Y2.31bn a year ago, and a doubling of income from securities sales and miscellaneous items to Y2.12bn.

The decline was partly offset by a rise in profit from sales of properties, which totalled Y2.55bn against only Y2.31bn a year ago, and a doubling of income from securities sales and miscellaneous items to Y2.12bn.

The decline was partly offset by a rise in profit from sales of properties, which totalled Y2.55bn against only Y2.31bn a year ago, and a doubling of income from securities sales and miscellaneous items to Y2.12bn.

The decline was partly offset by a rise in profit from sales of properties, which totalled Y2.55bn against only Y2.31bn a year ago, and a doubling of income from securities sales and miscellaneous items to Y2.12bn.

The decline was partly offset by a rise in profit from sales of properties, which totalled Y2.55bn against only Y2.31bn a year ago, and a doubling of income from securities sales and miscellaneous items to Y2.12bn.

The decline was partly offset by a rise in profit from sales of properties, which totalled Y2.55bn against only Y2.31bn a year ago, and a doubling of income from securities sales and miscellaneous items to Y2.12bn.

The decline was partly offset by a rise in profit from sales of properties, which totalled Y2.55bn against only Y2.31bn a year ago, and a doubling of income from securities sales and miscellaneous items to Y2.12bn.

The decline was partly offset by a rise in profit from sales of properties, which totalled Y2.55bn against only Y2.31bn a year ago, and a doubling of income from securities sales and miscellaneous items to Y2.12bn.

The decline was partly offset by a rise in profit from sales of properties, which totalled Y2.55bn against only Y2.31bn a year ago, and a doubling of income from securities sales and miscellaneous items to Y2.12bn.

The decline was partly offset by a rise in profit from sales of properties, which totalled Y2.55bn against only Y2.31bn a year ago, and a doubling of income from securities sales and miscellaneous items to Y2.12bn.

The decline was partly offset by a rise in profit from sales of properties, which totalled Y2.55bn against only Y2.31bn a year ago, and a doubling of income from securities sales and miscellaneous items to Y2.12bn.

The decline was partly offset by a rise in profit from sales of properties, which totalled Y2.55bn against only Y2.31bn a year ago, and a doubling of income from securities sales and miscellaneous items to Y2.12bn.

The decline was partly offset by a rise in profit from sales of properties, which totalled Y2.55bn against only Y2.31bn a year ago, and a doubling of income from securities sales and miscellaneous items to Y2.12bn.

The decline was partly offset by a rise in profit from sales of properties, which totalled Y2.55bn against only Y2.31bn a year ago, and a doubling of income from securities sales and miscellaneous items to Y2.12bn.

The decline was partly offset by a rise in profit from sales of properties, which totalled Y2.55bn against only Y2.31bn a year ago, and a doubling of income from securities sales and miscellaneous items to Y2.12bn.

The decline was partly offset by a rise in profit from sales of properties, which totalled Y2.55bn against only Y2.31bn a year ago, and a doubling of income from securities sales and miscellaneous items to Y2.12bn.

The decline was partly offset by a rise in profit from sales of properties, which totalled Y2.55bn against only Y2.31bn a year ago, and a doubling of income from securities sales and miscellaneous items to Y2.12bn.

The decline was partly offset by a rise in profit from sales of properties, which totalled Y2.55bn against only Y2.31bn a year ago, and a doubling of income from securities sales and miscellaneous items to Y2.12bn.

The decline was partly offset by a rise in profit from sales of properties, which totalled Y2.55bn against only Y2.31bn a year ago, and a doubling of income from securities sales and miscellaneous items to Y2.12bn.

The decline was partly offset by a rise in profit from sales of properties, which totalled Y2.55bn against only Y2.31bn a year ago, and a doubling of income from securities sales and miscellaneous items to Y2.12bn.

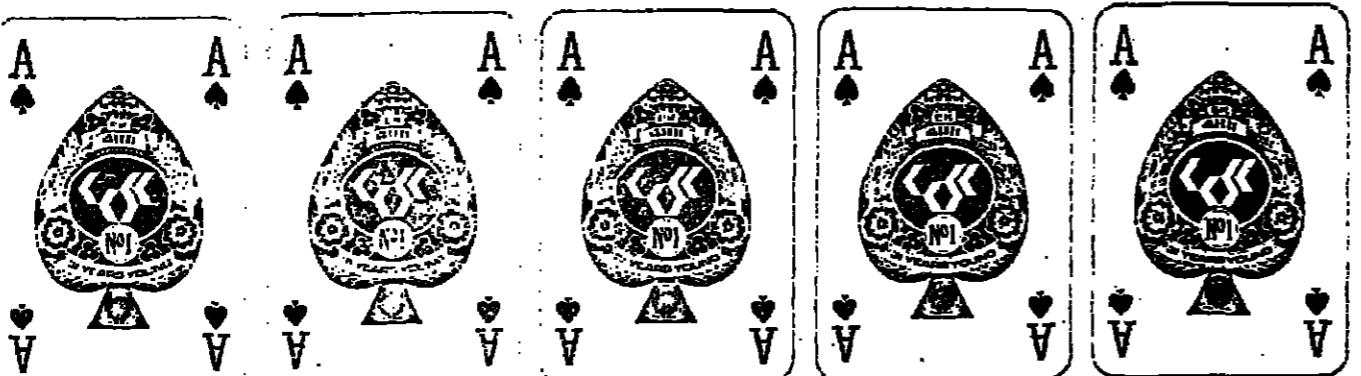
The decline was partly offset by a rise in profit from sales of properties, which totalled Y2.55bn against only Y2.31bn a year ago, and a doubling of income from securities sales and miscellaneous items to Y2.12bn.

The decline was partly offset by a rise in profit from sales of properties, which totalled Y2.55bn against only Y2.31bn a year ago, and a doubling of income from securities sales and miscellaneous items to Y2.12bn.

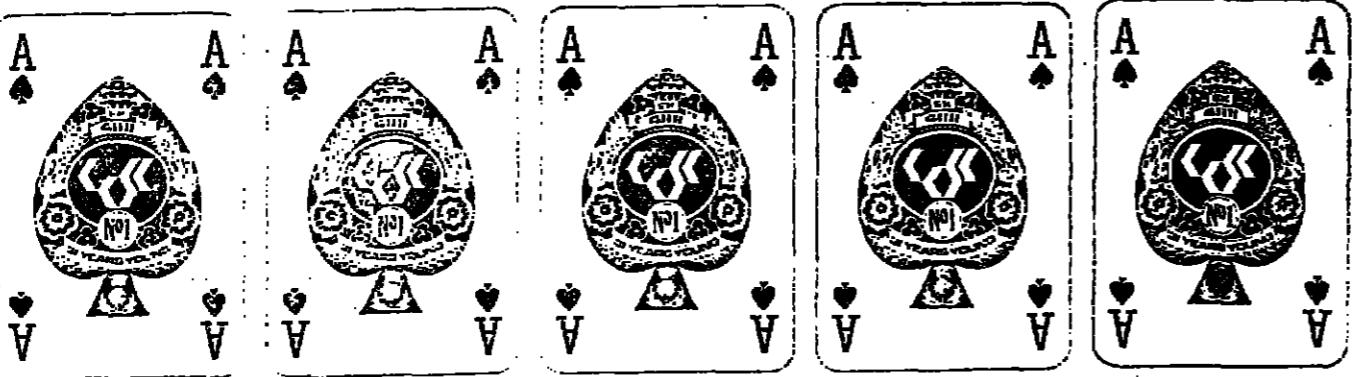
The decline was partly offset by a rise in profit from sales of properties, which totalled Y2.55bn against only Y2.31bn a year ago, and a doubling of income from securities sales and miscellaneous items to Y2.12bn.

</

SPECIAL DEVELOPMENT AREAS



Take a card. Any card.



the message

is unmistakable. Ace Kilbride. And no trumps.

Choosing which special development area, when you have made the decision to relocate in one of Britain's grant-aided areas, becomes easier when the cards are on the table.

All areas duplicate the main benefits of finance; housing; factories; offices; sites; workforce; communications; Town amenities and so on. Some to greater degree, some less. And all offer environmental benefits of green fields, heathery hills, sandy beaches or golf courses on the doorstep. But only East Kilbride has the two extra aces.

One, 31 years' continuous and successful experience both of New Town development and the

development of industry and commerce alongside.

Two, the same top team which puts its heads together with the first arrivals, over 700 companies ago, is there today and ready to put its experience to work for you. Your success is East Kilbride's success. By creating a united top team for day one—our heads with yours—we work to the same aims, your objectives.

If this seems to make more sense than most, either lift the telephone and call East Kilbride 41111, asking for heads George Young, managing director, or George Grassie, director of development, or pop one of your cards in an envelope and we will ring you.

Either way you'll get a very good deal.

Ace Kilbride

EAST KILBRIDE: Scotland's No 1
The Town that was Built to Build Business

EAST KILBRIDE DEVELOPMENT CORPORATION, Atholl House,
East Kilbride G7 1LU, Tel. East Kilbride 41111, Telex 779141.
Our London contact: Jack Beckett, Scottish New Towns
London Office, Tel. 01-930 2631

We put our
heads
together
with yours.

Ireland's Bank asks some important questions:

1. Does your business involve you in trading with the Republic of Ireland?
2. Do you understand the new Irish Exchange Control Regulations?
3. Would it be advantageous to your business to open an Irish Pound Bank Account?
4. Are you sure all your foreign exchange risks are properly covered, especially Sterling/Irish Pound?
5. The EMS can affect your business in many ways. Have you considered all the implications?

and offers a simple answer.

If you're not sure of all the answers yourself, why not talk to the experts—Just call Hugh Rafferty or Gerry Mooney at Bank of Ireland City Office, London. Telephone: 600 8063/9. They will be pleased to discuss all your problems and give you good advice on how to solve them.

Bank of Ireland

Woolgate House, 25 Coleman Street, London EC2R 5BT. Tel: 600 8063/9, Telex: 885751/2.

CURRENCIES, MONEY and GOLD

Pound static: dollar weak

Conditions in yesterday's foreign exchange market remained rather quiet, and most currencies traded within a fairly narrow range. Sterling appeared to be remarkably stable in the light of present industrial unrest and its trade weighted index on Bank of England figures stayed at 63.2 for the whole day, unchanged from Tuesday. Against the dollar it opened at \$1.9660 and eased on initial firmness of the dollar to \$1.9545. Demand increased during the early part of the afternoon and it touched \$2.0000, possibly with a little official help and reached a high of \$2.0010.

With the opening of New York, the dollar came on offer and demand for sterling increased. Against the dollar it fell to \$1.9700 before finishing at \$1.9745 from \$1.9740 on Tuesday.

FRANKFURT—The dollar was at DM 1.8166 yesterday, up from Tuesday's level of DM 1.8143, and there was no intervention by the Bundesbank. Trading remained light with attention focusing on President Carter's speech to-day and U.S. trade figures due next week.

PARIS—In fairly calm trading, the dollar lost ground yesterday, the French franc was quoted near the close of business at Fr 4.2221, compared with Fr 4.2400 in the morning and Fr 4.2482 late on Tuesday. The U.S. unit fell after the Swiss announcement lifting the ban on foreign investment in Switzerland and there appeared to be a substantial amount of support from European central banks.

The French franc was also helped by a 0.5 per cent increase in the retail price index, unchanged from November. Against the Swiss franc it closed at Fr 2.5288 against SwFr 2.5300 in the morning and Fr 2.5247 on Tuesday, while sterling finished at Fr 3.8610 down from Fr 3.8625 previously.

MILAN—After an easier start the dollar recovered at the fixing to Ls35.20 compared with Ls35.20 on Tuesday. The U.S. unit's improvement was helped by the Bank of Italy buying about \$15.8m of the \$16.8m trade balance.

ZURICH—The dollar had shown very little up to mid-morning and was quoted at SwFr 1.8765, unchanged from earlier, and DM 1.9460 compared with DM 1.9470. Trading appeared to be generally dull ahead of various U.S. economic figures due later this week.

TOKYO—In moderate trading the dollar improved against the yen to close at Y193.25, compared with Y197.57 on Tuesday. Despite downward pressure on the U.S. unit, it appeared that a local shortage of dollars had prevented any decline. It opened at Y198.20 and ended at Y197.55 at one point before improving towards the close. Trading in the spot spot market totalled \$452m, with forward trading at \$211m and swap dealings accounting for it reached SwFr 1.8825 and then \$1.9050.

At the close the pound stood at \$1.9895/\$2.0005, a rise of 20 points.

The dollar probably touched its best level against most currencies shortly before noon but eased during the afternoon to finish only slightly above its worst levels. Using Morgan Guaranty figures at noon in New York, the dollar's trade weighted average depreciation was unchanged at 8.9 per cent. On Bank of England figures, its index fell from \$3.8 to \$3.8. Against the Swiss franc the dollar touched DM 1.8500 early on before easing to DM 1.8415 and closing at DM 1.8440, compared with DM 1.8500 previously.

Similarly against the Swiss franc it reached SwFr 1.8825 and then \$1.9050.

THE CURRENCY SPOT AND FORWARD

THE C

FINANCIAL TIMES SURVEY

Thursday January 25 1979

مکانیکی

Austria

The Austrian economy is doing better than the world climate might lead one to expect. But budgetary, industrial and personal problems are building up for the Socialist Government and the Opposition is seizing on them in an election year.

AUSTRIA HAS embarked on an electoral campaign which may well end a decade of Socialist rule. But in spite of the noisy bustle of the hustings if it all but certain that whatever else may alter, Austria's fundamental attitudes will not

change. In particular industrial relations to be broken by a mere election. The social consensus, which has given the country labour relations almost as peaceful as those in neighbouring Switzerland, will survive. As in the past, the leading personalities of the labour movement and of the employers' side will quietly arrange matters to avoid confrontations.

Ask those in the know in Vienna and you will hear that the social contract may well come under strain as a new generation takes over, but that in the foreseeable future it will not be broken.

So far the contract, also known as social partnership or, somewhat wistfully, as the Austrian model, has served the country well. There is widespread agreement among Austrians that it is a main, if not the main, reason for the remarkable increase of their prosperity in the past 20 years.

The statistics have been rehearsed often. GNP per head in U.S. dollars at current rates and prices has overtaken that of the European Community, and increased faster than that of the Germans. In 1960 Austria was 31 per cent behind them, in 1977 only 24 per cent. Figures of that sort never can

Policies

The main economic policies used to achieve these results are the maintenance of a firm exchange rate in the interests of holding down living costs; and with them wage claims; and free resort to deficit spending. Unless the rapid increase of the government debt can be arrested it eventually will restrict the margin for manoeuvre.

Already the deficit is likely to cost the Socialist Government of Dr. Bruno Kreisky, the Chancellor, votes at the election due

be conclusive, but a cursory look at the thriving small towns and villages or at the shops in Vienna will prove the point that Austria is prospering.

Though there is a structural visible trade deficit, Austria is a successful exporter: merchandise exports amount to 20 per cent of GNP, as against 23 per cent in Germany. The tourist trade, an important balancing factor in external payments, has not suffered the severe setback forecast for 1978. But the country continues to depend on capital imports to balance its payments.

Inflation and unemployment, twin scourges of Western economies, are under control. The consumer price index, which rose by 7.3 per cent in 1976, the bad year, moderated to 3.4 per cent last year and 3 per cent is forecast for 1978. The unemployment rate has been creeping up, but the 2.4 per cent forecast for this year is likely to arouse envy elsewhere.

Now May 6. Austrians tend to believe strongly in financial rectitude and the deficit explosion has not been popular among middle-class voters.

Yet it is precisely among voters not traditionally dedicated to the Socialist Party that the Government must do well if it is to preserve its absolute majority in Parliament. The importance of these so-called "Kreisky voters" can be seen easily from the most recent public opinion poll. It showed that 49 per cent of the electorate preferred the Socialist Party—which under the proportional representation system would destroy the Socialists' absolute majority of 93 seats in a Parliament of 183 members. But 57 per cent wanted Dr. Kreisky as Chancellor, with the alternative choices really nowhere.

Dr. Kreisky clearly is the dominant political personality. But he turned 68 this year, potential successors in his party are jockeying for position, and there are signs that his touch is not what it used to be. For instance, on November 5 last year the electorate rejected his recommendation to support in a

referendum the commissioning of Austria's first nuclear power station.

The opposition believes that the vote would have gone the other way if Dr. Kreisky had not tried to make the issue one of confidence in himself. His hint that he might resign—suitably hedged about in Dr. Kreisky's usual way—may indeed have caused some supporters of the opposition parties not to back the nuclear plant.

Now the power station, at Zwentendorf, stands complete but uncommissioned, as AS 8bn (\$300m) monument to muddle. There are those both in industry and in the trade unions who believe that a few more increases of the price of oil or a power cut or two will create a national mood in which another referendum could reverse last November's result.

But Dr. Kreisky says he would caution against such a course. In his view the referendum did at least give young people, among whom anti-nuclear feeling is widespread, a feeling of confidence in the political process.

Dr. Kreisky's prestige also suffered when it was discovered that Dr. Hannes Androsch, his Minister of Finance and one time chosen successor, was the co-proprietor of an accounting firm whose business had grown greatly while he was in office.

Nobody suggested that Dr. Androsch was guilty of any impropriety, but the potential conflicts of interest were obvious.

Backing

The Chancellor was furious, but Dr. Androsch got by. It is an open secret that he has the backing of Herr Anton Benya, the seasoned leader of the trade union federation, who is regarded as the real kingmaker among the Socialists.

His reasons for backing Dr. Androsch are obscure, though the Finance Minister's ability is a point in his favour. But there seems to be a dislike between Herr Benya and the other contender for the Socialist leadership, Herr Leopold Gratz, Mayor of Vienna. Herr Gratz, in any case, blotted his copybook in October when his party lost some seats in the municipal

elections in Vienna, the classic Socialist stronghold. Yet in spite of Herr Benya's backing, Dr. Androsch, a technocrat rather than a man of socialist ideology, remains under a cloud.

As he did in the Zwentendorf affair, the Chancellor has again hinted that he may step down if the electorate robs the Socialists of their absolute majority on May 6. For his own person—but not necessarily his party—he appears to reject coalitions either with the People's Party, a classic Continental Christian Democratic grouping, or with the small Freedom Party, an amalgam of liberalism and non-clerical conservatism.

Unlike the Socialists, the People's Party has got over its leadership problems. Dr. Josef Taus, a member of the younger generation and one-time banker, is in charge, though problems may develop if he does not lead his party to a somewhat improbable absolute majority.

If the Socialists lose theirs, but the People's Party also falls short of an absolute majority, pressures will develop to revert to the post-war pattern of a coalition embracing the two big parties.

As befits a banker, Dr. Taus has directed his main attack against the financial policies of the Kreisky Government. He promises to end the budget deficits by 1984 if a 4 per cent growth rate can be achieved (rather a large if). The tax quota, now close to 40 per cent of GNP, is to be cut and the civil service run down by 1 per cent a year. Moreover, he wants more reliance on interest policy as a means of encouraging investment rather than the present plethora of subsidies and incentives.

On the difficult question of the exchange rate Dr. Taus expresses himself cautiously. But he does criticise what he calls the application of a hard currency policy as the exclusive instrument for keeping prices to the post-war pattern of a stable.

All of that makes a good deal of economic sense—not least Dr. Taus's argument that taxes are too high. Austria always has had a tax system with many legitimate and some illegitimate short cuts. The fact that tax revenue has been growing less quickly than GNP—even at a time when taxation was being made more stringent—supports the view that taxpayers are making increasing use of these opportunities.

The Taus programme should also have popular appeal. But the Socialists have the undoubtedly prosperity of the country on their side, however big the problems of the future may be. The notorious caution of the electorate also will work for them, as will the still-potent appeal of Dr. Kreisky. Whether that will be enough only May 6—and the subsequent infighting—can show.

DO YOU KNOW A COMMON FACTOR BETWEEN 90 OF THE TOP 100 COMPANIES IN AUSTRIA?

They share a bank, Creditanstalt. Creditanstalt has been helping Austrian business grow, at home and abroad, since 1855.

We've grown a bit ourselves, too.

We are the country's leading bank, with Group assets of AS.156 billion (\$10.3 billion).

We supply about 25% of the total volume of credits to Austrian industry.

We provide over one third of Austria's export credit facilities.

In 1977, we guaranteed over 20% of domestic new bond issues.

From this powerful home base, and successful experience with domestic exporters, we've built up a whole range of sophisticated international

services—foreign exchange and Euromoney dealings, export finance and Eurocurrency loans, project financing, package deals and, of course, the traditional international banking services.

We have established important links with the Middle East direct, as well as through the European Arab Bank in London, Brussels, Frankfurt and Bahrain.

And as an EBIC bank—European Banks International—we've a worldwide capability at our fingertips.

If you're looking for a bank that knows exactly what an international business needs from its banking partner—and has proved it—get in touch with Creditanstalt.



Creditanstalt

Creditanstalt-Bankverein, Schottengasse 6, A-1010 Vienna.
Telephone: (0222) 6622-1221. Telex: 74793.

World trade: Austria accounts for 0.13% of the world population but handles 2.1% of total world trade, with more than one quarter of the country's foreign business being routed through the offices of Österreichische Länderbank.

28%

More than 5,400 correspondent banks in all parts of the world ensure the swift and efficient processing of foreign transactions entrusted to us by our customers. We also cooperate closely with experts from all branches of trade and industry and whenever you are looking for an export partner or merely wish to get some information on the local business scene you are cordially invited to contact us in Vienna. Consul Dr. Oehler, Chief Manager of our International Division, is the experienced banker whom you should contact. (Tel. 0 22 2/66 24/38 20)

**ÖSTERREICHISCHE
LÄNDERBANK**

- member of ABECOR - Europe's biggest banking group  ABECOR
Associated Banks of Europe

Puch. Riding high in '79

In '79 one moped manufacturer will be riding really high.

One moped manufacturer will be adding to a range which is already the most complete on the market.

And a range whose models already outnumber any other on Britain's roads.

Creating more opportunities for everyone whose livelihood is bound up with the two-wheel industry.

One moped manufacturer will start the year as he means to go on.

With an aggressive

new marketing policy and a continuous promotional programme to support it.

And what's true for mopeds is as true for bicycles too.

Because in '79 nobody's better placed to go on capturing a steadily increasing share of the quality bicycle market.

As you'll have guessed, it's the hundreds of thousands of smaller wheels we're selling here that help make Steyr-Daimler-Puch such a big wheel in Austria.



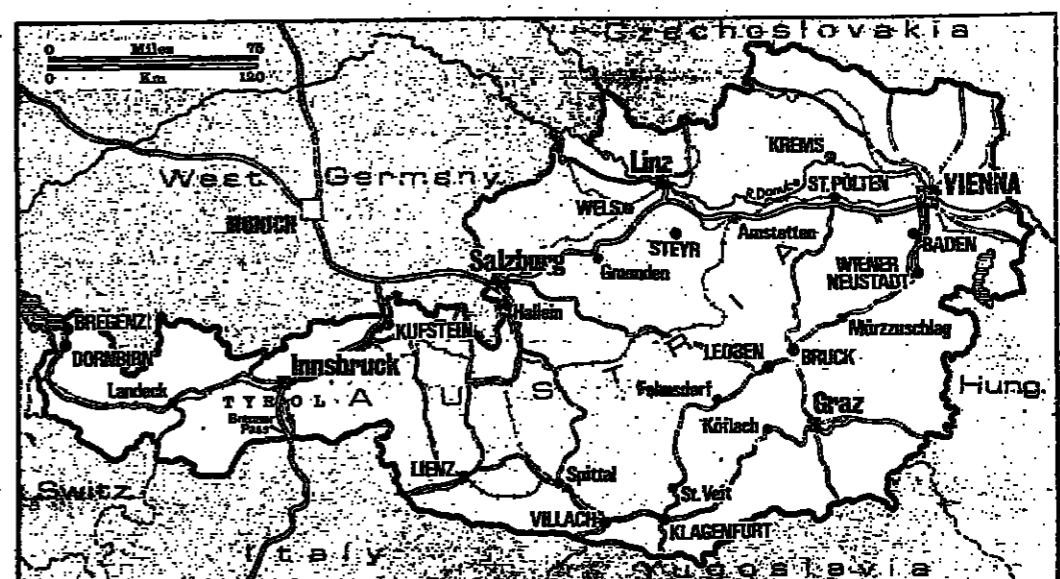
Steyr-Daimler-Puch (GB) Ltd, Steyr-Puch House, 211 Lower Parliament Street, Nottingham NG1 1FZ.



Erzberg, the iron ore mountain, in Styria, which still supplies part of the ore used by the Austrian steel industry.

AUSTRIA II

Economy on the high wire



THE AUSTRIAN economy has entered an election year in far better fettle than anyone had dared to hope for 12 months ago. But though the problems look less daunting, they have not gone away. External payments and, above all, the budget deficit could quickly become bothersome again.

The overall line of economic policy—both fiscal and monetary—has been summarised by Dr. Hannes Androsch, Minister of Finance, who said at the time of his budget last October that it was his strategy to proceed in a globally restrictive but sectorally expansive way. Whether he will admit it or not, he has set a task close to that of squaring the circle. And whether the opposition will admit it or not, results so far make it look as though some success has been achieved in this seemingly impossible task.

The outstanding facts of 1978 (taken from the year-end calculations and estimates of Wifo, one of the two main Austrian economic research institutes) are: GNP grew by 1.4 per cent, exports by 6 per cent, both in real terms. The inflation rate, as measured by the consumer price index, was reduced to 3.1 per cent from 5.1 per cent in 1977, while the unemployment ratio rose marginally from 2.1 per cent in 1977 to 2.1 per cent in

a year; the target altogether is AS 8.3bn over a five-year period.

In the monetary field the chief instrument of the seemingly contradictory policy of expansion and restriction is a limit upon the amount by which financial institutions may increase their credit volume. Consumer loans must not increase by more than 0.55 per cent monthly. Loans to business on the other hand may rise by 1.3 per cent since the beginning of this year. Whether they will do so is another question: the limit of 1.1 per cent in force during 1978 was not in fact reached. It remains to be seen whether demand picks up during 1979. Judging by what is known of investment intentions in industry, it may not.

In the budgetary field the main event of the recent past was a hefty increase of added value tax at the end of 1977 to a standard rate of 18 per cent and a so-called luxury rate of 30 per cent. The latter was a thinly-disguised measure of import restriction, aimed especially at cars. At the same time a number of administered prices, such as fares and postal dues, were increased heavily. On the other hand, at the beginning of 1979 income tax cuts totalling about AS 3bn (about £107m) took effect. Interest rates will come down this year and plans have been announced to cut out the so-called investment tax at a cost of about AS 2bn on

the investment tax is an

achronism: it was introduced as a temporary measure during the boom of the early 1970s; given the changed circumstances it is being phased out a year earlier than intended. Its abolition is the biggest item in AS 3.7bn boost that the Government intends to give the economy this year. The remaining AS 1.7bn will come mainly in the form of investment grants and loans and the subsidisation of interest rates for approved investment projects. The programme is to run for more than a year; the target altogether is AS 8.3bn over a five-year period.

It is not the first programme of its kind. Since the recession of 1975, the Socialist Government has relied upon deficit spending and investment incentives to maintain full employment and also to achieve a restructuring of industry. Its success with the first objective is undeniable. It is rather more difficult to know how much progress is being made with reshaping Austrian industry in a manner calculated to increase competitiveness in world markets and to reduce dependence on imports.

There are some encouraging

signs, especially the fact that during 1978 Austria increased its market share in intra-OECD exports, making progress above all in Germany, its biggest market. But investment intentions in industry are stagnating and, in real terms, investment in industry may contract during 1979. The latter assertion is based on inquiries admittedly made before the latest expansionary measures were announced, but experience has shown that investment incentives are not by themselves enough.

What is more promising is

that profit margins in exports

may be relieved of the pressure

that they have been under in

1978. Wifo's prognosis for

1979 forecasts no real increase

of investment in industry,

though it does say that the

corner may have been turned.

The investment tax is an

by 1980. The reason for saying so is the belief that West Germany will continue on the path of economic expansion.

Some years ago there were great hopes that Austria could look forward to bigger exports to the Comecon countries and to the oil producers. These expectations, at least, have been only partly fulfilled. Markets in the EEC and what is left of EFTA remain crucial, and Austrian exporters have been doing well there.

Exports overall increased from AS 118bn in the first nine months of 1977 to AS 127bn in Jan.-Sept. 1978, and the share of EEC and EFTA countries in those totals rose from 63 per cent to 65 per cent. What makes that undoubtedly success all the more remarkable is that it was achieved with a strong currency. Though the link that had been maintained with the Deutsche Mark was severed when the Germans revalued in October, export weighted the Austrian Schilling appreciated by about 1 per cent during 1978 (as against 8.5 per cent in 1977).

Freedom

The hard Schilling is, in fact, a central part of the social contract, Austrian-style. The trade unions have supported a hard currency policy in the interests of keeping down living costs. In return they have kept wage demands moderate. Last year wages advanced by 4.4 per cent, and this year's wage round looks like having much the same result. Nevertheless, the 1 per cent devaluation of the Schilling vis-à-vis the D-Mark in October was a landmark, and one that Austrian exporters were glad to reach. It is improbable that if the D-Mark should appreciate once more in the foreseeable future, the Schilling will follow all the way. The exchange rate has been firmly managed in recent months, which made Austria something of an outlier. Once the European Monetary System comes about, Austria will choose a similar quasi-membership.

There is, of course, more than the exchange rate to the Austrian social contract which has given the country an almost complete freedom from strikes. The chief element is the extreme reluctance of employers to resort to sackings. Labour has very nearly become part of their fixed costs—a high price to pay for peace, though what they get for that price is of course, of course.

The trade union federation indeed takes the view that the right to a job which it insists upon is not

synonymous with a right to be kept on in a specific job.

So far the drift into service industries has proved the safety valve, allowing industry to shed about 50,000 people in recent years without producing a great pool of unemployed. In fairness one has to add that a steady reduction of migrant labour has also helped. From a peak of 250,000 employed in industry and services (and not counting those present illegally), the number of migrants has fallen about 180,000 and the trend is continuing. If those 70,000 foreigners had not been sent home, Austria would now have not 60,000 but 130,000 unemployed.

Moreover, the safety valve represented by the service industries may now be closing. There are limits to the absorptive capacity of the tourist trade, and central and local governments are running out of money that the public service should cease to grow.

Like the reduced ability of the service sector to absorb extra labour, the financial stringency raises serious questions for the future. Since the end of the cheap oil era, Austria no longer has been able to alternate between periods of deficit spending and boom times of budget surpluses as the booms have failed to materialise.

For 1979 Dr. Androsch expects a deficit of AS 49bn or AS 31bn net of debt redemption. There are strong reasons for tolerating it, not least because some of the biggest amounts are going into the investment spending of the railways and the post office. Yet an increase of the federal debt from AS 47bn in 1970 to AS 188bn in 1978 must be a matter of concern. Moreover, the increase of the foreign debt (included in the figures above) from AS 14bn to AS 55bn since 1970, raises doubts about the payments position.

Dr. Josef Taus, leader of the Opposition, scornfully says that the Government is running affairs on borrowed money. Extremely, however, things have looked up since 1977, a very bad year. Their external payments were balanced by borrowing ASch 32bn and running down the reserves by another AS 7bn. Wifo's calculation for 1978 is borrowings of AS 20bn and an increase of reserves by AS 9bn.

In the end one is left with the impression of a brilliant high-wire act. One end of the wire is held up by the soundness of the German economy; what holds up the other end is Austria's secret. The social contract is a most important part of that secret—but not all of it.

W. L. Luedke

THE BALANCE OF PAYMENTS

	1976	1977	*1978	†1979
Visible trade	-32.5	-71.2	-55.0	-64.1
Services	36.5	23.6	36.1	31.2
Transfer payments	-0.4	-1.5	-1.0	-0.5
Current account	-26.4	-49.3	-25.9	-33.4
Capital account	13.0	21.9	19.9	18.4
Errors and omissions	10.1	20.3	15.0	15.0
Reserve changes	-3.3	-7.0	9.0	NIL

* Estimate. † Forecast. * This position appears to be services-related and property belongs to the current account.



**We design
and supply
turnkey
thermal
power stations
and boiler systems
of all types**

for electricity utilities, metallurgical plants
and pulp and paper manufacturers

We offer you:

- worldwide technical experience
- favourable financing terms
- delivery on schedule
- erection, commissioning and maintenance

WAAGNER-BIRO 

AGENZIA GESELLSCHAFT

Head office:
Margaretenstraße 70, A-1051 Vienna, Austria, Tel: 57 95 45, Telex: 1-1832 wabiw a

AUSTRIA

QUALITY
OUTSTANDING WORKMANSHIP
TECHNICAL EXPERTISE

three characteristics underlying the
Strength and Success of Austrian industry

CHOOSE AUSTRIA AS YOUR TRADING PARTNER

We can provide all the information you
need and help you with specific problems

THE AUSTRIAN COMMERCIAL DELEGATE
IN GREAT BRITAIN

1 HYDE PARK GATE, LONDON SW7 5ER TEL: 01-584 6218/9; 01-584 6938

BANK WINTER & CO. K.G.

S. MOSKOVICS

The Bank
with reliable connections
EAST and WEST
for international transactions

Barter and a-forfait — Gold and Silver dealing

Vienna 1010, Singerstrasse 2

Telephone: 525604

Telex: 12662

THE STATE owns five of the nine largest Austrian concerns. In a sixth it has a large minority position. Of the remaining three two belong to the industrial group of Austria's largest bank which, in its turn, is under the majority control of the state.

Given that Austria has a Socialist Government, that might add up to a socialist economy. In practice it does not: the State-owned concerns are not "nationalised" in the British sense, and are expected to comport themselves like members of the private sector. That, at least, is the theory.

In practice they can probably expect more support from the public purse in one form or another than do fully private businesses. But the reason is their size at least as much as their ownership.

Early the largest State-owned concern is Voest-Alpine, a steel and engineering group with turnover of about AS 45bn (about £1.8bn) in 1978. It has been operating at a loss for years, having been hit especially hard by the world steel crisis.

The world really became aware of Voest when the LD process of steel making conquered the industry in the 1950s and 1960s. Voest held the patents, and though they have expired in the meantime, LD known still is a source of income for the company.

The main Voest steel works at Linz owes its existence to the autarkic ambitions of Nazi Germany. Low grade iron ore was available in the region, which has to a great extent been superseded by Brazilian ore. The ore is shipped to Yugoslavia, then taken to the Danube by rail and transhipped again onto barges that take it upstream to Linz.

Since there is no metallurgical coal in Austria, the Linz site is hardly ideal for a present-day steel works, even though it is well placed in relation to

much more remains to be done, especially in the deeply troubled special steels sector of Voest-Alpine. But the shift is to further processing and the reduction of manpower from 80,000 in 1974 to fewer than 70,000 evidently represents a contribution to the restructuring of Austrian industry that has been frequently invoked since the mid-1970s. What was meant was a lessened dependence on textiles and other classic consumer goods, and upon steel, with more attention to higher value products.

A number of proposals of varying degrees of realism were put forward. The survivors include production, firmly decided upon, of a cross country

vehicle to challenge the Land-Rover, and the chance of a Ford branch plant at Aspern in Lower Austria. Besides, there have been contacts this month with a view to setting up a General Motors branch plant.

The cross country vehicle is to be built by Steyr, part of the concern of Creditanstalt-Bankverein (CA), in co-operation with Daimler-Benz of West Germany. The Germans are to supply the engine and, most important, the sales and service network.

In the case of Ford, what is hoped for is a factory to make up to 1,000 cars a day. Engines and gear boxes would be imported, but local content would still be about 30 per cent.

The Austrian authorities are willing to "pay" for this plant

in the form of subsidised loans or grants, knowing full well that such has become the widespread

practice in the motor industry.

Clearly both of these projects

have a potential for increasing exports or for replacing imports. How fundamental an improvement of the structure of Austrian industry they would represent in addition to providing jobs must remain debatable.

But then it will always be difficult to measure the structural quality of a country's industry.

What counts is success. None the less, an attempt to gauge Austrian progress in this field

was published this month by

Professor Anton Kausel.

His qualities as a statistician

are recognised in Vienna even

though the study is not uncontentious.

He has tried to bring up to date an earlier work

published in Germany which

attempted to rank countries

according to their export-import

ratio with goods requiring a

high measure of research. These

include chemicals (without

heavy products), electrical

engineering, machinery and

others. By this criterion,

Austria advanced from the 12th

to 10th position in the OECD

between 1963 and 1970.

But the method is supposed to

require less energy than the

traditional process and to give

the finer tolerances which the

Americans will need as they

switch to smaller and more

economical engines.

Similarly from 47 per cent of

balance sheet totals in 1973 to

48 per cent in 1978. They also

point out that in prices of

1964 industrial investment has

declined from a peak of AS 180m

in 1972 to AS 16m in 1978, a

forecast of AS 15m this year.

Equally they could point out

that the number of actual or

near-insolvent companies is running

higher than ever before. The

latest example is the need to

reorganise a large old-established

textile company in

eastern Austria. Yet in western

Austria—helped along maybe

by import demand from the

Swiss whose currency is even

stronger than the Austrian—the

textile industry is doing well.

AUSTRIA IV

Backing for industry

Prof. Kausel argues that the competitiveness of Austrian industry overall must have continued to improve since 1970. By last year, he says, 66 per cent of Austria's chemical imports (again without heavy products) were covered by similar exports, as against 46 per cent in 1970.

GFM therefore is the case of a small, closely held company which has managed to keep up in a world of innovation, and which has done so by drawing on retained profits. It is also a company that has decided to escape abroad from a high cost

economy.

Admittedly, GFM cannot

be seen as a unique case, as

it is an unusual one. Profits in

Austrian industry have been

under steady pressure for some

years, not least because of the

steady depreciation of the

Austrian Schilling, at least until

late 1978.

Industrial spokesmen never

fail to point out the difficulties

that have been caused.

They point out that among the

public limited liability compa-

nies (Aktiengesellschaften)

company-owned capital—mean-

ing equity plus reserves and

contingencies—has declined

steadily from 47 per cent of

balance sheet totals in 1973 to

48 per cent in 1978. They also

point out that in 1978

industrial investment has

declined from a peak of AS 180m

in 1972 to AS 16m in 1978, a

forecast of AS 15m this year.

But the question therefore arises

whether the bankruptcies are a

sign of general weakness or

rather part of a process of

adaptation. Nobody can tell

today. The answer can only be

given once there is certainty

about the world climate. A

country where some companies

have export shares close to 100

per cent cannot buck world

trends for ever.

W.L.L.

We finance optimism.

Die Erste strives to be first to satisfy customer needs. Competence and loyalty have created long-lasting bonds since 1819.

Our optimism for the future has made us what we are today. We want to share this optimism with our customers.

Together we can prosper tomorrow.

in US\$ millions at year end	1976	1977	1978
Total assets	2,732	3,185	4,015
Capital & reserves	119	145	161
Net profits after taxes	22	27	16 ²

¹ Converted at AS 13.3675 per US \$

² Figures before auditing

³ Fall in net profits due to corporate tax increase of 100% in 1978 for savings banks.

First in financing optimism.

Die Erste Österreichische Spar-Casse

1010 Wien, Graben 21, Tel: 6618, FS-Nr. 7-4332

DIE ERSTE founded 1819

E

Investors wanted

for Styria, one of Austria's Federal States

The STYRIAN LAW TO PROMOTE SMALL BUSINESSES and the STYRIAN LAW TO PROMOTE INDUSTRIAL DEVELOPMENT are designed

TO INCREASE AND SAFEGUARD THE NUMBER OF JOBS as well as TO STRENGTHEN AND SAFEGUARD INDUSTRIAL EFFICIENCY

Regional promotion efforts are concentrated in particular on frontier regions and other development areas.

The help provided by Styria includes loans at low rates of interest, interest subsidies, subsidies for infrastructure and/or credit guarantees.

We (I) are (am) interested in principle in setting up our (any) business in Styria (Austria). Please let us (me) have details of the two local government grants referred to above.

AUSTRIA V



The White Horse Inn (foreground) at St. Wolfgang

Subsidies for tourism

THE PRE-ELECTION investment promotion programme, just presented by the Socialist government, lists as one of the priority tasks assistance for the tourist industry. It is described as a branch which even in the period of recession has not been affected by crisis. The measures include an increase of special credits by AS 80m, a subsidy of

AS 50m for modernising and improving cablecars, an additional AS 20m in the form of interest subsidies for improving quality in lower-class hotels and guest houses as well as funds to the tune of AS 10m for promoting incoming tourism by establishing tour operator firms.

These and previous measures, involving the provision of

federal credits at a preferential interest rate, should indicate that the Government is not turning a blind eye to the problem of an over-extended but crucial industry. The improvement in quality and the weeding-out of surplus and poor accommodation together with co-ordinated action by the federal and local authorities in the field of fiscal, transport and environmental policies are the most urgent tasks to be tackled if Austria wants to retain its pre-eminent position in the highly-competitive world of international tourism.

The economic significance of the tourist industry is reflected in the latest, still provisional, figures for foreign exchange intake, during the January-November period in 1978. Compared to the first 11 months a year earlier, gross intake from tourism was up by 11 per cent to AS 58.8bn. More important, of course, is the net surplus (after deducting expenditure by Austrians abroad). This key indicator also showed a jump by 25 per cent to AS 28.8bn. In view of Austria's structural trade deficit, tourism is an extremely important stabiliser in the balance of payments.

But the point of the matter is the rapid deterioration of the ratio between net surplus from tourism and the visible trade deficit. Therefore in 1970 the net tourism intake was able to offset 98 per cent of the trade gap, but by 1976 the proportion had dropped to 54 per cent and in 1977 had reached an all-time low of 37.2 per cent (the latest figures, however, also reflect adjustments based on the Schilling bank notes taken out by the 170,000 foreign workers employed in 1978 in Austria). The situation considerably improved in 1978 with the net intake again covering a large proportion of the trade deficit, which in turn also fell by almost 25 per cent.

Shift

Overnight stays by foreign tourists during the so-called "tourist year" (November 1, 1977, to October 31, 1978) were also up by 3.3 per cent to a grand total of 80.8m while domestic tourism accounted for 27.5 overnight stays, also up by 1.5 per cent. More important than overall statistical figures are the data about the accelerated shift from summer to winter tourism. So between 1970 and 1977, the share of winter tourism rose from 23.9 per cent to 32.7 per cent in general and from 21.1 per cent to 30.3 per cent in terms of foreign holidaymakers.

It is this shift which gives cause for some optimism as far as the future is concerned. Herr Stefan Schulmeister, the tourist expert of the Austrian Institute for Economic Research, points out the differentiated impact of the fuel crisis and economic recession on the tourist industry. During the past five years, overnight stays in the summer season were falling by an average 2.6 per cent every year. As a result of the appreciation of the Schilling vis-à-vis other currencies, Austria has become too expensive, losing about 10 per cent of its share of international tourism in terms of overnight stays.

Significantly, winter tourism has not been adversely affected. On the contrary, overnight stays were increasing at roughly the same rate as in the "golden" 1960s, by 7 per cent a year. Herr Schulmeister sees two main reasons for this favourable trend: overall demand for winter holidays has not been

dampened because the holidaymakers come from a higher income group and winter tourism has become in a sense more and more fashionable. Secondly, because Austria's competitive position is particularly strong since few countries can offer accommodation at more favourable rates. Italy is an exception, but its capacity in winter is relatively modest. The proximity to West Germany is also an important factor because travel in winter is less easy than in summer.

Survey

Statistics about spending during winter and summer seasons underline the relative importance of winter tourism. According to a useful survey compiled by the Austrian Business Chamber, average daily expenditures by foreigners in the winter season 1976/77 totalled AS 667 as against only AS 535 during the summer season in 1977.

Yet the preponderance of the German tourists (three of every four holidaymakers come from West Germany) in the summer accentuated the fact that holidaymakers in summer are to a much higher degree workers and lower-income group employees than in winter. They are more easily affected by recession and unemployment and they also react more quickly to price increases than do winter tourists. Last but not least, keener international competition and easier travel contribute to the growing "price-consciousness". The trend towards Mediterranean holidays acts as a dampening factor on the summer season in Austria.

The latest forecasts for this winter season, announced before Christmas by Dr. Josef Staribacher, Minister of Trade, were favourable. Overnight stays should rise by 2.4 per cent and those by foreigners by 2.3 per cent, he said.

The trend towards higher-class accommodation continues and hotels and inns are expecting a rise of 3.1 per cent while the number of foreigners taking private rooms is likely to stagnate. During the last summer season, for example, higher-class hotels and pensions reported growth rates of 5 and 3 per cent respectively. But at the same time the number of foreigners taking private rooms was down by 10 per cent.

At present private accommoda-

tion in the summer season

accounts for 38.3 per cent of the total capacity of 1.2m beds.

During the winter season private rooms account for just over one-third of the 963,321 beds available to tourists.

It is generally realised that this important industry has entered a period of consolidation and structural shifts. Therefore representatives of the tourist and catering industry point out the adverse consequences of the high proportion of borrowing. The indebtedness of the tourist industry jumped between 1970/71 and 1977/78, from AS 7.6bn to AS 26bn.

Another bone of contention between industry and Government is what the spokesmen of the tourist and catering sector call an excessive rate of taxation on drinks. According to the chamber's survey, the taxes accounted in 1978 for 31.5 per cent of the beer price as against about 13 per cent in Germany and Italy and mere 5.5 per cent in Switzerland. For wine, the respective percentages are: 23.1 per cent in Austria, but 10.7 per cent in Germany, 8.3 per cent in Italy and 2.8 per cent in Switzerland.

That is why the latest promotion measures are regarded as being of marginal importance by the spokesmen of the Business Chamber. Because there are about 3,330 cable cars and ski-lift installations, costing so far AS 28bn, the latest subsidies for this sector are seen as additional evidence of avoiding the real and crucial problems of an industry which sees taxes as its real difficulty.

P.L.

blessings come in fours

Bonded abrasive products made of:

- Aluminum oxide
- Silicon carbide
- Diamond
- Cubic boron nitride

That's why we solve more grinding problems

TYROLIT

TYROLIT SCHLEIFMITTELWERKE SWAROVSKI K.G.
6130/Schwarz/Trofai Austria
TYROLIT (GRINDING WHEELS) LIMITED
111, Power Road, Chiswick, London W4 5PY.
Telephone: 01-995 4367
Telex: 88 14726

Transport Insurance

UNION

MEMBER OF THE WIENER STADTISCHE INSURANCE GROUP

A-1010 VIENNA, NINTH FLOOR, TEL: (0222) 6339, TELEX: 07-4204.

Interested buyers for Your product are listed in **who is who in österreich** the first encyclopaedia of 6000 prominent personalities with actual facts and personal data of 6000 prominent personalities (date of birth, address, partnerships, hobbies etc.) of

- all politicians
- high officials
- consuls
- associations and clubs

Just Click to subscribe before rates go up!

Price: 18,- sFr.
Satisfaction or money back!
Who is Who, Verlag für Prominenten-Kreisverlag, Zypressenstr. 55 CH-8004 Zürich.

The comfortable way to hurry to Vienna.

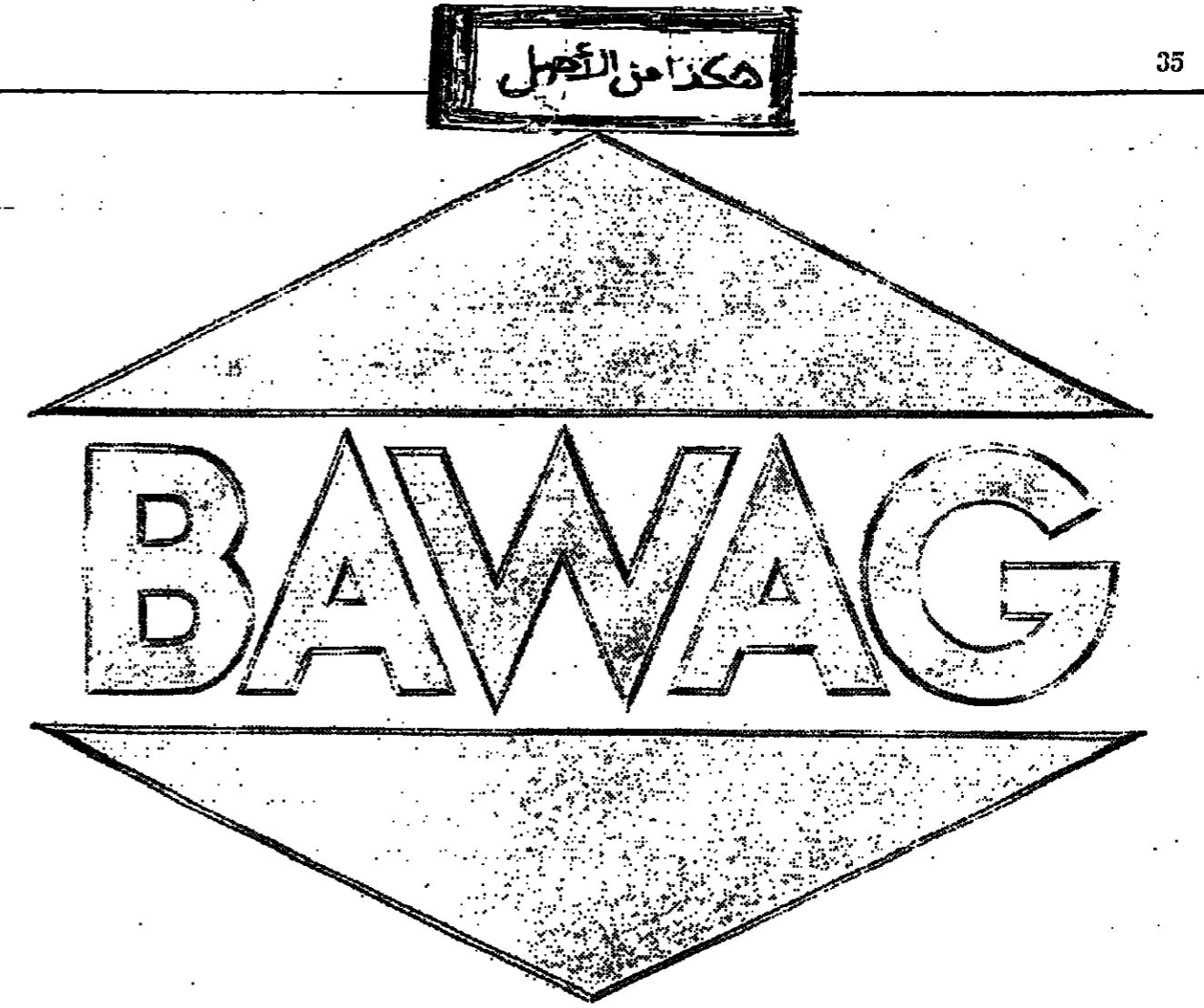
When you fly with Austrian Airlines, comfort starts with our conveniently timed 10.35 am daily departure from Heathrow.

Our renowned in-flight service includes a fine meal; our DC-9 jets ensure a swift journey direct to Vienna.

We have other conveniently timed flights to Vienna and Salzburg and years of experience flying to Eastern Europe.

AUSTRIAN AIRLINES

50/51 Conduit Street
London W1R 0NP
01-439741
38 Royal Exchange
Manchester M2 7DA
061-832 2967



BAWAG. Bank für Arbeit und Wirtschaft.
Familiar with the complexities of international relations.
And experienced in handling them. Uncomplicated.
Efficient. Open-minded.

BAWAG. A successful bank in a prosperous country with high employment and low inflation, achieved by social consensus. A country where close links to its neighbours are a tradition.

**A bridge between East and West: Austria.
A bridge between business partners: BAWAG.**

BANK FÜR ARBEIT UND WIRTSCHAFT



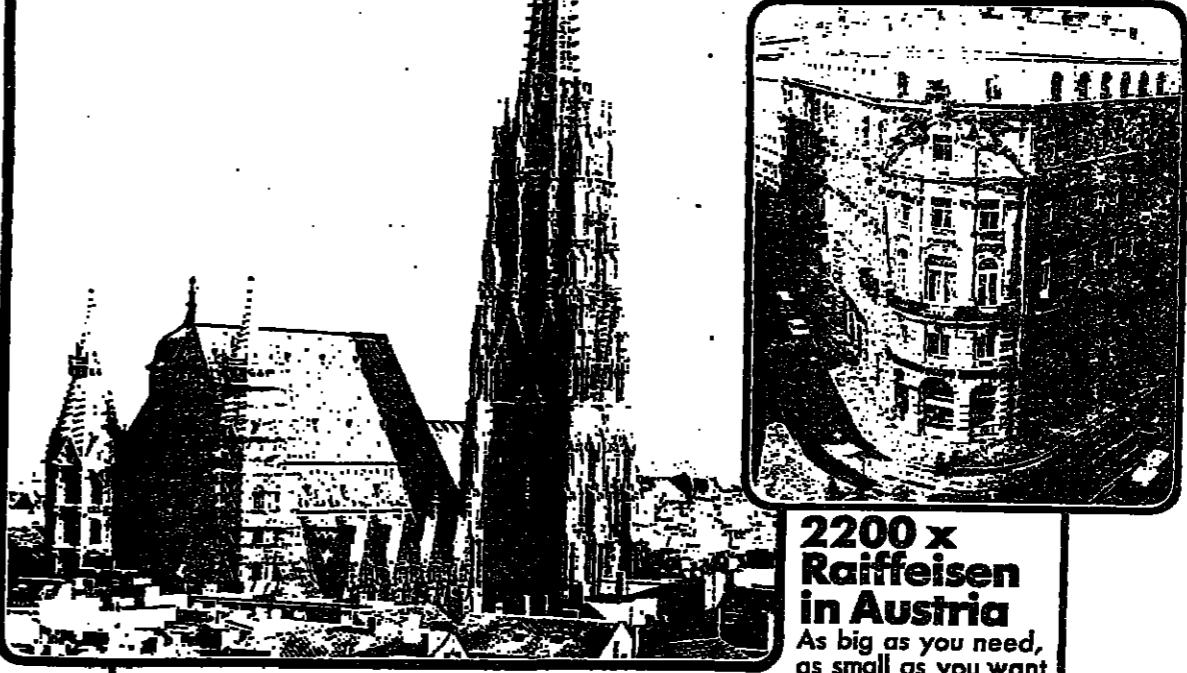
Main office: A-1010 Vienna, Seitzergasse 2-4,
Telephone (0 22 2) 66 29-0*, Telex 75311 bawag a,
75313 bawag a. Foreign Exchange & Deposits,
Telephone (0 22 2) 63 17 51, Telex 75635 bawag a,
75986 bawag a. Branches all over Austria.

Your Banking-Partner in Austria

In the business-center of Vienna:

St. Stephens-Cathedral
&
GENOSSSENSCHAFTLICHE ZENTRALBANK AG

Walking-distance :
3 minutes



2200 x Raiffeisen in Austria

As big as you need,
as small as you want.

Located in the heart of Europe we are used to looking beyond borders. And to doing business beyond borders. As central bank of 2,200 Raiffeisen co-operative banks with a combined balance sheet total of approximately US \$ 17 billion we have the strong base we need to be an effective partner for you.

Through UNICO-BANKING-GROUP we are closely associated with 36,000 banking offices in Western Europe and some of the largest banks in the world. Co-operation is our trade.

Just contact us.

GZB-Vienna
Member bank of **UNICO BANKING GROUP**
GENOSSSENSCHAFTLICHE ZENTRALBANK AG

A-1010 Vienna, Herrengasse 1, 263 46 81, Telex: 074129, Swift-code: ZENT AT WW



WORLD STOCK MARKETS

Wall St. up again in early active trading

INVESTMENT DOLLAR PREMIUM

\$2.60 to \$1.921% (901%)

Effective \$2,000 43% (461%)

THE ADVANCE CONTINUED in fairly active trading on Wall Street yesterday, when the Stock Market benefited from the flow of strong Corporate earnings reports. President Carter's State of the Union Message had little impact on the market.

By 1 pm the Dow Jones Industrial Average was up another 6.15 to \$53.00 and the NYSE All Commodity Index rose another 21 cents

Closing prices and market reports were not available for this edition.

to \$55.45, while the trading volume totalled 20.77m shares.

Analysts said that the 6 per cent rise in Consumer Prices in December was about in line with expectations. It was up slightly from the 0.5 per cent gain in November. They added that investors had their eye more on first quarter price gains, which are expected to accelerate.

Active Gulf Oil tacked on \$1 at \$24.15, began drilling a second exploratory well off the New Jersey Coast in the Hudson Canyon.

Weyerhaeuser added \$1 at \$30 in active trading after reporting

higher profit for the year. Northern Telecom climbed \$3 to \$36, following a rise in fourth-quarter net earnings.

Smithkline lost another \$1 to \$33, despite higher fourth-quarter profits, plans to split its stock two-for-one plus a raised dividend.

Sears held unchanged at \$21—it sold 10 Federal Agencies for failing to properly enforce Anti-Discrimination Laws.

General Foods jumped \$1 to \$63—it fiscal third-quarter profit gained sharply but it said profit improvement will moderate in subsequent periods.

Active Bally Manufacturing dropped \$2 to \$53—a Grand Jury subpoenaed company documents in an investigation of the slot machine industry.

Washingt Steel advanced \$1 to \$33—directors rejected a \$36 a share bid from Tally Industries. Tally held unchanged at \$12.15.

Monsanto improved \$1 to \$504 its fourth quarter net earnings doubled.

THE AMERICAN STEEL Market Value Index rose 0.44 to 161.52 on a turnover of 1.62m shares.

Syntax topped the active list adding \$1 at \$37—it obtained Food and Drug Administration

approval to sell its Polycon contact lens in the U.S.

Canada Further gains were scored in active mid-day trading, following Corporate earnings reports and firmer prices in New York.

Smithkline lost another \$1 to \$33, despite higher fourth-quarter profits, plans to split its stock two-for-one plus a raised dividend.

Sears held unchanged at \$21—it sold 10 Federal Agencies for failing to properly enforce Anti-Discrimination Laws.

General Foods jumped \$1 to \$63—it fiscal third-quarter profit gained sharply but it said profit improvement will moderate in subsequent periods.

Active Bally Manufacturing dropped \$2 to \$53—a Grand Jury subpoenaed company documents in an investigation of the slot machine industry.

Washingt Steel advanced \$1 to \$33—directors rejected a \$36 a share bid from Tally Industries. Tally held unchanged at \$12.15.

Monsanto improved \$1 to \$504 its fourth quarter net earnings doubled.

THE AMERICAN STEEL Market Value Index rose 0.44 to 161.52 on a turnover of 1.62m shares.

Syntax topped the active list adding \$1 at \$37—it obtained Food and Drug Administration

higher profit for the year. Northern Telecom climbed \$3 to \$36, following a rise in fourth-quarter net earnings.

Smithkline lost another \$1 to \$33, despite higher fourth-quarter profits, plans to split its stock two-for-one plus a raised dividend.

Sears held unchanged at \$21—it sold 10 Federal Agencies for failing to properly enforce Anti-Discrimination Laws.

General Foods jumped \$1 to \$63—it fiscal third-quarter profit gained sharply but it said profit improvement will moderate in subsequent periods.

Active Bally Manufacturing dropped \$2 to \$53—a Grand Jury subpoenaed company documents in an investigation of the slot machine industry.

Washingt Steel advanced \$1 to \$33—directors rejected a \$36 a share bid from Tally Industries. Tally held unchanged at \$12.15.

Monsanto improved \$1 to \$504 its fourth quarter net earnings doubled.

The Nikkei Dow Index gained 4.95 to close at another record high of 6,150.96.

Chemicals, Shipbuilding, Oils, Shipments and Machineries were firm.

But "giant" capital issues in Heavy Electricals and Steel Makers declined on profit-taking.

Export industry-related issues such as Light Electricals also moved up, reacting favourably to the dollar's firmness against the yen in recent Foreign-Exchange trading.

Stores gained ground with Neckermann adding DM 5.50 to 177.5 and Kaufhof DM 1 at 252.5.

Motors strengthened. Volkswagen put on DM 1.20 to 252.7.

Paris

Belgian share prices were mostly higher in lively trading.

Acet, Cockrell, Soma, Hebo-ken, Gevaert, Bainauti Sambre, Solvay, Cometa and UCB each rose.

In Foreign stocks, Dutch, Germans and Canadians were mixed, UK little changed, and French higher. Gold Mines and French higher.

Steel was generally firmer.

Among Foreign shares, Wall Street's strength boosted U.S. and German stocks. Gold and Copper shares were firm.

Brussels

Belgian share prices were mostly higher in lively trading.

Acet, Cockrell, Soma, Hebo-ken, Gevaert, Bainauti Sambre, Solvay, Cometa and UCB each rose.

In Foreign stocks, Dutch, Germans and Canadians were mixed, UK little changed, and French higher.

Steel was generally firmer.

Among Foreign shares, Wall Street's strength boosted U.S. and German stocks. Gold and Copper shares were firm.

Paris

The market closed steady, with Wall Street's overnight firmness an encouraging factor.

However, Peugeot-Citroen fell FF 11 to 438 on reports its subsidiary Chrysler France plans temporary lay-offs for all its workers and 250 redundancies.

Banks were mixed, while Investment and Food shares were well maintained.

Constructions, Stores and Electrical Goods also were mixed.

Steel was generally firmer.

Among Foreign shares, Wall Street's strength boosted U.S. and German stocks. Gold and Copper shares were firm.

Paris

Share prices were steady to higher.

Stores gained ground with Neckermann adding DM 5.50 to 177.5 and Kaufhof DM 1 at 252.5.

Motors strengthened. Volkswagen put on DM 1.20 to 252.7.

Paris

NOTES: Overseas prices shown below

exclude S Premium, Belgian dividends

and/or scrip rights.

For share, F Gross div. %, Assumed

stock yields based on net dividends

plus tax.

For Pts 500 denoms, unless otherwise

stated.

For DK 100 denoms, unless otherwise

stated.

For SWF 500 denoms, and Baaer shares

unless otherwise stated. F Premium

in suspension, Baaer shares

in interim since increased.

c Cents. d Dividend after pending rights

values 100 except NYSE All Common

E.O. Standards 100, and Poors 100;

Toronto 300,000; F.O. 100,000;

Greece 100,000; H. 100,000;

I. 400,000; J. 400,000; K. 400,000;

L. 400,000; M. 200,000; N. 200,000;

O. 200,000; P. 200,000; Q. 200,000;

R. 200,000; S. 200,000; T. 200,000;

U. 200,000; V. 200,000; W. 200,000;

X. 200,000; Y. 200,000; Z. 200,000;

† Paris Bourse 1981. ** Commerzbank

1981. *** Increased.

TUESDAYS ACTIVE STOCKS

Indices and base dates: (all) base

values 100 except NYSE All Common

E.O. Standards 100, and Poors 100;

Toronto 300,000; F.O. 100,000;

Greece 100,000; H. 100,000;

I. 400,000; J. 400,000; K. 400,000;

L. 400,000; M. 200,000; N. 200,000;

O. 200,000; P. 200,000; Q. 200,000;

R. 200,000; S. 200,000; T. 200,000;

U. 200,000; V. 200,000; W. 200,000;

X. 200,000; Y. 200,000; Z. 200,000;

† Paris Bourse 1981. ** Commerzbank

1981. *** Increased.

TOKYO 1

NOTES: Overseas prices shown below

exclude S Premium, Belgian dividends

and/or scrip rights.

For share, F Gross div. %, Assumed

stock yields based on net dividends

plus tax.

For Pts 500 denoms, unless otherwise

stated.

For DK 100 denoms, unless otherwise

stated.

For SWF 500 denoms, and Baaer shares

unless otherwise stated. F Premium

in suspension, Baaer shares

in interim since increased.

c Cents. d Dividend after pending rights

values 100 except NYSE All Common

E.O. Standards 100, and Poors 100;

Toronto 300,000; F.O. 100,000;

Greece 100,000; H. 100,000;

I. 400,000; J. 400,000; K. 400,000;

L. 400,000; M. 200,000; N. 200,000;

O. 200,000; P. 200,000; Q. 200,000;

R. 200,000; S. 200,000; T. 200,000;

U. 200,000; V. 200,000; W. 200,000;

X. 200,000; Y. 200,000; Z. 200,000;

† Paris Bourse 1981. ** Commerzbank

1981. *** Increased.

TOKYO 1

NOTES: Overseas prices shown below

exclude S Premium, Belgian dividends

and/or scrip rights.

For share, F Gross div. %, Assumed

stock yields based on net dividends

plus tax.

For Pts 500 denoms, unless otherwise

stated.

For DK 100 denoms, unless otherwise

stated.

For SWF 500 denoms, and Baaer shares

unless otherwise stated. F Premium

in suspension, Baaer shares

in interim since increased.

c Cents. d Dividend after pending rights

values 100 except NYSE All Common

E.O. Standards 100, and Poors 100;

Toronto 300,000; F.O. 100,000;

Greece 100,000; H. 100,000;

I. 400,000; J. 400,000; K. 400,000;

L. 400,000; M. 200,000; N. 200,000;

O. 200,000; P. 200,000; Q. 200,000;

R. 200,000; S. 200,000; T. 200,000;

U. 200,000; V. 200,000; W. 200,000;

X. 200,000; Y.

New peaks in metal markets

BY JOHN EDWARDS, COMMODITIES EDITOR

NEW PEAKS for lead, silver and platinum were reached on the London metal markets yesterday. Copper prices surged to the highest levels since April 1977 and encouraged a rally in the tin market.

The markets opened on a higher note following the up-trend in precious metals and copper in the U.S. overnight. The rise was further fuelled by generally "bullish" sentiment, which attracted speculative buying interest similar to offset bursts of profit-taking sales.

Copper led the way upwards on the London Metal Exchange with cash wirebars closing f14 at £81.5 a tonne and moving higher in later kerb trading.

Cash lead jumped by £18 to £51.5 a tonne on consumer buying demand from Middle East countries.

This and the rise in copper helped to push the three months

quotation up by £13.125 to a record £62.75.

The general firmness in metals, and fresh consumer buying, rallied the tin market despite a fall in Penang overnight. Cash tin closed £100 up at £6.875 a tonne. Aluminium and zinc values were more subdued but ended higher.

Silver prices reached new highs on the London Metal Exchange, rising in line with the firm trend in gold and other metals.

The bullion market spot quotation was raised by 7.1p to 321.1p a troy ounce at the morning fixing. Values continued to rise during the afternoon and the London Metal Exchange cash price closed 10.1p up at 324.9p.

Free market platinum reached a new peak in sterling terms in London yesterday. At the afternoon close it was being quoted at £190 an ounce, £6.15 up on the previous day and

more than £2 above the previous all-time peak reached at the end of October. The dollar price at \$380 is still below the record \$393.

Platinum prices have advanced strongly in the past fortnight, partly reflecting the rise in gold and silver. However, it was claimed yesterday that platinum was moving up on its own account as a result of further buying by the Japanese and no signs of selling yet from the Soviet Union.

There have been strong rumours of a rise in the South African producer price, at which the bulk of platinum is sold, being raised from its present level of \$300 in view of the strength of the free market. But Sir Albert Robinson, chairman of Rustenburg Platinum at the company's annual meeting in Johannesburg yesterday, only announced a rise in yearly output rate from 1m to 1.2m oz.

The nickel market is likely to remain depressed in 1979, Sir Albert forecast yesterday.

He noted, despite excess stocks and a continuing imbalance of supply and demand, major producers, in particular International Nickel, have been selling aggressively in recent months to prevent a further erosion of their market share.

EEC may back cocoa pact

PRICE RISE

THE EEC may support an African call for a higher world cocoa support price when a negotiating conference aimed at thrashing out a new international cocoa agreement opens in Geneva on Monday.

Following talks with representatives from Ghana, Nigeria, the Ivory Coast and the Cameroons, EEC Commission officials are expected to urge the Community to approve an increase in the minimum price.

But they believe the price should remain below 150 cents a pound, a level the market surpassed last year, because a higher price would encourage the use of cocoa substitutes in confectionery.

Under the current agreement, which expires on September 30, the minimum price is set at 65 cents a pound, but in the past two years the market price has never fallen below 130 cents.

The EEC officials are certain that producers will seek a minimum of more than \$1 a pound.

The Commission favours an agreement based on intervention stocks. Funds accumulated under the previous two agreements, estimated to reach nearly \$200m by the end of September, would contribute to the financing of these stocks.

Political measures, which

have only a marginal effect have so far not altered the situation, and are unlikely to do so," it says.

The report also predicts

higher surpluses of sugar, cereals and wine, due to high prices and falling consumption. It points out that the EEC wheat price is double the world market price, the sugar price 2.5 times higher and the butter price 3.8 times higher.

For the Community this means exports of these basic products will become more difficult and more expensive.

Demand, affected by sluggish population growth and rising living standards, is levelling off

and switching from cereals,

sugar, butter and fresh milk to meat, cheese and eggs. Wine consumption is stagnant but increased productivity will bring bigger surpluses "which will have to be absorbed at great cost."

For the Community this means exports of these basic products will become more difficult and more expensive.

Demand, affected by sluggish population growth and rising living standards, is levelling off

and switching from cereals,

Dairy glut 'almost out of control'

THE EEC dairy surplus is about to get out of control, the EEC Commission warns in a report published yesterday.

The document timed to coincide with the start of the 1979-80 farm price talks provides ammunition for the Commission in what promises to be a tough and protracted battle with the Council of Farm Ministers for a real, rather than a technical price freeze, writes Margaret Van Hatten.

Warning of the inevitable rise in dairy output as milk yields increase and of the problem of rising surpluses as consumption stagnates, it addresses itself directly to the Council.

Political measures, which

have only a marginal effect have so far not altered the situation, and are unlikely to do so," it says.

The report also predicts

higher surpluses of sugar, cereals and wine, due to high prices and falling consumption. It points out that the EEC wheat price is double the world market price, the sugar price 2.5 times higher and the butter price 3.8 times higher.

For the Community this means exports of these basic products will become more difficult and more expensive.

Demand, affected by sluggish population growth and rising living standards, is levelling off

and switching from cereals,

sugar, butter and fresh milk to meat, cheese and eggs. Wine consumption is stagnant but increased productivity will bring bigger surpluses "which will have to be absorbed at great cost."

For the Community this means exports of these basic products will become more difficult and more expensive.

Demand, affected by sluggish population growth and rising living standards, is levelling off

and switching from cereals,

have only a marginal effect have so far not altered the situation, and are unlikely to do so," it says.

The report also predicts

higher surpluses of sugar, cereals and wine, due to high prices and falling consumption. It points out that the EEC wheat price is double the world market price, the sugar price 2.5 times higher and the butter price 3.8 times higher.

For the Community this means exports of these basic products will become more difficult and more expensive.

Demand, affected by sluggish population growth and rising living standards, is levelling off

and switching from cereals,

have only a marginal effect have so far not altered the situation, and are unlikely to do so," it says.

The report also predicts

higher surpluses of sugar, cereals and wine, due to high prices and falling consumption. It points out that the EEC wheat price is double the world market price, the sugar price 2.5 times higher and the butter price 3.8 times higher.

For the Community this means exports of these basic products will become more difficult and more expensive.

Demand, affected by sluggish population growth and rising living standards, is levelling off

and switching from cereals,

have only a marginal effect have so far not altered the situation, and are unlikely to do so," it says.

The report also predicts

higher surpluses of sugar, cereals and wine, due to high prices and falling consumption. It points out that the EEC wheat price is double the world market price, the sugar price 2.5 times higher and the butter price 3.8 times higher.

For the Community this means exports of these basic products will become more difficult and more expensive.

Demand, affected by sluggish population growth and rising living standards, is levelling off

and switching from cereals,

have only a marginal effect have so far not altered the situation, and are unlikely to do so," it says.

The report also predicts

higher surpluses of sugar, cereals and wine, due to high prices and falling consumption. It points out that the EEC wheat price is double the world market price, the sugar price 2.5 times higher and the butter price 3.8 times higher.

For the Community this means exports of these basic products will become more difficult and more expensive.

Demand, affected by sluggish population growth and rising living standards, is levelling off

and switching from cereals,

have only a marginal effect have so far not altered the situation, and are unlikely to do so," it says.

The report also predicts

higher surpluses of sugar, cereals and wine, due to high prices and falling consumption. It points out that the EEC wheat price is double the world market price, the sugar price 2.5 times higher and the butter price 3.8 times higher.

For the Community this means exports of these basic products will become more difficult and more expensive.

Demand, affected by sluggish population growth and rising living standards, is levelling off

and switching from cereals,

have only a marginal effect have so far not altered the situation, and are unlikely to do so," it says.

The report also predicts

higher surpluses of sugar, cereals and wine, due to high prices and falling consumption. It points out that the EEC wheat price is double the world market price, the sugar price 2.5 times higher and the butter price 3.8 times higher.

For the Community this means exports of these basic products will become more difficult and more expensive.

Demand, affected by sluggish population growth and rising living standards, is levelling off

and switching from cereals,

have only a marginal effect have so far not altered the situation, and are unlikely to do so," it says.

The report also predicts

higher surpluses of sugar, cereals and wine, due to high prices and falling consumption. It points out that the EEC wheat price is double the world market price, the sugar price 2.5 times higher and the butter price 3.8 times higher.

For the Community this means exports of these basic products will become more difficult and more expensive.

Demand, affected by sluggish population growth and rising living standards, is levelling off

and switching from cereals,

have only a marginal effect have so far not altered the situation, and are unlikely to do so," it says.

The report also predicts

higher surpluses of sugar, cereals and wine, due to high prices and falling consumption. It points out that the EEC wheat price is double the world market price, the sugar price 2.5 times higher and the butter price 3.8 times higher.

For the Community this means exports of these basic products will become more difficult and more expensive.

Demand, affected by sluggish population growth and rising living standards, is levelling off

and switching from cereals,

have only a marginal effect have so far not altered the situation, and are unlikely to do so," it says.

The report also predicts

higher surpluses of sugar, cereals and wine, due to high prices and falling consumption. It points out that the EEC wheat price is double the world market price, the sugar price 2.5 times higher and the butter price 3.8 times higher.

For the Community this means exports of these basic products will become more difficult and more expensive.

Demand, affected by sluggish population growth and rising living standards, is levelling off

and switching from cereals,

have only a marginal effect have so far not altered the situation, and are unlikely to do so," it says.

The report also predicts

higher surpluses of sugar, cereals and wine, due to high prices and falling consumption. It points out that the EEC wheat price is double the world market price, the sugar price 2.5 times higher and the butter price 3.8 times higher.

For the Community this means exports of these basic products will become more difficult and more expensive.

Demand, affected by sluggish population growth and rising living standards, is levelling off

and switching from cereals,

have only a marginal effect have so far not altered the situation, and are unlikely to do so," it says.

The report also predicts

higher surpluses of sugar, cereals and wine, due to high prices and falling consumption. It points out that the EEC wheat price is double the world market price, the sugar price 2.5 times higher and the butter price 3.8 times higher.

For the Community this means exports of these basic products will become more difficult and more expensive.

Demand, affected by sluggish population growth and rising living standards, is levelling off

and switching from cereals,

have only a marginal effect have so far not altered the situation, and are unlikely to do so," it says.

The report also predicts

higher surpluses of sugar, cereals and wine, due to high prices and falling consumption. It points out that the EEC wheat price is double the world market price, the sugar price 2.5 times higher and the butter price 3.8 times higher.

For the Community this means exports of these basic products will become more difficult and more expensive.

Demand, affected by sluggish population growth and rising living standards, is levelling off

and switching from cereals,

have only a marginal effect have so far not altered the situation, and are unlikely to do so," it says.

The report also predicts

higher surpluses of sugar, cereals and wine, due to high prices and falling consumption. It points out that the EEC wheat price is double the world market price, the sugar price 2.5 times higher and the butter price 3.8 times higher.

For the Community this means exports of these basic products will become more difficult and more expensive.

Demand, affected by sluggish population growth and rising living standards, is levelling off

and switching from cereals,

have only a marginal effect have so far not altered the situation, and are unlikely to do so," it says.

The report also predicts

higher surpluses of sugar, cereals and wine, due to high prices and falling consumption. It points out that the EEC wheat price is double the world market price, the sugar price 2.5 times higher and the butter price 3.8 times higher.

For the Community this means exports of these basic products will become more difficult and more expensive.

Demand, affected by sluggish population growth and rising living standards, is levelling off

and switching from cereals,

have only a marginal effect have so far not altered the situation, and are unlikely to do so," it says.

The report also predicts

higher surpluses of sugar, cereals and wine, due to high prices and falling consumption

LONDON STOCK EXCHANGE

MLR fears create further depression in stock markets
Golds contrast with big rises on S.A. monetary proposals

Account Dealing Dates

Option
*First Declar. Last Account Dealings 1000 Dealing Dates
Jan. 2 Jan. 11 Jan. 12 Jan. 23
Jan. 13 Jan. 23 Jan. 26 Feb. 6
Jan. 29 Feb. 8 Jan. 9 Feb. 20

* "New time" dealings may take place from 9.30 am two business days earlier.

With the notable exception of South African shares, stock markets weakened a little yesterday on worries about interest rate possibilities and the continuing serious industrial situation. Gilts-edged securities fell a full point and were going still lower after the official close of business, the F.T. 30-share index receding an early rise and ended at the day's worst, but South African Golds were strong and heavyweight issues ended with widespread gains extending to nearly three points.

Speculation concerning the possible devaluation of the South African rand helped to spark off a good institutional demand for investment currency and, with few sellers around, the premium moved forward to finish 2 higher at 92½ per cent. Yesterday's SE conversion factor was 0.8757.

Contracts in the Traded Option market yesterday amounted to 906, well up on the previous day's 433, largely due to a heavy business in Consolidated Goldfields in which 402 deals were done.

to gains among stocks such as Randfontein Estate of 2½ points. The F.T. Gold Mines index jumped 15.9 more to 176.0 for a gain of 39.3 over the past eight trading days.

Speculation concerning the possible devaluation of the South African rand helped to spark off a good institutional demand for investment currency and, with few sellers around, the premium moved forward to finish 2 higher at 92½ per cent. Yesterday's SE conversion factor was 0.8757.

Contracts in the Traded Option market yesterday amounted to 906, well up on the previous day's 433, largely due to a heavy business in Consolidated Goldfields in which 402 deals were done.

Standard Chartered up

Speculation concerning the possible devaluation of the South African rand attracted buyers to Standard Chartered which has extensive interests in that country and, after a moderate trade, the shares closed 14 to the good at 48p. Elsewhere in the banking sector, the major clearers drifted lower on small selling and lack of support. Midland dipped 2 to 380p and NatWest softened 2 to 280p. Among Discounts, Union closed unaltered at 317p, after 320p, following the satisfactory preliminary statement. Dearer money fears made for dullness in Hires Purchases, Lloyds and Scottish relinquished 2 to 103p as did UDT, to 43p.

Barely-tested Breweries closed showing modest falls, Arthur Guinness easing 2 to 165p, Thomson and Evershed gave up 2 to 32p following the company's caution in the interim statement.

Apart from John Brown, which traded firmly at 360p, up 4, awaiting tomorrow's interim results, Engineering leaders tended easier again. Tubes settled at 355p, down 4, after 345p. Elsewhere, Simon Engineering encountered selling and gave up 7 to 367p, while B. Elliott fell 6 to 159p and Bulloughs 4 to 267p, while 4 were marked against. 164p. Porter, Chadburn, 55p, and Record Ridgway, 45p. Still reflecting disappointment with the half-year profits statement, Davy Corporation remained on offer and closed 2 cheaper at 134p, after 133p. Anglo-Swiss gave up 4 more to 55p, which compares with the cash offer worth 54p per share from Armstrong Equipment, while continuing uncertainty about GEC's bid intentions left Averys a few pence lower at 125p.

Associated Newspapers lost 5 to 180p following the nationalisation plan announced for the London Evening News which will involve redundancies and a cut in the number of editions. Sister company, Daily Mail, a relinquished 7 to 363p. Other Newspapers issues also tended towards lower levels. A withdrawal of recent speculative interest left Associated Book Publishers 9

lower at 291p, while further con-

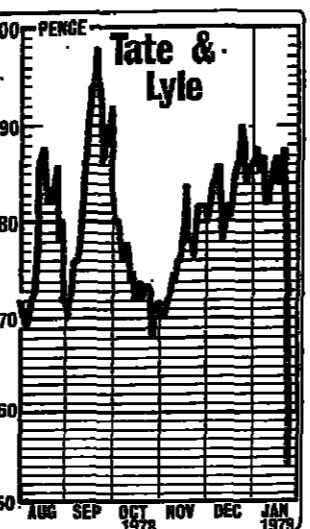
cerning the possible devaluation of the South African rand attracted buyers to Standard Chartered which has extensive interests in that country and, after a moderate trade, the shares closed 14 to the good at 48p. Elsewhere in the banking sector, the major clearers drifted lower on small selling and lack of support. Midland dipped 2 to 380p and NatWest softened 2 to 280p. Among Discounts, Union closed unaltered at 317p, after 320p, following the satisfactory preliminary statement. Dearer money fears made for dullness in Hires Purchases, Lloyds and Scottish relinquished 2 to 103p as did UDT, to 43p.

Barely-tested Breweries closed showing modest falls, Arthur Guinness easing 2 to 165p, Thomson and Evershed gave up 2 to 32p following the company's caution in the interim statement.

Apart from John Brown, which traded firmly at 360p, up 4, awaiting tomorrow's interim results, Engineering leaders tended easier again. Tubes settled at 355p, down 4, after 345p. Elsewhere, Simon Engineering encountered selling and gave up 7 to 367p, while B. Elliott fell 6 to 159p and Bulloughs 4 to 267p, while 4 were marked against. 164p. Porter, Chadburn, 55p, and Record Ridgway, 45p. Still reflecting disappointment with the half-year profits statement, Davy Corporation remained on offer and closed 2 cheaper at 134p, after 133p. Anglo-Swiss gave up 4 more to 55p, which compares with the cash offer worth 54p per share from Armstrong Equipment, while continuing uncertainty about GEC's bid intentions left Averys a few pence lower at 125p.

Associated Newspapers lost 5 to 180p following the nationalisation plan announced for the London Evening News which will involve redundancies and a cut in the number of editions. Sister company, Daily Mail, a relinquished 7 to 363p. Other Newspapers issues also tended towards lower levels. A withdrawal of recent speculative interest left Associated Book Publishers 9

lower at 291p, while further con-



of 5 were marked against. 181p. Electrocopponents, 310p, and United Sciences, 280p. Leasing issues were marked firmly at the start but drifted back as scattered selling found the market unwilling. GEC closed 3 lower at 317p, after touching 321p initially. Against the trend, Laurence Scott gained 4 more at 101p to the accompaniment of vague bid rumours.

Apart from John Brown, which traded firmly at 360p, up 4, awaiting tomorrow's interim results, Engineering leaders tended easier again. Tubes settled at 355p, down 4, after 345p. Elsewhere, Simon Engineering encountered selling and gave up 7 to 367p, while B. Elliott fell 6 to 159p and Bulloughs 4 to 267p, while 4 were marked against. 164p. Porter, Chadburn, 55p, and Record Ridgway, 45p. Still reflecting disappointment with the half-year profits statement, Davy Corporation remained on offer and closed 2 cheaper at 134p, after 133p. Anglo-Swiss gave up 4 more to 55p, which compares with the cash offer worth 54p per share from Armstrong Equipment, while continuing uncertainty about GEC's bid intentions left Averys a few pence lower at 125p.

Associated Newspapers lost 5 to 180p following the nationalisation plan announced for the London Evening News which will involve redundancies and a cut in the number of editions. Sister company, Daily Mail, a relinquished 7 to 363p. Other Newspapers issues also tended towards lower levels. A withdrawal of recent speculative interest left Associated Book Publishers 9

lower at 291p, while further con-

cerning the possible devaluation of the South African rand attracted buyers to Standard Chartered which has extensive interests in that country and, after a moderate trade, the shares closed 14 to the good at 48p. Elsewhere in the banking sector, the major clearers drifted lower on small selling and lack of support. Midland dipped 2 to 380p and NatWest softened 2 to 280p. Among Discounts, Union closed unaltered at 317p, after 320p, following the satisfactory preliminary statement. Dearer money fears made for dullness in Hires Purchases, Lloyds and Scottish relinquished 2 to 103p as did UDT, to 43p.

Barely-tested Breweries closed showing modest falls, Arthur Guinness easing 2 to 165p, Thomson and Evershed gave up 2 to 32p following the company's caution in the interim statement.

Apart from John Brown, which traded firmly at 360p, up 4, awaiting tomorrow's interim results, Engineering leaders tended easier again. Tubes settled at 355p, down 4, after 345p. Elsewhere, Simon Engineering encountered selling and gave up 7 to 367p, while B. Elliott fell 6 to 159p and Bulloughs 4 to 267p, while 4 were marked against. 164p. Porter, Chadburn, 55p, and Record Ridgway, 45p. Still reflecting disappointment with the half-year profits statement, Davy Corporation remained on offer and closed 2 cheaper at 134p, after 133p. Anglo-Swiss gave up 4 more to 55p, which compares with the cash offer worth 54p per share from Armstrong Equipment, while continuing uncertainty about GEC's bid intentions left Averys a few pence lower at 125p.

Associated Newspapers lost 5 to 180p following the nationalisation plan announced for the London Evening News which will involve redundancies and a cut in the number of editions. Sister company, Daily Mail, a relinquished 7 to 363p. Other Newspapers issues also tended towards lower levels. A withdrawal of recent speculative interest left Associated Book Publishers 9

lower at 291p, while further con-

cerning the possible devaluation of the South African rand attracted buyers to Standard Chartered which has extensive interests in that country and, after a moderate trade, the shares closed 14 to the good at 48p. Elsewhere in the banking sector, the major clearers drifted lower on small selling and lack of support. Midland dipped 2 to 380p and NatWest softened 2 to 280p. Among Discounts, Union closed unaltered at 317p, after 320p, following the satisfactory preliminary statement. Dearer money fears made for dullness in Hires Purchases, Lloyds and Scottish relinquished 2 to 103p as did UDT, to 43p.

Barely-tested Breweries closed showing modest falls, Arthur Guinness easing 2 to 165p, Thomson and Evershed gave up 2 to 32p following the company's caution in the interim statement.

Apart from John Brown, which traded firmly at 360p, up 4, awaiting tomorrow's interim results, Engineering leaders tended easier again. Tubes settled at 355p, down 4, after 345p. Elsewhere, Simon Engineering encountered selling and gave up 7 to 367p, while B. Elliott fell 6 to 159p and Bulloughs 4 to 267p, while 4 were marked against. 164p. Porter, Chadburn, 55p, and Record Ridgway, 45p. Still reflecting disappointment with the half-year profits statement, Davy Corporation remained on offer and closed 2 cheaper at 134p, after 133p. Anglo-Swiss gave up 4 more to 55p, which compares with the cash offer worth 54p per share from Armstrong Equipment, while continuing uncertainty about GEC's bid intentions left Averys a few pence lower at 125p.

Associated Newspapers lost 5 to 180p following the nationalisation plan announced for the London Evening News which will involve redundancies and a cut in the number of editions. Sister company, Daily Mail, a relinquished 7 to 363p. Other Newspapers issues also tended towards lower levels. A withdrawal of recent speculative interest left Associated Book Publishers 9

lower at 291p, while further con-

cerning the possible devaluation of the South African rand attracted buyers to Standard Chartered which has extensive interests in that country and, after a moderate trade, the shares closed 14 to the good at 48p. Elsewhere in the banking sector, the major clearers drifted lower on small selling and lack of support. Midland dipped 2 to 380p and NatWest softened 2 to 280p. Among Discounts, Union closed unaltered at 317p, after 320p, following the satisfactory preliminary statement. Dearer money fears made for dullness in Hires Purchases, Lloyds and Scottish relinquished 2 to 103p as did UDT, to 43p.

Barely-tested Breweries closed showing modest falls, Arthur Guinness easing 2 to 165p, Thomson and Evershed gave up 2 to 32p following the company's caution in the interim statement.

Apart from John Brown, which traded firmly at 360p, up 4, awaiting tomorrow's interim results, Engineering leaders tended easier again. Tubes settled at 355p, down 4, after 345p. Elsewhere, Simon Engineering encountered selling and gave up 7 to 367p, while B. Elliott fell 6 to 159p and Bulloughs 4 to 267p, while 4 were marked against. 164p. Porter, Chadburn, 55p, and Record Ridgway, 45p. Still reflecting disappointment with the half-year profits statement, Davy Corporation remained on offer and closed 2 cheaper at 134p, after 133p. Anglo-Swiss gave up 4 more to 55p, which compares with the cash offer worth 54p per share from Armstrong Equipment, while continuing uncertainty about GEC's bid intentions left Averys a few pence lower at 125p.

Associated Newspapers lost 5 to 180p following the nationalisation plan announced for the London Evening News which will involve redundancies and a cut in the number of editions. Sister company, Daily Mail, a relinquished 7 to 363p. Other Newspapers issues also tended towards lower levels. A withdrawal of recent speculative interest left Associated Book Publishers 9

lower at 291p, while further con-

cerning the possible devaluation of the South African rand attracted buyers to Standard Chartered which has extensive interests in that country and, after a moderate trade, the shares closed 14 to the good at 48p. Elsewhere in the banking sector, the major clearers drifted lower on small selling and lack of support. Midland dipped 2 to 380p and NatWest softened 2 to 280p. Among Discounts, Union closed unaltered at 317p, after 320p, following the satisfactory preliminary statement. Dearer money fears made for dullness in Hires Purchases, Lloyds and Scottish relinquished 2 to 103p as did UDT, to 43p.

Barely-tested Breweries closed showing modest falls, Arthur Guinness easing 2 to 165p, Thomson and Evershed gave up 2 to 32p following the company's caution in the interim statement.

Apart from John Brown, which traded firmly at 360p, up 4, awaiting tomorrow's interim results, Engineering leaders tended easier again. Tubes settled at 355p, down 4, after 345p. Elsewhere, Simon Engineering encountered selling and gave up 7 to 367p, while B. Elliott fell 6 to 159p and Bulloughs 4 to 267p, while 4 were marked against. 164p. Porter, Chadburn, 55p, and Record Ridgway, 45p. Still reflecting disappointment with the half-year profits statement, Davy Corporation remained on offer and closed 2 cheaper at 134p, after 133p. Anglo-Swiss gave up 4 more to 55p, which compares with the cash offer worth 54p per share from Armstrong Equipment, while continuing uncertainty about GEC's bid intentions left Averys a few pence lower at 125p.

Associated Newspapers lost 5 to 180p following the nationalisation plan announced for the London Evening News which will involve redundancies and a cut in the number of editions. Sister company, Daily Mail, a relinquished 7 to 363p. Other Newspapers issues also tended towards lower levels. A withdrawal of recent speculative interest left Associated Book Publishers 9

lower at 291p, while further con-

cerning the possible devaluation of the South African rand attracted buyers to Standard Chartered which has extensive interests in that country and, after a moderate trade, the shares closed 14 to the good at 48p. Elsewhere in the banking sector, the major clearers drifted lower on small selling and lack of support. Midland dipped 2 to 380p and NatWest softened 2 to 280p. Among Discounts, Union closed unaltered at 317p, after 320p, following the satisfactory preliminary statement. Dearer money fears made for dullness in Hires Purchases, Lloyds and Scottish relinquished 2 to 103p as did UDT, to 43p.

Barely-tested Breweries closed showing modest falls, Arthur Guinness easing 2 to 165p, Thomson and Evershed gave up 2 to 32p following the company's caution in the interim statement.

Apart from John Brown, which traded firmly at 360p, up 4, awaiting tomorrow's interim results, Engineering leaders tended easier again. Tubes settled at 355p, down 4, after 345p. Elsewhere, Simon Engineering encountered selling and gave up 7 to 367p, while B. Elliott fell 6 to 159p and Bulloughs 4 to 267p, while 4 were marked against. 164p. Porter, Chadburn, 55p, and Record Ridgway, 45p. Still reflecting disappointment with the half-year profits statement, Davy Corporation remained on offer and closed 2 cheaper at 134p, after 133p. Anglo-Swiss gave up 4 more to 55p, which compares with the cash offer worth 54p per share from Armstrong Equipment, while continuing uncertainty about GEC's bid intentions left Averys a few pence lower at 125p.

Associated Newspapers lost 5 to 180p following the nationalisation plan announced for the London Evening News which will involve redundancies and a cut in the number of editions. Sister company, Daily Mail, a relinquished 7 to 363p. Other Newspapers issues also tended towards lower levels. A withdrawal of recent speculative interest left Associated Book Publishers 9

lower at 291p, while further con-

to the more-than-doubled annual profits and proposed 400 per cent scrip-issue.

Electrical issues encountered fresh offerings with the emphasis again centred on recent high fliers. Eurotherm dipped 2 to 237p and Wholesale Fittings 7 to 238p. Kode, 149p, and Telephone Rentals, 149p, gave up 4 pence, while losses

closed slightly off the bottom at 154p, down 28. British Sugar eased 3 to 132p. Elsewhere, Robertson shed 4 for a three-day reaction of 11 to 134p.

Rank down again

On 28 Sept. 1978, the Rank Organisation's 262m fund-raising call announced with the satisfactory annual results still depressed the shares which fell away steadily to close at 134p above the day's lowest at 124p for a net loss of 19. Other miscellaneous Industrial majors continued to lose ground on labour and inflationary worries. Beecham lost 5 more to 603p. Associated, 116p, and Warner Estates, 145p, fell 7 pence.

Although not particularly well, selling of the Oil leaders found the market unwilling and final quotations were around the lowest of the day. British Petroleum eased 8 to 88p and Shell 4 to 55p. Royal Dutch, up a point at 47, reflected currency and dollar premium influences. Oil Exploration stood out in secondary issues with a loss of 6 to 216p.

Prices held at about their best levels following the specific details of the change in policy which were announced during the after-hours business. Sentiment in the market was also boosted by a 26.8% rise in the bullion price to \$236.57.

Golds registered the heaviest gains with the Gold Mines index

15.9 up to 176.0—its highest since last September. The premium index put on 9.7 to 11.2.

Prices tended easier again, but some buying interest was shown in income issues where Ambrose Investment, 61p, and Derby Trust, 217p, firmed 2 pence.

Among Financials, Kakuzi sharply to 11 higher at 49p in response to the surprise late announcement that Camrex had acquired a near 30 per cent stake in Dufay at 50p per share and intends to bid for the rest at 41p.

Barlow Rand added 20 to 265p after speculation

on 28 Sept. 1978, high

improvements of between 1-2 and 5½ were seen in Hartlepool, 514, Vaal Reefs, 516, West Driefontein, 524 and Western Holdings, 520.

In Shipping, P & O Deferred

closed 3 to 37p, but Common

rose 4 to 180p, up 20p, from 142p.

In the medium and lower

priced stocks, East Driefontein

INDUSTRIALS—Continued

Stocks

Price

Div.

Mo.

Cv.

PE

1978-79

Stocks

Price

Div.

Mo.

Cv.

PE

U.S. TOLD OF DRAFT TO DISSOLVE WESTERN OPERATIONS

Iran considers oil takeover

BY PATRICK COCKBURN

IRAN has drafted a plan to takeover totally the operation of the country's oilfields, effectively reducing the role of the Western oil consortium now operating in the country to that of a purchasing group.

The plan, whose details have been given to the U.S. Government and which was expected by the oil companies in the Iranian Oil Participants group, will effectively dissolve OSCO, the consortium's operating arm in Iran.

If implemented, it will cast a major doubt on Iran's ability quickly to resume its position as the world's second largest

oil exporter. Before the crisis, Iran's oilfields produced an average of almost 6m barrels a day.

The key to the plan—outlined in a letter written by Mr. Abdullah Entezam, the newly appointed chairman of the National Iranian Oil Company (NIOC)—is a clause saying that in future the company would directly employ foreign expatriates whose presence is crucial for operating the strike-bound oilfields.

The oil companies have not yet been officially notified of the plan. It is always possible that a firmly entrenched Iranian

Government, under pressure from the West, would water it down.

But the 14-member consortium, in which BP has 40 per cent and Shell 14 per cent, has been deeply worried by the mounting xenophobia in Iran and the hostility towards them of the exiled religious leader, the Ayatollah Khomeini.

At the end of last year Mr. Paul Grimes, the operational chief of OSCO, was assassinated in the Khuzestan oilfields. At the end of December, all OSCO employees and their families were evacuated, mostly to Athens.

Mr. Entezam's letter, drafted in Tehran according to the London newsletter Mid-East Markets, states that NIOC will not pay to repatriates evacuated to Athens and in future will directly employ such experts as required.

A number of oil companies in Iran privately concede that while the breakdown of government in Iran makes any definite decision on the future of OSCO, or the consortium, uncertain, it will be extremely difficult for Western oil experts to return to their former roles because of widespread hostility.

Speculation in Tehran

Troops close Tehran airport

BY ANDREW WHITLEY AND SIMON HENDERSON IN TEHRAN

TROOPS and tanks yesterday shut down Tehran's Mehrabad Airport for the day in an apparent attempt to stop a special Iran Air flight to Paris to bring back Ayatollah Khomeini, the exiled Opposition leader, on Friday.

Passengers on foreign airlines and journalists were initially told by army officers at the airport and Iran Air officials that Mehrabad would be closed until Sunday.

But last night surprised airline men were told that the airport would reopen today for commercial operation. No reason was given for the change.

Speculation in Tehran

centred on attempts by Dr. Shabpour Bakhtiar, the Prime Minister, to postpone the Ayatollah's return as the reason behind the blocking move at the airport.

Dr. Seyyedin Nabavi, one of the men believed to be an emissary of Dr. Bakhtiar to Paris, said the Prime Minister was asking for the Ayatollah's much-heralded return to be postponed for three weeks.

Dr. Nabavi is a personal physician to many of Iran's top clergy, and says he is advising the Ayatollah to delay his return on health grounds. But it is also being suggested that the airport closure may have been an independent action by the

army, which is worried about the country's stability if the Ayatollah returns.

Early morning travellers hoping to catch flights to Europe to escape Iran's political uncertainties were turned back by soldiers who had moved into position unannounced before dawn.

The national radio later said in a broadcast that the move was to protect installations and because poor weather conditions made flying hazardous. But a police major at the airport corridor was quoted as saying it was to prevent the Ayatollah coming.

Dr. Bakhtiar did say yesterday that he was trying to contact

the Ayatollah and had sent a messenger to Paris. Speaking in Parliament, he hinted that the leaders could be made public in 48 hours.

He was also prepared to accept constitutional changes to make Iran a republic, but only after proper elections to a new Parliament.

Diplomats have confirmed that air force technicians and non-commissioned officers demonstrated at Isfahan air base on Tuesday over pay and conditions, leading to the temporary sending home of about 300 Americans working there as advisers. All Iran's 79 F-14 Tomcat lightweight fighters are based at Isfahan.

Volkswagen buys \$50m stake in Brazil Chrysler

By John Wyles in New York

VOLKSWAGEN is coming to the help of Chrysler Corporation's loss-making Brazilian subsidiary with a \$50m (£25m) capital injection which buys a 67 per cent stake in a new joint venture.

The agreement, announced in Detroit and Wolfsburg, West Germany, may well guarantee the survival of the Chrysler name and product range in the Brazilian market. Chrysler last year took a meagre 1.5 per cent of the country's combined car and truck market and the company's subsidiary, Chrysler do Brasil, was an important contributor to combined losses in South America and Australia of \$35m in 1977.

VW's capital infusion, via its Brazilian subsidiary, raises the capitalisation of Chrysler do Brazil to \$75m. The deal was presented yesterday as a means of strengthening Chrysler's financial and technical presence in the Brazilian market while producing benefits for VW. The West German company has about half of the Brazilian passenger car market and it remains to be seen what extra benefits result from the combination.

According to the announcement, VW's Brazilian subsidiary and the new venture will retain their independent identities and separate product lines.

This is the latest step in Chrysler's overseas re-structure, forced by its financial difficulties in the U.S. Results to be published shortly are expected to confirm that Chrysler lost more than \$300m last year at a time when its main rivals were earning record profits.

Chrysler has already sold its European operations to Citroen-Peugeot, and is discussing the sale of a 15 per cent stake in its Australian subsidiary to Mitsubishi of Japan.

TUC works on face-saving collective bargaining scheme

BY CHRISTIAN TYLER, LABOUR EDITOR

THE TUC was mobilised yesterday for a hurried face-saving pact with the Government designed to re-assert the unions' dented authority over their members and to present a united front to the electorate.

The TUC general council accepted an invitation from the Prime Minister to meet him next week—possibly as early as Monday—though some union leaders doubted that much of practical consequence could follow the Downing Street talks.

This is because of the fundamental disagreement between the TUC's insistence on free collective bargaining and the Government's use of wage controls, a disagreement now showing itself in the industrial action by lorry drivers and public service workers.

Mr. Len Murray, TUC general secretary, refused to be drawn on the pay question after the general council had met yesterday.

The TUC statement after the general council meeting said: "It is of critical importance that all members concerned should strictly obey directions given to them by their union executives."

The instructions given by the transport workers' union in the road haulage dispute should be followed.

The general council criticised "sensational and exaggerated reports" by Press and broadcasting. They, too, had an obligation to act responsibly, the statement said.

day. If the Government wanted to talk about the future of collective bargaining, the TUC would certainly listen, he said.

TUC officials are already working on plans for a new kind of national collective bargaining to offer as a substitute for crude wage restraint.

The TUC economic committee will meet tomorrow to discuss the agenda for its present series of talks with Ministers on general economic policy, including the future of pay levels. The Employment Policy and Organisation Committee will meet on Monday to talk about industrial relations, and especially a new picketing code.

Yesterday's decisions followed a meeting on Tuesday night between the Prime Minister and union members of the TUC-Labour Party liaison committee which on Monday had drawn up a broad agenda for the new pact.

Mr. Murray said the Prime Minister had expressed "grave

concern" about the industrial situation and about what he called the escalation of pay settlements.

Because of the looming election, the new pact is meant to be stitched up in about a month. Explaining its purpose, Mr. Murray said: "The absence of an agreement makes it more difficult for the trade union movement to operate in a coherent way."

A TUC statement after the general council meeting said: "It is of critical importance that all members concerned should strictly obey directions given to them by their union executives."

The instructions given by the transport workers' union in the road haulage dispute should be followed.

The general council criticised "sensational and exaggerated reports" by Press and broadcasting. They, too, had an obligation to act responsibly, the statement said.

conference publicising the European manifesto. But the Prime Minister made it clear that he did not want a Cabinet Minister to be seen launching a document which the Government had not previously seen and did not endorse.

The press conference was cancelled, and it was left to Mr. Ron Hayward, the Party Secretary, to present the plans which he emphasized were party policy and not the Government's.

The discussions over the manifesto renewed all the old divisions within the party over Europe. It was finally approved yesterday after the NEC had rejected a request by the Parliamentary party to have a say in the drafting.

This rejection enraged the minority of pro-marketeers on the Executive, including Mrs. Shirley Williams, the Education Secretary. She described the document as "utterly defective" and asked for her dissent to be recorded.

After a long and sometimes heated meeting, the manifesto was eventually approved by 19 votes to 4. The Prime Minister, who had voted against Mr. Benn's amendment containing the threat to take Britain out of the market, abstained.

The final version contains some policies which are unlikely to be included in the manifesto for the Westminster elections since they would not survive

Parliament, Page 10

conference publicising the European manifesto. But the Prime Minister made it clear that he did not want a Cabinet Minister to be seen launching a document which the Government had not previously seen and did not endorse.

The press conference was cancelled, and it was left to Mr. Ron Hayward, the Party Secretary, to present the plans which he emphasized were party policy and not the Government's.

The discussions over the manifesto renewed all the old divisions within the party over Europe. It was finally approved yesterday after the NEC had rejected a request by the Parliamentary party to have a say in the drafting.

This rejection enraged the minority of pro-marketeers on the Executive, including Mrs. Shirley Williams, the Education Secretary. She described the document as "utterly defective" and asked for her dissent to be recorded.

After a long and sometimes heated meeting, the manifesto was eventually approved by 19 votes to 4. The Prime Minister, who had voted against Mr. Benn's amendment containing the threat to take Britain out of the market, abstained.

The final version contains some policies which are unlikely to be included in the manifesto for the Westminster elections since they would not survive

Parliament, Page 10

conference publicising the European manifesto. But the Prime Minister made it clear that he did not want a Cabinet Minister to be seen launching a document which the Government had not previously seen and did not endorse.

The press conference was cancelled, and it was left to Mr. Ron Hayward, the Party Secretary, to present the plans which he emphasized were party policy and not the Government's.

The discussions over the manifesto renewed all the old divisions within the party over Europe. It was finally approved yesterday after the NEC had rejected a request by the Parliamentary party to have a say in the drafting.

This rejection enraged the minority of pro-marketeers on the Executive, including Mrs. Shirley Williams, the Education Secretary. She described the document as "utterly defective" and asked for her dissent to be recorded.

After a long and sometimes heated meeting, the manifesto was eventually approved by 19 votes to 4. The Prime Minister, who had voted against Mr. Benn's amendment containing the threat to take Britain out of the market, abstained.

The final version contains some policies which are unlikely to be included in the manifesto for the Westminster elections since they would not survive

Parliament, Page 10

conference publicising the European manifesto. But the Prime Minister made it clear that he did not want a Cabinet Minister to be seen launching a document which the Government had not previously seen and did not endorse.

The press conference was cancelled, and it was left to Mr. Ron Hayward, the Party Secretary, to present the plans which he emphasized were party policy and not the Government's.

The discussions over the manifesto renewed all the old divisions within the party over Europe. It was finally approved yesterday after the NEC had rejected a request by the Parliamentary party to have a say in the drafting.

This rejection enraged the minority of pro-marketeers on the Executive, including Mrs. Shirley Williams, the Education Secretary. She described the document as "utterly defective" and asked for her dissent to be recorded.

After a long and sometimes heated meeting, the manifesto was eventually approved by 19 votes to 4. The Prime Minister, who had voted against Mr. Benn's amendment containing the threat to take Britain out of the market, abstained.

The final version contains some policies which are unlikely to be included in the manifesto for the Westminster elections since they would not survive

Parliament, Page 10

conference publicising the European manifesto. But the Prime Minister made it clear that he did not want a Cabinet Minister to be seen launching a document which the Government had not previously seen and did not endorse.

The press conference was cancelled, and it was left to Mr. Ron Hayward, the Party Secretary, to present the plans which he emphasized were party policy and not the Government's.

The discussions over the manifesto renewed all the old divisions within the party over Europe. It was finally approved yesterday after the NEC had rejected a request by the Parliamentary party to have a say in the drafting.

This rejection enraged the minority of pro-marketeers on the Executive, including Mrs. Shirley Williams, the Education Secretary. She described the document as "utterly defective" and asked for her dissent to be recorded.

After a long and sometimes heated meeting, the manifesto was eventually approved by 19 votes to 4. The Prime Minister, who had voted against Mr. Benn's amendment containing the threat to take Britain out of the market, abstained.

The final version contains some policies which are unlikely to be included in the manifesto for the Westminster elections since they would not survive

Parliament, Page 10

conference publicising the European manifesto. But the Prime Minister made it clear that he did not want a Cabinet Minister to be seen launching a document which the Government had not previously seen and did not endorse.

The press conference was cancelled, and it was left to Mr. Ron Hayward, the Party Secretary, to present the plans which he emphasized were party policy and not the Government's.

The discussions over the manifesto renewed all the old divisions within the party over Europe. It was finally approved yesterday after the NEC had rejected a request by the Parliamentary party to have a say in the drafting.

This rejection enraged the minority of pro-marketeers on the Executive, including Mrs. Shirley Williams, the Education Secretary. She described the document as "utterly defective" and asked for her dissent to be recorded.

After a long and sometimes heated meeting, the manifesto was eventually approved by 19 votes to 4. The Prime Minister, who had voted against Mr. Benn's amendment containing the threat to take Britain out of the market, abstained.

The final version contains some policies which are unlikely to be included in the manifesto for the Westminster elections since they would not survive

Parliament, Page 10

conference publicising the European manifesto. But the Prime Minister made it clear that he did not want a Cabinet Minister to be seen launching a document which the Government had not previously seen and did not endorse.

The press conference was cancelled, and it was left to Mr. Ron Hayward, the Party Secretary, to present the plans which he emphasized were party policy and not the Government's.

The discussions over the manifesto renewed all the old divisions within the party over Europe. It was finally approved yesterday after the NEC had rejected a request by the Parliamentary party to have a say in the drafting.

This rejection enraged the minority of pro-marketeers on the Executive, including Mrs. Shirley Williams, the Education Secretary. She described the document as "utterly defective" and asked for her dissent to be recorded.

After a long and sometimes heated meeting, the manifesto was eventually approved by 19 votes to 4. The Prime Minister, who had voted against Mr. Benn's amendment containing the threat to take Britain out of the market, abstained.

The final version contains some policies which are unlikely to be included in the manifesto for the Westminster elections since they would not survive

Parliament, Page 10

conference publicising the European manifesto. But the Prime Minister made it clear that he did not want a Cabinet Minister to be seen launching a document which the Government had not previously seen and did not endorse.

The press conference was cancelled, and it was left to Mr. Ron Hayward, the Party Secretary, to present the plans which he emphasized were party policy and not the Government's.

The discussions over the manifesto renewed all the old divisions within the party over Europe. It was finally approved yesterday after the NEC had rejected a request by the Parliamentary party to have a say in the drafting.

This rejection enraged the minority of pro-marketeers on the Executive, including Mrs. Shirley Williams, the Education Secretary. She described the document as "utterly defective" and asked for her dissent to be recorded.

After a long and sometimes heated meeting, the manifesto was eventually approved by